



Netflix Stock Profile



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Introduction, Goals, Topics

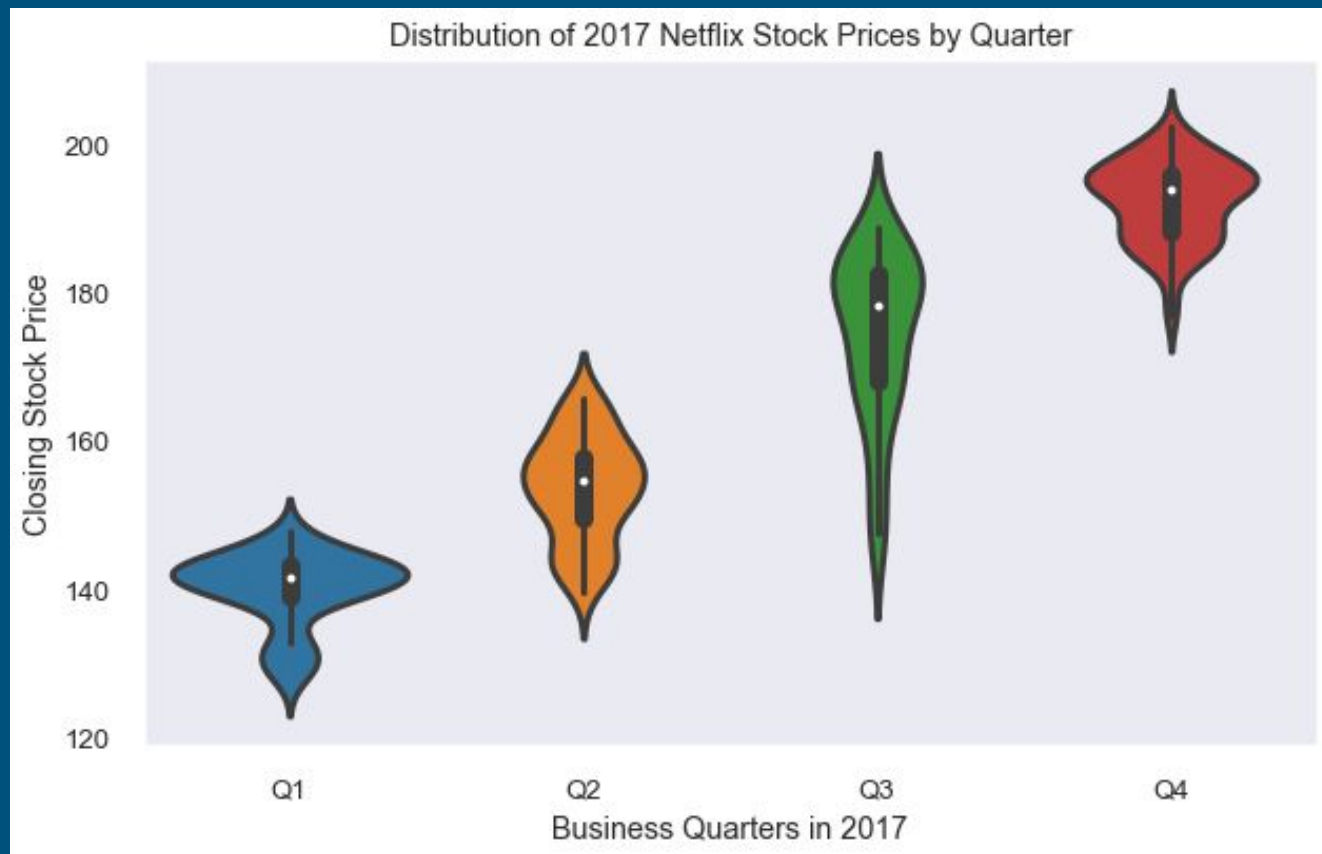
Kim Popow: Data Visualization Developer with Yahoo Finance

Goals for Project: Deep dive into one year of stock performance

Topics:

- Distribution of Stock Prices
- Summary of Stock Price and Revenue for last 4 quarters
- Estimated vs. Actual Earnings
- Netflix vs. The Market (Dow Jones)

Distribution of Stock Prices

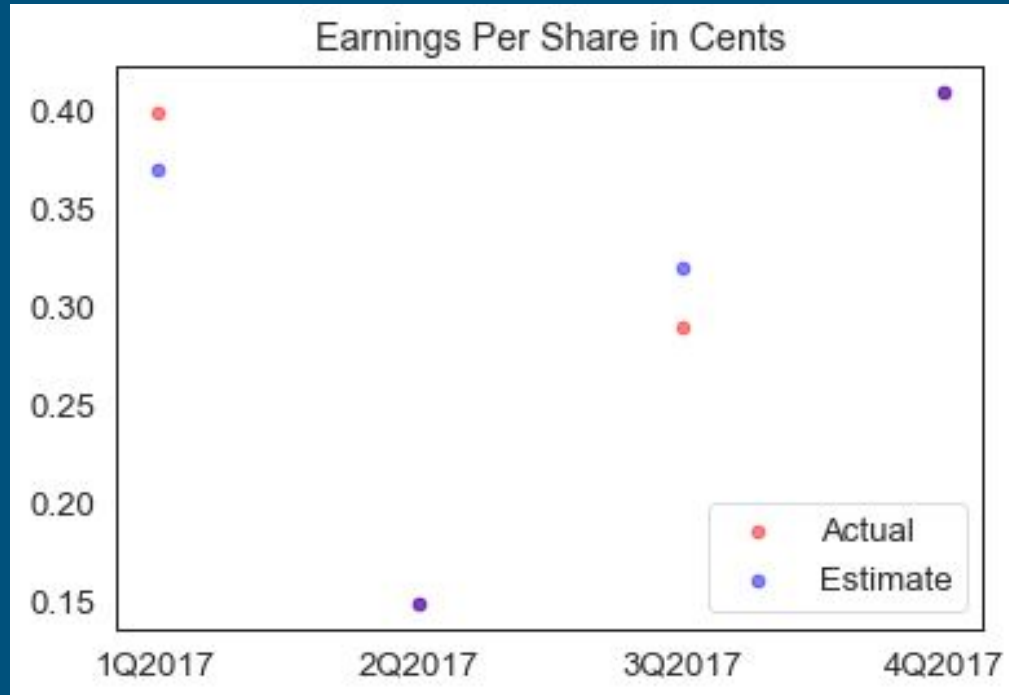


Netflix Stocks & Revenue



- Revenue accounts for approximately 3-5% of the total revenue.
- As the Revenue grows so do the earnings

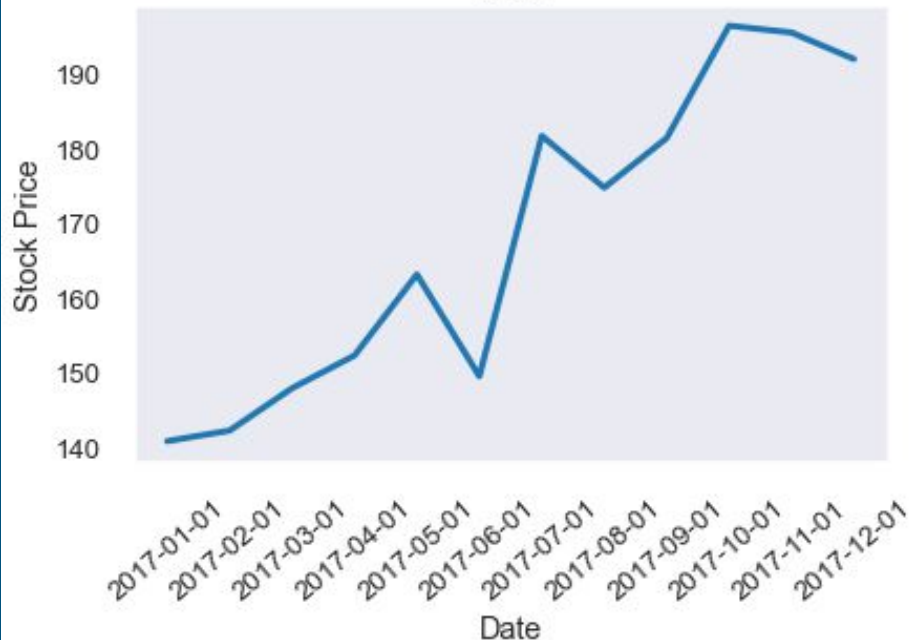
Estimated vs Actual Earnings



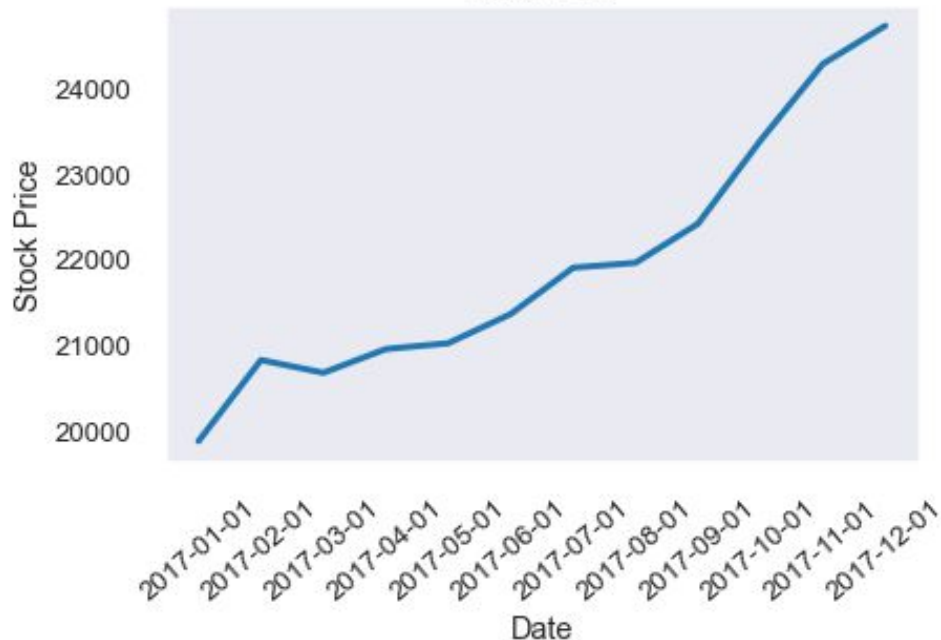
- Actual performance was the same as estimate for 2 quarters
- The other 2 quarters offset each other as one over performed and one under performed. This would make the yearly estimate flat.

Netflix vs The Market (Dow Jones)

Netflix



Dow Jones



Resources

Jupyter Notebook:

[Netflix Analysis Project](#)