

Case Study of AirBnB Listings in San Francisco

Over 60% of listings are 'entire homes/apartments. Downtown/Civic Center has the highest No. of listings

The mean prices of Downtown/Civic Center, Financial District and North Beach when compared to the No. of listings stands out from other neighbourhoods.

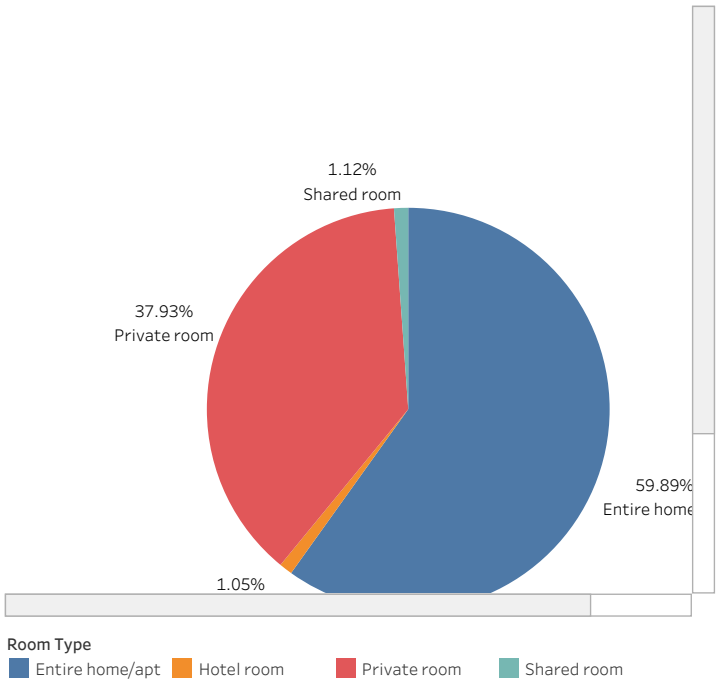
Lower price ranges have higher No. of reviews indicating a higher footfall. Listing a property based on demand at the r..

No. of listings for each neighbourhood



- Neighbourhood
- Bayview
 - Bernal Heights
 - Castro/Upper Market
 - Chinatown
 - Crocker Amazon
 - Diamond Heights
 - Downtown/Civic Cent..
 - Excelsior
 - Financial District
 - Glen Park
 - Golden Gate Park
 - Haight Ashbury
 - Inner Richmond
 - Inner Sunset
 - Lakeshore
 - Marina
 - Mission
 - Nob Hill
 - Noe Valley
 - North Beach
 - Ocean View
 - Outer Mission
 - Outer Richmond
 - Outer Sunset
 - Pacific Heights
 - Parkside

Listings vs Room Type



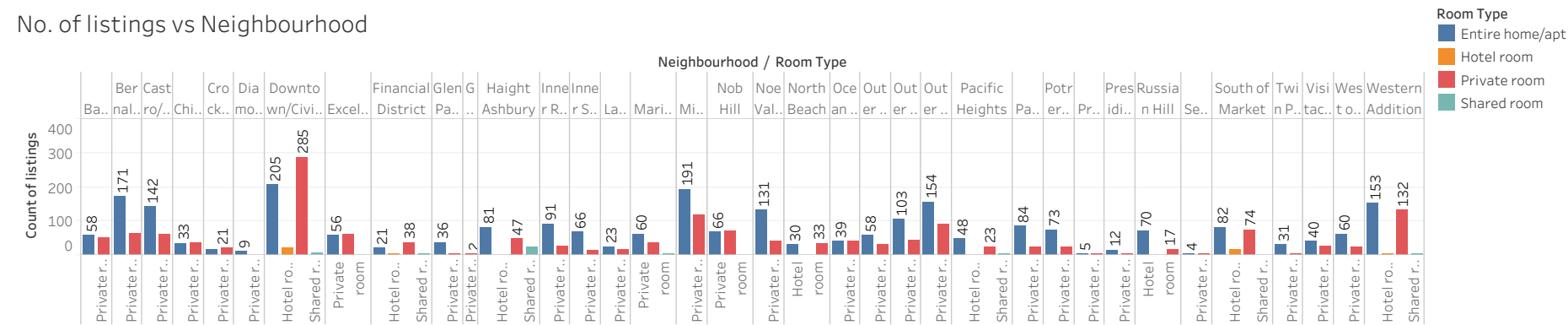
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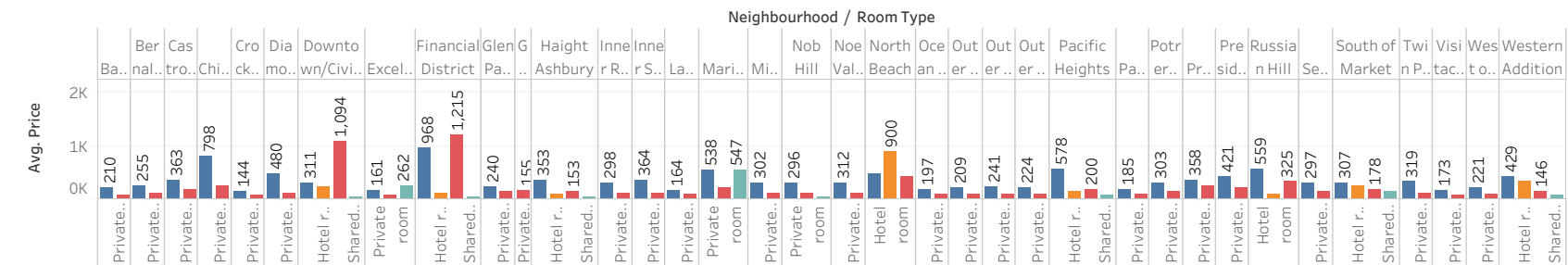
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No. of listings vs Neighbourhood



Mean price vs Neighbourhood



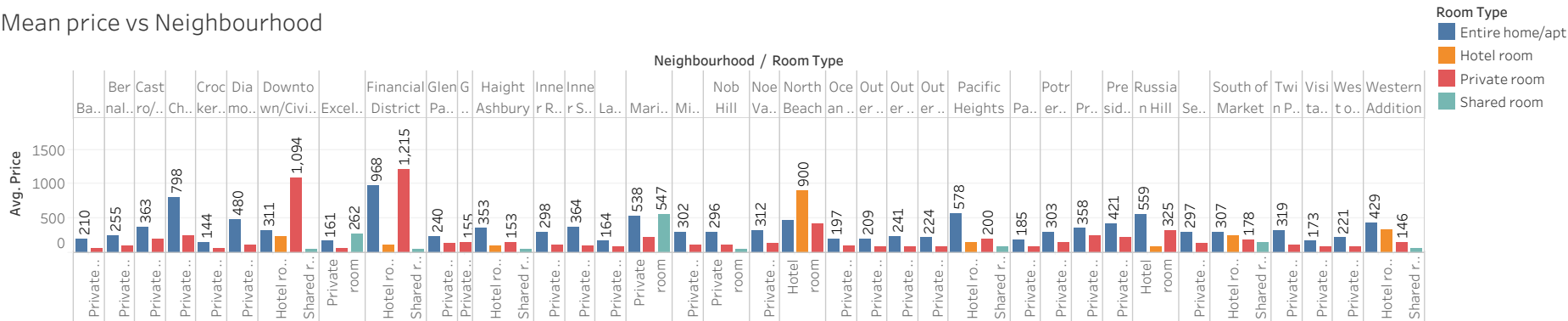
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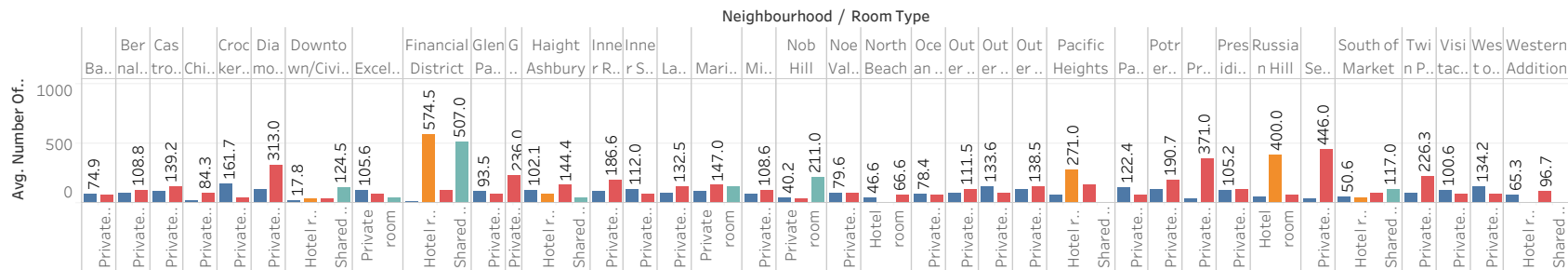
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Examining the general outlook with adjacent neighbourhoods.

Mean price vs Neighbourhood



Average No. of reviews vs Neighbourhood



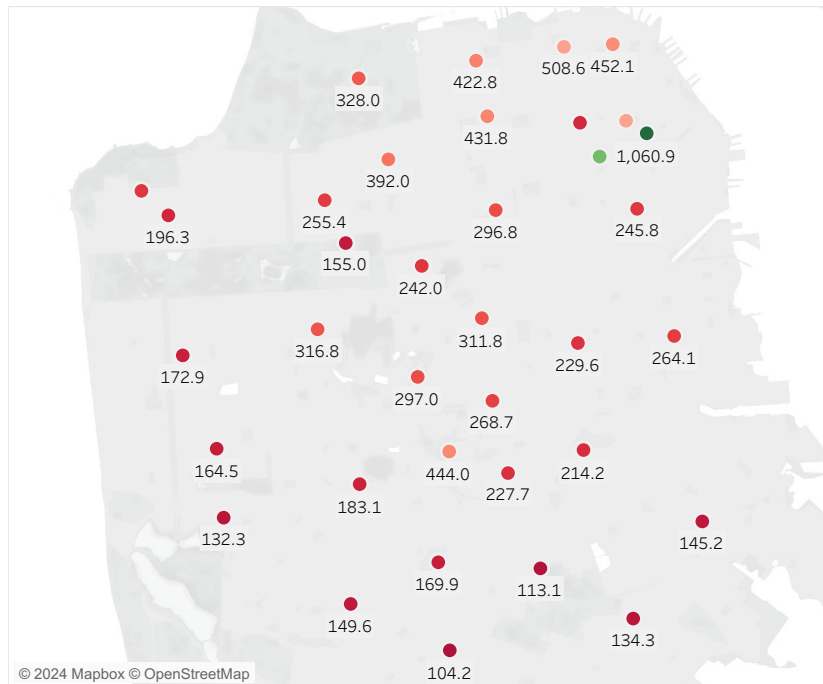
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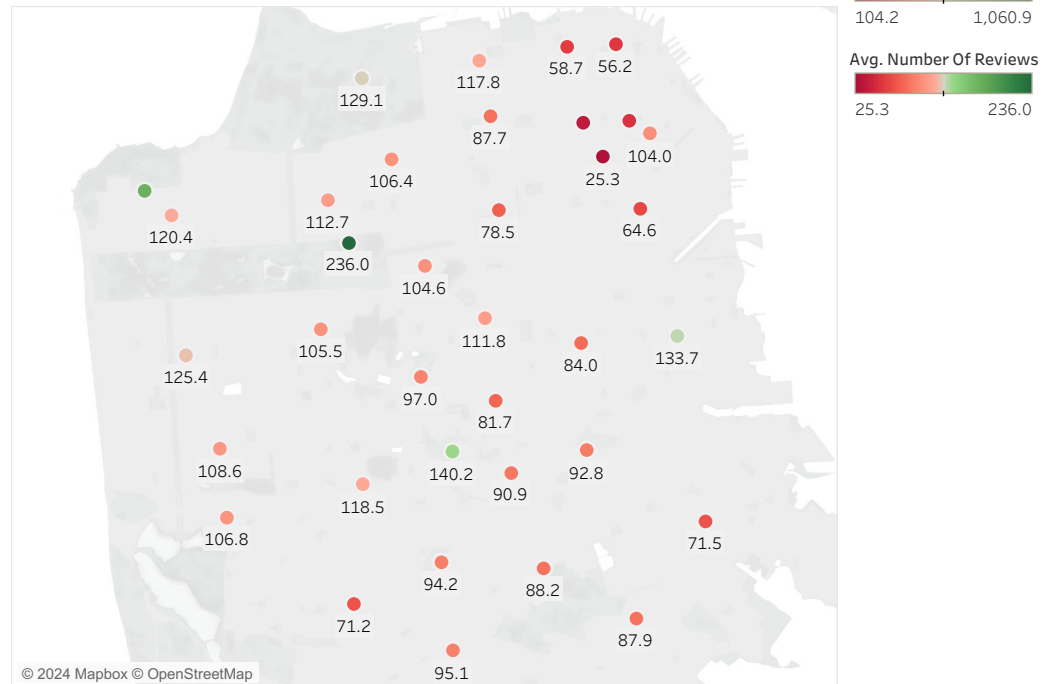
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There is a high demand for hotel rooms at a moderate price range in the financial district.

Mean price vs Neighbourhood map



Average No. of reviews vs Neighbourhood map



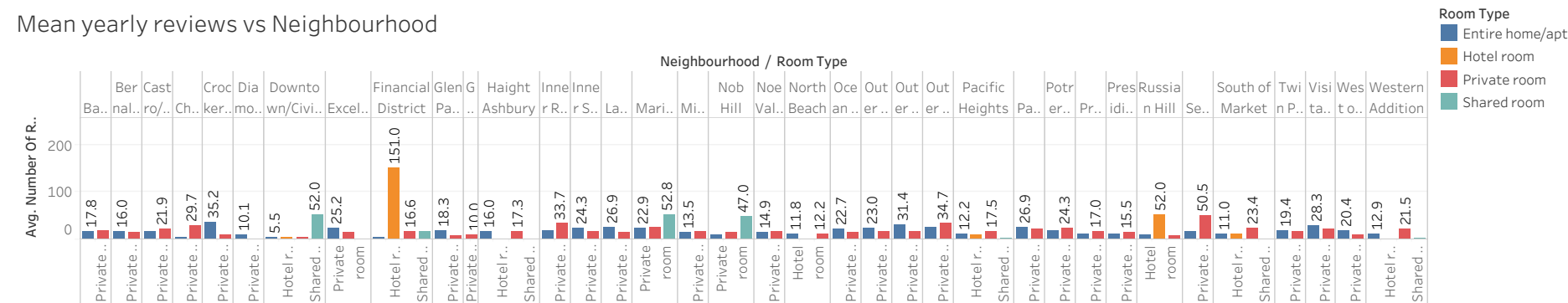
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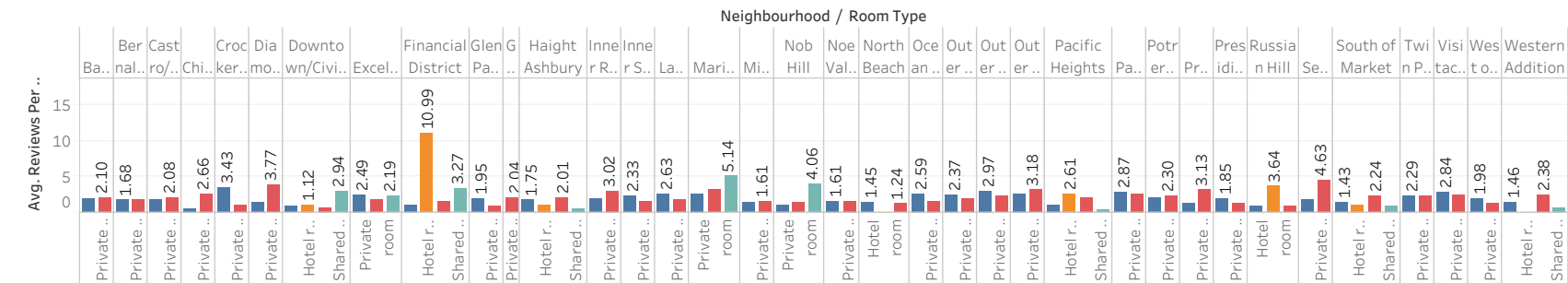
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Hosts with multiple listings are likely to be running businesses and impact the mean price range of neighbourhoods.

Mean yearly reviews vs Neighbourhood



Mean monthly reviews vs Neighbourhood



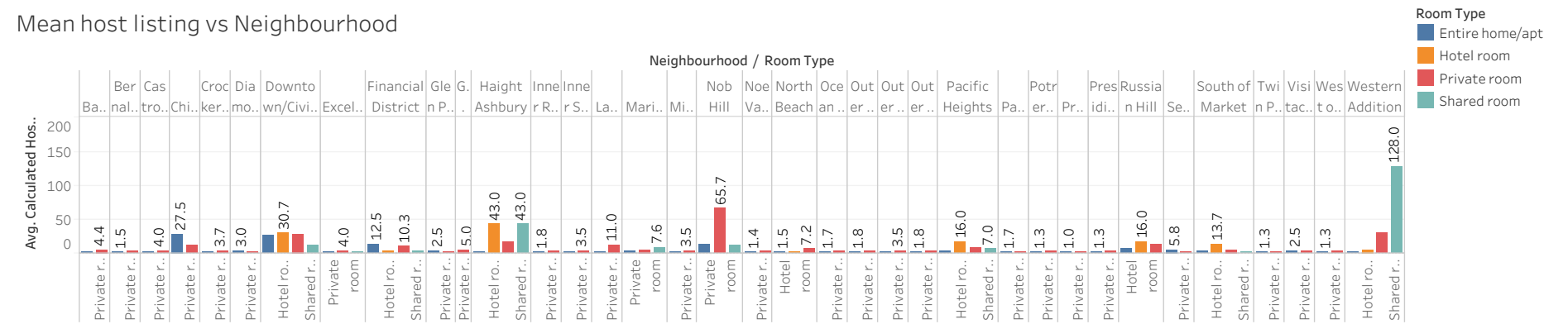
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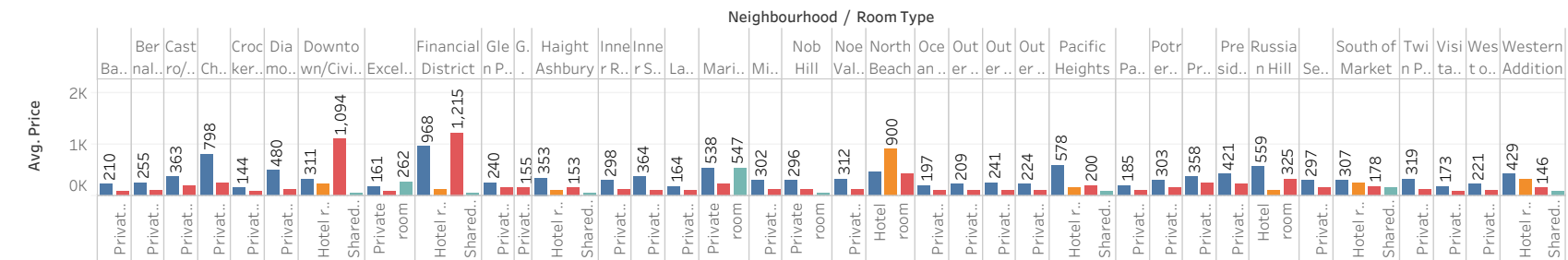
Hosts with multiple listings are likely to be running businesses and impact the mean price range of neighbourhoods.

Russian Hill and Seacliff show a good rating score. There is potential for establishing hotel rooms and private rooms.

Mean host listing vs Neighbourhood



Mean price vs Neighbourhood



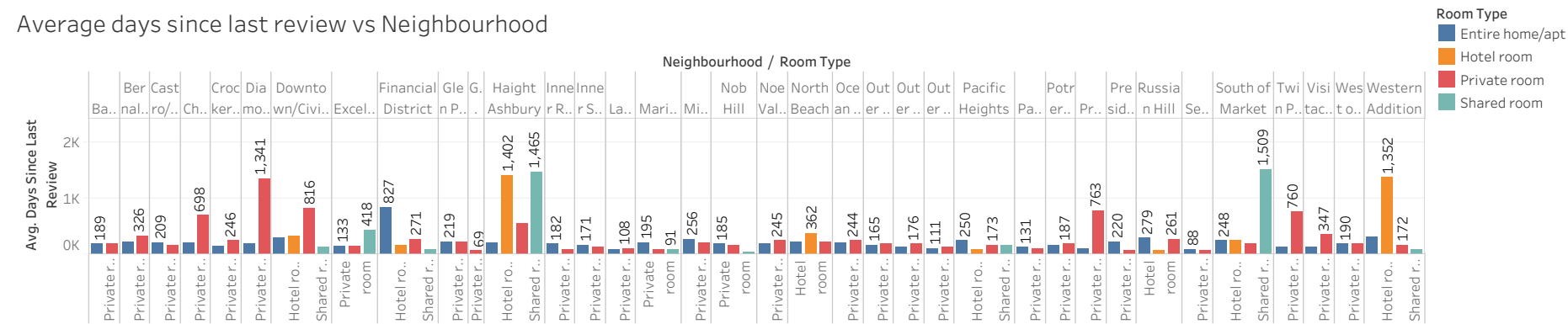
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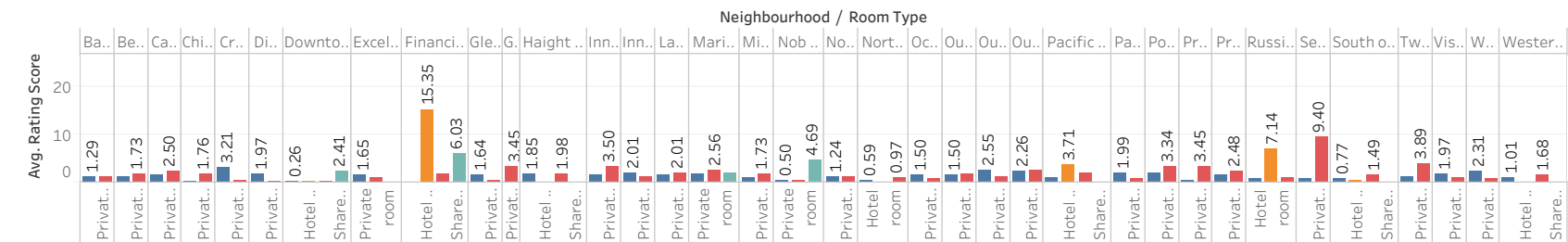
Listings with low prices and minimum nights are almost completely booked for the next 365 days.

Average days since last review vs Neighbourhood



Mean rating score vs Neighbourhood

(Rating score = No. of reviews / days since last review)



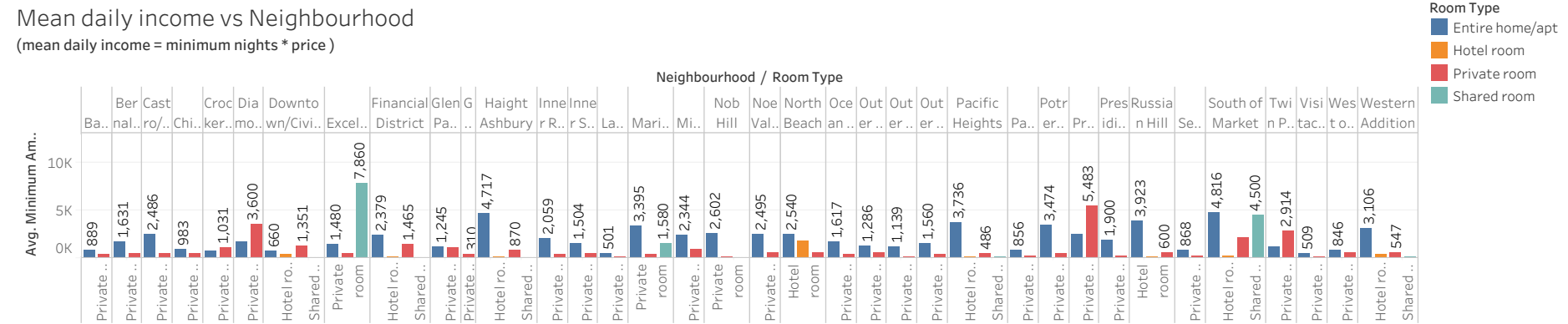
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Mean daily income vs Neighbourhood
(mean daily income = minimum nights * price)



Mean yearly availability vs Neighbourhood

