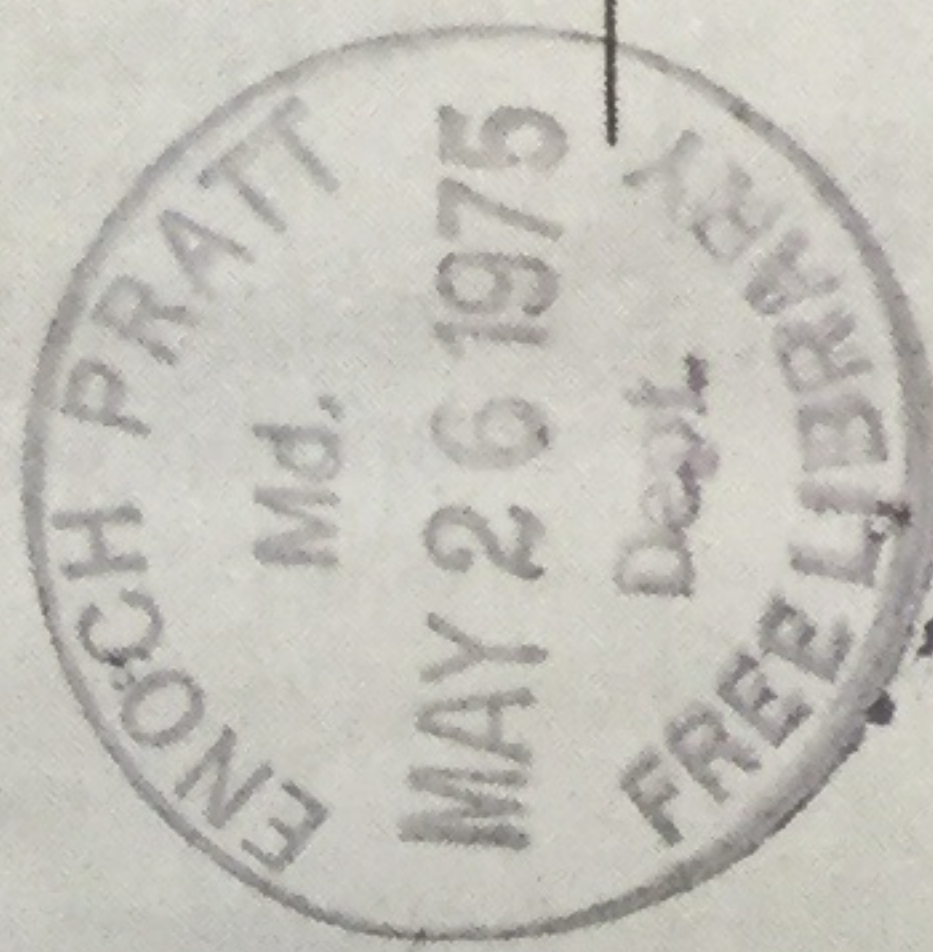


Air - Pollution

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You can't see it. But it's there.  
A poison. Floating in the air.  
And into our eyes, lungs — into our  
lives.

A black and white photograph of a city skyline, likely New York City, with a large, dark, billowing plume of air pollution rising from the buildings and obscuring the sky. The plume is the central focus of the image, illustrating the concept of "something in the air."

**There's  
something  
in the  
air.**



**There's something in the air.**

When you drive to work in the morning or to the grocery store or shopping center, your car emits hydrocarbons.

**You can't see anything, but something's there.**

Hydrocarbons, in the presence of sunlight, react with nitrogen oxides to form photochemical oxidants.

**Your eyes itch or burn. Or both.**

In the summer of 1972, oxidant levels exceeded established health standards 117 times.

**Bronchitis and emphysema can result; respiratory problems are emphasized.**

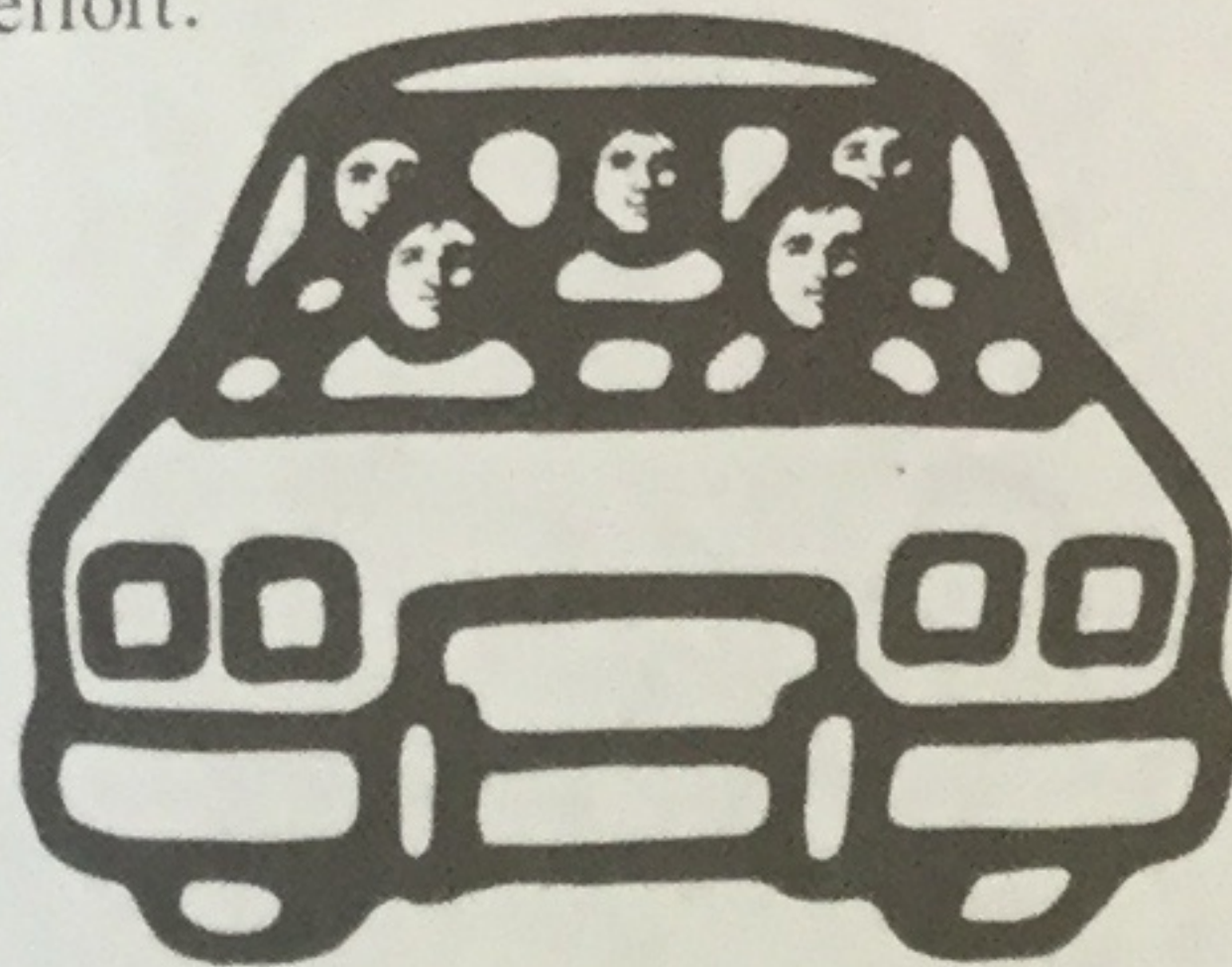
In 1973, health related standards were exceeded as much as 299 times.

**There's something in the air. And it can damage living things. Like you and me.**

**The people have a choice.**

Working individually and with groups, we can begin to clean the poisons out of the air.

Better Air Coalition is a group of dedicated people — citizens — who have joined together in a single effort.



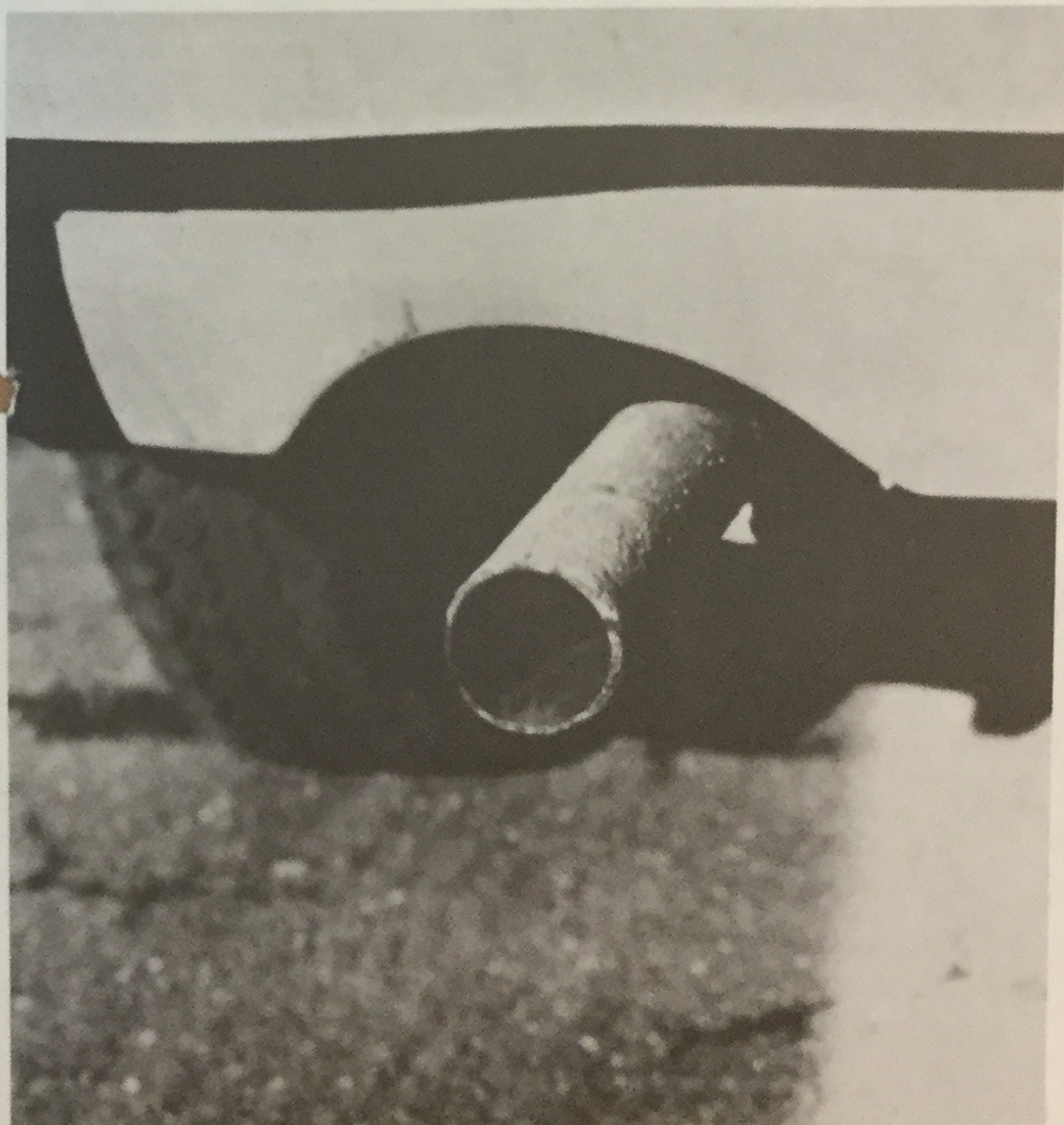
They sponsor workshops and symposiums. And B.A.C. offers a free speaker and slide presentation that carefully and factually documents the story of Baltimore's air.

For more information or to schedule this dynamic program call: ~~366-2070~~ or ~~655-3225~~. You can write the Better Air Coalition at 110 East 25th Street, Baltimore, Maryland 21218.

You can do something. You can begin.

Because there's something in the air. And it can damage living things. Like you and me.

**Do you need a better reason — to begin?**



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