



nilaya

The art of wallcovering

# Ladakh *diary*



Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, offering bath and kitchen products. Along with its subsidiaries, Asian Paints has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.



Nilaya wall coverings from Asian Paints brings you the world's finest surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. Curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya, ensure a continuous flow of an ever stylish range of wall coverings, decals, borders and paintables.

# Lab Nilaya

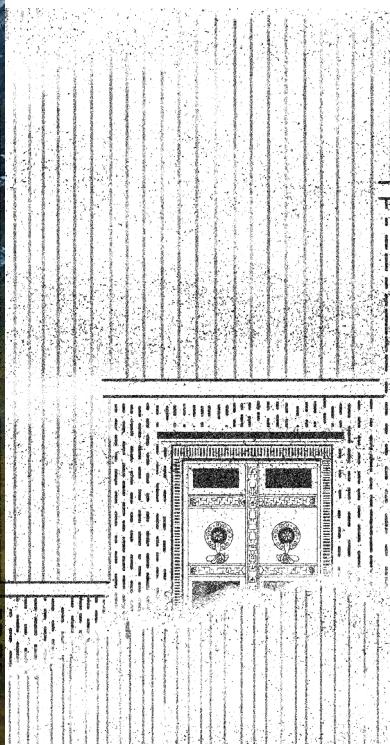
Reinterpret. Reimagine. Reinvent. Refresh.

Lab Nilaya is the creative core of the Nilaya wall covering brand. Here an interdisciplinary team of designers rediscovers the bounty of India's lively arts and crafts traditions through a fresh and modern lens – and creates brand new visual adventures.

Driven by "an Indian heart and cosmopolitan soul", their pursuits connect the past to a fascinating future, and forge relationships of wonder between people and places.



# Ladakh diary



A grand story of landscape, wildlife and architecture, inspired by Ladakh's incredible diversity, unfurls in a sequence of murals and wall coverings. From gauzy high-altitude mountain splendour to intimate close ups inside Leh Palace, each pattern is a patient and detailed composition of marks, nuanced form, subtle shading and texture. Each one a way to add incomparable distinction and grandeur throughout a home.

The background image shows a wide landscape of mountains. In the foreground, there are brown, rocky hillsides. A winding blue river or road cuts through a valley between them. In the distance, a majestic range of mountains rises, their peaks heavily covered in white snow. The sky above is filled with various shades of gray and white clouds.

CHAPTER ONE

# Ladakh Land



**Top of the World | Light Walnut | W218L350N75 - W218L351N75**

A 12 foot mural of an aerial view of Ladakh's mountainscape elevates a room with its soul-stirring majesty. Created entirely by the art of stippling or dot-drawing, a gauzy, mysterious effect is achieved.



**W218L350N75 (A-B)  
W218L351N75 (C-D)  
W218L352N75 (E-F)  
Light Walnut**



**W218L353N75 (A-B)  
W218L354N75 (C-D)  
W218L355N75 (E-F)  
Dry Grass**



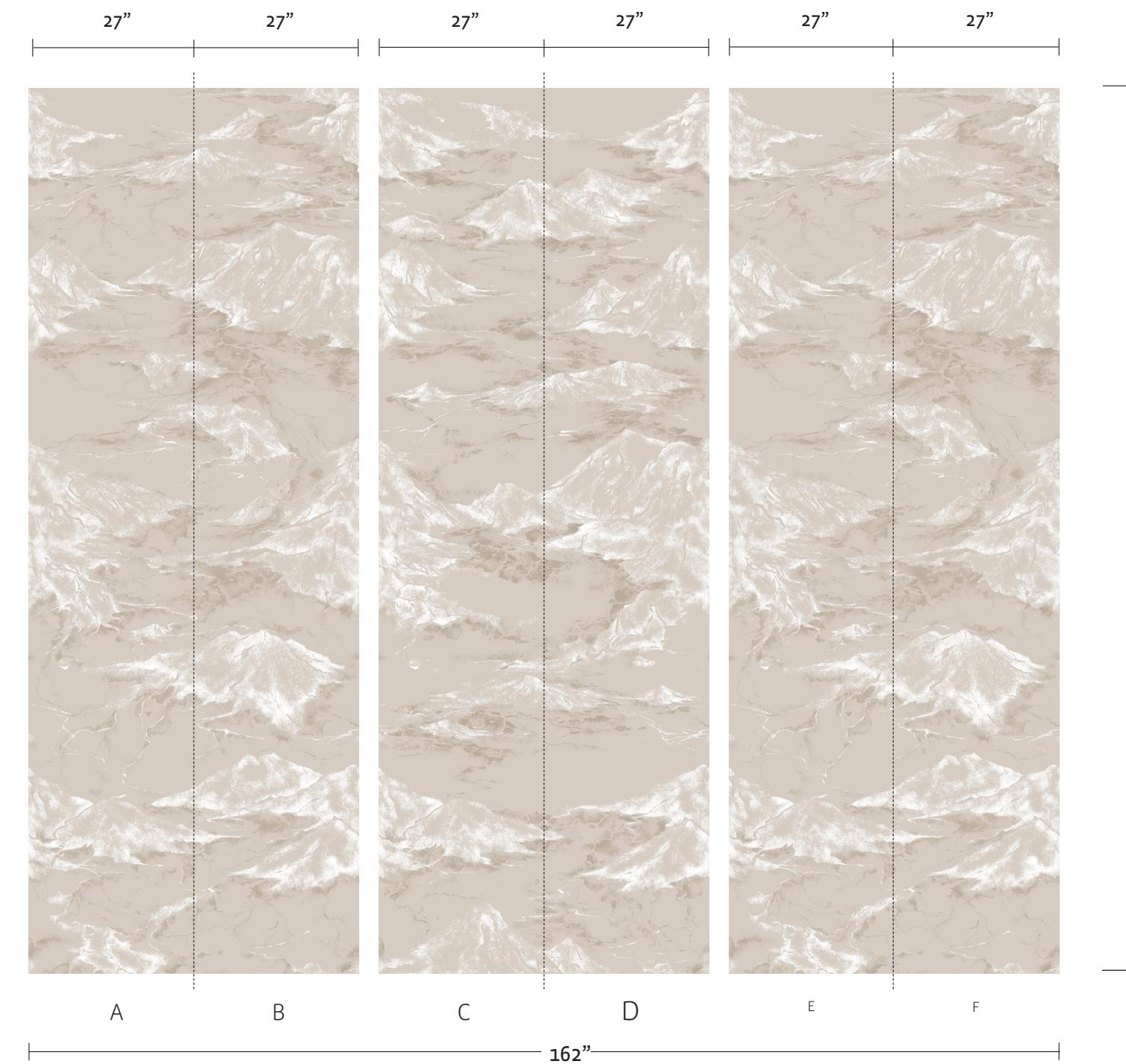
**W218L356N75 (A-B)  
W218L357N75 (C-D)  
W218L358N75 (E-F)  
Herb Leaf**



**W218L359N75 (A-B)  
W218L360N75 (C-D)  
W218L361N75 (E-F)  
Mountain Grey**



**W218L362N75 (A-B)  
W218L363N75 (C-D)  
W218L364N75 (E-F)  
Freezing Wind**



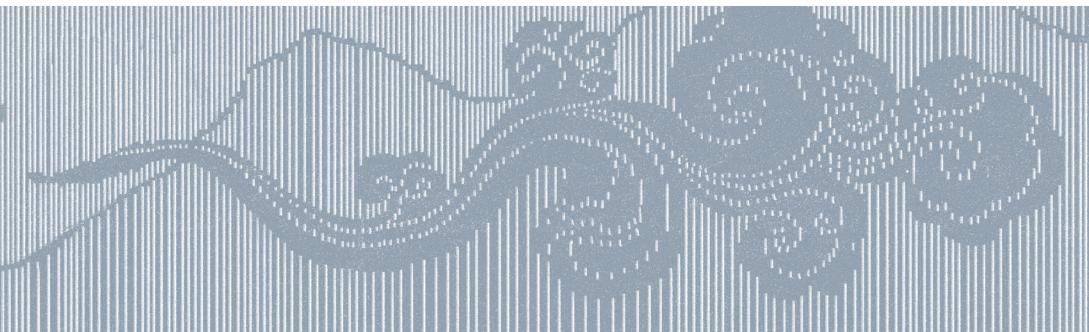
6 panel mural of 3 fixed pairs: A-B/C-D/E-F. Pairs may be moved around to fit specific decor concepts

**Top of the World | Freezing Wind | W218L362N75 - W218L363N75**



**Ladakh Sky | Sky Blue | W218L379N75**

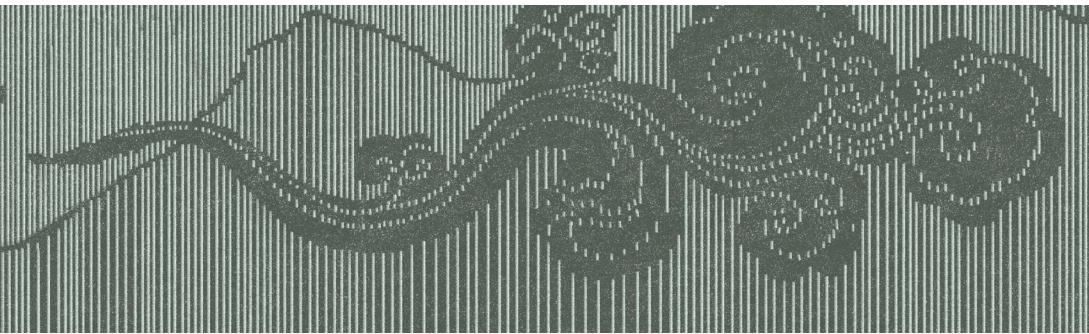
Embroidery-like hand drawn dashes curve and curl into a flight of cumulus shapes amidst a blizzard of fine lines. The effect on a room is lyrical and uplifting. Stunning as a feature wall or as a co-ordinate.



**W218L379N75**  
Sky Blue



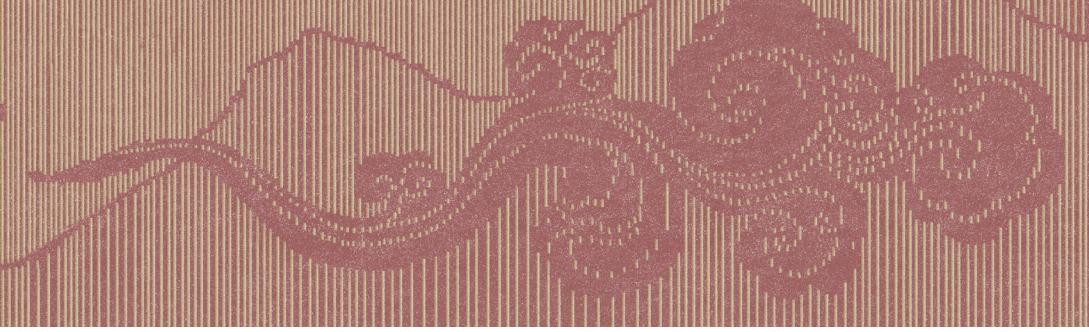
**W218L380N75**  
Purple Dust



**W218L381N75**  
Malachite Powder



**W218L382N75**  
Wild Camel



**W218L383N75**  
Red Lacquer

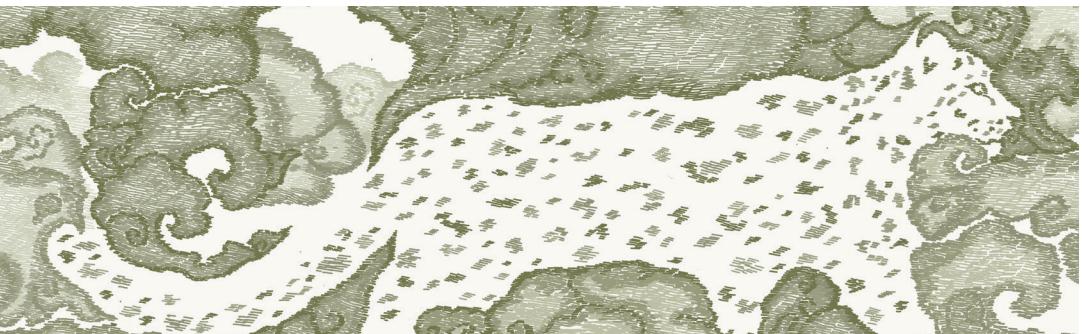


**Mountain Ghost | Poplar Green | W218L365N75**

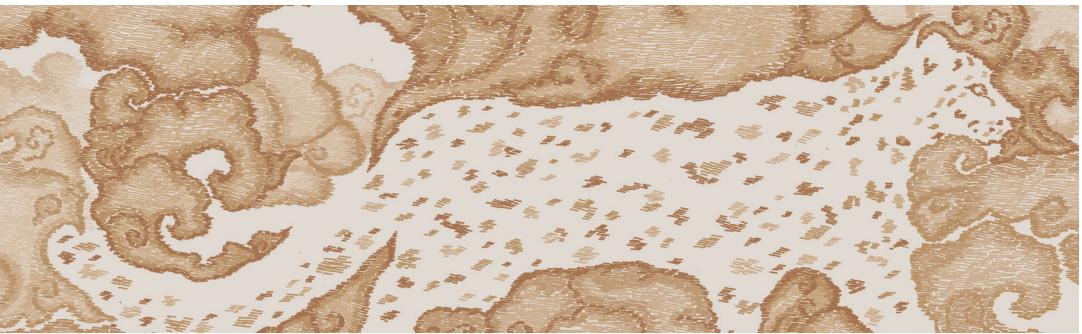
Refreshing a room with light and a touch of fable, Mountain Ghost features delicately drawn scudding and billowing clouds. In their depths is the Snow Leopard - a magical presence known as the Ghost of the Mountain in Tibetan folklore.



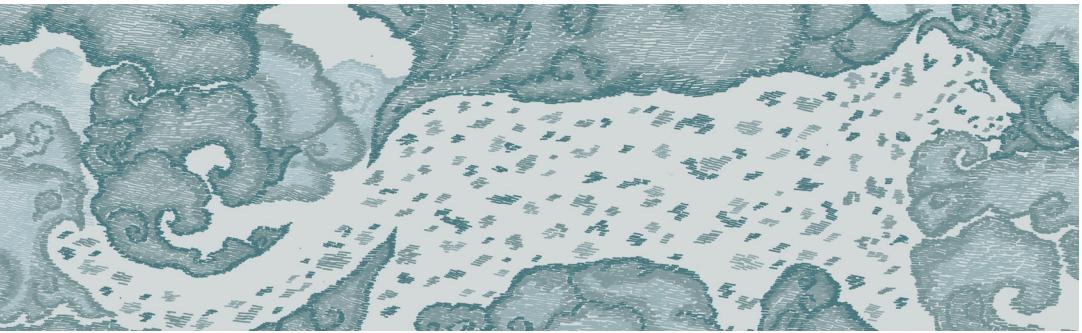
**W218L365N75**  
Poplar Green



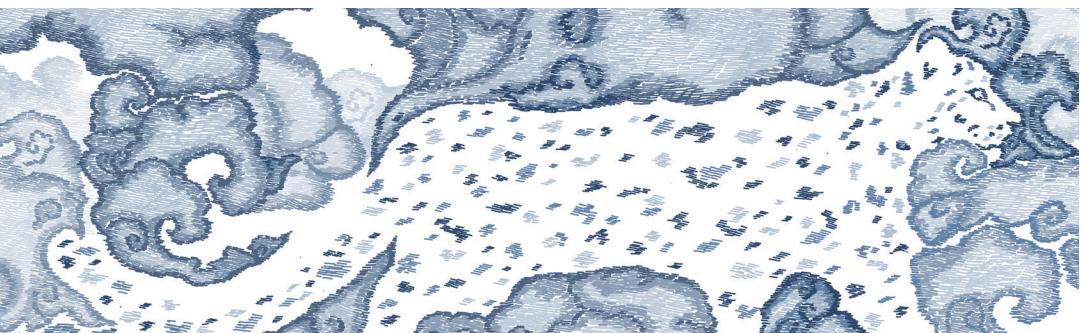
**W218L366N75**  
Willow Green



**W218L367N75**  
Dry Apricot



**W218L368N75**  
Indus Green



**W218L369N75**  
Lake Blue



**Argali | Herb Leaf | W218L370N75**

Argali, the wild mountain sheep, graze along the Ladakh mountainside - an image that carries with it sweet mountain air. The light and shadow of the slopes is recorded in subtle tonal gradations with infills of circles and dots.



**W218L370N75**  
Herb Leaf



**W218L371N75**  
Willow Green



**W218L372N75**  
Limestone



**W218L373N75**  
Purple Dust



**Summer Valley | Conch Shell | W218L374N75**

Spiky lilac blossoms peep out from hand rendered flows of dashes - an artistic impression of the Ladakh valley, where monkshood flowers bloom in the spring. A space is infused with immense peace and beauty.



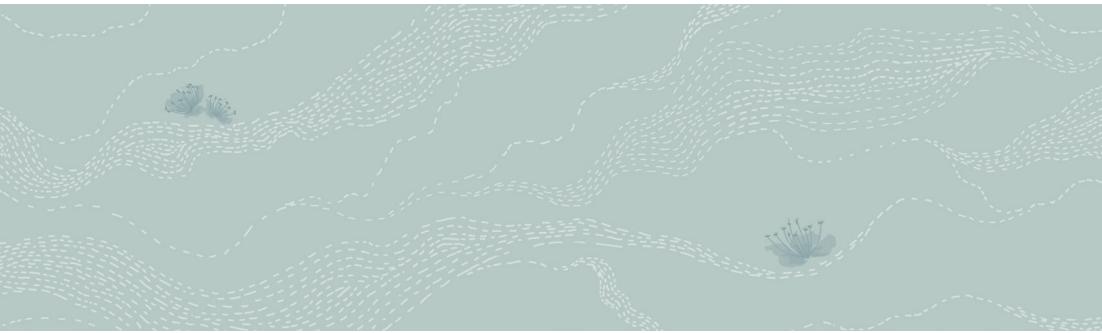
**W218L374N75**  
Conch Shell



**W218L375N75**  
Freezing Wind



**W218L376N75**  
Nubra Sand



**W218L377N75**  
Pale Jade



**W218L378N75**  
White Mist



CHAPTER TWO

# Ladakh City

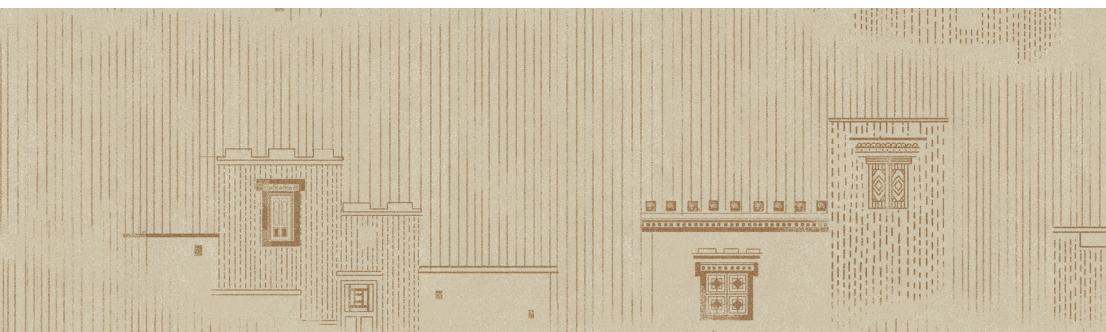


**Carved City | Wild Camel | W218L384N75**

The unique landscape of Ladakh, where architecture and rock face merge, is represented in an expressive mural design. The visual effect is “carved” out of negative space and delicately ornamented. A room is charged with a timeless beauty.



**W218L384N75**  
Wild Camel



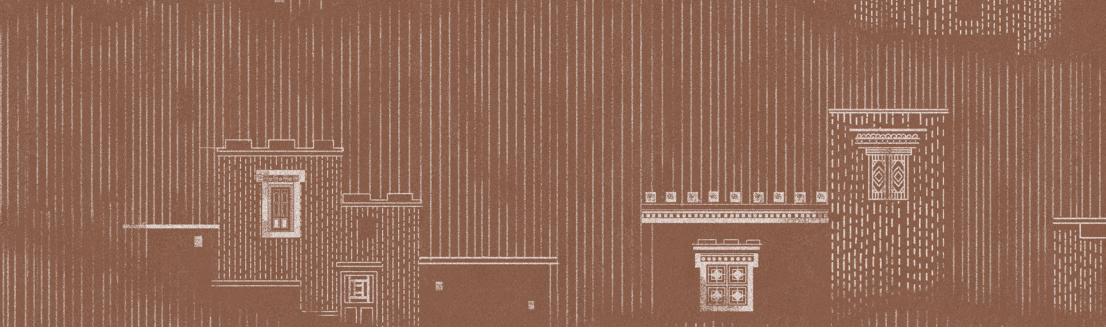
**W218L385N75**  
Limestone



**W218L386N75**  
Grey Shadow



**W218L387N75**  
Sky Blue



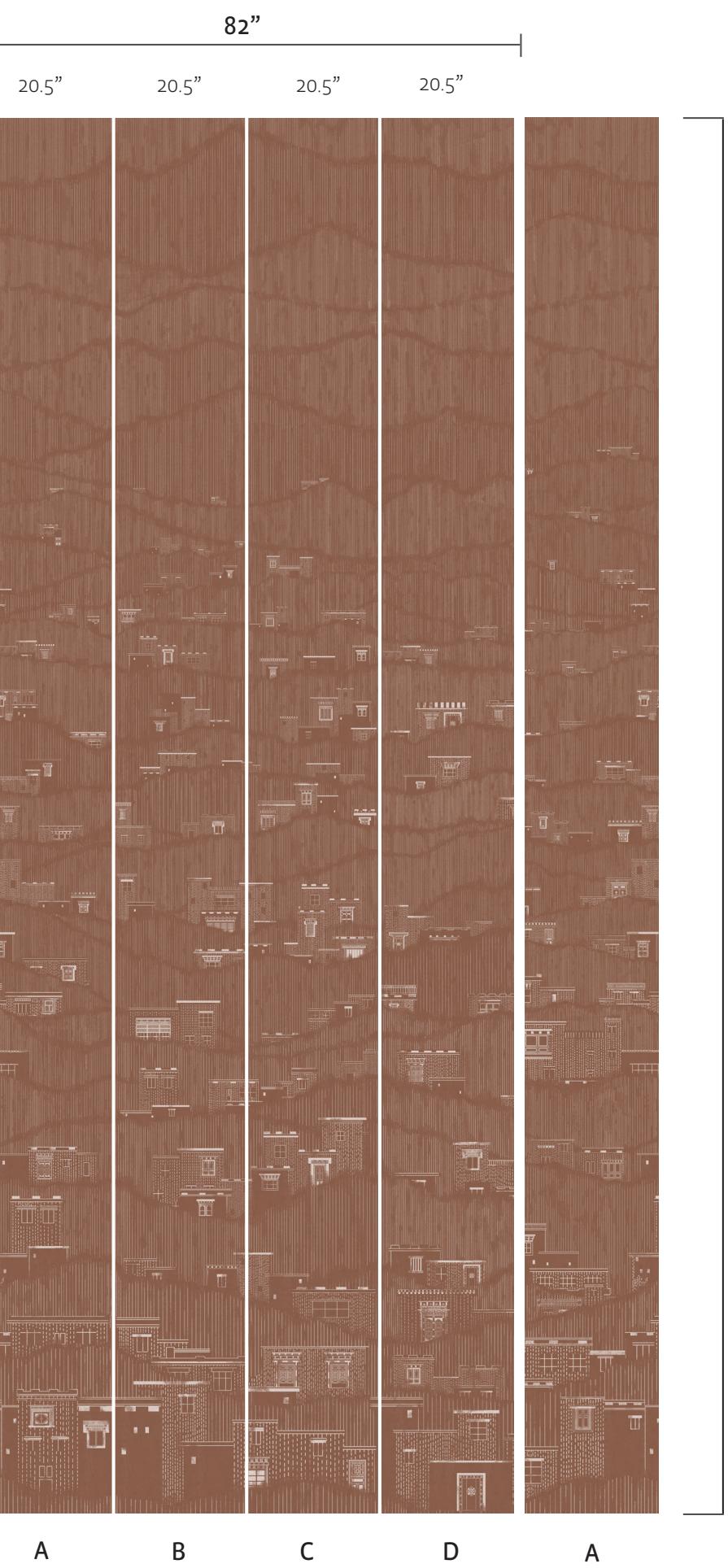
**W218L388N75**  
Yak Brown



**Carved City**

Yak Brown | W218L388N75

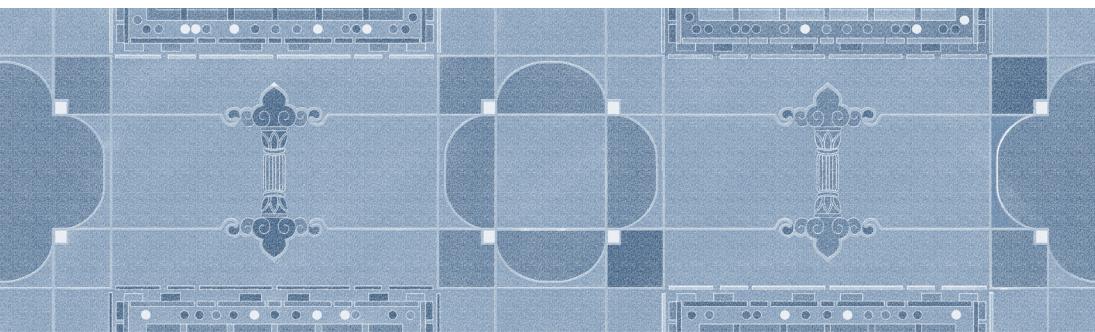
Carved City is a  
4 part mural.



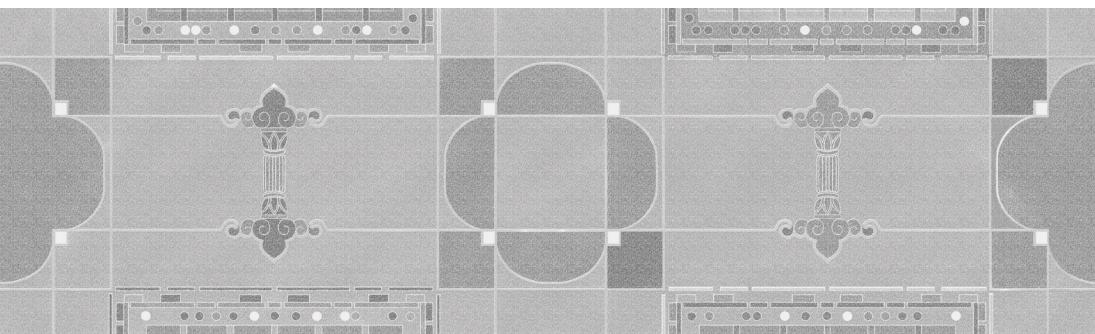


**Great Hall | Sky Blue | W218L389N75**

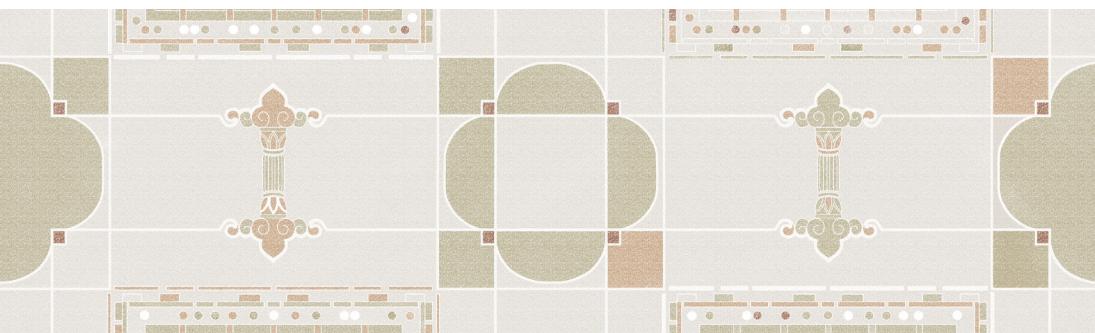
Regally understated, a contemporary and arresting geometric refines a space. Referencing the stately architectural details of the interior of Leh Palace, the pattern delights with fine details.



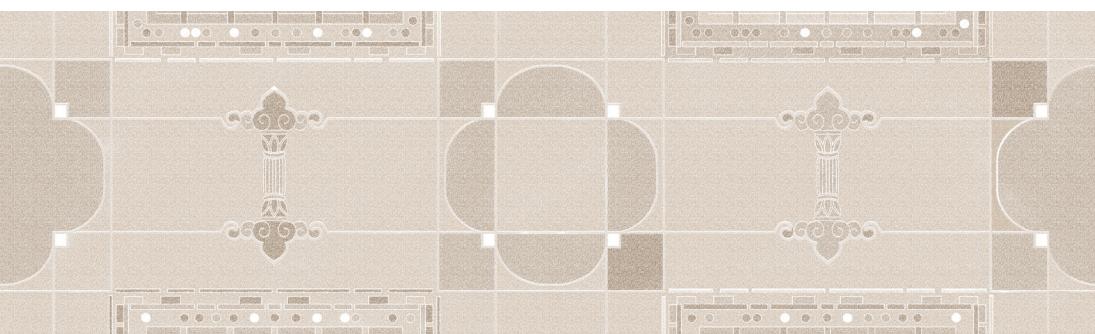
**W218L389N75**  
Sky Blue



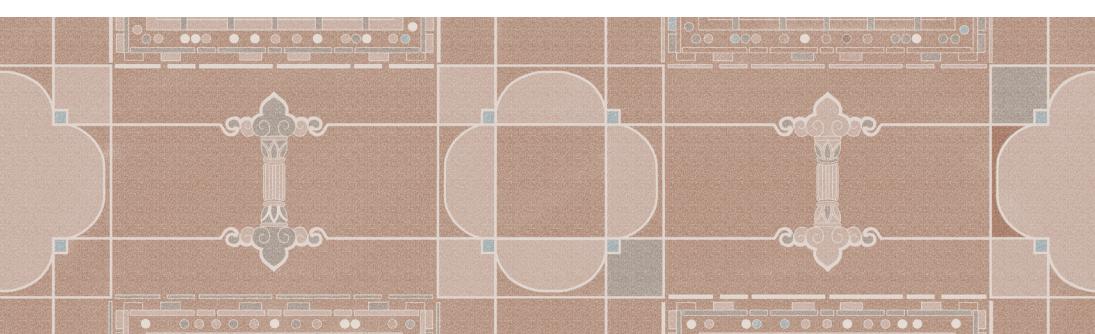
**W218L390N75**  
Ash



**W218L391N75**  
Conch Shell



**W218L392N75**  
Freezing Wind

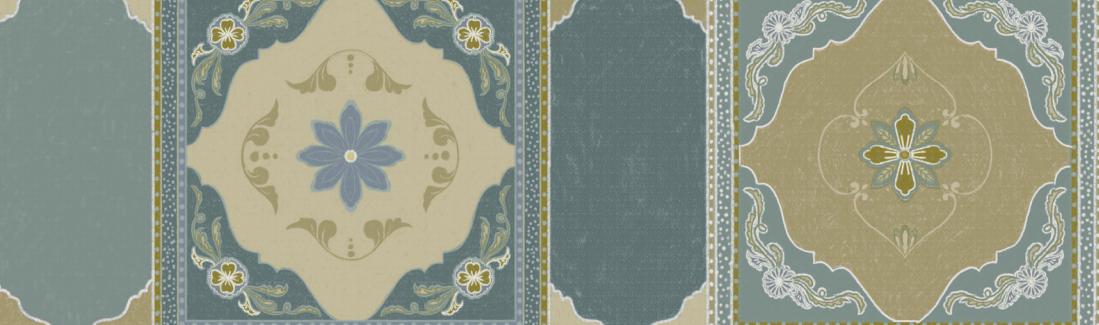


**W218L393N75**  
Light Walnut



**State Room | Pasture Green | W218L394N75**

Gentle colour casts light on the architectural details of the interior of Leh Palace. Floral forms bloom amidst geometric elegance, and a room is refreshed with regal understatement.



**W218L394N75**  
Pasture Green



**W218L395N75**  
Ash



**W218L396N75**  
Purple Dust



**W218L397N75**  
Yellow Leaf



**W218L398N75**  
Light Walnut

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