

# KRYSTYNA POREMBA

I am a Univeristy of Waterloo student driven by creativity and curiousity. I love learning new things and developing myself as a creative, both within a team and independently. Past leadership positions have taught me the importance of trust and collabroation in having a successful project.

I am currently looking for new opportunities and positions to broaden my knowledge & skill set.

Currently open to challenging opportunities with a specific interest in product and company marketing, as well as UX and UI design.



(416) 262-4241

Toronto, ON

Waterloo, ON

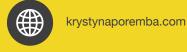




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## Related Experience

## Operations Service Officer Internship | May - August 2019

TD Bank, Money Out Customer Service, Personal Banking Delivery Excellence

- Led a strategic business case by identifying and improving a technological gap in an internal process which was presented to senior leadership with a fully branded solution
- Directly communicated with customers and colleagues by phone and email to build positive relationships
- Met and exceeded service level agreements by ensuring speed and accuracy of processing

#### **Event and Documentation Associate** | July - August 2018

Art Starts Neighbourhood Cultural Centre, a grassroots Toronto charity focused on TCH communities

- Produced and edited video and photographic documentation of community events
- Created content to advertise the organization to the public and to show funders where their donations were going
- Transported, set-up, and operated various production equipment to ensure quality production

#### Team Lead & Peer Leader | September 2018 - Present

University of Waterloo, Living Learning Community

- Collaborated with faculty members and student groups to strengthen relationships and create informed events and emails for first year students
- Co-created and ran on-campus events to build community and educate first year students
- Worked within a given budget to facilitate student connections through programming

Work Experience | July 2014 - June 2020

**Hostess**, Barrio Coreano, May - Aug 2018 **Customer Service Associate**, Tim Hortons, Jul 2014 - Aug 2018 **Youth Mentor**, Montgonery's Inn, Jun 2016 - Aug 2017

## Education

## Honours Bachelor of Global Business and Digital Arts | Sep 2017 - Apr 2021

University of Waterloo

- Dean's List | 2017 - Present

#### Ontario Secondary School Diploma | Sep 2013 - Jun 2017

Etobicoke School of the Arts - Visual Arts major with a minor in Photohgraphy - Honour Roll | 2013 - 2017

# Qualifications

#### **Hard Skills**

Adobe Creative Suite Microsoft Office Processing HTML/CSS Invision Google Analytics Proficient in French

#### Soft Skills

Active Listening
Leadership
Communication
Team Work
Problem Solving
Diplomacy
Public Speaking

## Community Involvement

Art Volunteer | Jun 2013 - Aug 2017

**Rio Olympics** - Built art pieces for Canada House in Rio for the 2017 Summer Olympics **Portfolio Day** - Curated, showcased and installed thousands of art pieces **Art Shows & Sales** - Assisted in set-up, tours and sales of thousands of art pieces

Volunteer Curator | Jan 2015 - Aug 2017

- Assisted in art curating for Montgomery's Inn, a City of Toronto heritage site
- Sat on the jury and approved potential artists and thier proposed shows