KETAKI POYEKAR

Graphic & Web Designer

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OBJECTIVE

A full-time position as designer within a multidisciplinary team delivering compelling web-based products and services where I can contribute my knowledge and skills.

EDUCATION

2011 - 2014

Master of Fine Arts in Web Design & New Media

Academy of Art University, San Francisco, CA

2007 - 2011

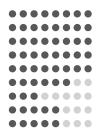
Bachelor of Fine Arts in Applied

Sir J. J. Institute of Applied Art, Mumbai, India

DESIGN SKILLS

Softwares & Languages

Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe After Effects Sketch HTML & CSS Javascript & Jquery Framer Pixate



Knowledge

Grid & Layout
Typography
Color Theory
Image Editing
Drupal
Wordpress
Google Analytics & SEO

Motion Graphics Prototype UX Design Usability Testing User Interface Design Iconography

WORK EXPERIENCE

Oct 2014 - Present

Graphic & Product Designer: MedExpert International

Design and produce computer-generated artwork for marketing and promotional materials in print media and product design for MedExpert International.

April 2009 - June 2009 Internship: MTV India

Worked productively with set designers, painters, prop masters, directors, and lighting designers. Researched, procured, styled, made models and arranged props on stage and on shooting locations for advertisements, TV shows, promotional films, etc.

July 2007 - May 2011

Freelance Graphic Designer: Anand Graphics

Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials in print media for pharmaceutical companies.

Freelance Clients

Arab Cultural Center – Web Design and SEO Circle Up - Mobile app launch trailer Only Parathas (Restaurant) - Promotional print media

AWARDS & RECOGNITIONS



Responsive Website - Featured at Academy of Art University Spring Show



Elementary & Intermediate Grade Exam - "A" Grade



Gold Medal - All India Drawing Competition

HOBBIES & INTERESTS









