

# HOW DATA IS CHANGING JOURNALISM

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What is

# DATA JOURNALISM

?



"To hell with facts! We need stories!"

— Ken Kesey



CNVFILLM FF1



23 ►

CANVA STORIES



23 ▶

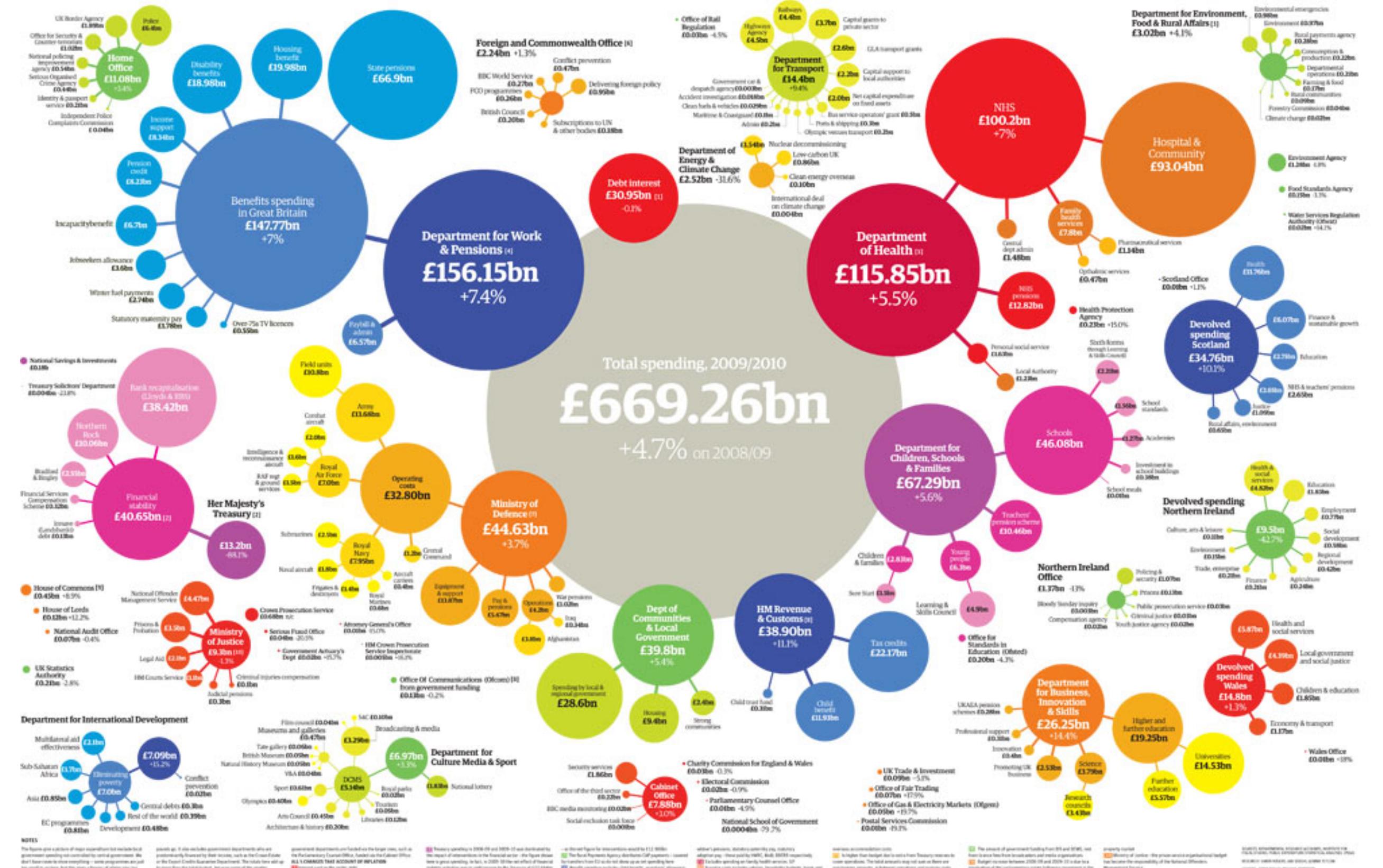
CANVA STORI



I'M THE OUTLIER  
THAT MESSES WITH  
**YOUR DATA**

The image shows a person from the waist up, wearing a white t-shirt. On the t-shirt, there is a graphic of a scatter plot with a regression line. The plot features several orange circular data points forming a general upward trend, with one red circular point standing out as an outlier above the main cluster. Below the plot, the text "I'M THE OUTLIER THAT MESSES WITH YOUR DATA" is printed in bold, red, sans-serif capital letters. A grey arrow points from the text towards the outlier point.

# the guardian



Source: <https://www.theguardian.com/news/datablog/2010/oct/18/government-spending-department-2009-10>

**AI IN JOURNALISM**

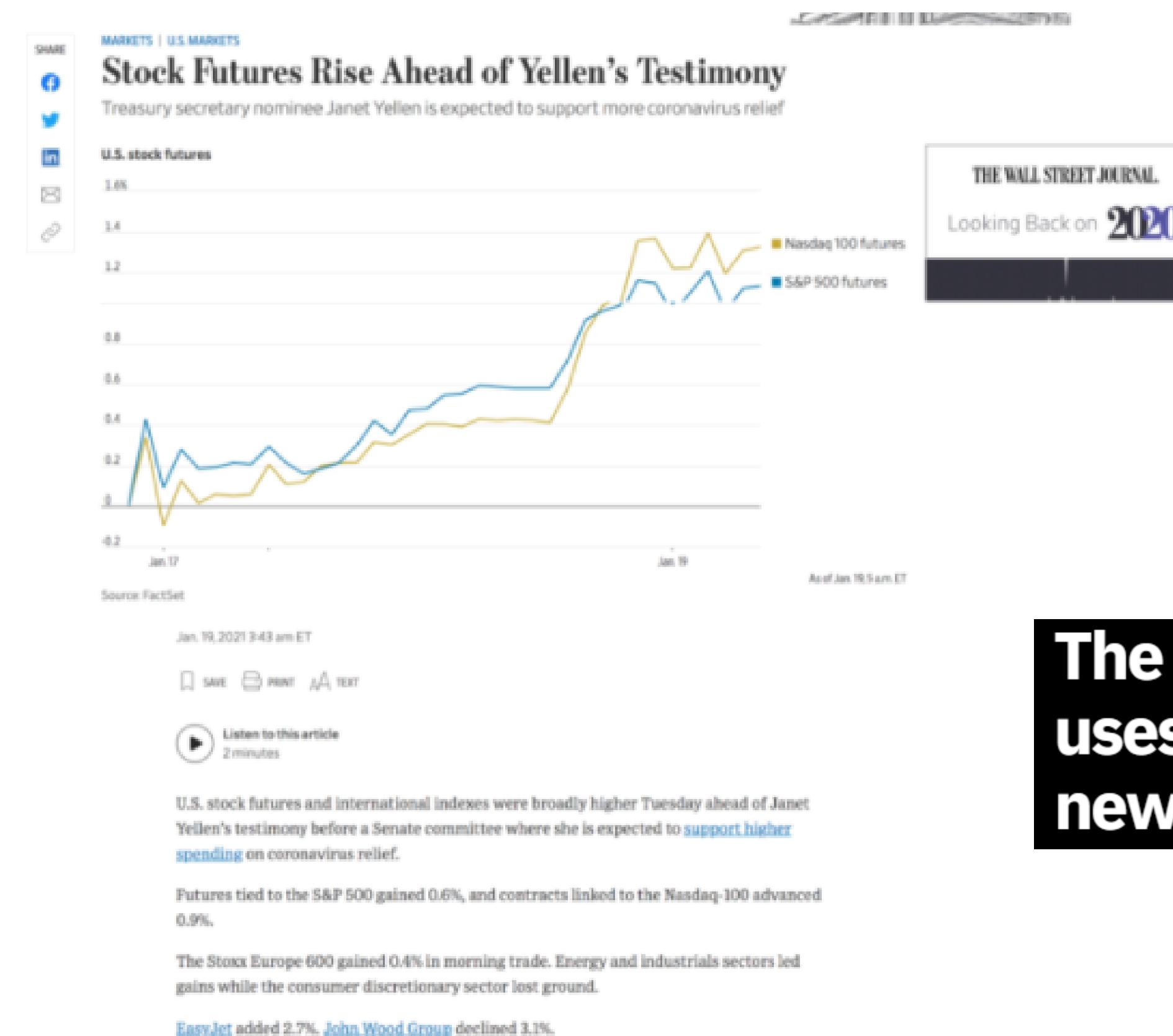


| Footage of World War One like  
you've never seen before.

Sources: <https://www.bbc.co.uk/rd/blog/2019-09-artificial-intelligence-colourisation-video>,  
<https://github.com/bbc/ColorGAN>

B B C

# THE WALL STREET JOURNAL.

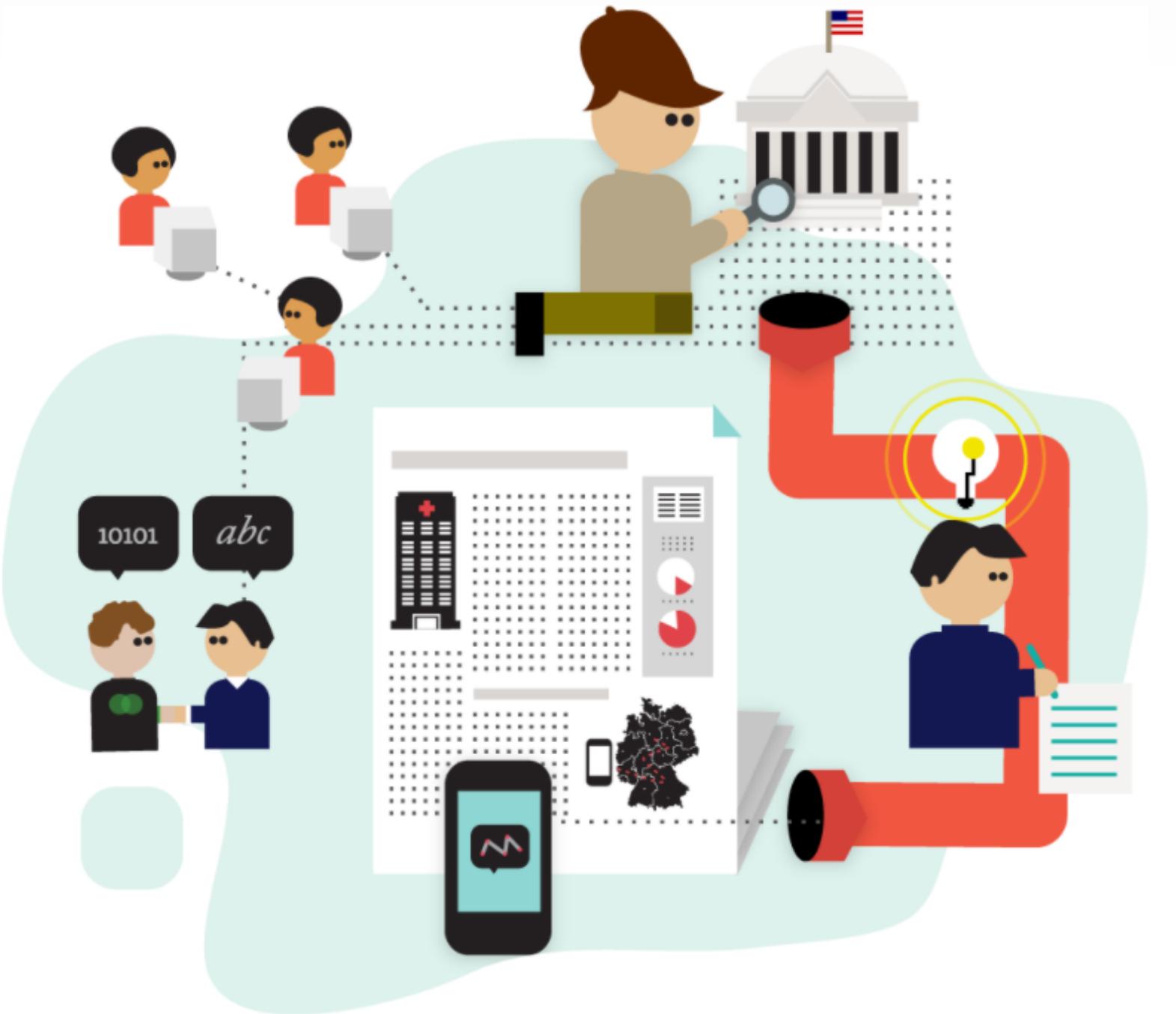


**The Wall Street Journal uses Narrativa's AI for its news automation**

Source: <https://www.narrativa.com/the-wall-street-journal-uses-narrativa-s-ai-for-its-news-automation/>

# ETHICS





**THANK YOU!**  
**ANY QUESTIONS?**