

MHP Mobility Hack 2022 FAQ

1. What is MHP Mobility Hack 2022 about?

MHP Mobility Hack 2022 takes place completely online from March 3rd to March 6th, 2022. Around 100 digital natives come together to solve one of three challenges from the MHP business groups. Over 4 days, the participants develop innovative solutions based on the challenges defined by the core business groups. The best solutions will be awarded after a final online pitch. Apart from this problem-solving phase, the talents have the chance to network and get to know MHP as an employer, meet our partner 42 Heilbronn and more.

2. Who organises MHP Mobility Hack 2022?

MHP Management- und IT-Beratung GmbH with the support of The Hackathon Company GmbH are the organisers of MHP Mobility Hack 2022.

3. Who can apply?

The MHP Mobility Hack is primarily aimed at students, young professionals, professionals, and freelancers with a high level of interest, and ideally experience, in designing and developing digital applications and processes. We are looking for talents from all kinds of backgrounds such as frontend developer, backend developer, fullstack developer, IoT developer, UX / UI designer, data scientists and more.

Participants must be at least 18 years old on the day of the event.

All participants have to be located in Europe.

Employees of the organisers may not actively participate in MHP Mobility Hack 2022.

4. What are the selection criteria for participation?

The challenges differ in structure, topic, and focus. In addition, each challenge requires profiles with different skills. Participants must apply for the event using the application form available on the event website: <https://www.mhp.com/de/mobility-hack-2022-registration>

The application will be closed on 25th February at 8 pm. The MHP Mobility Hack 2022 has a limited capacity of 100 participants. The organisers therefore reserve the right to close the registration at any time in advance. The organisers then select the best applicants from the application pool, considering their individual skills and knowledge. Every applicant who is accepted will be notified immediately.

5. What can you expect during the event?

Together with your team you will work on an exciting challenge. The opening ceremony is on 3rd March at 6pm CET. You then have about 72 hours to turn an idea into a prototype or business case. The organisers offer you workshops and other online formats all around the topic of Mobility *. You are welcome to attend those to gain further skills and advance your knowledge. Of course, the participation is optional. The solutions developed by the teams must be submitted by Sunday, March 6th, 2022, 10am CET. The solutions will first be evaluated challenge-internally by the respective challenge representatives. The selected winners will then pitch to an independent jury. The 3 final winners will be announced during the Award Ceremony at 5 pm CET March 6th.

The detailed agenda can be found on the website <https://www.mhp.com/en/mobility-hack-2022>.

6. How do I find a team?

Participants can apply as individuals or as teams.

If you are taking part as a team, each team member must apply individually using the application form: <https://www.mhp.com/de/mobility-hack-2022-registration>. During the application, each participant must specify the name of the team. This name must be exactly the same for all team members to ensure accurate matching.

Individual participants will be matched in teams by the organisers. All teams need to have a minimum of three and a maximum of six people. Participants may not belong to more than one team at the same time. After the start of the event a change of teams by the participants/team members is no longer possible.

7. Is it all for free?

Yes! Since the event is fully online, there are no additional costs for you. You must take care of the food & beverages to stay fit during the hackathon. Each participant will receive a 60€ voucher for food delivery. Use your favourite hardware and equipment and ensure a stable internet connection.

8. What work equipment do you need?

The IT equipment (hardware and software) necessary for the implementation of the ideas will not be provided by the organisers. Participants must organise their own hardware and software – typically notebooks with software (e.g., Microsoft Office, Slack) already installed. If a specific software is needed based on your challenge, the challenge expert will provide access.

9. What can you win?

Every challenge expert team will evaluate the solutions handed in by their teams and choose minimum 1 to two winning teams.

After the first round of challenge-internal pitches and evaluation, the best team(s) from each challenge will move to the second round and pitch their solutions in front of the independent jury. The jury will evaluate the solutions and select three final winners. The prize pool contains 10.000€. The 1st place wins 5.000€, the 2nd place wins 3.000€, and the 3rd place wins 2.000€ worth a **non-cash prize**. This will be divided equally between the members of the respective winning team.

10. Who is the jury and which criteria are used to evaluate the solutions?

The final jury will be nominated by MHP Management- und IT-Beratung GmbH and announced before the event. The evaluation criteria for the challenges will include in particular:

- Technical methodology and implementation, especially quality of coding, algorithms used.
- Added value, market potential, usability, practical relevance, scalability.
- Presentation and pitch, clarity of the project and a vision for its implementation.

The exact evaluation criteria and their weighting will be communicated by the organisers and the jury before the start of the hackathon.

11. Who owns the IP rights of your solution?

Work results arising out of your contribution to the MHP Mobility Hack 2022, in particular solutions, ideas, inventions, industrial property rights and/or know-how, will be owned jointly by you and MHP on an equal basis. In case of a commercial use by MHP, we will find a mutual agreement regarding the use of the work results and your compensation reflecting the individual contribution to the respective work result.

Participants will be informed by MHP, if there are any different regulations that apply for a specific challenge.

12. How should you proceed if you cannot attend the event?

Please contact Sarah, our Event Manager via e-mail (sarah.krader@mhp.com) if you cannot participate in the hackathon and cancel your attendance. This helps us to assign your place to another talent. Be fair to each other! Thanks in advance for your cooperation!