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Austin, TX
Remote Worker

JOE KRAMER

SOFTWARE ARCHITECT & ENGINEER

Summary of Qualifications

- ★ I have an affinity for all things art and engineering, but my expertise is in custom designing new enterprise level applications from scratch.
- ★ Well-rounded professional software engineer with over sixteen years of experience designing, developing, and maintaining diverse sets of technologies for small businesses, startups, and large international corporations.
- ★ Committed to meeting industry standards and best practices. Establishes processes, workflow, communication, and tools for an effective and efficient engineering team. Writes exceptionally clean and documented code.
- ★ Lifelong learner. Constantly researching and testing new technologies and processes.
- ★ Comprehensive understanding and experience of the complete life cycle of development: from discovery and business analysis, defining requirements and priorities, user experience design, full stack development, testing and debugging, to deployment of product releases.
- ★ Decisive leader of initiatives to promote organizational growth and optimal utilization of emerging technologies.
- ★ Excellent collaboration skills. Works great in small teams as well as individually and remotely. Helps teach and train others with valuable insight. Helps others troubleshoot coding problems and debugging.
- ★ Skilled in solving extremely complex logic problems in large systems as well as applying artistic visual qualities in extraordinary precision and detail.
- ★ Built enterprises from concept into production with millions of users.
- ★ Exceptional at finding and recruiting the best engineers, and building teams with a great culture.
- ★ Communication with clients to articulate and simplify complex technology, demo products, and assist with questions and integrations.

See website for more details!
<https://kramergatos.com>

Experience



10/2020 - 07/2021

CatapultX

Senior Full Stack Software Engineer

Developed next gen video player agnostic AdTech to display a variety of ad formats on top of or around the video player on desktop and mobile devices using TypeScript.



07/2020 - 09/2020

Hearst

Full Stack Software Engineer

Data management and rules project using PHP and Directus for new AdTech solutions for newspaper and tv station websites.



07/2019 - 03/2020

Wambi

Solutions Architect

Strategy, architecture, and documentation of complete product overhaul of infrastructure, apps, and UI. Recruited, built and managed internal engineering team of 6. Collaborate with Sales, Account Management, and Customer Service to understand customer pain points with current product and desired features in the next version. Started rebuilding the product from scratch in NodeJS, NextJS, ReactJS, AWS.



02/2019 - 07/2019

Dell

Principal Software Engineer

Worked with SRE Team to develop enterprise level internal tools. Built D3JS graphing & filtering dashboard UI for system performance monitoring of the entire Dell ecosystem from infrastructure to apps in a new mobile C#.NET Xamarin app. Built additional features into a Chrome Browser Extension, and the UI of C#.NET app used for product research.



08/2018 - 12/2018

NBC Universal

Senior Software Engineer

Built API for app health monitoring and notifications with NodeJS, AWS Lambda. Built PHP scripts to utilize Brightcove API to retrieve, search, edit, & delete content in media library. Built API with NodeJS, AWS Lambda, DynamoDB to manage promo codes and winners and sent emails & push notifications to users with Leanplum.



03/2017 - 08/2018

Nikola Advanced Research Laboratories Inc

CEO and Co-Founder

Designed and built NodeJS, NextJS, ReactJS apps deployed on AWS for a variety of clients. Recruited, hired, trained, managed a cross functional team of 12. Sales, fund raising, and partnering with a gov contractor for RFPs.



09/2014 - 01/2018

KERV Interactive

SVP Engineering

Designed and built award winning, next gen, video player agnostic, interactive AdTech from scratch with NodeJS, ExpressJS, VAST, VPAID, AWS. Built a custom platform for content and campaign configuration. Recruited, hired, trained, and managed engineering team of 9. Sales Engineer for client demos and integrations as well as company M&A events including due diligence.