What the inventors of "PC" and "WWW" did want...

computation, storage and communication is personal

WWW connects decentralized servers and clients to share information

everyone controls his/her data published to the net



#### ...but the Mainframe Dinosaur (or Borg?) is back!

Cloud & Centralized Services (iTunes, AppStore, FaceBook, Google, ...)

Mainframe architecture!
(Logically) Centralized Storage +
thin clients (= Smart?Phones)

The operator of the Computing Center owns the User and the World...
(they even know things about you that you don't know)

Facebook tries to become "The one and only Internet **Portal**"

The user is not using the Web but becomes an **object** in the Web

Millions of different Apps replace the universal Web-Browser concept and try to inject advertizing and data collection everywhere



#### You don't believe?

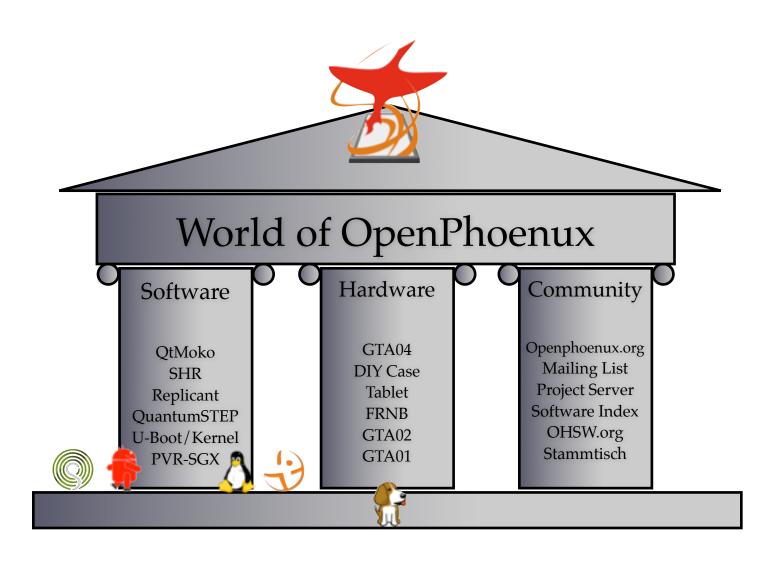
Marketing and urban legends tell you:

# Android and iOS are open enough for everybody. Yes!

- No.
- not every bit and piece is open and extensible or even long-living
  - Try to provide your own home screen to iOS. Even Facebook Home failed.
  - Try to connect a hardware keyboard. If you are lucky you have an USB host port. But do you have the driver?
  - Try to get an upgrade for your 2 years old Android device.
  - Try to understand why your device fails in a specific situation.
  - Try to make sure your data is safe.



## Solution: OpenPhoenux, the Independent Mobile (communication) Tool Community



### OpenPhoenux Community

wants to be independent from this policed but still unsafe world

needs support by independently thinking people

please join and support!



#### OpenPhoenux stands for

participation by everyone

long-term support (e.g. software upgrades for an 2007 Neo 1973)

**fights** planned **obsolescence** through open hard- and software

hardware **production** near to users (Europe) under **fair** labour **conditions** 

allows to **inspect** what the system is doing

can be **repaired** using standard parts

extensible hard- and software - DIY (e.g. 3D case)

no central, intransparent, stock exchange listed instance that gives directions

independent from the "modern mainframe" and back to the networked, decentralized web

everybody plays client and server roles and keeps control over his/her participation

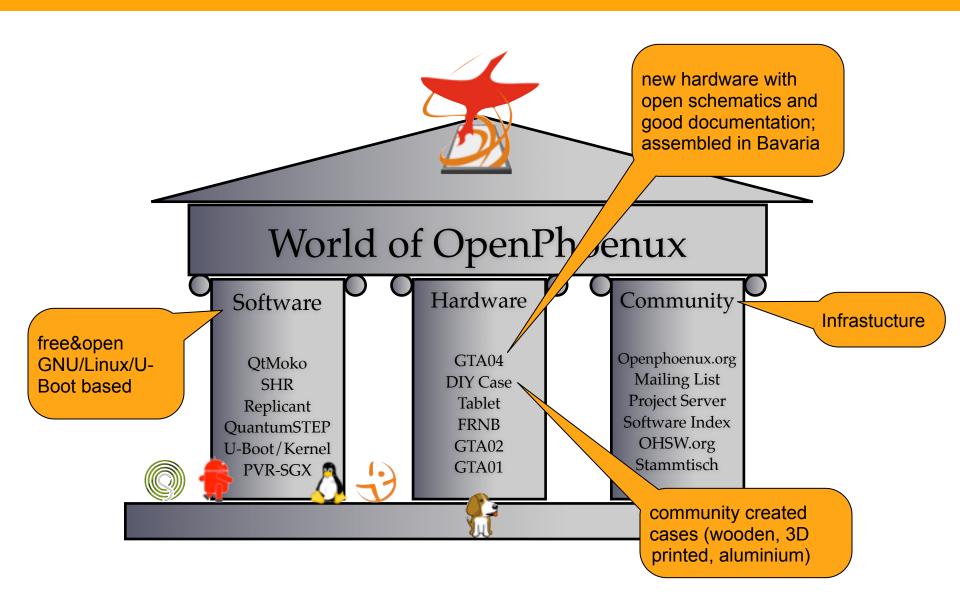
makes the technical system transparent, not the user



#### OpenPhoenux...

- what it means:
  - •Open Pho(n)e (Li)nux
- how to pronounce (proposals but you are free to do it differently)
  - German: Open-Fön-Uks
  - English: Open-Fee-nugs

#### OpenPhoenux activities:



#### Help to grow the community

Place a logo on your home page

