

BIG NEON

Logo Guide

Primary Logo



Secondary Logo



Logo Icon



Color Palette



RGB #FF20B1
C11 M72 Y0 K0



RGB #707CED
C61 M41 Y0 K0



RGB #4EB0E5
C57 M14 Y1 K0



RGB #1E1E1E
C76 M71 Y65 K81

Pantone



PANTONE
80C C



PANTONE
2718 U



PANTONE
2190 CP



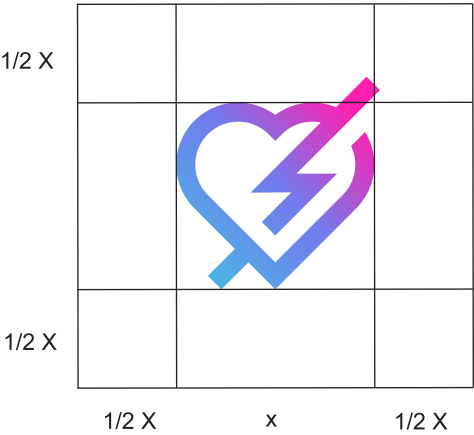
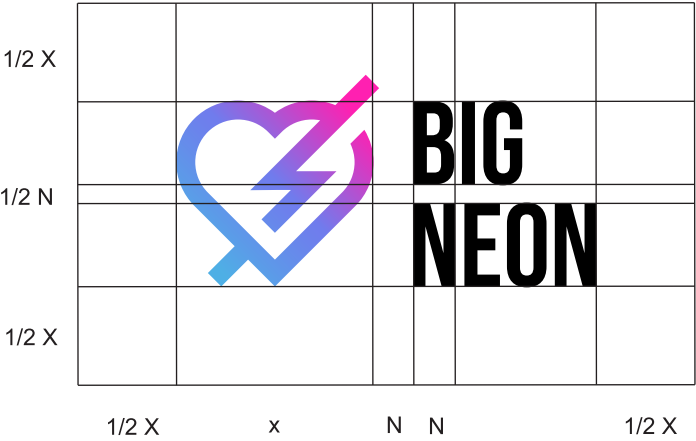
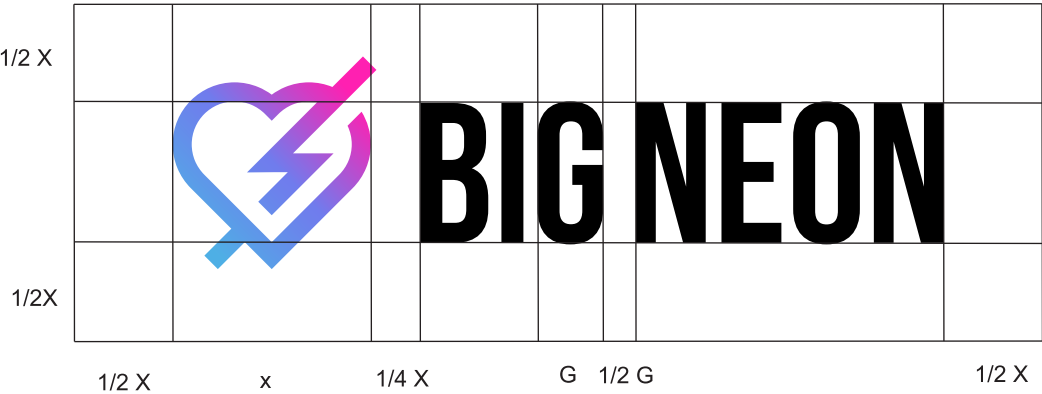
PANTONE
419 C

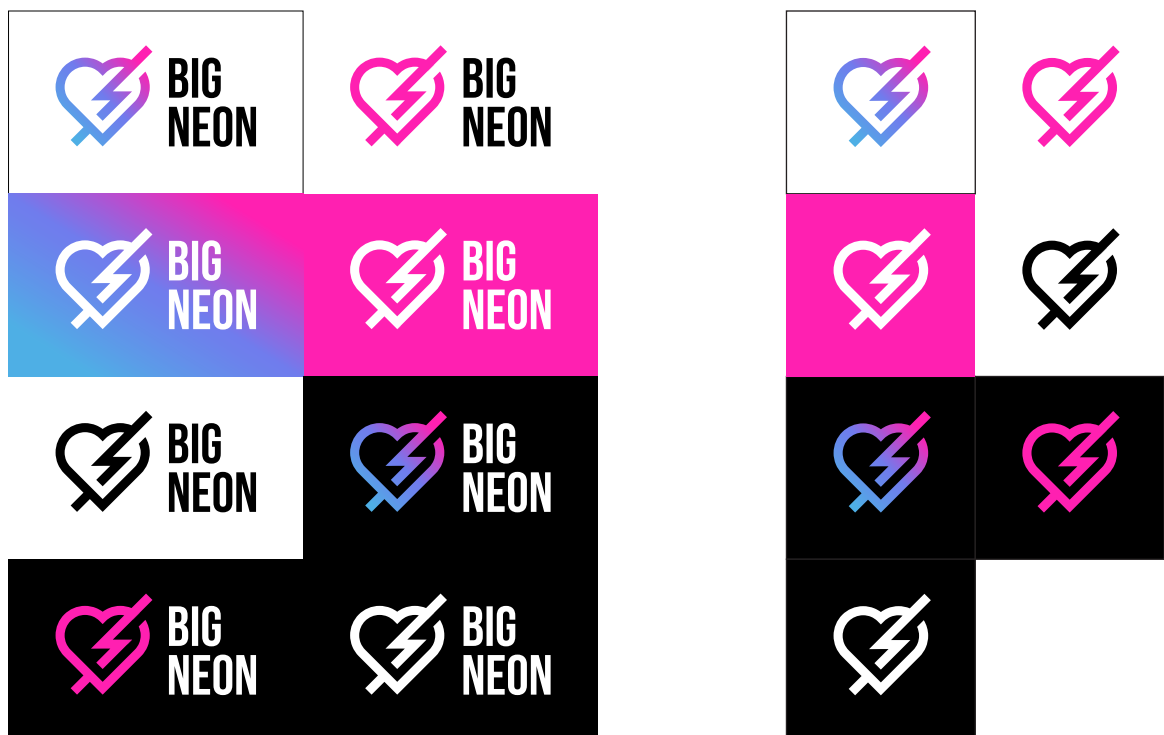
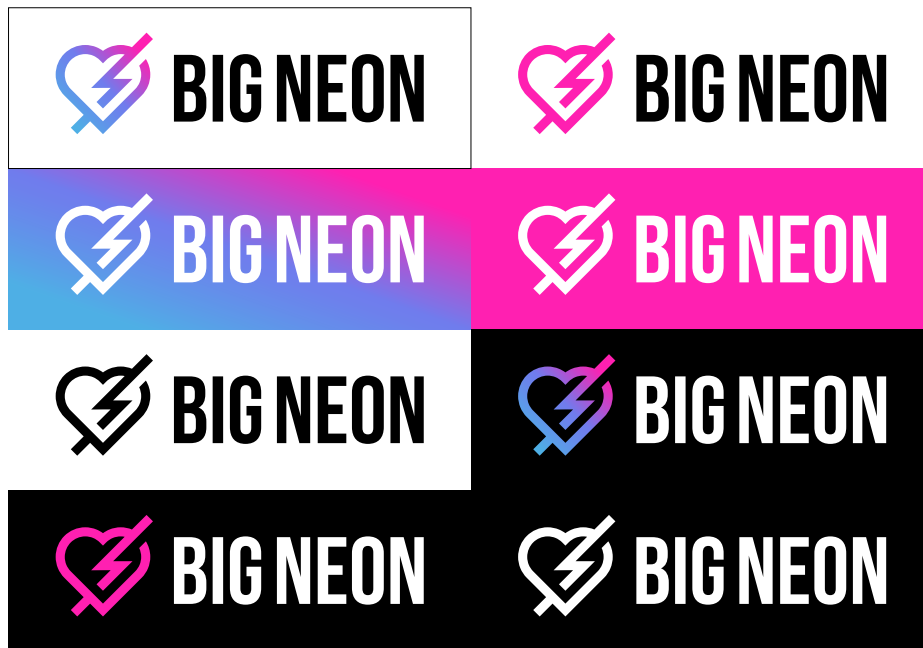
Typeface

BEBAS NEUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 !@#\$%^&*()

Border & spacing





Wrong Implementation **X**

