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| **CHANGE REQUEST FORM** |

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| **CHANGE REQUEST TITLE** |
| **DDEX ERN 3.5** |

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| **PART A – CHANGE REQUEST INFORMATION** | |
| **CHANGE REQUEST RAISED BY:**  Hope Groves  hope.groves@umusic.com | **CR ISSUE DATE: 25th July 2012** |
| **UMGI AUTHORISED BUYER (\*) :**  Stephan Garandet  Stephan.garandet@umusic.com | **UMGI PROGRAMME MANAGER:**  Cédric Dordain  Cedric.dordain@umusic.com |

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| **PART B – CHANGE DESCRIPTION** |

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| **Description of proposed change** |
| **Background:**  The roll out of DDEX ERN 3.3 since June has brought to light some problems and some changes that would benefit our partners or are showstoppers, meaning that they are required before they will implement the ERN with us. One of these, a release date value per territory, is only supported in the latest version so this necessitates having to implement 3.5 rather than just adding tags to the existing version we support (3.3). Although this is sooner than we had hoped since we went live with 3.3 the release date change is essential for roll out and being on the very latest version is a good thing in itself and something we will ask UMGNA to align to.  **Requirements (general):**   1. Have new ERN Asset & Metadata guide ready for September – two months notice so partners are ready to move onto 3.5 in November. Unlike other content providers we do not intend to maintain older specificitions each time we support the latest. As with Standard spec there should only be one version live at one time. 2. New sample pack to be provided incorporating all these changes and all supported product types (eg mobile and longform to be added).   **Requirements (schema specific):**   1. Release date in Release details by territory – populate tag with territory release date. Definition for field should not be that of the ERN Standard but the following instead:   *A Composite containing details of the Date when the Release is made available. For display purposes only. Refer to Deal section for permissions and relevant start and end dates.*   1. Aggregator rationalisation – DSC impacts and requirements for this documented in UMCHANGE-308, and these CRs must be aligned because we only want one new version of our guide this year. 2. Optimisation: 3. Deal section – where same deal applies list territories within the one deal rather than have a deal per territory. 4. Product Data – various fields where localisation can occur in R2 actually should necessitate a new UPC. Therefore, we no longer need to allow for quite so much localisation of product metadata. However, the following fields the R2 team agrees can still be localised under the same UPC and therefore we need DSC to work out where there are local variations that need to be sent and hence Locale variations (product and track as per where they exist):   -genre  -explicit/parental advisory  -p/c notice  -company/label  -Translation (here it is not so much the difference as the existence of translation of course)  -Rights type and whether core rights type is sufficient. If not, non-comm BPs just cannot be optimised. BP team checking with non-comm BPs around use of this field - **ONGOING**  -Local Talents - we would like Digiplug to analyse Local Talents – do we have products in DSC with local talents (not product/track overrides). Philosophically, a new UPC is required but historically we’re unsure if that’s the case. We need Digiplug to confirm so we can decide to factor this in or not.   1. Release and business profiles – analyse and align with latest version of these. Included here is release profile for single where only one level of information should be sent – need to verify approach is in line with Universal pricing etc. 2. ERN header scheme location – use long rather than short form of this so that all XML spy tools work fine. 3. Preview clip permission start – in line with Standard spec field – this should default to same date as Standard spec pending a UI that allows users to affect the date. 4. Monopoly resource should be populated in Midifile not Sound Recording section. This is raised as a UMISSUE and is a blocking issue meaning that we cannot roll out to monopoly partners until this change is in. 5. Longform – support this product type which was descoped at first go live of DDEX. Following Global integration discussions Scott to confirm fields to be supported (some may be lost from our current Standard spec). |
| **Justification for proposed change** |
| Address various problems identified in testing and roll out with partners of the ERN 3.3 schema. As mentioned above, some of these are blocking issue preventing roll out. Others address concerns raised by partners such as file size issues. |

*[To be completed by UMGI and Accenture after Change Request Meeting]*

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| **PART C – CHANGE REQUEST APPROVAL** | | | |
| **JIRA TICKET NUMBER :**  *[insert JIRA ticket number if known]* | | **PRIORITY:**  *[choose low, normal, or high]* | |
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| **AGREED BY UNIVERSAL** | **Signature:**  *Signature of Universal Authorised Representative(\*)* |  | **Date :** |
| **AGREED BY ACCENTURE** | **Signature:**  *Signature of Accenture Authorised Representative(\*)* |  | **Date :** |

(\*): These roles are limited to a group of specified users (see Change Control Procedure Document for the complete list). A Change Request has to be authorised by one or more of them before being submitted to Accenture.