

# Waterloo Women's Field Hockey Club Website Redesign

Presented by Group 2

# WHO IS WWFHC?

- ◆ A non for profit club organisation that runs in the KW region
- ◆ Offers indoor and outdoor field hockey to girls and women aged 13 and above
- ◆ Website is used to get information such as:
  - ◆ Playing, coaching, umpiring and tournament sign ups



# 1. OLD WEBSITE

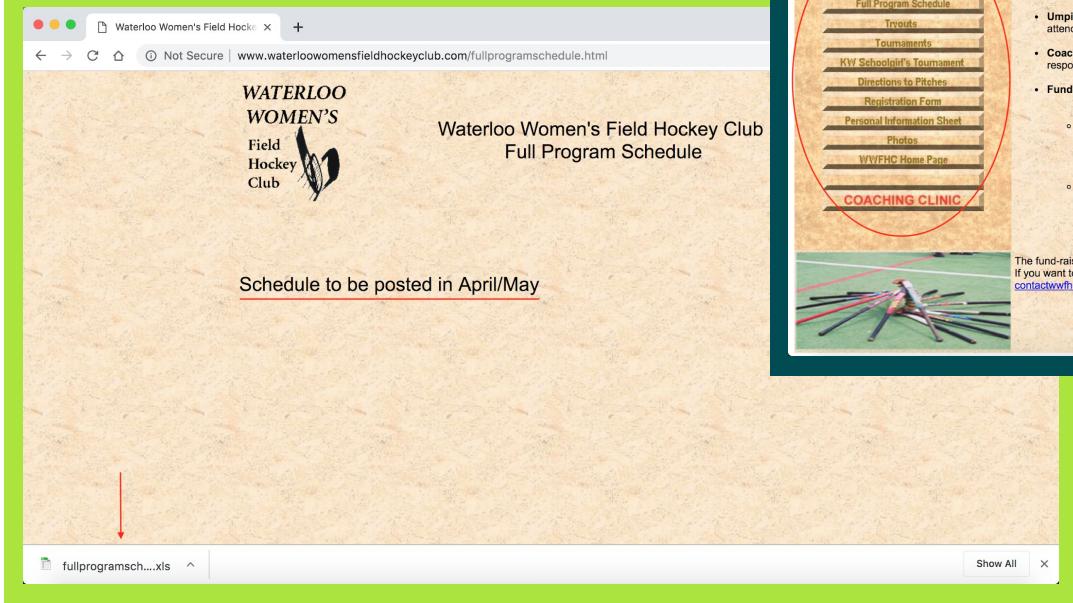
# OLD WEBSITE

The screenshot shows the homepage of the Waterloo Women's Field Hockey Club. At the top, there is a navigation bar with links for "Recreational", "Competitive", "Full Program Schedule", "Tryouts", "Directions to Pitches", "Registration Form", "Summer Turf Tournament" (highlighted with a red arrow), "KW Schoolgirl's Tournament" (highlighted with a red arrow), and "FACEBOOK". Below the navigation bar is a large banner image of two field hockey players in action. The main content area features a section titled "Welcome to Waterloo Women's Field Hockey Club" with a paragraph about the club's goal. It also includes sections for "Summer Turf Tournament" and "KW Schoolgirl's Tournament", both of which are highlighted with red arrows. At the bottom, there is a "Questions?" link.

The screenshot shows a tournament registration page for the KW Schoolgirl's Tournament. The header features the club's logo and a banner image of a field hockey game. On the left, there is a sidebar with links for "Saturday Schedule", "Sunday Schedule", "Tournament Rules -Saturday", "Tournament Rules -Sunday", "Directions", "WIFHC Home Page", and "Questions?". The main content area is titled "KW Schoolgirl's Tournament" and contains a paragraph about the tournament format and rules. It also includes a note about registration fees and a "PLEASE NOTE" section. At the bottom, there is a "Tournament Contact" section with the name "Ruth Hibbard".

 Waterloo Women's Field Hockey Club

Schedule to be posted in April/May



Waterloo Women's Field Hockey Club | Not Secure | www.waterloowomensfieldhockeyclub.com/assistingareas.html

## WATERLOO WOMEN'S FIELD HOCKEY CLUB



Recreational  
Competitive  
Full Program Schedule  
Tryouts  
Tournaments  
K-W Schoolgirl's Tournament  
Directions to Pitches  
Registration Form  
Personal Information Sheet  
Photos  
WWFHC Home Page  
**COACHING CLINIC**

### Areas Where WWFHC Needs Assistance

- **Umpiring** -as a club we need to supply umpires for all our games. From time to time their will be [umpiring clinics](#) and it is very important to the club that members attend these clinics.
- **Coaching** -there are people who are interested in assisting with the coaching of all the programs. However, the more people who are willing to share the responsibilities, the easier it is for everyone involved.
- **Fund-raising** -There are two main club fund-raisers:
  - **K-W Schoolgirl's Invitational Tournament**  
Held this year on September 15-16, 2018 at [Woodside Park](#), Kitchener  
Mark your calendars NOW.
  - **WWFHC Invitational Tournament**  
Held this year on Saturday July 7, 2018 at [Woodside Park](#), Kitchener  
Mark your calendars NOW.

The fund-raising is used to keep the fees low, purchase new equipment and uniforms.  
If you want to organize other fund-raising ideas please let WWFHC know at:  
[contactwwfhc@gmail.com](mailto:contactwwfhc@gmail.com)

# PROBLEMS FACED

- ◆ Getting Google maps and Google Calendars to look good and be interactive
- ◆ Adapting our code for accurate responsive web design
- ◆ Finding updated information to include on the pages
- ◆ Making pages with less information still look good / full

## CHANGES TO BE MADE

- ◆ Overall aesthetic of the website
  - ◆ Poor quality pictures, boring fonts and background is outdated
- ◆ Usability of the website is poor due to inconsistent navigation
- ◆ Downloads files without consent
- ◆ Lack of accurate and updated information



## 2. NEW WEBSITE

# WEBSITE WALKTHROUGH

The screenshot shows a web browser window with the URL `127.0.0.1:60051/Summerturf/Summerturf.html`. The page title is "SUMMER TURF TOURNAMENT". The header includes links for ABOUT, LEAGUE PLAY, TOURNAMENT PLAY, UMPIRING CLINICS, COACHING CLINICS, CALENDAR, and CONTACT US. The main content features a logo for "WATERLOO WOMEN'S FIELD HOCKEY" and a photograph of a player in action. The page is divided into sections: "TOURNAMENT DETAILS", "REGISTRATION FEES", and "SCHEDULE".

**TOURNAMENT DETAILS**

The summer turf tournament is a recreational tournament that runs in mid-July. It is a festival style tournament where no trophies or prizes are won. Individual players, or teams up to 17 players can be entered. Up to 10 teams can be entered with priority given to those who enter first. The tournament rules can be found [here](#).

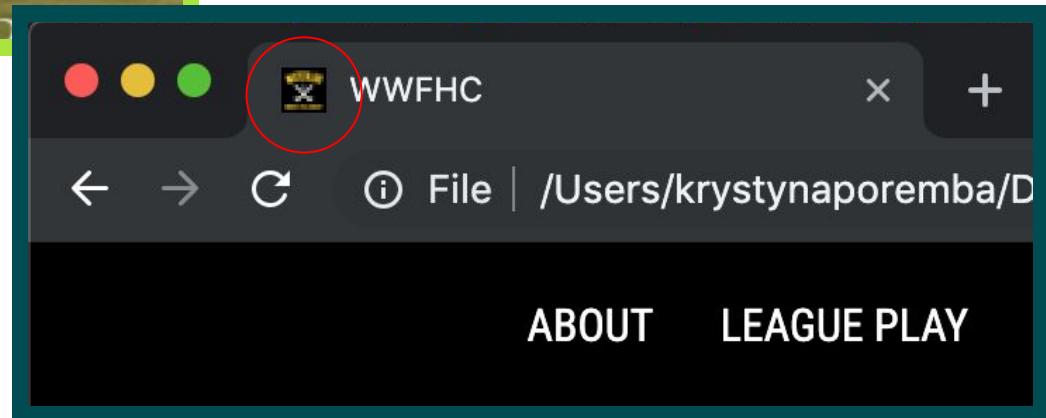
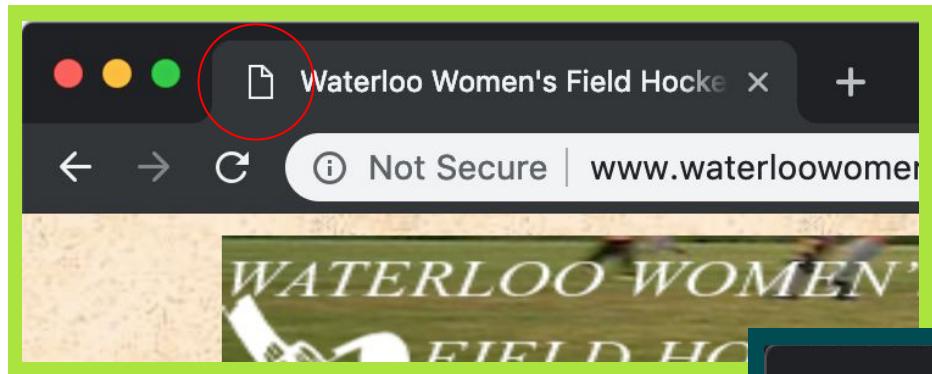
**REGISTRATION FEES**

It is \$200 for a team to enter or \$20 per player. Please make all cheques payable to Waterloo Women's Field Hockey Club. If you are interested in signing-up please register [here](#).

**SCHEDULE**

The schedule will be available in June.

## TAB HEADING



# SLIDE SHOW

ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING CLINICS COACHING CLINICS CALENDAR CONTACT US

## ABOUT US

Welcome to Waterloo Women's Field Hockey Club website! We are a non for profit club organisation that runs in the KW region bringing outdoor and indoor field hockey to girls and women aged 13 and up. We run a competitive, and recreational league in the summer, an indoor team in the winter, umpiring clinics, coaching clinics, and a variety of competitive tournaments for a variety of age groups throughout the year. We love a good game of field hockey, and hope you'll come out to join us next season.



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# GOOGLE MAPS

[ABOUT](#) [LEAGUE PLAY](#) [TOURNAMENT PLAY](#) [UMPIRING CLINICS](#) [COACHING CLINICS](#) [CALENDAR](#) [CONTACT US](#)

### DIRECTION TO PITCHES

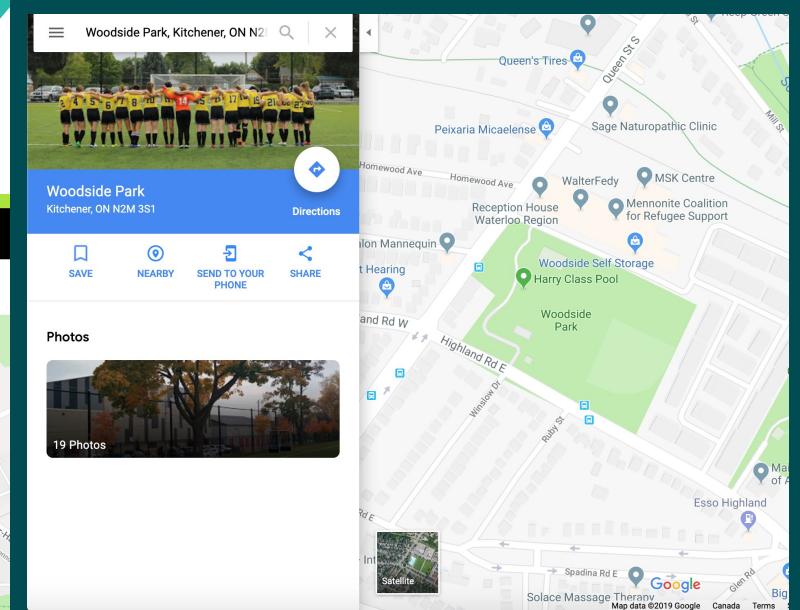
Woodside Park  
Kitchener, ON N2M 3S1  
[View larger map](#)

### DIRECTION TO PITCHES

Resurrection Catholic Second...  
455 University Ave W, Kitchener, ON N2N 3B9  
4.1 ★★★★☆ 31 reviews  
[View larger map](#)

**Woodside Park**  
Recreational games are held at Woodside Park. Please find directions from your location [here](#).

**Resurrection Catholic Secondary School**  
Competitive games are held at Woodside Park. Please find directions from your location [here](#).



# CALENDAR

ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING CLINICS COACHING CLINICS CALENDAR CONTACT US

**Waterloo Women's Field Hockey Schedule**

Today April 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1 Apr		2	3	4	5
7	8	9	10	11	12	13
14	15	16	17	18	19	20
			18:00 Competitive tryout			
21	22	23	24	25	26	27
	18:00 Competitive tryout		18:00 Competitive tryout			
28	29	30	1 May	2	3	4
	Competitive tryout	Rec. Practice	Competitive tryout			

CALENDAR

ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING CLINICS COACHING CLINICS CALENDAR CONTACT US

**WATERLOO**  
**WOMEN'S FIELD HOCKEY**

# CALENDAR

**Waterloo Women's Field Hockey Schedule**

Today May 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	1 May	2		
	Competitive tryout	Rec. Practice	Competitive tryout			
5	6	7	8	9	10	11
	Competitive Practice	Rec. Practice	Competitive Practice	FHO membership dea		
12	13	14	15	16	17	18
	Competitive Game	Rec. Practice	Competitive Game			
19	20	21	22	23	24	25
	Competitive Game	Rec. Practice	Competitive Game			
26	27	28	29	30	31	1 Jun
	Competitive Game	Rec. Practice	Competitive Game			

# 3. RESPONSIVE WEB DESIGN

# ORIGINAL WEBSITE MOBILE



**WATERLOO WOMEN'S FIELD HOCKEY CLUB**

Recreational  
Competitive  
Full Program Schedule  
Treats  
Directions to Pitches  
[Registration Form](#)  
Summer Turf Tournament  
KW Schoolgirl's Tournament  
[FACEBOOK](#)

## Welcome to Waterloo Women's Field Hockey Club

The goal of Waterloo Women's Field Hockey Club is to provide women (ages 13 to ?) of K-W with a place to play field hockey, have fun, building fitness and develop friendships.

There are two programs the club offers: Competitive and Recreational

As a club member it is your responsibility to participate in different areas and help keep the club continuing - such as:

- Umpiring games and attending [umpiring clinics](#)
- Coaching
- Fund-raising Participate in one of the two fund raising tournament events
- Assist in general team operations such as set-up and take down (string meshing), bringing ice, carrying the medical kit, etc...
- Attend [Springfield League Meetings](#)

Please fill out the [Registration Form](#) as this will assist in identifying the interest for the season.

Registration money is not required until the first grass night of the season.

Please refer questions to: [contactwwfhc@gmail.com](mailto:contactwwfhc@gmail.com)

ROGERS 11:11 100% 

[waterloowomensfieldhockeyclub.com](http://waterloowomensfieldhockeyclub.com) 

**WATERLOO WOMEN'S FIELD HOCKEY CLUB**

Recreational  
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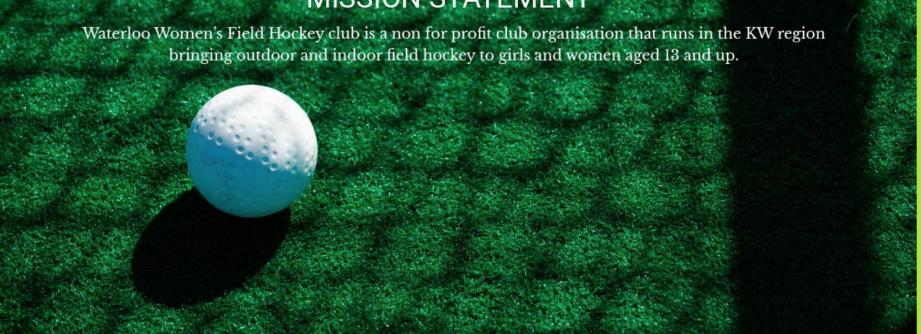
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# Homepage Mobile

ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING CLINICS COACHING CLINICS CALENDAR CONTACT US

### MISSION STATEMENT

Waterloo Women's Field Hockey club is a non for profit club organisation that runs in the KW region bringing outdoor and indoor field hockey to girls and women aged 13 and up.



### ABOUT US

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ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING  
CLINICS COACHING CLINICS CALENDAR CONTACT US

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# TOURNAMENT MOBILE

ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING CLINICS COACHING CLINICS CALENDAR CONTACT US

**WATERLOO**  
WOMEN'S FIELD HOCKEY

## SPRINGFIELD TOURNAMENT



**TOURNAMENT DETAILS**

This tournament is offered mid - July to recreational teams aged 13+. It is a one day tournament played round robin with played per each team (25 minutes each), not including playoffs - counting on the same number of teams registering again this year. It is currently limited to 1 entry per team, until June 1st 2019 where more entrees are permitted if spots are still available.

Registration is first come first serve with spots usually filling up by May, it is not recommended to wait if you want to enter a team. The tournament rules can be found [here](#).

**REGISTRATION FEES**

It currently costs \$200 to enter a team up to 17 players. Please make the cheque payable to Waterloo Women's Field Hockey Club. To register please sign-up [here](#).

**SCHEDULE**

The schedule will be available in June.

**REGISTER NOW**

VS

ABOUT LEAGUE PLAY TOURNAMENT PLAY UMPIRING CLINICS COACHING CLINICS CALENDAR CONTACT US

**WATERLOO**  
WOMEN'S FIELD HOCKEY

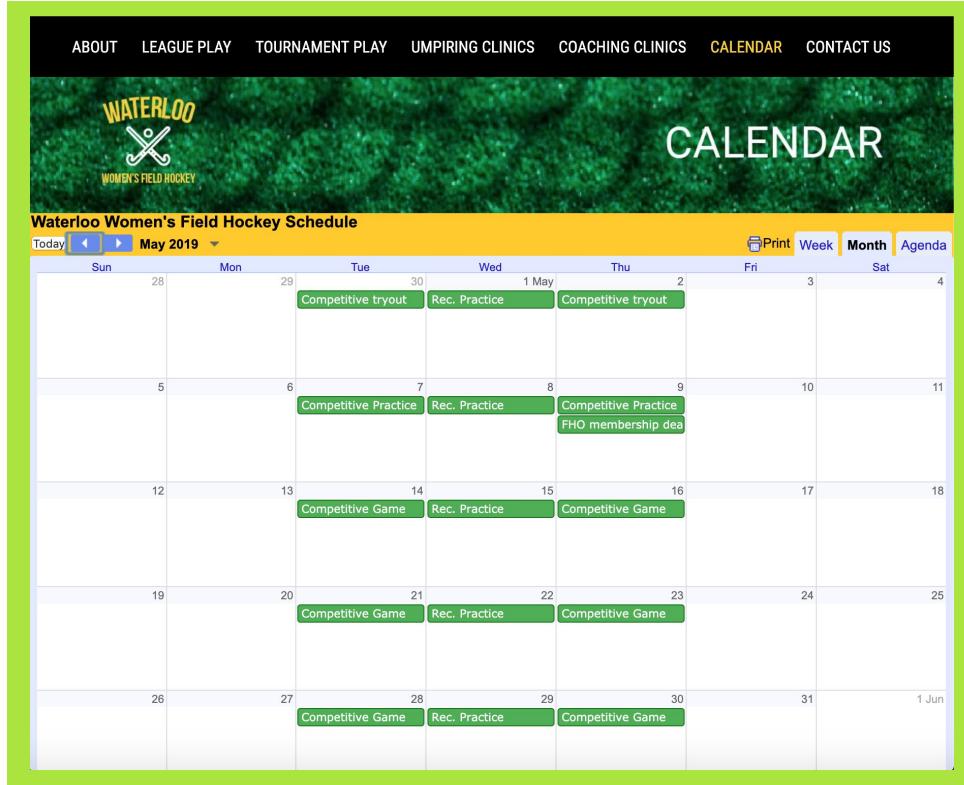
## SPRINGFIELD TOURNAMENT



**TOURNAMENT DETAILS**

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# CALENDAR MOBILE



The screenshot shows a mobile calendar interface for the Waterloo Women's Field Hockey team. At the top, there is a navigation bar with links: ABOUT, LEAGUE PLAY, TOURNAMENT PLAY, UMPIRING CLINICS, COACHING CLINICS, CALENDAR, and CONTACT US. Below the navigation bar is the team logo, which includes a stylized field hockey stick and the text "WATERLOO WOMEN'S FIELD HOCKEY". The main title "CALENDAR" is displayed prominently. Underneath, the "Waterloo Women's Field Hockey Schedule" is shown for the month of May 2019. The schedule lists various events such as "Competitive tryout", "Rec. Practice", "Competitive Game", and "FHO membership deadline". The days of the week are labeled from Sunday to Saturday, and the dates range from May 28 to June 1. A "Print" button is located at the top right of the calendar grid.

VS



The screenshot shows a desktop calendar view for the Waterloo Women's Field Hockey team. At the top, there is a navigation bar with links: ABOUT, LEAGUE PLAY, TOURNAMENT PLAY, UMPIRING CLINICS, COACHING CLINICS, CALENDAR, and CONTACT US. The "CALENDAR" link is highlighted. Below the navigation bar is the team logo, which includes a stylized field hockey stick and the text "WATERLOO WOMEN'S FIELD HOCKEY". The main title "CALENDAR" is displayed prominently. Underneath, the "Waterloo Women's Field Hockey Schedule" is shown for the months of April and May 2019. The schedule lists various events such as "Competitive tryout", "Rec. Practice", "Competitive Game", and "FHO membership deadline". The days of the week are labeled from Monday to Sunday, and the dates range from April 1 to May 31. A "Today" button, a date selector showing "Monday, 1 April", and buttons for "Week", "Month", and "Agenda" are located at the top right of the calendar grid.

## RECAP

- ◆ Made the navigation consistent on all pages allowing for easy maneuverability between pages
- ◆ Updated all information
- ◆ Created a cohesive and modern colour scheme
- ◆ Added in interactive links instead of direct downloads
- ◆ Maintained a one-two column layout for information



# THANK YOU!

Any Questions?