

KETAKI POYEKAR

Graphic & Web Designer

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in ⓘ B& kpyekar

🌐 kpyekar.com

OBJECTIVE

A full-time position as designer within a multidisciplinary team delivering compelling web-based products and services where I can contribute my knowledge and skills.

DESIGN SKILLS

Softwares & Languages

Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe Indesign	●●●●●●●●
Adobe After Effects	●●●●●●●●
Sketch	●●●●●●●●
HTML & CSS	●●●●●●●●
Javascript & JQuery	●●●●●●●●
Framer	●●●●●●●●
Pixate	●●●●●●●●

Knowledge

Grid & Layout	Motion Graphics
Typography	Prototype
Color Theory	UX Design
Image Editing	Usability Testing
Drupal	User Interface Design
Wordpress	Iconography
Google Analytics & SEO	




EDUCATION

- 2011 – 2014
Master of Fine Arts in Web Design & New Media
Academy of Art University, San Francisco, CA
- 2007 - 2011
Bachelor of Fine Arts in Applied
Sir J. J. Institute of Applied Art, Mumbai, India

WORK EXPERIENCE

- Oct 2014 - Present
Graphic & Product Designer: MedExpert International
Design and produce computer-generated artwork for marketing and promotional materials in print media and product design for MedExpert International.
- April 2009 - June 2009
Internship: MTV India
Worked productively with set designers, painters, prop masters, directors, and lighting designers. Researched, procured, styled, made models and arranged props on stage and on shooting locations for advertisements, TV shows, promotional films, etc.
- July 2007 - May 2011
Freelance Graphic Designer: Anand Graphics
Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials in print media for pharmaceutical companies.
- Freelance Clients**
Arab Cultural Center – Web Design and SEO
Circle Up - Mobile app launch trailer
Only Parathas (Restaurant) - Promotional print media

AWARDS & RECOGNITIONS

-  2013
Responsive Website - Featured at Academy of Art University Spring Show
-  2002
Elementary & Intermediate Grade Exam - "A" Grade
-  1999
Gold Medal - All India Drawing Competition

HOBBIES & INTERESTS

