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# What Weat Do:

Weat is an online menu management platform. It provides food businesses with an alternative to a point of sale system and provides customers with a smooth way to order food.

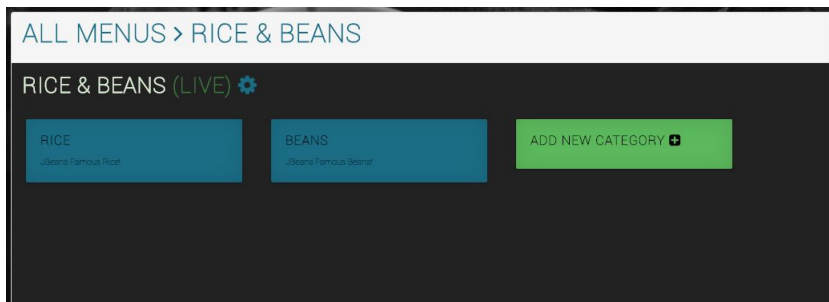
Features Include:

- Menu Management
- Marketing/Business Data related to consumers
- Web Presence
- Simple Ordering Interface
- Live Order View

# Menu Management

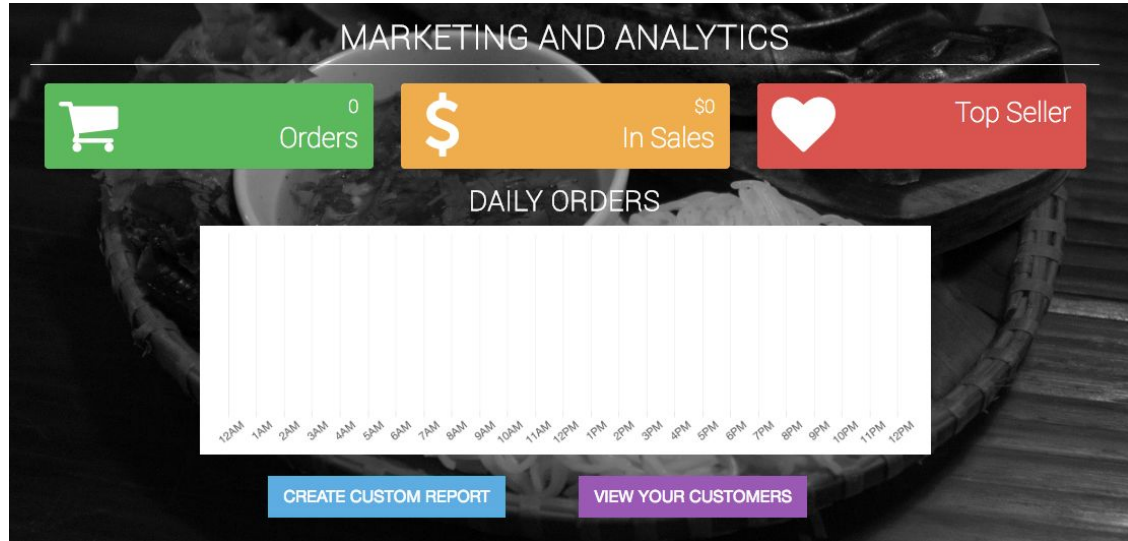
Weat provides a simple online interface that allows business administrators to manage their entire menu online

- Create as many menus as you'd like
  - e.g. "Dinner Menu"
- Create categories inside your menus for organization
  - e.g. "Burgers"
- Create food items inside your menu categories
  - e.g. "Bacon Cheeseburger"



# Marketing/Business Data Dashboard

- Total Daily Orders
- Total Daily Sales
- Top Selling Food Item
- Bar Chart of Daily Orders Throughout the Day



# Marketing/Business Data (related to customers)

- Capture Important Metrics to help make business decisions
  - Allow Business Owners to see the most Popular Items (Create Sales - Order More ingredients)
  - Allow Business Owners to see Popular Hours (Help with staffing)
- Create Reports using this Data

# Web Presence

- Easy to get started web platform for business owners
- URL and webspace provided by weat - no need to make your website (e.g. [weat.com/restaurants/wahoos](http://weat.com/restaurants/wahoos))
- User-friendly UI for customers - makes your business look tech savvy without any work!

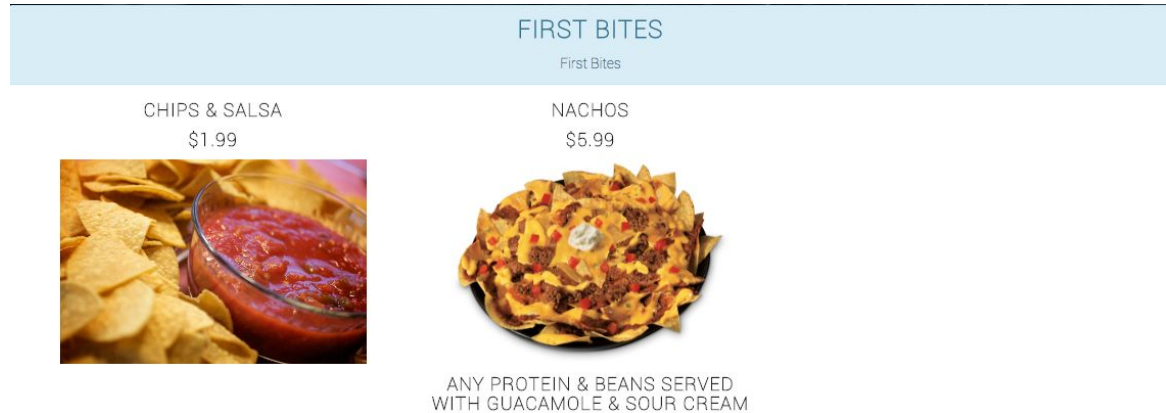


# Simple Ordering Interface

Weat will provide a streamlined customer ordering interface for customers to select what they want easily and efficiently

Ordering Process:

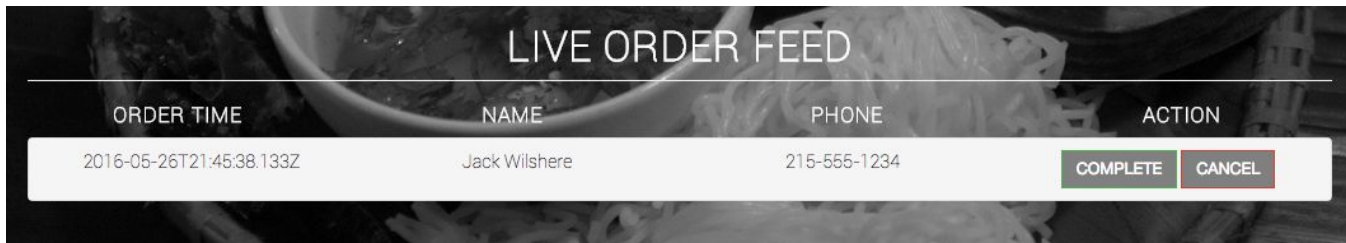
- Restaurant Search
- Menu Navigation
- Order Submission



# Live Order View

As a business admin:

- Watch orders as they come in.
- See order information
- Cancel erroneous orders



ORDER TIME	NAME	PHONE	ACTION
2016-05-26T21:45:38.133Z	Jack Wilshire	215-555-1234	<button>COMPLETE</button> <button>CANCEL</button>



# How Weat Does It

The weat project is built off the MEAN architecture:

- MongoDB - Database
- Express.js - Server Side Code
- Javascript/Knockout.js - Front End Language (rather than Angular)
- Node.js - Server



express



# What makes weat different from GrubHub?

We get this question all the time, so we thought we'd make a slide about it!

- Weat gives the business owner more control over their restaurant by:
  - Allowing business owners to create their own store and menus and update them at any time
  - Allowing business owners to view data about their customers
  - Allowing business owners to see graphs of order placement and top-selling items

# Today's Demo: Part 1

1. Register a new restaurant as a business user
2. Create menu, add some categories, add some food items
3. Verify it looks alright, & log out

# Today's Demo: Part 2

1. Register a new weat consumer
2. Search for the newly-created restaurant, access the menu
3. Add some items to an order
4. Check out the order
5. Logout

# Today's Demo: Part 3

1. Login as the business admin (the one created in part 1)
2. View the order that was just placed (from part 2)
3. Log out

# Today's Demo: Part 4

1. Login as the business admin (an already created one)
2. View the data-analytics functionality pieces (note, this restaurant has been stocked with orders to show the data-analytics full capabilities)
3. Logout
4. Demo Complete!

# Questions?

