

WebApp Design: Personality **Theory**

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February 9, 2014

Introduction:

The purpose of this blog is to provide information regarding different personality theories. Each post will consist of different topics ranging from ideas such as MBTI, Big Five, Enneagram, Cognitive Functions to things like character analysis using a certain personality framework (IE, why is Palpatine from Star Wars a good example of the Mastermind personality (INTJ in MBTI theory). The purpose of the website is to explore different theories regarding what makes people tick.

Audience:

The target audience is anyone who is curious about how people think and make decisions. This audience can range from people looking to understand themselves or people looking to understand others so that they can be able to put themselves into their shoes and understand why they do the things they do.

Goals and Strategy:

The goal for this site is to provide people with thorough information regarding different personality theories so that they can better understand themselves and others. I envision the site becoming an active forum for people to discuss different topics of interest so that we can come to a deeper understanding of the human mind.

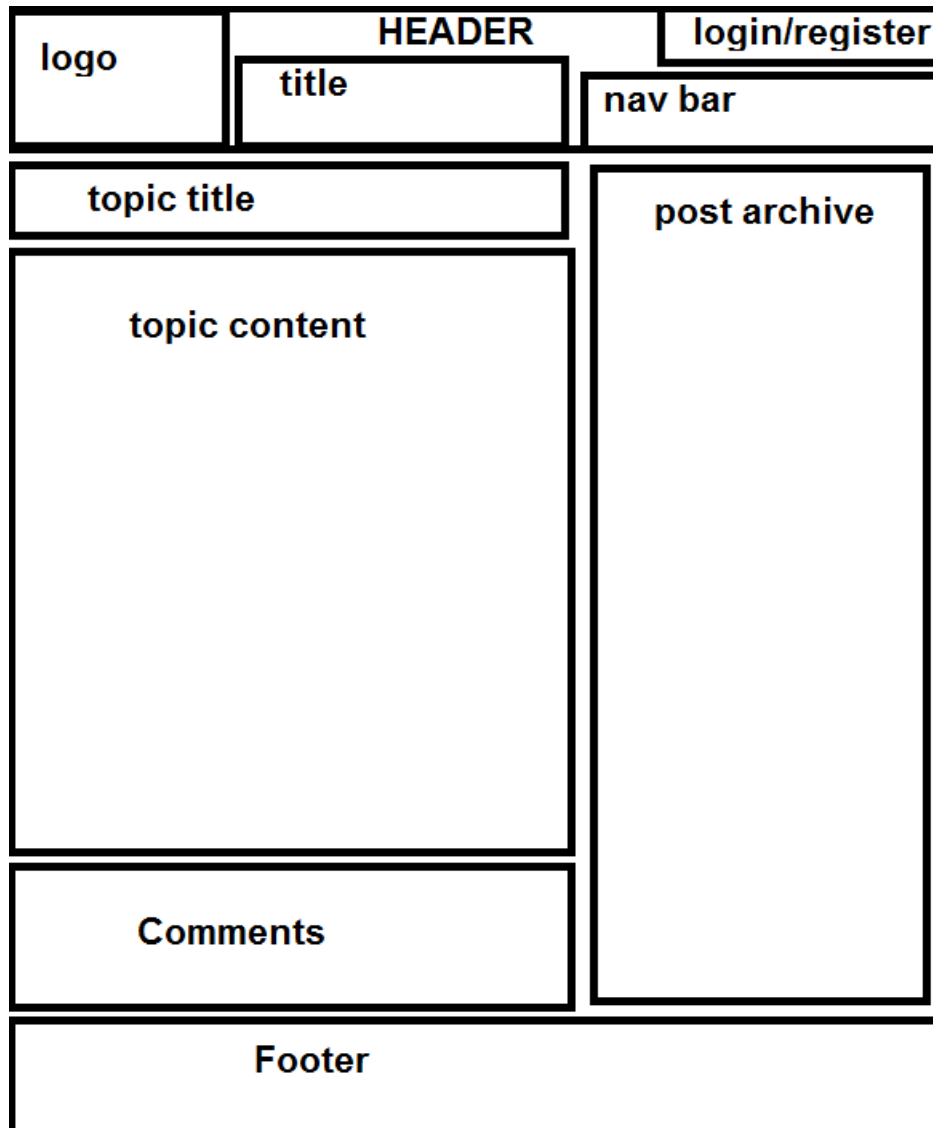
I will try my best to provide an accurate interpretation of the different theories. Some posts will be of a more serious nature when first digging into a new theory while others will be a little lighter and will be more for fun once the framework for the theory has been established. I would like to post questions for the users to respond to after every post.

I would like to be able to construct a forum/blog hybrid section for users to create their own topics so that they can get the questions they want to ask answered.

Categories/Keywords:

Keywords/Categories that will be added include "MBTI", "Big Five", "Socionics", "movies", "books", "tv", etc. These will help users to distinguish what types of topics the post will contain so that if a user would rather find some of the fun posts such as a character analysis, they can skip over some of the more hard/pure theory posts.

Wireframe:



Webpage Mock-up:

