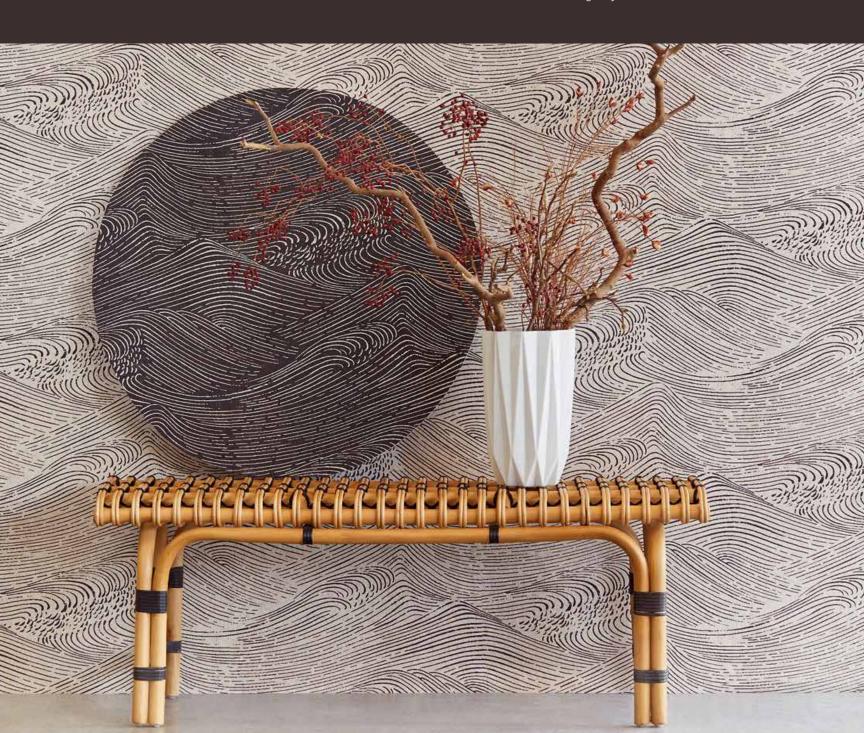


# Enso



Wallcoverings by Asian Paints



# ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

## NILAYA

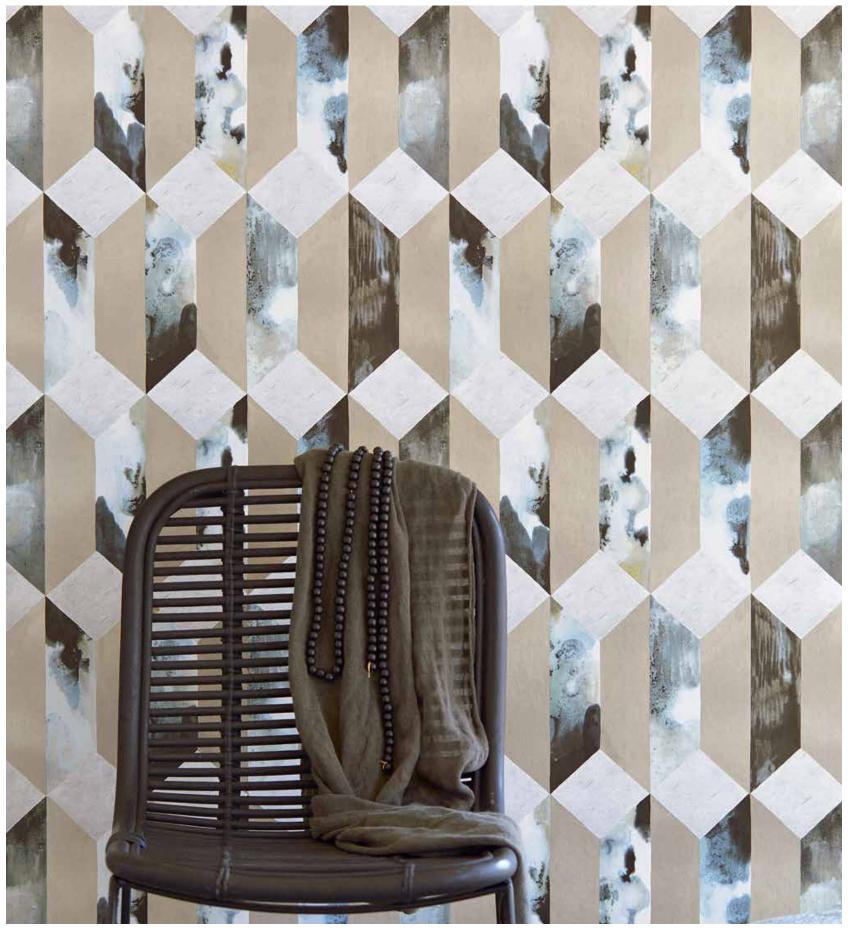
Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces - wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own

Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.



## ENSO

The beauty of **simplicity**, the power of **subtlety**. Discover the **tranquility** of **nature** where a raindrop stirs the soul, simple, wavy lines lift the spirit, **lush florals** erupt like an orchestra and fine cracks on an old wall become **high art**. Discover **harmony** in the world of Enso.



Athena | W127WX60E75

Complex, structural, abstract. Imposing, dimensional columns are gathered together by a band of diamonds in a pattern that invites curiosity and evokes awe.



W127WX59E75



W127WX60E75



W127WX61E75



Athena | *W127WX63E75* 

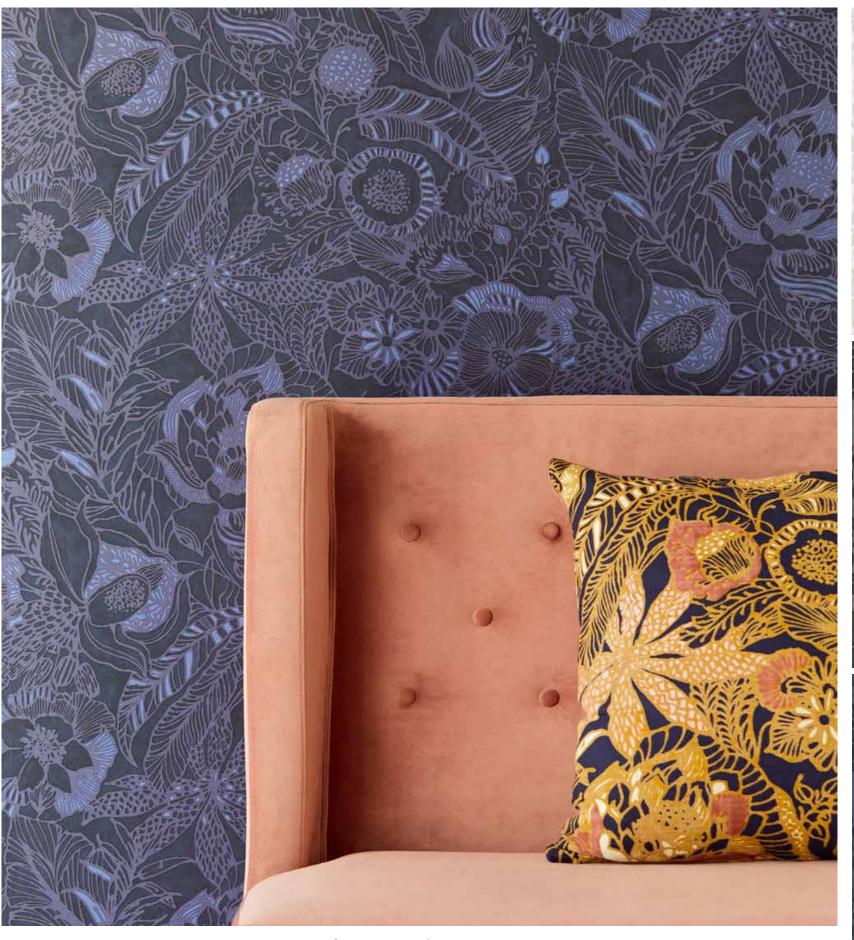
Complex, structural, abstract. Imposing, dimensional columns are gathered together by a band of diamonds in a pattern that invites curiosity and evokes awe.



W127WX62E75



W127WX63E75



Pandora's Dream | W127WX66E75

A beautiful block printed composition of lush foliage, dense and inviting, turning a space into a tropical fantasy land.



W127WX64E75



W127WX65E75



W127WX66E75



Pandora's Dream | W127WX68E75

A beautiful block printed composition of lush foliage, dense and inviting, turning a space into a tropical fantasy land.



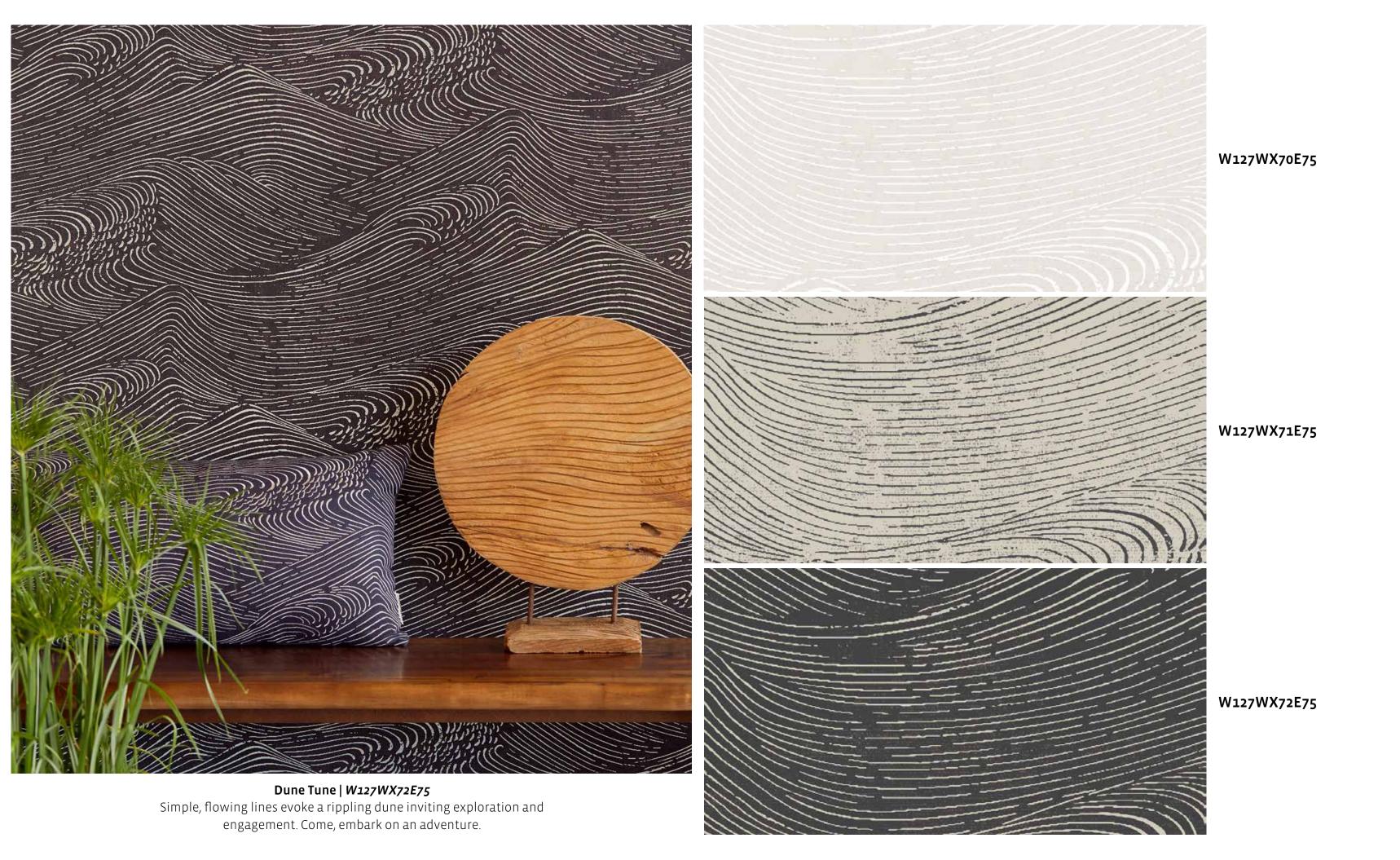
W127WX67E75

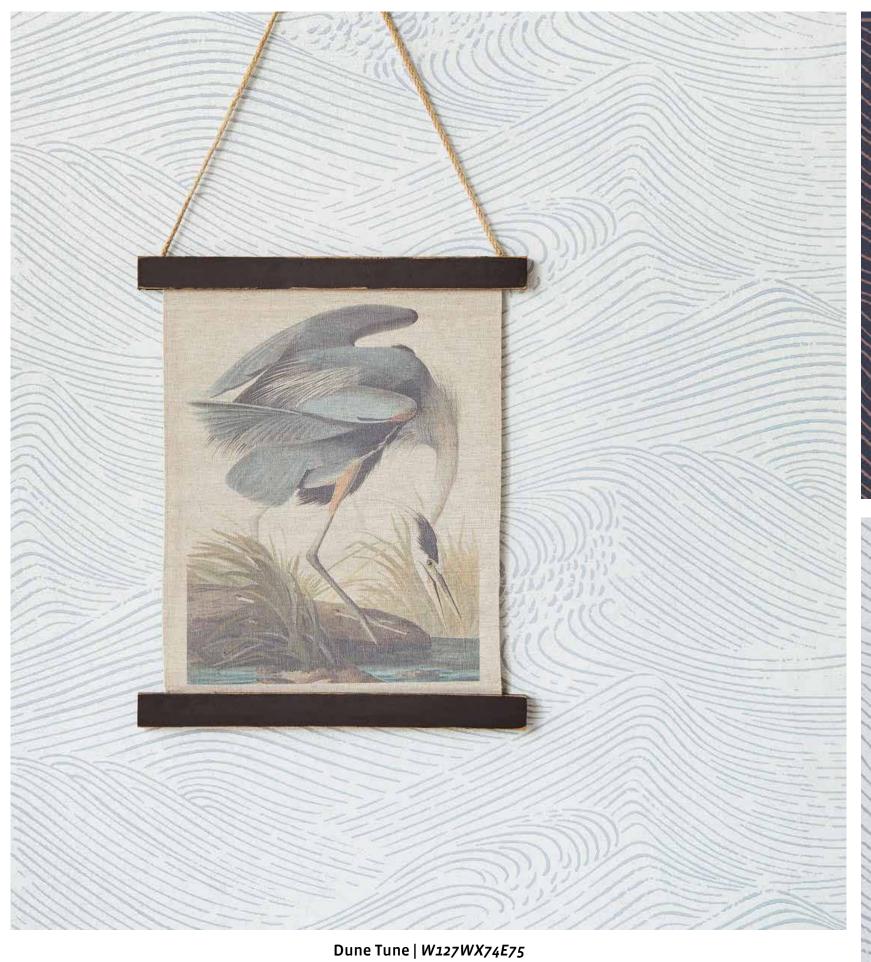


W127WX68E75



W127WX69E75







W127WX73E75



W127WX74E75

Simple, flowing lines evoke a rippling dune inviting exploration and engagement. Come, embark on an adventure.



Breathe | W127WX76E75

Soft and dreamy, like vintage patterns on old kimonos, lending a quiet grace to a room.



W127WX75E75



W127WX76E75



W127WX77E75



Breathe | W127WX81E75

Soft and dreamy, like vintage patterns on old kimonos, lending a quiet grace to a room.



W127WX78E75



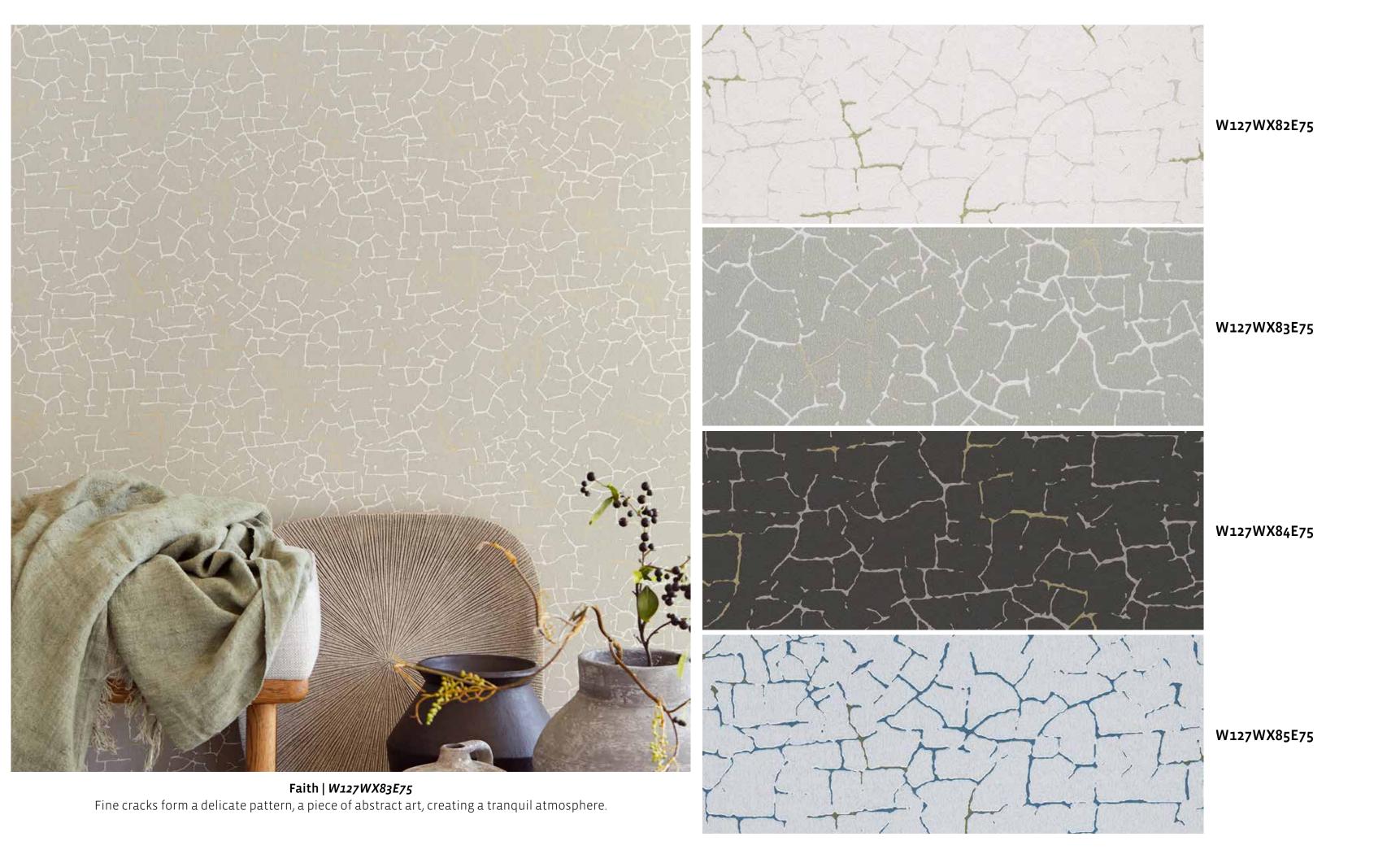
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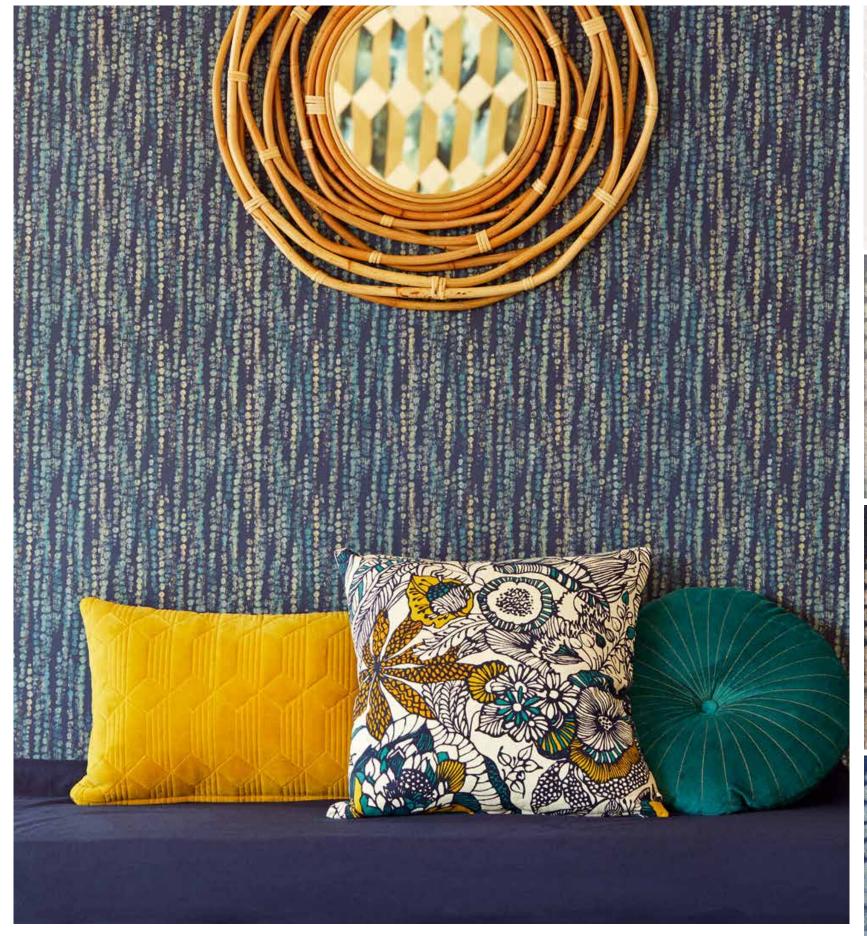


W127WX80E75



W127WX81E75





Rainfall | W127WX89E75

An abstract pattern evoking softly falling rain. Contrasting shades create a sense of movement and beauty.



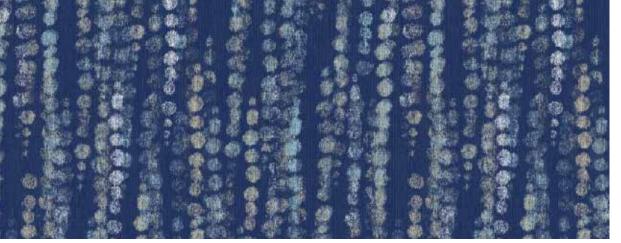
W127WX86E75



W127WX87E75



W127WX88E75



W127WX89E75





## NILAYA ECOSYSTEM

#### PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

#### SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

## PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

#### INSTALLATION

**Surface preparation:** Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

**Adhesive:** The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

**Trained installers:** Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and as per your expectations.

## MUMBAI

Colour with Asian Paints,

Dheeraj Plaza,

Hill Road Bandra West.

Tel: +91 22 2643 1074



www.asianpaints.com/nilaya

CUSTOMER CARE

Asian Paints: 1800-209-5678