



WOMEN'S FIELD HOCKEY

GBDA228: WEBSITE REDESIGN

PHASE 3: WEBSITE DEVELOPMENT

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APRIL 2ND 2019

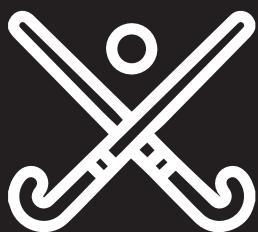
Group Two

Ainsley Andres	20720930
Faye Brill	20710130
Jamie Dardarian	20737845
Krstyna Poremba	20719178

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3.1 SOLUTIONS CRITIQUE & RATIONALE



AINSLEY'S CRITIQUE

Strengths

- Homepage (specifically header/toolbar/background image)
- Logo in top left-hand corner
- Good drop down (if needed)
- Good titles for subheadings (league play and tournaments)
- Cohesive colour pattern

Weaknesses

- Took many columns
- Might want to watch out for scroll
- Hidden 'about us' statement
- Images only on the homepage

Overall Impression

We found Ainsley's designs to be very strong and cohesive. They represented the website very well and make it easy for the user to use. Colours and design were the strongest aspects and made for the website to visually look the best.

FAYE'S CRITIQUE

Strengths

- Google maps
- Columns to distribute info
- Registration forms with all dropdowns

Weaknesses

- Too many options in the dropdown menu
- A picture on a picture is confusing (stripes are distracting)

Overall Impression

We found Faye's critique to be a good improvement on the current website. We liked the registration forms having all dropdown options making it easier on the user. The strongest aspect of Faye's design is showing the directions to pitches through Google Maps.

JAMIE'S CRITIQUE

Strengths

- Google calendar
- Forms
- The layout of league play (comparing the two)
- Easy to navigate
- Tab title

Weaknesses

- Colour scheme
- The homepage isn't welcoming

Overall Impression

We found Jamie's design to be very strong and very organized. The idea to implement a calendar tab for all important dates is very strong and we plan to implement it in the final design. Additionally, the tab title is an aspect overlooked by the other designs and will be a strong addition to the final design.

KRYSTYNA'S CRITIQUE

Strengths

- Layout for league play
- Google maps directions
- Image gallery (click through)
- Images on other pages

Weaknesses

- Hamburger menu
- Patterned background

Overall Impression

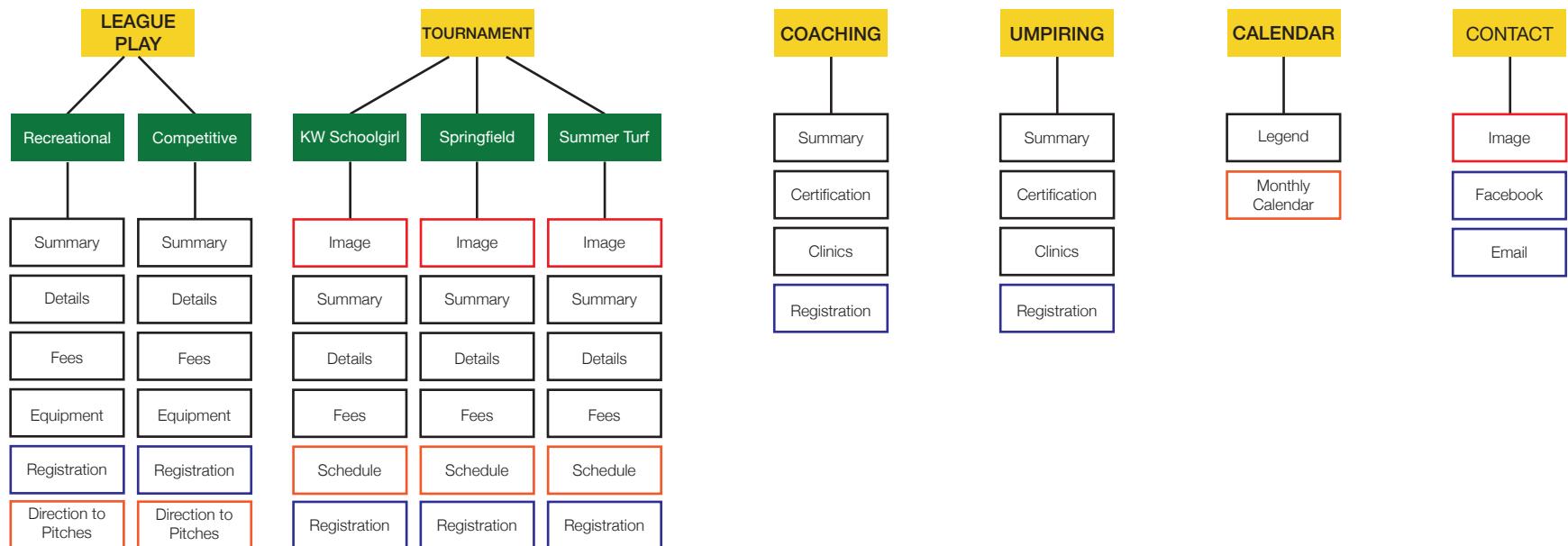
We found Krystyna's designs to be overall good and appealing. They had strong design layout ideas, such as the league play layout that will be used on the final website. The league play layout was the strongest aspect in addition to the Google Maps directions.

3.2 UPDATED WIREFRAMES, MOCKUPS & SITEMAP



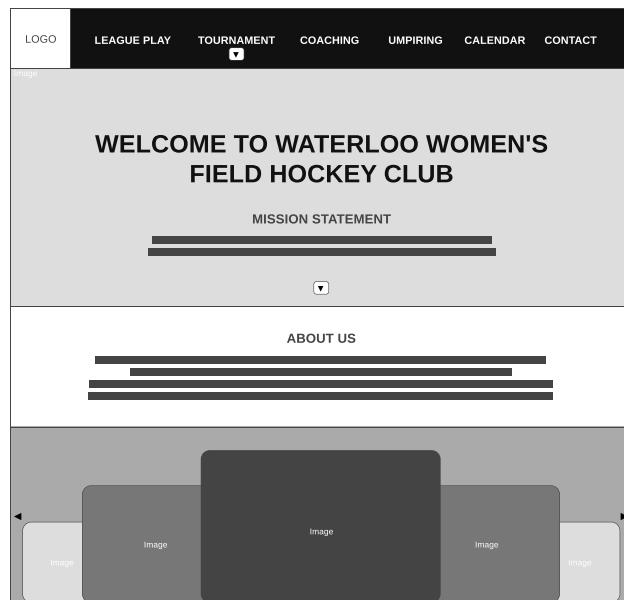
SITEMAP

HOME
PAGE



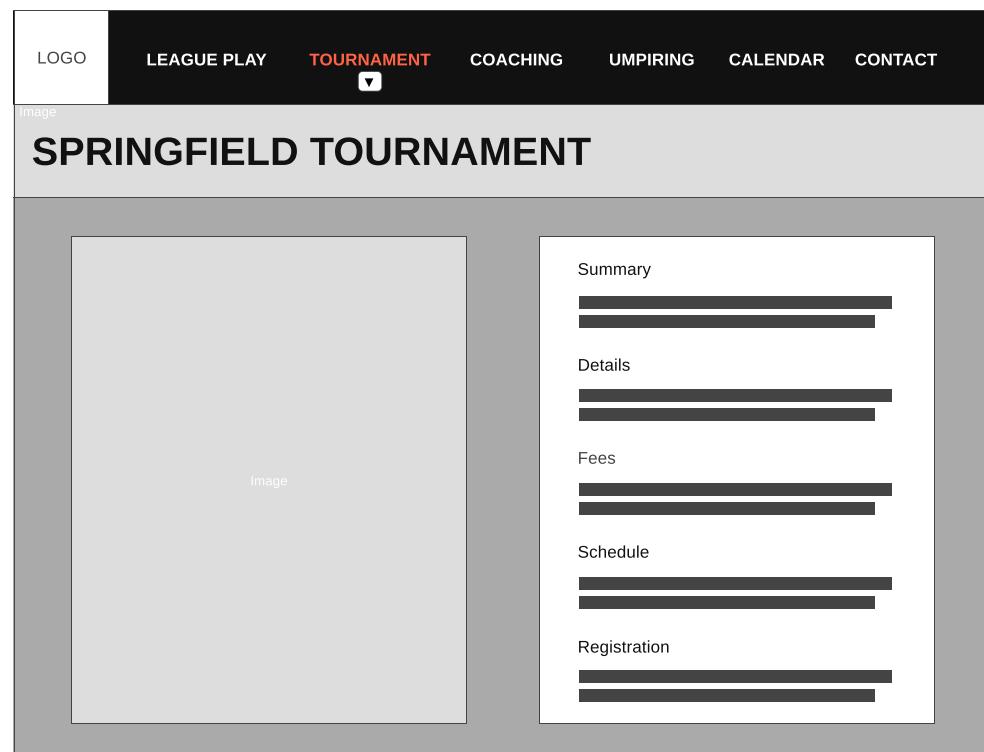
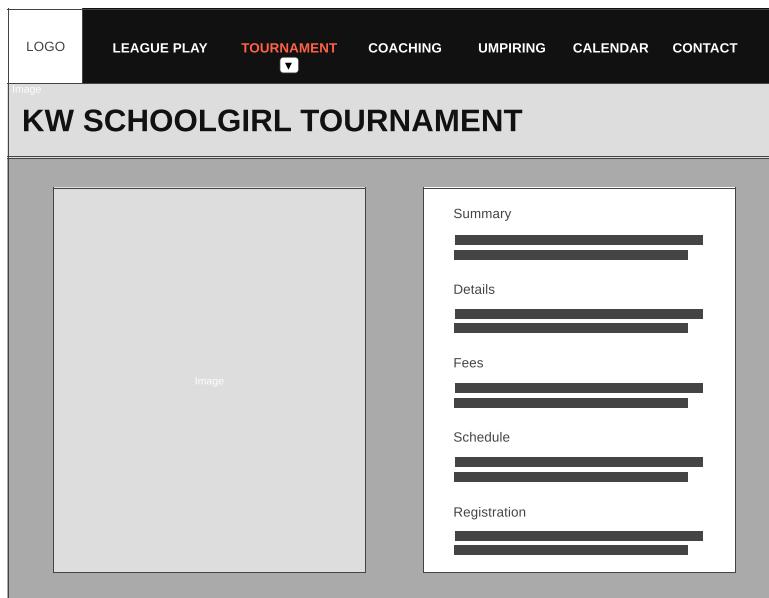
Red: Images
Orange: Interactive page
Yellow: Toolbar
Green: Categories
Blue: Hyperlinks

WIREFRAMES

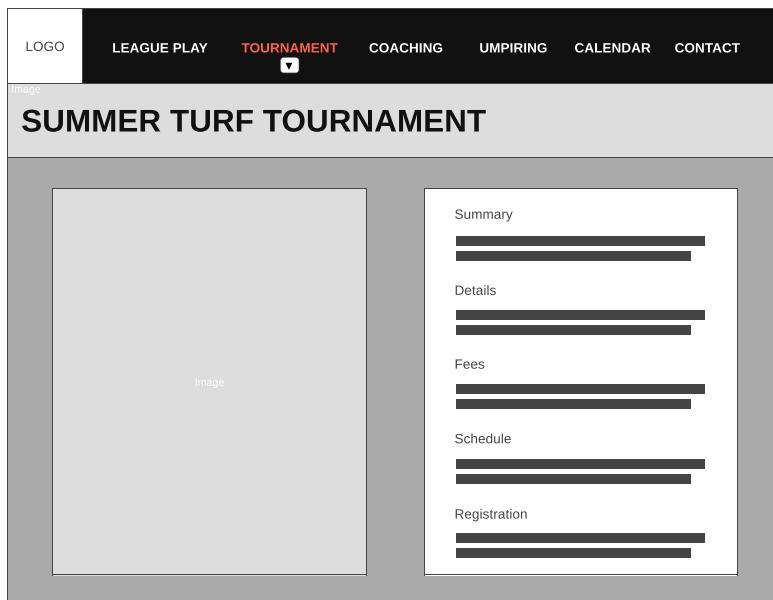


A wireframe of the "LEAGUE PLAY" page. The header includes a logo, navigation links for LEAGUE PLAY (which is highlighted in red), TOURNAMENT, COACHING, UMPIRING, CALENDAR, and CONTACT, and a dropdown menu icon. The main content area is titled "LEAGUE PLAY". It contains two columns: "RECREATIONAL" and "COMPETITIVE". Each column lists sections for Summary, Details, Fees, Equipment, Registration, and Direction to Pitches, each followed by a placeholder "Interactive Google Maps" box.

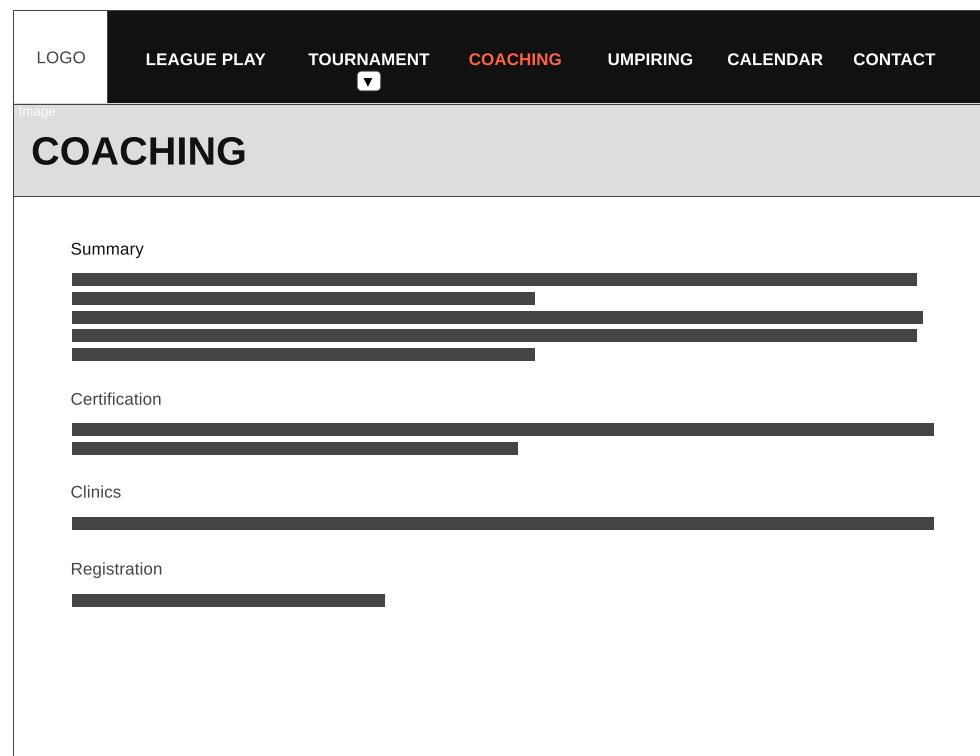
WIREFRAMES



WIREFRAMES



This wireframe shows the layout for the 'SUMMER TURF TOURNAMENT' page. At the top is a navigation bar with links: LOGO, LEAGUE PLAY, TOURNAMENT (which is highlighted in orange), COACHING, UMPIRING, CALENDAR, and CONTACT. Below the navigation is a section titled 'SUMMER TURF TOURNAMENT'. This section contains a placeholder 'Image' on the left and a sidebar on the right with five horizontal bars representing content sections: Summary, Details, Fees, Schedule, and Registration.



This wireframe shows the layout for the 'COACHING' page. At the top is a navigation bar with links: LOGO, LEAGUE PLAY, TOURNAMENT (highlighted in orange), COACHING, UMPIRING, CALENDAR, and CONTACT. Below the navigation is a section titled 'COACHING'. This section contains four horizontal bars representing content sections: Summary, Certification, Clinics, and Registration.

WIREFRAMES

This wireframe shows a navigation bar at the top with links for LOGO, LEAGUE PLAY, TOURNAMENT, COACHING, UMPIRING (highlighted in orange), CALENDAR, and CONTACT. Below the navigation is a section titled "UMPIRING". Under "UMPIRING", there are four categories: "Summary" (with three horizontal bars), "Certification" (with two horizontal bars), "Clinics" (with one horizontal bar), and "Registration" (with one horizontal bar).

This wireframe shows a navigation bar at the top with links for LOGO, LEAGUE PLAY, TOURNAMENT, COACHING, UMPIRING, CALENDAR (highlighted in orange), and CONTACT. Below the navigation is a section titled "CALENDAR". On the left side of the main content area is a "LEGEND" box containing the following items:

- Recreation
- Competitive
- KW Schoolgirl
- Springfield
- Summer Turf
- Coaching
- Umpiring

To the right of the legend is a "MONTHLY CALENDAR" grid, which is currently empty.

MOCKUPS

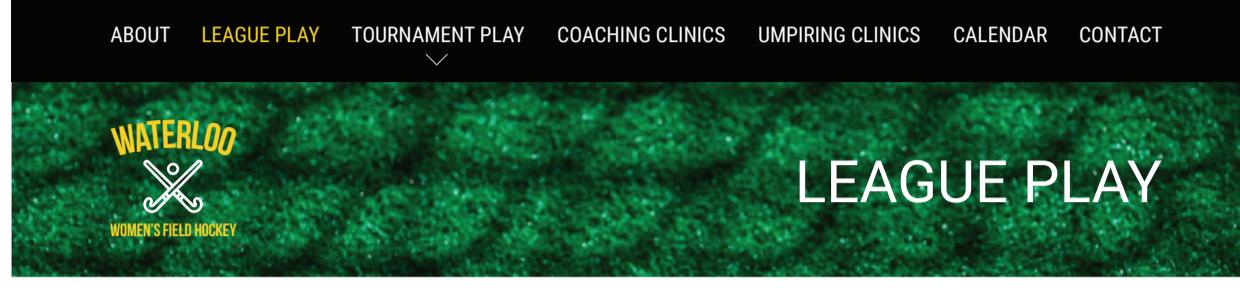


ABOUT US

Waterloo Women's Field Hockey club runs a competitive, and recreational league in the summer, an indoor team in the winter, umpiring clinics, coaching clinics, and a variety of competitive tournaments for a variety of age groups throughout the year. We love a good game of field hockey, and hope you'll come out to join us next season.



MOCKUPS



RECREATIONAL

SUMMARY

The recreational team meets once a week usually at a central field in KW. There are practices and skills development that are run weekly by a volunteer. There are some times exhibition games held with other teams in the area. Players of any skill level are welcome, from ages 13 and up.

TRYOUT DETAILS

The recreational team is open to everyone, meaning no tryouts need to be held. Practices will begin being held the last week of April.

REGISTRATION FEES

The program cost is \$170 in total. This accounts for uniform fees and volunteer fees. Please make cheques payable to Waterloo Women's Field Hockey Club. A deposit of \$85.00 for volunteerism is included in registration. If you work 3 hours at the KW School Girls Invitational Tournament on Sept. 14-15, 2019 at Woodside Park, Kitchener. Your money will be refunded at the end of the season. However, If you do not participate, your money will be used to cover the costs of others completing your volunteer duties.

Registration is required with Field Hockey Ontario as well (<https://www.fieldhockeyontario.com/>). A copy of your registration receipt needs to be emailed to Waterloo Women's Field Hockey to confirm registration is completed for FHO, before Thursday May 9, 2019.

The FHO fee is \$51.86 for adults (born 1999 or before) or \$44.44 for juniors (born between

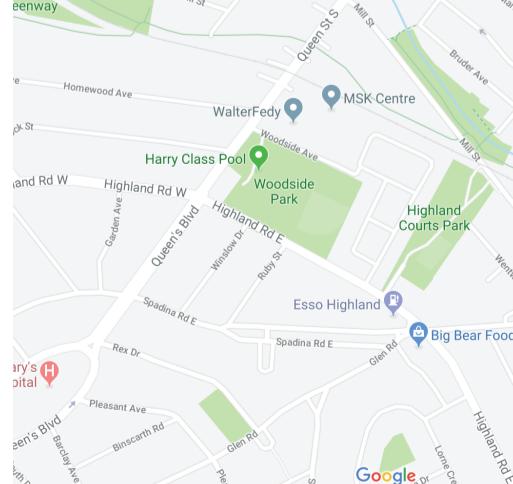
EQUIPMENT NEEDED

A mouthguard, stick, shin guards, and running shoes / cleats/ turf shoes (as desired) are required. Goalies need a stick, a mouth guard, and cleats/ running shoes / turf shoes (as desired). Goalie equipment is provided by the team.

REGISTER NOW!

To register for our recreational team, or if you are interested on playing again; please register here. https://docs.google.com/forms/d/e/1FAIpQLSfU0OMSOt9Qb__CWrkDzdrk5n8j0VU9MrZOL9SLJcXf_Nee6Q/viewform

DIRECTION TO PITCHES



COMPETITIVE

SUMMARY

The competitive team holds 2 rosters of up to 17 players each side. They have 2 games a week anywhere from 20 minutes to an hour away. There is an end of season tournament in mid July that wraps up the season. Due to the competitive nature of this team it is recommended to players with a higher skill set, and usually 3 years of experience or more. Players of any age, 13 and up are welcome.

TRYOUT DETAILS

Tryouts occur from 6-8pm at Woodside Park on April 23, 25, 30 and May 2, 2019. There is a cost of \$25 to try-out that covers turf field rentals. Please dress for rain or shine, tryouts happen regardless. Cuts may happen as rosters are limited to 17 players but cuts are rare.

REGISTRATION FEES

Program Cost is \$265.00 including try-out, registration fees, uniform and volunteer deposit. Please make cheques payable to Waterloo Women's Field Hockey Club. It is due at the first practice following tryouts. A deposit of \$85.00 for volunteerism is included in registration. If you work 3 hours at the KW School Girls Invitational Tournament on Sept. 14-15, 2019 at Woodside Park, Kitchener. Your money will be refunded at the end of the season. However, If you do not participate, your money will be used to cover the costs of others completing your volunteer duties. Registration is required with Field Hockey Ontario as well (<https://www.fieldhockeyontario.com/>). A copy of your registration receipt needs to be emailed to contactwwfhc@gmail.com to confirm registration is completed for FHO, before Thursday May 9, 2019.

The FHO fee is \$51.86 for adults (born 1999 or before) or \$44.44 for juniors (born between 2000-2005).

EQUIPMENT NEEDED

Please Come with a mouth guard, shin guards, cleats/running shoes/ turf shoes (as desired), and knee high socks. Uniforms are distributed following tryouts. A pair of red and black knee high socks will also be required once games begin. Goalies need a stick, a mouth guard, and cleats/ running shoes / turf shoes (as desired). Goalie equipment is provided by the team.

REGISTER NOW!

To register for tryouts, or if you are interested on playing again; please register here. https://docs.google.com/forms/d/e/1FAIpQLSfU0OMSOt9Qb__CWrkDzdrk5n8j0VU9MrZOL9SLJcXf_Nee6Q/viewform

DIRECTION TO PITCHES



MOCKUPS



SUMMARY

The Kitchener-Waterloo School Girls Tournament is held annually starting Saturday September 14th 2019, and is a two day tournament. It is round robin based, with approximately 4 games played per each team (25 minutes each), not including playoffs - counting on the same number of teams registering again this year. It is currently limited to 1 entry per team, until June 1st 2019 where more entries are permitted if spots are still available. Registration is first come first serve with spots usually filling by mid September.

REGISTRATION FEES

To register and hold a spot please write a cheque of \$300 payable to Waterloo Women's Field Hockey Club

SCHEDULE

The schedule will be available end of July as registration completes.

REGISTER NOW!

Sign-up here. <https://docs.google.com/forms/d/e/1FAIpQLSfxDxpttdv6XvHm-biLqeAKB0iMD8XqbRVen73i0KVYZJg3lTA/viewform>

MOCKUPS



ABOUT LEAGUE PLAY **TOURNAMENT PLAY** COACHING CLINICS UMPIRING CLINICS CALENDAR CONTACT

SPRINGFIELD TOURNAMENT



SUMMARY

This tournament is offered mid -July to recreational teams aged 13+. It is a one day tournament played round robin with played per each team (25 minutes each), not including playoffs - counting on the same number of teams registering again this year. It is currently limited to 1 entry per team, until June 1st 2019 where more entrees are permitted if spots are still available. Registration is first come first serve with spots usually filling up by May, it is not recommended to wait if you want to enter a team.

TOURNAMENT DETAILS

The tournament rules can be found here
<http://www.waterloowomensfieldhockeyclub.com/kwschoolgirltournmentrulesat.pdf>.

REGISTRATION FEES

It currently costs \$200 to enter a team up to 17 players. Please make the cheque payable to Waterloo Women's Field Hockey Club.

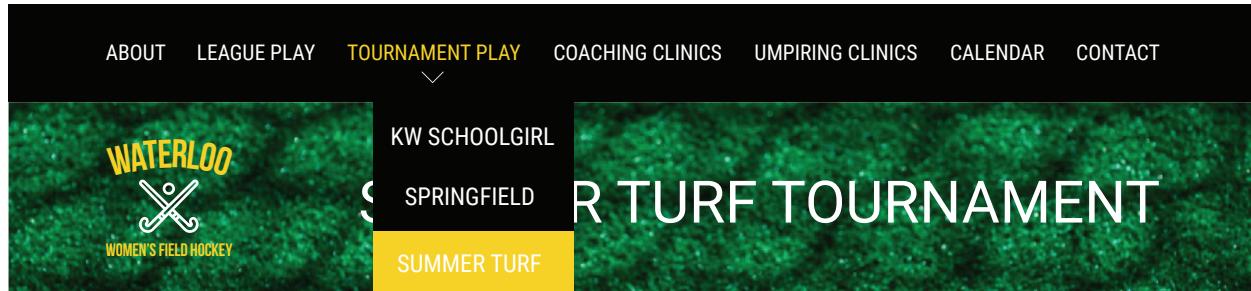
SCHEDULE

The schedule will be available in June.

REGISTER NOW!

To register please sign-up here.
https://docs.google.com/forms/d/e/1FAIpQLSfxDxpttdv6XvHmbiLqeAKB0iMD8XqbRVen73i0KVYZJg3lTA/viewform?usp=sf_link

MOCKUPS



SUMMARY

The summer turf tournament is a recreational tournament that runs in mid-July. It is a festival style tournament where no trophies or prizes are won. Individual players, or teams up to 17 players can be entered. Up to 10 teams can be entered with priority given to those who enter first.

TOURNAMENT DETAILS

The tournament rules can be found here
<http://www.waterloowomensfieldhockeyclub.com/kwschoolgirltournamentrulesat.pdf>.

REGISTRATION FEES

It is \$200 for a team to enter or \$20 per player.
 Please make all cheques payable to Waterloo Women's Field Hockey Club.

SCHEDULE

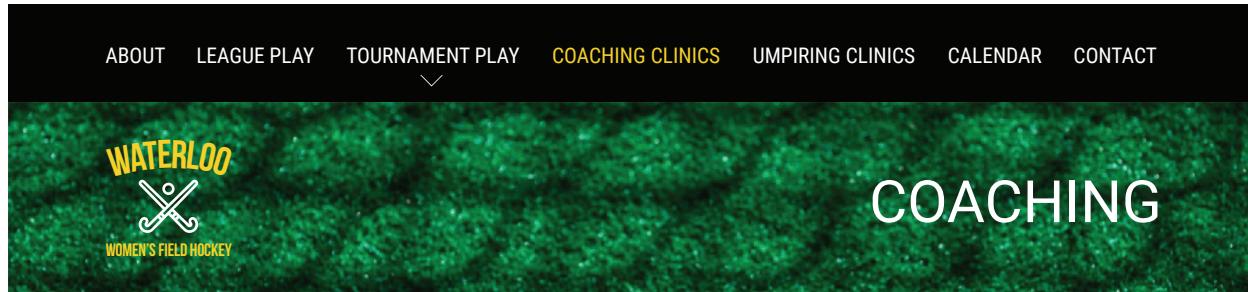
The schedule will be available in June.

REGISTER NOW!

If you are interested in signing-up please register here.

https://docs.google.com/forms/d/e/1FAIpQLSfxDxpttdv6XvHmbiLqeAKB0iMD8XqbRVen73i0KVVYZJg3lTA/viewform?usp=sf_link

MOCKUPS



SUMMARY

Waterloo Women's Field Hockey Team offers coaching clinics to become certified. There is also a variety of opportunities to coach within the organisation. Coaching is vital to keeping field hockey alive in Canada. You can show your love for the game you grew up with, and provide the opportunity for others to learn, and play too. Becoming a coach can help you further develop leadership, and organisational skills. It can help you become more connected to athletes, and sports businesses within the Kitchener Waterloo region. It is a great opportunity to give back and become more involved in your region. There are also paid coaching opportunities at the provincial and national level- you can start working towards that today.

RULES OF FIELD HOCKEY

The tournament rules can be found here
<http://www.waterloowomensfieldhockeyclub.com/kwschoolgirlstournamentrulesat.pdf>.

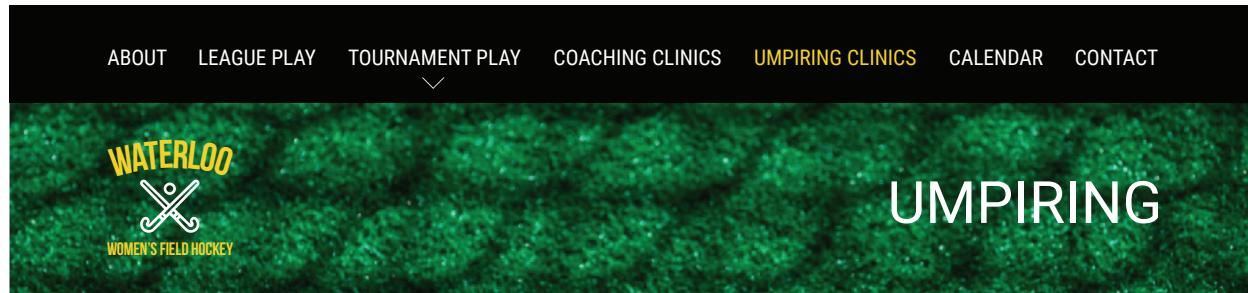
CLINICS

Waterloo Women's Field Hockey Team offers coaching clinics to become certified. There is also a variety of opportunities to coach within the organisation.

REGISTER NOW!

If you wish to learn to coach in one of our clinics register here.
https://docs.google.com/forms/d/e/1FAIpQLSeXXnGlMs6N_EA_A6iTtuNvXI4rS4bE-MpkR0zXKrlUaLMw/viewform?usp=sf_link

MOCKUPS



SUMMARY

Waterloo Women's Field Hockey Team offers umpiring clinics to become certified by Field Hockey Ontario. As an organisation, we are required to staff each game with an umpire. They are paid and by an as-needed basis. There is also a variety of opportunities to umpire across the region once certified.

RULES OF FIELD HOCKEY

To find the rules for field hockey Ontario click here
[\(<http://www.fih.ch/inside-fih/our-official-documents/rules-of-hockey>\)](http://www.fih.ch/inside-fih/our-official-documents/rules-of-hockey)

FUTURE CLINICS

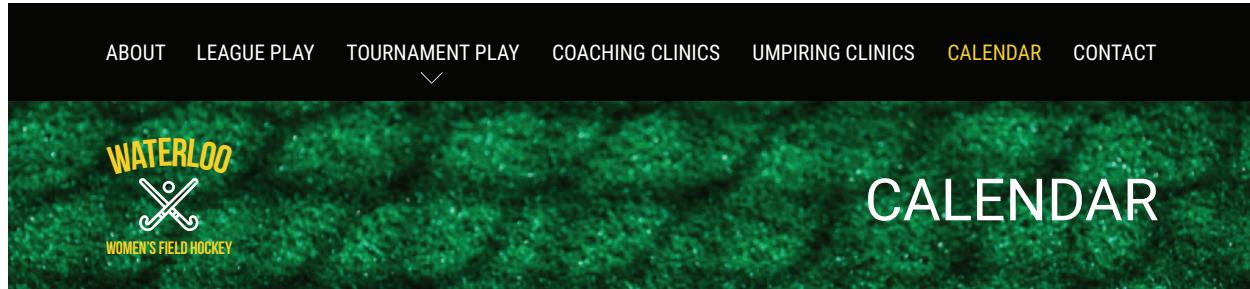
Date	Run by	Location	What to bring
April 10th 2019	Janine La Merre	Waterloo (exact location TBD)	Paper, pencils, whistle, water, a lunch
July 28th 2019	Janine La Merre	Waterloo (exact location TBD)	Paper, pencils, whistle, water, a lunch
September 10th 2019	Bronwyn Flemming	Waterloo (exact location TBD)	Paper, pencils, whistle, water, a lunch
October 4th 2019	Bronwyn Flemming	Waterloo (exact location TBD)	Paper, pencils, whistle, water, a lunch

REGISTER NOW!

If you wish to become certified in one of our up and coming clinics click here to register.
https://docs.google.com/forms/d/e/1FAIpQLSeXXnGlMs6N_EA_A6iTtuNvXI4rS4bE-MpkR0zXKrlUU_aLMw/viewform?usp=sf_link



MOCKUPS



Today < > June 2019

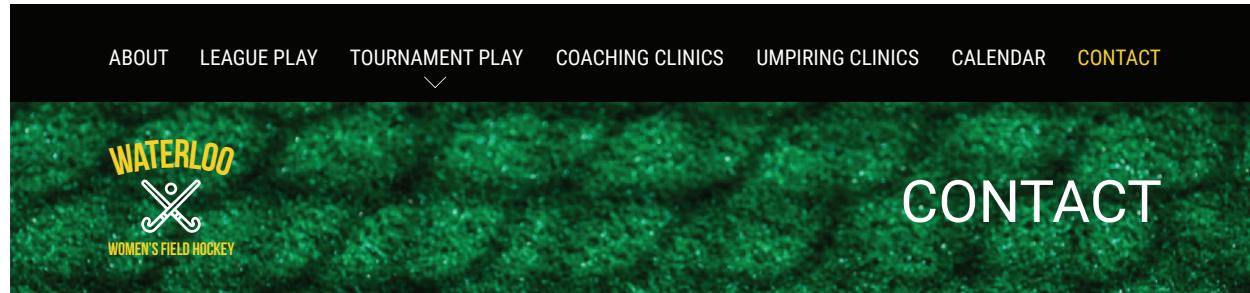
LEGEND

- Blue: Competitive Events
- Orange: Recreational Events
- Purple: Important Events

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	Jun 1
			Competitive Game	Rec. Practice	Competitive Game	
2	3	4	5	6	7	8
		Competitive Game	✓ Rec. Practice	Competitive Game		
9	10	11	12	13	14	15
		Competitive Game	✓ Rec. Practice	Competitive Game		
16	17	18	19	20	21	22
		Competitive Game	✓ Rec. Practice	Competitive Game		
23	24	25	26	27	28	29
		Competitive Game	✓ Rec. Practice	Competitive Game		
30	Jul 1	2	3	4	5	6
		Competitive Game	✓ Rec. Practice	Competitive Game		



MOCKUPS



EMAIL

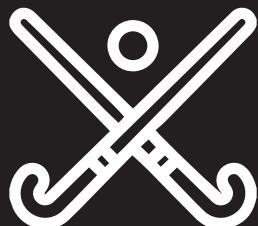
If you have any questions regarding teams, tournaments, or clinics email us here contactwwfhc@gmail.com

FACEBOOK

Follow us on Facebook for updates and important information! <https://www.facebook.com/groups/201621223208135/>



3.3 WEBSITE IMPLEMENTATION



ZIP FILE

The website implementation is in a zipped folder called 'WWFHC_Website'.

3.4 WORKLOAD DISTRIBUTION



AINSLEY'S CONTRIBUTION

- Project Manager

- Created an internal timeline

- Making sure the team communicate

- Ensure the team meets all internal deadlines

- Designer

- Created updated wireframes, mockups and sitemap from given files and company logo

- Report Designer

- Created final report on Illustrator

FAYE'S CONTRIBUTION

- **HTML Lead**

- Created the HTML files and ensure every page is organized in one folder

- Created a basic website with titles, text, images, and links

- Researched how to create a manual slideshow

JAMIE'S CONTRIBUTION

- Content Collector

Collect all images for the website

- Content Creator

Write the body text for the pages

Created the Google Forms for the sections that require it

Created the calendar

KRYSTYNA'S CONTRIBUTION

- CSS Lead

Tweaked some HTML to ensure the CSS was able to be implemented

Stylize the given HTML:

- Navbar styling

- Tab bar styling

- Image styling

- Font and colour stylization

Added special features:

- Image Gallery

- Embedded interactive Google Maps

- Embedded interactive Google Calendar

- Responsive Web Design Lead

Implemented responsive web design across the website

- Checks final zip file

Ensure all links are working, images load etc.

- Report Content Creator

Wrote the content for the final report