



**JOE  
KRAMER**

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📍 Austin, TX 78701  
🏠 Remote Worker

## Software Engineer

### Summary of Qualifications

- ★ I have an affinity for all things art and engineering, but my expertise is in custom designing new enterprise level applications from scratch.
- ★ Well-rounded professional software engineer with over sixteen years of experience designing, developing, and maintaining diverse sets of technologies for small businesses, startups, and large international corporations.
- ★ Committed to meeting industry standards and best practices. Establishes processes, workflow, communication, and tools for an effective and efficient engineering team. Writes exceptionally clean and documented code.
- ★ Lifelong learner. Constantly researching and testing new technologies and processes.
- ★ Comprehensive understanding and experience of the complete life cycle of development: from discovery and business analysis, defining requirements and priorities, user experience design, full stack development, testing and debugging, to deployment of product releases.
- ★ Decisive leader of initiatives to promote organizational growth and optimal utilization of emerging technologies.
- ★ Excellent collaboration skills. Works great in small teams as well as individually and remotely. Helps teach and train others with valuable insight. Helps others troubleshoot coding problems and debugging.
- ★ Skilled in solving extremely complex logic problems in large systems as well as applying artistic visual qualities in extraordinary precision and detail.

See website for more details!  
<https://kramergatos.com>

### Experience



10/2020 - 07/2021

**Senior Full Stack Software Engineer**

**CatapultX**

Developed next gen video player agnostic AdTech to display a variety of ad formats on top of or around the video player on desktop and mobile devices using TypeScript.



07/2020 - 09/2020

**Full Stack Software Engineer**

**Hearst**

Data management and rules project using PHP and Directus for new AdTech solutions for newspaper and tv station websites.



07/2019 - 03/2020

**Solutions Architect**

**Wambi**

Strategy, architecture, and documentation of complete product overhaul of infrastructure, apps, and UI. Recruited, built and managed internal engineering team. Started rebuilding the product from scratch in NodeJS, NextJS, ReactJS, AWS.



02/2019 - 07/2019

**Principal Software Engineer**

**Dell**

Worked with SRE Team to develop enterprise level internal tools. Built D3JS graphing & filtering dashboard UI for system performance monitoring of the entire Dell ecosystem from infrastructure to apps in a new mobile C#.NET Xamarin app. Built additional features into a Chrome Browser Extension, and the UI of C#.NET app used for product research.



08/2018 - 12/2018

**Senior Software Engineer**

**NBC Universal**

Built API for app health monitoring and notifications with NodeJS, AWS Lambda. Built PHP scripts to utilize Brightcove API to retrieve, search, edit, & delete content in media library. Built API with NodeJS, AWS Lambda, DynamoDB to manage promo codes and winners and sent emails & push notifications to users with Leanplum.



03/2017 - 08/2018

**CEO and Co-Founder**

**Nikola Advanced Research Laboratories Inc**

Designed and built NodeJS, NextJS, ReactJS apps deployed on AWS for a variety of clients.



09/2014 - 01/2018

**SVP Engineering**

**KERV Interactive**

Designed and built award winning, next gen, video player agnostic, interactive AdTech from scratch with NodeJS, ExpressJS, VAST, VPAID, AWS. Built a custom platform for content and campaign configuration. Recruited, hired, trained, and managed engineering team.

