# **Ethics Statement for Al Voice Assistant Project**

Purpose: This document outlines the ethical guidelines and responsibilities associated with the development and use of an Al voice assistant that replicates the personality and vocal structure of public figures.

## 1. Respect for Personhood:

- The AI voice assistant shall not be used to impersonate any individual, living or deceased, for malicious or deceptive purposes.
- Any replication of a public figure's voice or personality must be conducted with the utmost respect for their personhood and legacy.

## 2. Transparency and Disclosure:

- Users of the AI voice assistant must be clearly informed that the voice and personality they interact with are AI-generated simulations and not actual recordings or representations of the public figure.
- All promotional and operational materials related to the Al voice assistant must disclose the artificial nature of the voice and personality.

## 3. Privacy and Consent:

- In cases where the public figure is living, explicit consent must be obtained for the use of their voice and personality traits in the AI assistant.
- For deceased public figures, careful consideration must be given to their likely wishes and the impact on their legacy and loved ones.

## 4. Ethical Use and Applications:

- The AI voice assistant shall not be used for spreading misinformation, harmful propaganda, or engaging in any form of harassment or defamation.
- The assistant shall not be employed in contexts that might cause distress or harm to individuals or communities.

## 5. Responsibility and Accountability:

• The developers and users of the AI voice assistant must take responsibility for the ethical and responsible use of this technology.

- 6. Compliance with Laws and Regulations:
  - All activities related to the development and use of the Al voice assistant shall comply with relevant local, national, and international laws and regulations, especially those concerning privacy, data security, and intellectual property.