



**JOE  
KRAMER**

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📍 Austin, TX 78701  
💼 Remote Worker

## Software Engineer

### Summary of Qualifications

- ★ I have an affinity for all things art and engineering, but my expertise is in custom designing new enterprise level applications from scratch.
- ★ Well-rounded professional software engineer with over sixteen years of experience designing, developing, and maintaining diverse sets of technologies for small businesses, startups, and large international corporations.
- ★ Committed to meeting industry standards and best practices. Establishes processes, workflow, communication, and tools for an effective and efficient engineering team. Writes exceptionally clean and documented code.
- ★ Lifelong learner. Constantly researching and testing new technologies and processes.
- ★ Comprehensive understanding and experience of the complete life cycle of development: from discovery and business analysis, defining requirements and priorities, user experience design, full stack development, testing and debugging, to deployment of product releases.
- ★ Decisive leader of initiatives to promote organizational growth and optimal utilization of emerging technologies.
- ★ Excellent collaboration skills. Works great in small teams as well as individually and remotely. Helps teach and train others with valuable insight. Helps others troubleshoot coding problems and debugging.
- ★ Skilled in solving extremely complex logic problems in large systems as well as applying artistic visual qualities in extraordinary precision and detail.

See website for more details!  
<https://kramergatos.com>

### Experience



10/2020 - 07/2021

**Senior Full Stack Software Engineer**

**CatapultX**

Developed next gen video player agnostic AdTech to display a variety of ad formats on top of or around the video player on desktop and mobile devices using TypeScript.



07/2020 - 09/2020

**Full Stack Software Engineer**

**Hearst**

Data management and rules project using PHP and Directus for new AdTech solutions for newspaper and tv station websites.



07/2019 - 03/2020

**Solutions Architect**

**Wambi**

Strategy, architecture, and documentation of complete product overhaul of infrastructure, apps, and UI. Recruited, built and managed internal engineering team of 6. Started rebuilding the product from scratch in NodeJS, NextJS, ReactJS, AWS.



02/2019 - 07/2019

**Principal Software Engineer**

**Dell**

Worked with SRE Team to develop enterprise level internal tools. Built D3JS graphing & filtering dashboard UI for system performance monitoring of the entire Dell ecosystem from infrastructure to apps in a new mobile C#.NET Xamarin app. Built additional features into a Chrome Browser Extension, and the UI of C#.NET app used for product research.



08/2018 - 12/2018

**Senior Software Engineer**

**NBC Universal**

Built API for app health monitoring and notifications with NodeJS, AWS Lambda. Built PHP scripts to utilize Brightcove API to retrieve, search, edit, & delete content in media library. Built API with NodeJS, AWS Lambda, DynamoDB to manage promo codes and winners and sent emails & push notifications to users with Leanplum.



03/2017 - 08/2018

**CEO and Co-Founder**

**Nikola Advanced Research Laboratories Inc**

Designed and built NodeJS, NextJS, ReactJS apps deployed on AWS for a variety of clients. Recruited, hired, trained, managed a cross functional team of 12.



09/2014 - 01/2018

**SVP Engineering**

**KERV Interactive**

Designed and built award winning, next gen, video player agnostic, interactive AdTech from scratch with NodeJS, ExpressJS, VAST, VPAID, AWS. Built a custom platform for content and campaign configuration. Recruited, hired, trained, and managed engineering team of 9.

