Marketing-turned-Web Developer. With my background in building email campaigns, copy writing, print marketing, digital advertising & on-site event marketing combined with my new Web Development skills. I am a teammate that can strategize AND implement!

I'm now an Interactive Web Developer for Ralph Lauren! BUT I have had several previous work lives…

I was a web developer and marketing freelancer for a few start-ups (and RL prior to my full-time position).

To become the web developer I am, I went to General Assembly. General Assembly’s Web Development Immersive (WDI) is a 12-week long training program dedicated to prepare students to think like engineers and approach problems creatively in order to build the next generation of web applications and digital products.  During this time I learned several frameworks & languages including: HTML, CSS, Javascript, JQuery, Ajax, Node (Node.js) & Express, SQL, Ruby & Ruby on Rails, REACT and GitHub & Heroku.

My first job out of college at Reed Exhibitions the world's leading events organizer I went from marketing associate and event planner to Marketing Manager.

In college (The Catholic University of America) I organized many events around campus throughout my four years but my claim to fame was planning our 125th Anniversary Ball & my year's Senior Week!