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Descriptive Wireframe Document – Final Assignment

For this final exam, I am designing a website for an organization interested in teaching children how to code and design websites. My website is titled: Kids Coding Academy. I decided to have four main pages and one drop-down menu. Below is a short description of each page.

Home Page
Description: This will be the home page for the website. It includes content such as what the organization is about and an introduction of the Director.
Font: "Trebuchet MS", Helvetica, sans-serif, 18px
Color: Blue and Orange
Alignment: Left and Right
Media: Company Logo; Image of students coding; Animated image of the Director
Interactivity: Overlay effect with description in the "Meet the Director" section; Navigation bar

Programs Page
Description: This page describes the programs offered at Kids Coding Academy. This page is linked to a page which described the different beginner and intermediate courses.
Font: "Trebuchet MS", Helvetica, sans-serif, 18px
Color: Blue and Orange
Alignment: Left and Right
Media: Company Logo; Image of students learning in the "Beginners and Intermediate programs" page
Interactivity: Navigation Bar; Drop-down menu to descriptions of the "Beginners and Intermediate programs"

Registration Page
Description: This page has a registration form
Font: "Trebuchet MS", Helvetica, sans-serif, 16px
Color: Blue and Orange and Grey
Alignment: Center
Media: Company Logo
Interactivity: Submit Button

Contact Us Page
Description: This page has the contact information of the organization.
Font: "Trebuchet MS", Helvetica, sans-serif, 16px
Color: Blue and Orange
Alignment: Left and Right
Media: Company Logo; Social media logo images

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Interactivity: Submit Button

Each page has a header consisting of a logo, the name of the website and the tagline for the organization. Beneath the header, is a navigation bar linking different pages across the website - the home page, the programs page, the registration page and the contact us page. Within the program page, I created a drop down menu which describes the courses available at the beginner and intermediate level. I chose to use these specific pages to create my website because logically, they make sense. When one is looking for a coding course, they would like to know what the course it about - which will be available on the home page. Users would also like to know what types of programs are offered as well as testimonials from past participants - which will be available on the programs page. They would also like to know the courses offered and the levels associated with such courses. Additionally, one would like to know how to register for the courses and how to contact instructors either through email, phone or an address. Each page has some content with related information to help users navigate through the website. I also include images across the different pages. The texts and images in the content sections across the pages would either be centered, left aligned or right aligned depending on the style I use for that particular page. Finally, I include a similar footer across the different pages.

In my design, I ensured that I used complementary colors to make different elements stand out and also make the website appealing. I used four consistent colors across the pages: orange, blue, grey and white. My entire background color will be grey, the navigation bar and footer will be orange and the background of the content would either be kept grey or have a blue or orange. The use of these colors were consistent across the different pages. With regards to repetition, I also ensured that my font family, and sizes, ("Trebuchet MS", Helvetica, sans-serif, 16px;) were consistent across the different pages. Within the different pages, I aligned my content consistently to make the website pleasant. For instance, in the drop-down menu page of the program page, I left aligned the beginners courses and right aligned the intermediate courses. In the home page, I also left aligned some content in the "About Us" section and right aligned an image associated with this content. I also group related items together across the different pages. For instance, the Contact Us page has the following information about the organization: email, telephone, and address. It also includes a subscription box. The Contact Us page does not include information about what the organization is about or who the director is. Such information is not available in the Home page.