



INDIE BOHO



Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, offering bath and kitchen products. Along with its subsidiaries, Asian Paints has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.



Nilaya wall coverings from Asian Paints brings you the world's finest surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. A continuous flow of an ever stylish range of wall coverings, decals, borders and paintables is ensured by curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya.



INDIE BOHO

Indie Boho erupts out of the big-hearted graphic art that turns sub-continental highway trucks into quirky, personal canvases. Touches of Russian folk art and zesty Mexican cart painting and embroidery add to the visual spice. Uncover patterns of bold and emotional single stroke painting, stylized forms and blazing colours. And wear your feelings on your wall.



Flower Wheel | India Green | W173XU02N75

Ignite your space with an explosion of oversized florals in flaming reds and yellows on leafy green bands. Inspired by truck stickers, this pattern frees your imagination, and invites you to build on it with personal touches - visually entertaining and cozily comforting at the same time.



W173XU01N75
Navy



W173XU02N75
India Green



W173XU03N75
Magenta



W173XU04N75
Ochre



Bloom Town | Papaya | W173XU02N75

Happier, brighter and just more fun. Max up on a floral extravaganza in which Mexican folk stylings unite with the stronger lines of truck graphics. Accessorize with different materials and furnishings. And a warm, inviting home full of colour and pattern opens up.



W173XU05N75
Papaya



W173XU06N75
Watermelon



W173XU07N75
Sunshine Yellow



W173XU08N75
Rose



Pop! | Purple | W173XU09N75

Woo your walls with a giant pop of mix-matched flowers inspired by the snowflake like delicacy of Russian needlework mingled with punchier truck art stylings - and surround yourself with subtle artistry and a summery explosion of colour.



W173XU09N75
Purple



W173XU10N75
Cucumber



W173XU11N75
Rice Grey



W173XU12N75
Dark Grape



Fine Feathers | Honey | W173XU13N75

Ornately framed exotic birds playfully reference the adoring celebrity portraits on trucks. The impeccable art, tone, and the festive colour scheme, charge the atmosphere with creativity and adventure, resulting in a space that can never be ordinary.



W173XU13N75
Honey



W173XU14N75
Litchi



W173XU15N75
Stone Blue



W173XU16N75
Paan Green



Roses are Blue | Red | W173XU17N75

Stun a room to new life with a wall festooned in electric colored roses, tender blossoms and the unmistakable flavour of Russian folk art. Eye-catching and soul pleasing, this confident pattern dresses a room in an unexpected way.



W173XU17N75
Red



W173XU18N75
Sand



W173XU19N75
Denim



W173XU20N75
Cloud

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