



KRYSTYNA POREMBBA

I am a University of Waterloo student driven by creativity and curiosity. I love learning new things and developing myself as a creative, both within a team and independently. Past leadership positions have taught me the importance of trust and collaboration in having a successful project.

I believe in the 70/30 rule. Go into every position with 30% expertise and 70% desire to learn and to broaden knowledge and skill set.

Currently open to challenging summer 2020 co-op or internship opportunities with a specific interest in marketing, web development, UX/UI Design, innovation, as well as customer experience.



(416) 262-4241



Toronto, ON
Waterloo, ON



@krystyna.poremba



poremba.krystyna@gmail.com



krystynaporemba.com

Related Experience

Operations Service Officer Internship | May - August 2019

TD Bank, Money Out Customer Service, Personal Banking Delivery Excellence

- Led a strategic business case by identifying and improving a technological gap in an internal process which was presented to senior leadership with a fully branded solution
- Directly communicated with customers and colleagues by phone and email to build positive relationships
- Met and exceeded service level agreements by ensuring speed and accuracy of processing

Event and Documentation Associate | July - August 2018

Art Starts Neighbourhood Cultural Centre, a grassroots Toronto charity focused on TCH communities

- Produced, filmed and edited informative videos and infographics using Adobe Premiere and Adobe After Effects; to highlight the benefits of the company in the communities it services.
- Managed schedules and calendars to ensure content was produced on-time
- Created, organized and archived content for social media posts to promote the company

Team Lead & Peer Leader | September 2018 - Present

University of Waterloo, Living Learning Community

- Collaborated with faculty members and student groups to strengthen relationships and create informed events and emails for first year students
- Co-created and ran on-campus events to build community and educate first year students
- Worked within a given budget to facilitate student connections through programming

Additional Work Experience | July 2014 - August 2018

Hostess, Barrio Coreano, May - August 2018

Customer Service Associate, Tim Hortons, July 2014 - August 2018

Youth Mentor, Montgomery's Inn, June 2016 - August 2017

Education

Honours Bachelor of Global Business and Digital Arts | Sep 2017 - Apr 2021

University of Waterloo

- Dean's List | 2017 - Present

Ontario Secondary School Diploma | Sep 2013 - Jun 2017

Etobicoke School of the Arts - Visual Arts major with a minor in Photography

- Honour Roll | 2013 - 2017

Qualifications

Hard Skills

Adobe Creative Suite - Photoshop, Illustrator, Premiere, Xd
Microsoft Office - Word, Powerpoint, Excel, Sharepoint
Processing - Visual Design, Computer Games
HTML/CSS/Javascript - Web Design, Responsive Design
Prototyping - Invision, Figma, Balsamiq, Sketch
Google Analytics - Use on personal website
Proficient in French - Taken within university

Soft Skills

Active Listening
Leadership
Communication
Team Work
Problem Solving
Diplomacy
Public Speaking

Volunteer Experience

Art Volunteer | Jun 2013 - Aug 2017

Rio Olympics - Built art pieces for Canada House in Rio for the 2017 Summer Olympics

Portfolio Day - Curated, showcased and installed thousands of art pieces

Art Shows & Sales - Assisted in set-up, tours and sales of thousands of art pieces

Volunteer Curator | Jan 2015 - Aug 2017

- Co-facilitated in art curation for Montgomery's Inn, a City of Toronto heritage site
- Sat on the jury and approved potential artists and their proposed shows