

Can't  
say no.

magic  ball

Act Now.

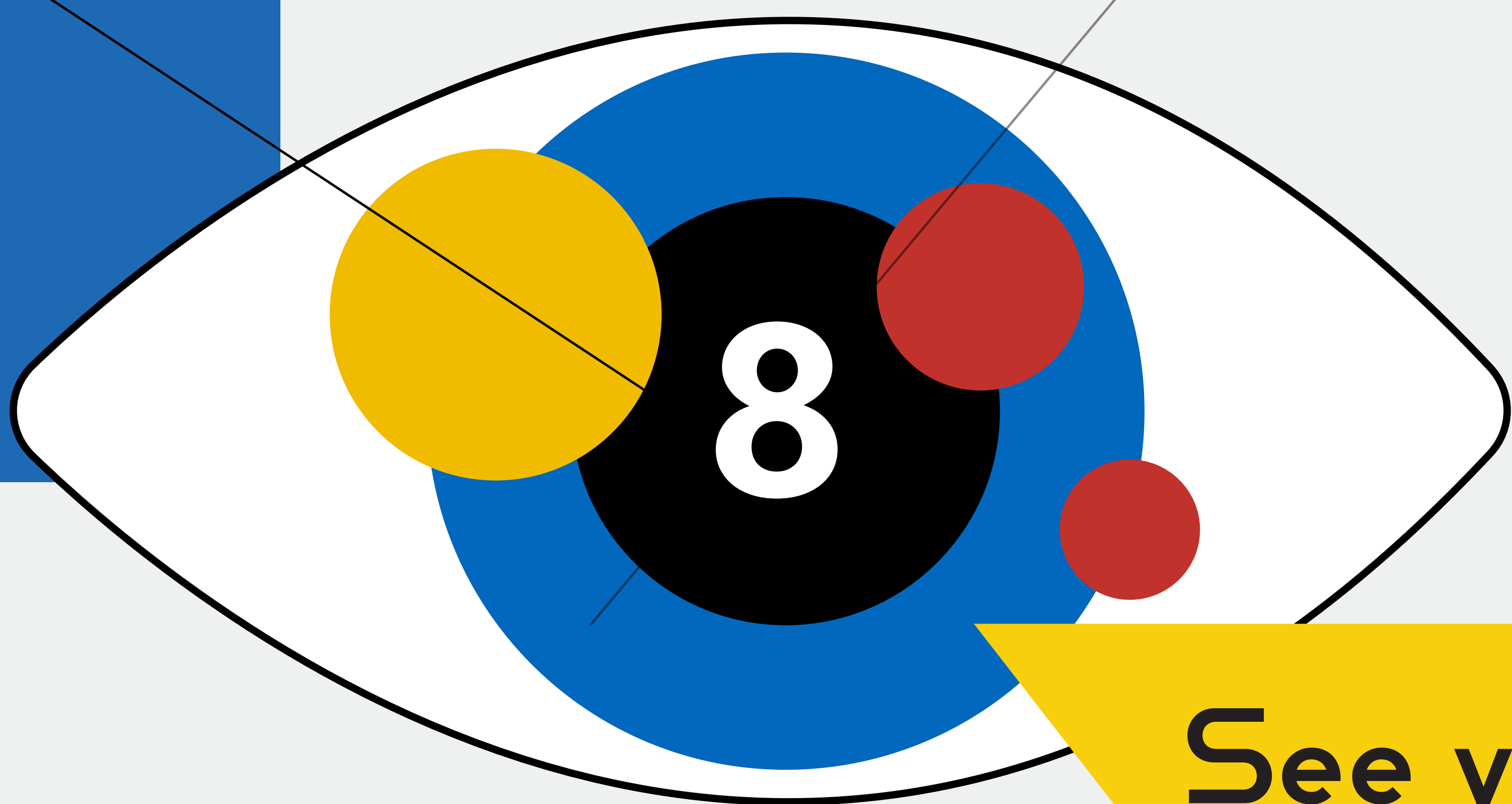


magic 8 ball



Are you  
all in?

magic 8 ball



See your  
future.

magic  ball

## What is a magic 8 ball?

The Magic 8-Ball is an oversized and hollow plastic sphere resembling a black-and-white 8-ball. Inside, a cylindrical reservoir contains a white and plastic icosahedron floating in alcohol dyed dark blue. Each of the die's 20 faces has an affirmative, negative or non-committal statement printed in raised letters. These messages are read through a window on the ball's bottom.

To use the ball, it must be held with the window facing down. After “asking” the ball a yes–no question, the user turns the ball so that the window faces up, setting in motion the liquid and die inside. When the die floats to the top and one face presses against the window, the raised letters displace the blue liquid to reveal the message as white letters on a blue background. Although most people shake the ball before turning it upright, the instructions warn against doing so to avoid white bubbles which can hinder the performance of the ball.

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## History of the magic 8 ball...

**1944**

Albert C. Carter, inspired by a spirit writing device used by his mother, filed a patent for the cylindrical device.

**1946**

Albert Carter forged a business partnership with Abe Bookman to mass produce the device.

**1997**

Peer Pressure, an American TV game show, used a magic 8 ball to determine moves.

**2019**

Mattel Films announced a feature-length film based on the magic 8 ball is being produced by Blumhouse Productions with director Jeff Wadlow and writers Jillian Jacobs and Chris Roach.