

KUSHAL REDDY CHAVVA

E-mail: kushalreddy.ch@gmail.com

Alt. E-mail: chavvak@usf.edu

Phone: +1-309-307-0076

Alt. Phone: +91-8686848384

PROFILE

A graduate student in Business Analytics and Information Systems at the University of South Florida and a Full Stack Web Developer with 4.3 years of experience in creating and maintaining functional, responsive and dynamic e-commerce websites.

EDUCATION

University of South Florida, Tampa

M.S, Business Analytics and Information Systems

Jan, 2022 – May, 2023

Birla Institute of Technology, Mesra, Ranchi

B.E, Industrial Engineering

Aug, 2013 - May, 2017

SKILLS

Languages : JavaScript, Python

Web Tools : Html, CSS, Sass, JQuery, Bootstrap, Ajax, React, Redux, Node, Express.js, TypeScript

Software Tools : Git, GitHub, BitBucket, Jira, Visual Studio Code, Eclipse, Sourcetree

E-commerce : Salesforce Commerce Cloud (SFCC), Demandware Script, ISML, Adobe Magento

EXPERIENCE

Full Stack Web Developer – Capgemini Bangalore, India

Sep, 2017 – Dec, 2021

- Worked in collaboration with clients and other developers to build and maintain several e-commerce websites using Salesforce Commerce Cloud (SFCC) and Adobe Magento platforms.
- **American Apparel Brand:** Revamped the UI of the website using mobile first approach to provide rich user experience for both desktop and mobile users.
- **Multi-National Footwear Manufacturer:** Created automated custom jobs to export orders to an Order Management System (OMS) using the back-end framework provided by SFCC.
- **Global F500 Company:** Worked in the development of a country based localized version (Indian version) of the company's shopping website with the help of Adobe Magento platform.
- **European Fashion Luxury Brand:** Customised the online website with more than 2M+ active monthly visits, for usage by retail store managers to keep track of inventory, sales and also handle the in-store purchases.
- Experienced with the integration of Google Analytics and Tag Manager (GTM) into an e-commerce website to track various events that help companies make informed decisions.
- Implemented numerous enhancements and fixed myriads of bugs that significantly improved the web performance and user experience.

CERTIFICATIONS

- Salesforce Certified B2C Commerce Developer
- Completed Front-end Web Development with React in Coursera offered by The Hong Kong University of Science and Technology.