AVT-180
New Media in the Creative Arts
Spring 2019 | MW 7:20-8:35 p.m. | Art & Design Building 1023
Instructor: Brant Nesbitt | bnesbit2@gmu.edu

Exercise 1

Understanding Layers

Due February 4, 2018 (Before Class)

OVERVIEW

Photoshop is an extremely powerful tool which allows designers to create eye-catching movie posters, beautiful digital paintings and even high-end Web designs.

INSTRUCTIONS

Follow the online tutorial to gain a basic understanding of layers, brushes and more. Students do not need to complete the entire series, though it is highly encouraged in order to gain familiarity. A more concise list of tutorials is available in the "Resources & Enrichment" section below.

View Photoshop CC 2015 Online Tutorial

SPECS

- Adobe Photoshop CC 2015 or later
- Artboard Size/Dimensions: 640px x 480px
- Orientation: Landscape
- Resolution: 72 ppi
- Color Mode: RGB

REQUIREMENTS

- Layers must be organized and named appropriately
- Colored text must be included
- The 'Drop Shadow" Layer Style must be included
- Work in a non-destructive manner with layer masks and separate layers for painting
- Create a final 'scribble' under your word art should be separate from its 'Layer 0'

HOW TO SUBMIT

1. One program file must be submitted: a single PSD with two Artboards with the dimensions listed above, each containing a separate concept (first name for the first, last name for the second)
2. Use the naming convention: **FirstInitialLastName_Exercise_1**
3. Submit your final files **before class** via email by providing a link to Google Drive or Dropbox. Do not forget to backup your work on your thumb drive

GRADING

10   Requirement(s): All Layers Organized/Layers named

10   Technique: Text and Drop Shadow Included

5   Submission: Specs; Files

RESOURCES & ENRICHMENT

Mashable Tutorials on Getting Started with Photoshop (Mashable.com)

The "mashable" link includes a number of other tutorials you may find useful. Most recommended tutorials are #1: Getting Started with Photoshop, and #2: Photoshop's Toolbox—especially if you are completely new to this.