



# NewsletterPro

## Documentation

for prestashop 1.5, 1.6

### Contents

Installation .....	3
Definition .....	3
Info .....	3
Copying Files .....	3
Prestashop Installation .....	3
Module Configuration.....	3
Add the Module to the menu .....	3
Video tutorials.....	3
Update the module.....	4
Recommendation.....	4
Troubleshooting.....	4
Contact.....	5
Tutorials .....	6
1.0 Navigation .....	6
2.0 Import email addresses from a .csv file .....	7
2.1 Export email addresses into a .csv file .....	9
3.0 Upload images on the server and insert them into a newsletter template .....	10
4.0 Select products from your store .....	12
4.1 View the available variables for the product template .....	14
5.0 Create a newsletter template .....	17
5.1 Template variables.....	19
5.2 Create custom variables.....	22

6.0 Emails list and filters .....	22
6.1 Remove bounced emails .....	24
6.2 Filter customers by category or by purchased products .....	24
6.3 Visitors list (subscribed at the module Newsletter Pro) and the custom columns .....	26
6.4 Exclude email from the sending process .....	27
6.5 Send newsletters.....	28
6.6 Performances and limits .....	29
6.7 Create a new task.....	30
7.0 Tasks list .....	30
8.0 Newsletter history .....	31
8.1 Send hisotry details.....	32
9.0 Statistics .....	33
10.0 Campaign statisitics .....	33
10.1 Preview from the Google Analytics account.....	35
11.0 E-mail configuration.....	35
12.0 MailChimp installation .....	37
12.1 Sychronize the emails list and the shop order with the MailChimp account .....	38
12.2 Import templates from the MailChimp account.....	39
12.3 Export a template to the MailChimp account.....	40
13.0 Forward the newsletter to a friend.....	41
13.1 Back-office forwarders section .....	42
14.0 Front subscription section .....	43
14.1 Front subscription (edit messages).....	45
14.2 Front subscription (template settings) .....	46
14.3 Front subscription (popup settings).....	47
14.4 Front subscription (create a custom field).....	48
14.5 Front subscription (popup preview) .....	50
14.6 Front subscription (list of interest) .....	51
14.7 Available variables for the front subscription template .....	52
15.0 Module settings .....	53
16.0 Subscribe at categories as customer .....	55

# Installation

## Definition

[public\_html] - the main folder where the website is installed.

[admin] - the website admin folder located into the main folder.

[shop\_url] - your shop URL ex: <http://www.myshop.com/>

## Info

The module can be installed from the website back office account.

In some situations the module needs **permissions 777 or 755** to be installed properly.

## Copying Files

Unzip the \_le and copy the folder newsletterpro on the website folder [public\_html]/modules/

Add **permissions 777 or 755** to the folder [public\_html]/modules/newsletterpro/

## Prestashop Installation

The module is located into the prestashop **Advertising and Marketing** tab.

Find the module by the name **Newsletter Pro** and then press the install button.



## Module Configuration

The module can be accessed by clicking on the **Configure** button.

The module can be accessed from the menu **Customers > Newsletter Pro**.

## Add the Module to the menu

If you want to add the module to a different menu, go to **Administration > Menu > Edit**

- Name : [Newsletter Pro](#)
- Class : [AdminNewsletterPro](#)
- Module : [newsletterpro](#)

## Video tutorials

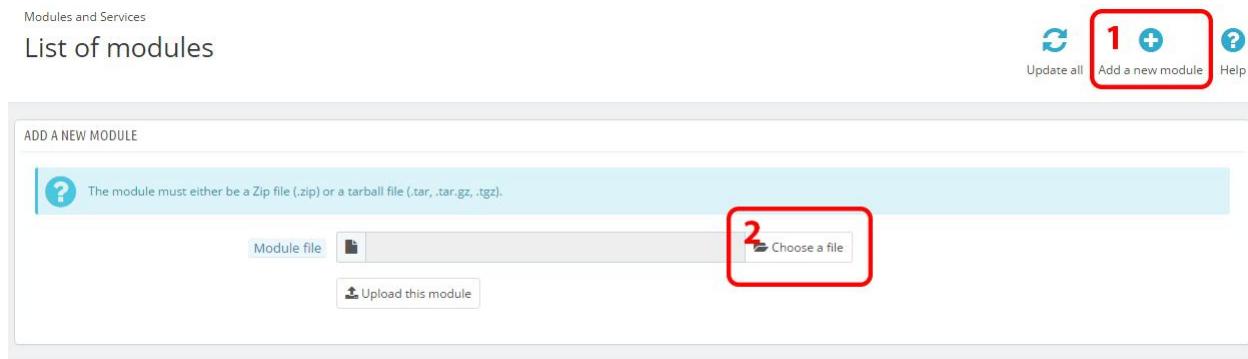
The total training tutorial is available on YouTube

- English : <https://www.youtube.com/watch?v=NAbw7HhJfSo>
- Français: <https://www.youtube.com/watch?v=f6HMi4-k3EA>
- Español: <https://www.youtube.com/watch?v=dUddLn4QAJA>

## Update the module

You can update the module by uploading the module .zip file from the website back-office.

1. Click on the button "Add a new module".
2. Click on the button "Choose a file" and then upload the .zip file.



After you have updated the module is important to clear the prestashop cache and the browser cache.

If you see an error message after you have updated the module, read the message and follow the instructions.

For a fresh installation of the module, follow the steps from [point\(1\)](#).

## Recommendation

All the module requests are made with [ajax](#) and your website should run in a production mode.

The module settings [Debug Mode](#) from the [Settings](#) tab should have the value of [No](#).

Open the file [\[public\\_html\]/config/defines.inc.php](#) and set the variable [\\_PS\\_MODE\\_DEV\\_](#) to [false](#), then save the file.

## Troubleshooting

If you see a popup window on every action you've made on the module dashboard page with the message "[Ajax request error, please check the console for more details!](#)" follow the steps from the [point\(1\)](#).

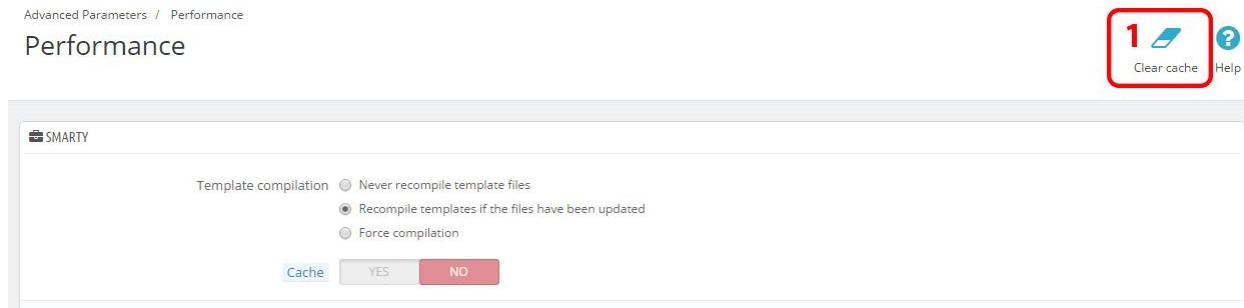
If you click on the left menu and nothing's happen, follow the steps from the [point\(1\)](#).

If you have followed the steps from the [point\(1\)](#) and you still have problems with the module, run the test from the [point\(2\)](#).

## Point (1)

If you continue to proceed with this point, you must know that all the database related with this module will be lost. The newsletter and the product templates are safe. You can create a backup from the module "Settings" tab by clicking on the button "Create Backup".

Go to the menu "Advanced Parameters" > "Performance" and then press on the button "Clear cache".



Open the file [\[public\\_html\]/modules/newsletterpro/config.ini](#) and make sure the variable `uninstall_all_tables` is set to `true`, then save the file.

Add permissions 777 or 755 to the folder [\[public\\_html\]/modules/newsletterpro/](#)

Go to the menu "Modules", find the "Newsletter Pro" module and if the module is already installed press on the button "uninstall" and then on the button "install", else press on the button "install".

## Point (2)

Open the file [\[public\\_html\]/config/defines.inc.php](#) and set the variable `_PS_MODE_DEV_` to `true`, then save the file.

Open the module dashboard page and then add at the end of the URL the parameter `&action=test`. If you see a black page with the message [Everything is working!](#), there are not errors or permissions problems.

If you will see on that page a [Fatal Error](#) message, you must contact the developer.

If you see on the page a [Notice](#) or a [Warning](#) message, the module should run fine only after you change the variable `_PS_MODE_DEV_` to `false`.

## Contact

If the module is not running well on the server or you find a bug, contact the agency at the email address [addons4prestashop@gmail.com](mailto:addons4prestashop@gmail.com) but first try to follow the steps from the [troubleshooting](#) section.

If you don't find an answer in the video [tutorials](#), and you have a question, you can contact the agency.

You can view the modules developed by us on the prestashop official website, at the link:

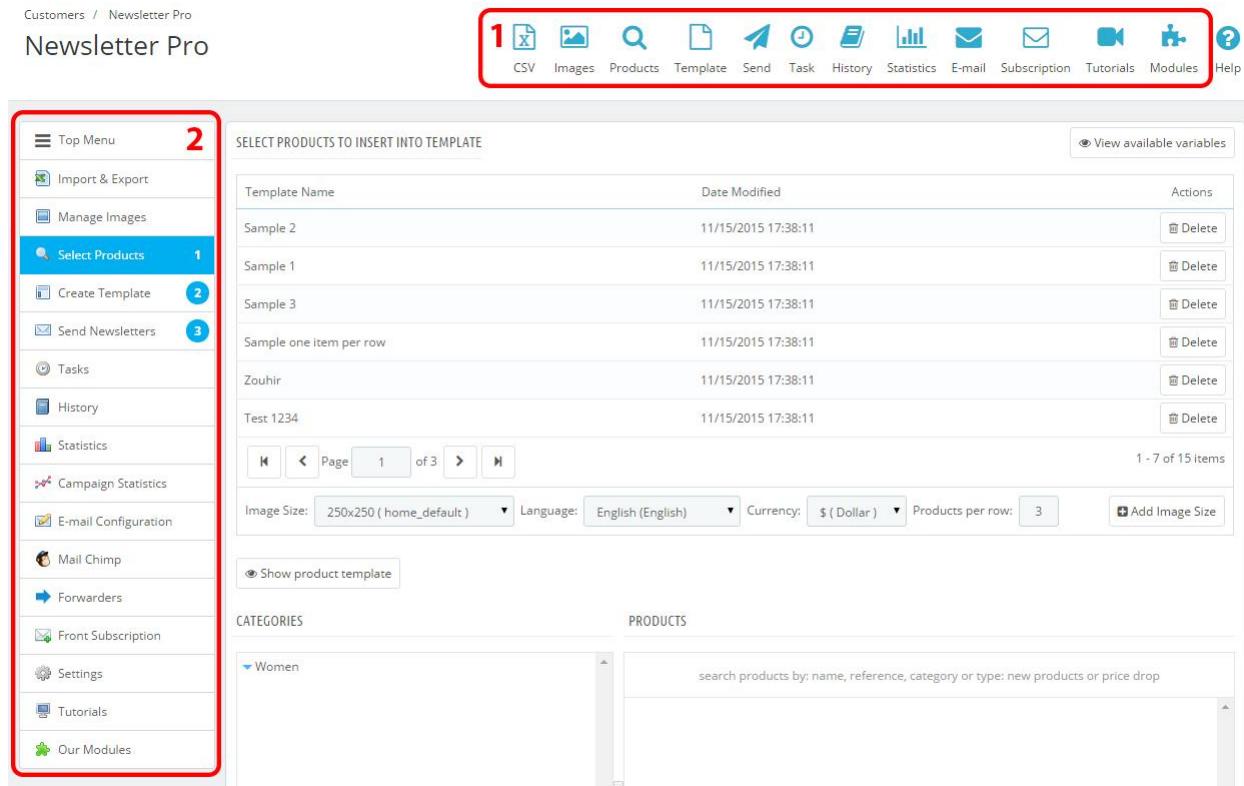
[http://addons.prestashop.com/en/93\\_proquality](http://addons.prestashop.com/en/93_proquality)

# Tutorials

## 1.0 Navigation

You can navigate thru menu from the sections (1) and (2).  
The section (1) buttons are links to the section (2).

Customers / Newsletter Pro  
**Newsletter Pro**



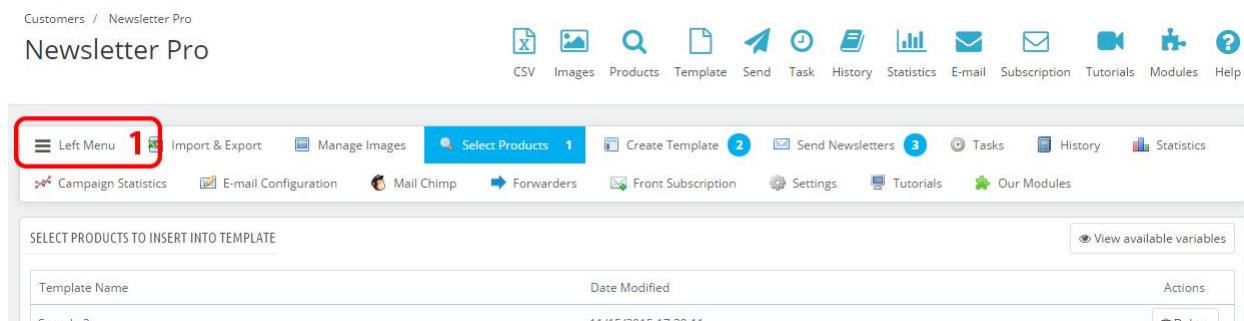
The screenshot shows the Newsletter Pro dashboard. At the top, there's a navigation bar with icons for CSV, Images, Products, Template, Send, Task, History, Statistics, E-mail, Subscription, Tutorials, Modules, and Help. Below the navigation bar is a left sidebar titled "Top Menu" with numbered sections:

- 1 Import & Export
- 2 Manage Images
- 3 Select Products**
- 4 Create Template
- 5 Send Newsletters
- 6 Tasks
- 7 History
- 8 Statistics
- 9 Campaign Statistics
- 10 E-mail Configuration
- 11 Mail Chimp
- 12 Forwarders
- 13 Front Subscription
- 14 Settings
- 15 Tutorials
- 16 Our Modules

The main content area is titled "SELECT PRODUCTS TO INSERT INTO TEMPLATE". It displays a table of products with columns for "Template Name", "Date Modified", and "Actions". There are 15 items listed. Below the table are buttons for "Image Size" (250x250), "Language" (English), "Currency" (\$ Dollar), and "Products per row" (3). A link "Add Image Size" is also present. At the bottom, there are sections for "CATEGORIES" (with "Women" expanded) and "PRODUCTS" (with a search bar).

You can change the menu layout by clicking on the button "Top Menu" (1).

Customers / Newsletter Pro  
**Newsletter Pro**

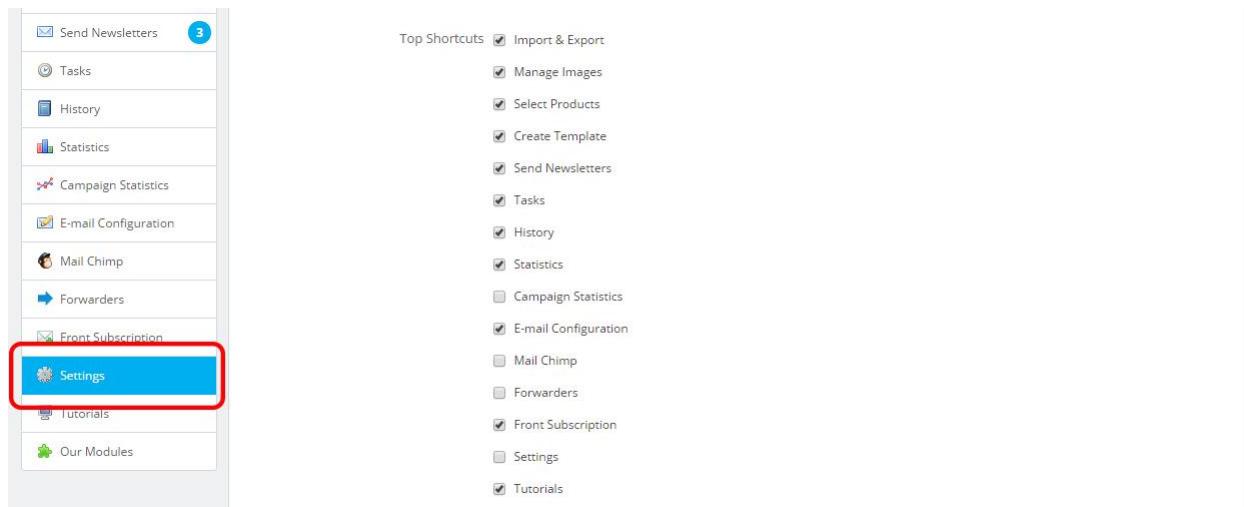


The screenshot shows the Newsletter Pro dashboard with a different menu layout. The top navigation bar is identical to the previous one. The left sidebar is now titled "Left Menu" and contains the same numbered sections as the top menu:

- 1 Import & Export
- 2 Manage Images
- 3 Select Products**
- 4 Create Template
- 5 Send Newsletters
- 6 Tasks
- 7 History
- 8 Statistics
- 9 Campaign Statistics
- 10 E-mail Configuration
- 11 Mail Chimp
- 12 Forwarders
- 13 Front Subscription
- 14 Settings
- 15 Tutorials
- 16 Our Modules

The main content area is the same as in the previous screenshot, showing the "SELECT PRODUCTS TO INSERT INTO TEMPLATE" table and other sections.

You can add or remove the top shortcuts from the tab "Settings" (see the image below).



The screenshot shows the left sidebar with various menu items and their corresponding icons. The 'Settings' item is highlighted with a red box. To the right, there is a list of 'Top Shortcuts' with checkboxes next to them. Some checkboxes are checked (e.g., Import & Export, Manage Images, Select Products, Create Template, Send Newsletters, Tasks, History, Statistics, Campaign Statistics, E-mail Configuration, Mail Chimp, Forwarders, Front Subscription) while others are unchecked (e.g., Import & Export, Manage Images, Select Products, Create Template, Send Newsletters, Tasks, History, Statistics, Campaign Statistics, E-mail Configuration, Mail Chimp, Forwarders, Front Subscription, Settings, Tutorials).

## 2.0 Import email addresses from a .csv file

Click on the tab "Import & Export" (1)

Choose a .csv file (2).

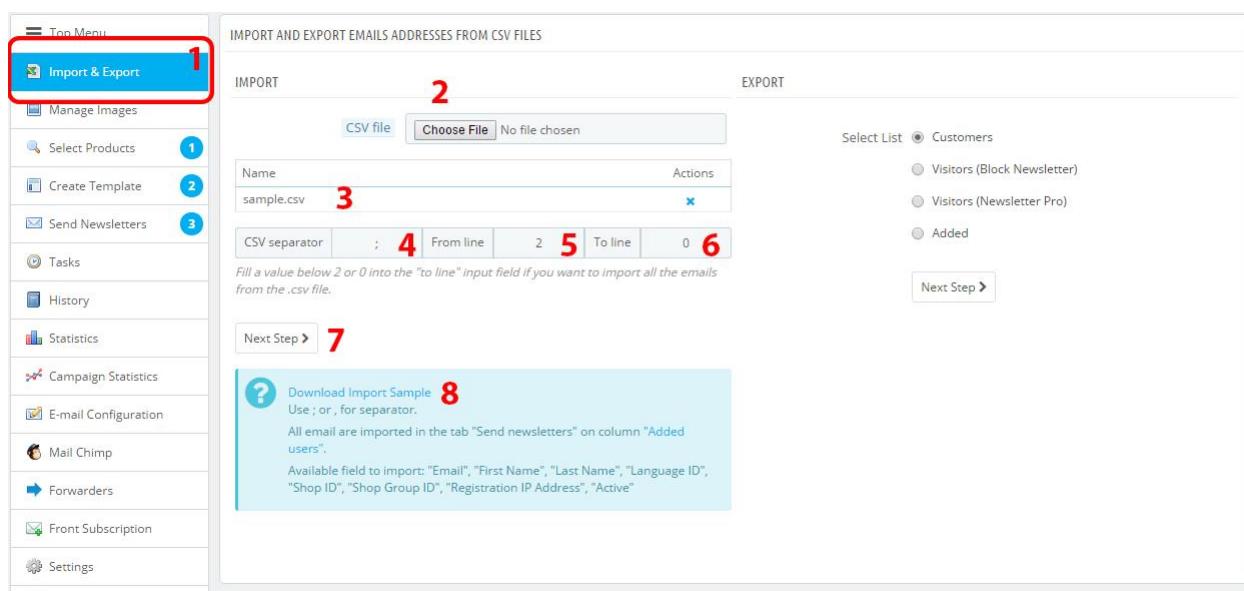
After the file has been uploaded on the server, select it (3).

Choose the csv separator (4).

If you want to import all the email addresses from the csv file set the "From line" (5) to 2 and the "To line" (6) to 0.

If you want to import a range from the csv file set the "From line" (5) to 100 for example, and the "To line" (6) to 1000, or whatever range do you want.

After you have made all the settings, you must click on the button "Next Step" (7).



The screenshot shows the 'Import And Export Emails Addresses From CSV Files' page. The 'IMPORT' tab is active. Step 1 highlights the 'Import & Export' tab in the top menu. Step 2 highlights the 'Choose File' button. Step 3 highlights the 'sample.csv' file name. Step 4 highlights the 'CSV separator' field containing a semicolon. Step 5 highlights the 'From line' field with the value '2'. Step 6 highlights the 'To line' field with the value '0'. Step 7 highlights the 'Next Step' button. Step 8 highlights a tooltip for the CSV separator field.



You can download a .csv file sample from by clicking on the button “Download Import Sample” (8).

After you have clicked on the button “Next Step” you must choose which fields you want to import (2). If you want to change the csv separator, you can go back by pressing on the button “Go Back” (1). Only the field “Email” (2) is required, the rest of the fields are optional. For importing you must click on the button “Import” (3).

The screenshot shows the 'Import and Export' section of the NewsletterPro interface. On the left, there's a sidebar with 'Top Menu' and three main categories: 'Import & Export' (selected), 'Manage Images', and 'Select Products'. Under 'Import & Export', there are three sub-options: 'Create Template' (marked with a red circle 1) and 'Send Newsletters' (marked with a red circle 2). The main content area is titled 'IMPORT AND EXPORT EMAILS ADDRESSES FROM CSV FILES'. It displays a table with one row: Email (test@email.com), First Name (John), Last Name (Smith), Language ID (1), Shop ID (1), Shop Group ID (1), and Active (1). A red circle 3 is placed over the 'Import' button at the top right of the table.

You can preview a list with the imported emails, and also how many emails have been imported (1). The emails have been imported into the list “Added Users Subscribed” under the “Send Newsletters” section. To go to that list you must click on the button “View Imported List” (2).

This screenshot is similar to the previous one but shows a different message: 'There are 1 rows out of which 1 has valid emails.' The table still shows one row with the same data: Email (test@email.com), First Name (John), Last Name (Smith), Language ID (1), Shop ID (1), Shop Group ID (1), and Active (1). A red circle 1 is placed over the number '1' indicating valid emails. A red circle 2 is placed over the 'View Imported List' button at the top right.

Here you can preview the “Adder Users Subscribed” list.

The screenshot shows the 'Added Users Subscribed' list. The title is 'ADDED USERS SUBSCRIBED : 201 FROM ALL SHOPS'. The table has columns: First Name, Last Name, Email, Shop Name, Subscribed, and Actions. There are 201 items listed. Each row includes a small flag icon, the user's name, their email address, the shop they're subscribed to, a checked 'Subscribed' box, and a 'Delete' button. At the bottom of the table, there are buttons for 'Check All', 'Empty List', and 'Add'. Below the table, there are navigation buttons for 'Page' (with '1 of 21'), '( 0 ) selected', and a footer note '1 - 11 of 201 items'.

## 2.1 Export email addresses into a .csv file

You can export the email addresses into a .csv file from the tab “Import & Export” (1).

Select the list with email addresses that you want to export (2), (3), (4), (5).

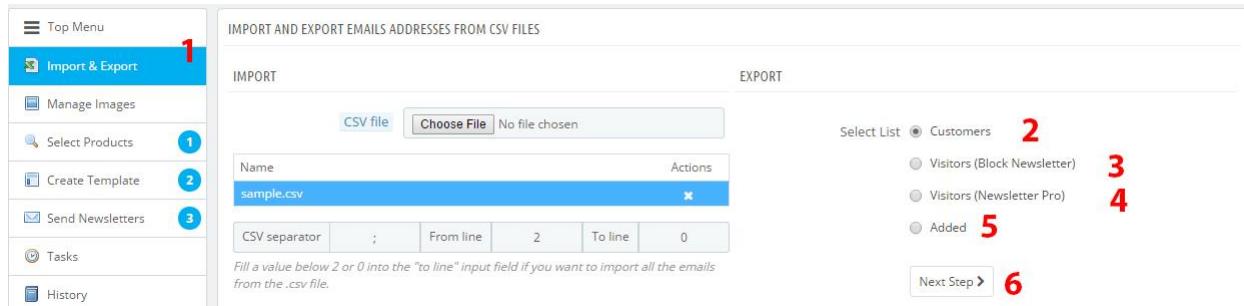
(2) - The customers list

(3) - The visitors list subscribed at the (Block Newsletter) module

(4) - The visitors list subscribed at the (Newsletter Pro) module

(5) - The personal list with email addresses

After you select a list, you must click on the button “Next Step” (6).



**IMPORT AND EXPORT EMAILS ADDRESSES FROM CSV FILES**

**IMPORT**

CSV file  No file chosen

Name	Actions
sample.csv	X

CSV separator : From line 2 To line 0

Fill a value below 2 or 0 into the "to line" input field if you want to import all the emails from the .csv file.

**EXPORT**

Select List  Customers **2**  
 Visitors (Block Newsletter) **3**  
 Visitors (Newsletter Pro) **4**  
 Added **5**

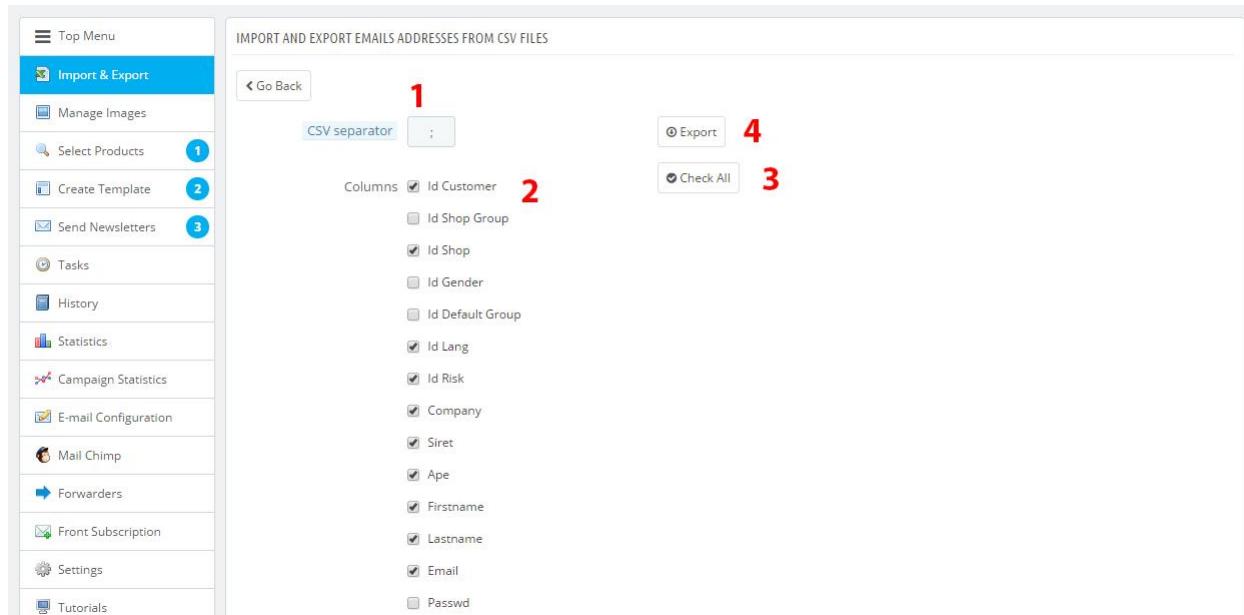
**6**

Now you can choose which fields you want to export (Email, Id Customer, First Name ...) (2)

If you want to export all the available fields, press on the button “Check All” (3).

At the point (1) you can choose the csv separator.

To finish this process press on the “Export” button.



**IMPORT AND EXPORT EMAILS ADDRESSES FROM CSV FILES**

**CSV separator** : **1**

**Columns**

<input checked="" type="checkbox"/> Id Customer <b>2</b>
<input type="checkbox"/> Id Shop Group
<input checked="" type="checkbox"/> Id Shop <b>4</b>
<input type="checkbox"/> Id Gender
<input type="checkbox"/> Id Default Group
<input checked="" type="checkbox"/> Id Lang <b>3</b>
<input checked="" type="checkbox"/> Id Risk
<input checked="" type="checkbox"/> Company
<input checked="" type="checkbox"/> Siret
<input checked="" type="checkbox"/> Ape
<input checked="" type="checkbox"/> Firstname
<input checked="" type="checkbox"/> Lastname
<input checked="" type="checkbox"/> Email
<input type="checkbox"/> Passwd

**1**

**4**

Check All **2**

### 3.0 Upload images on the server and insert them into a newsletter template

Go to the section “[Manage Images](#)”.

Click on the button “[Choose File](#)” (1) and search for an image from your PC.

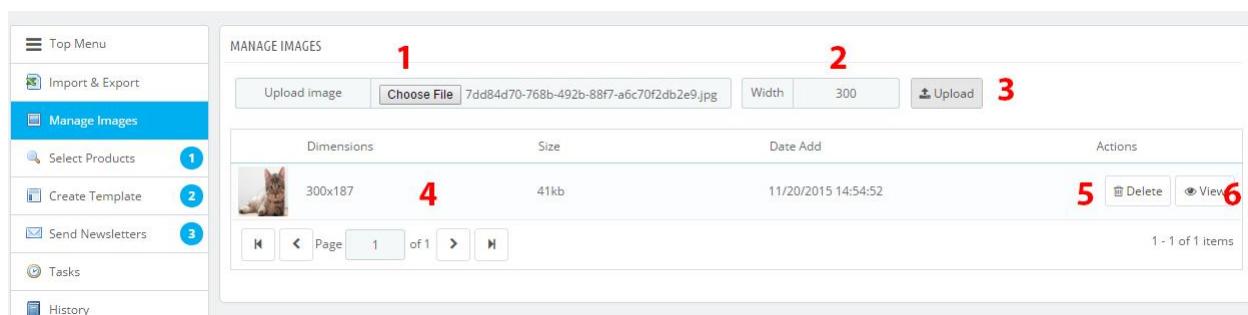
If the image has a big resolution, you can adjust it by modifying the image with (2).

Click on the “[Upload](#)” (3) button for uploading it.

(4) View the images list.

(5) Delete an image

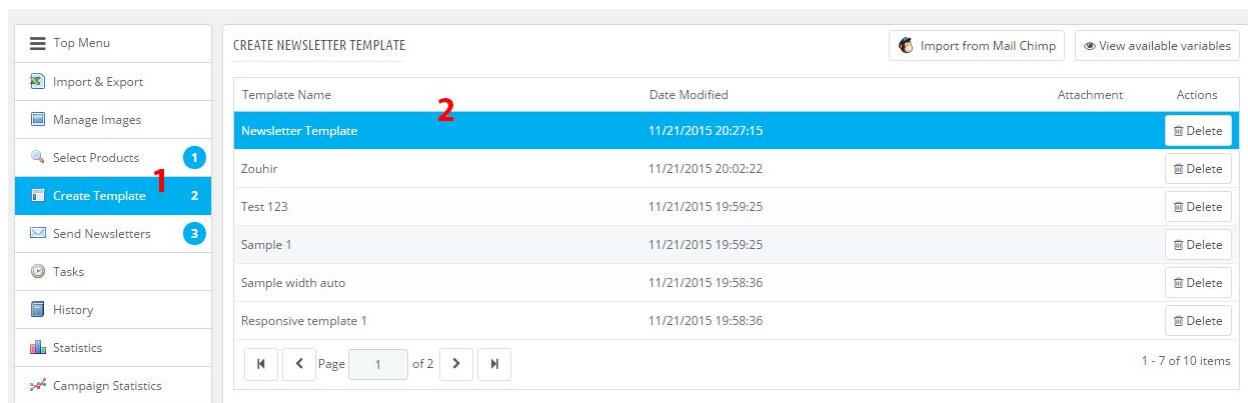
To copy the image URL click on the button “[View](#)” (6) then copy the browser URL.



Select the image link (1) then copy it (2).

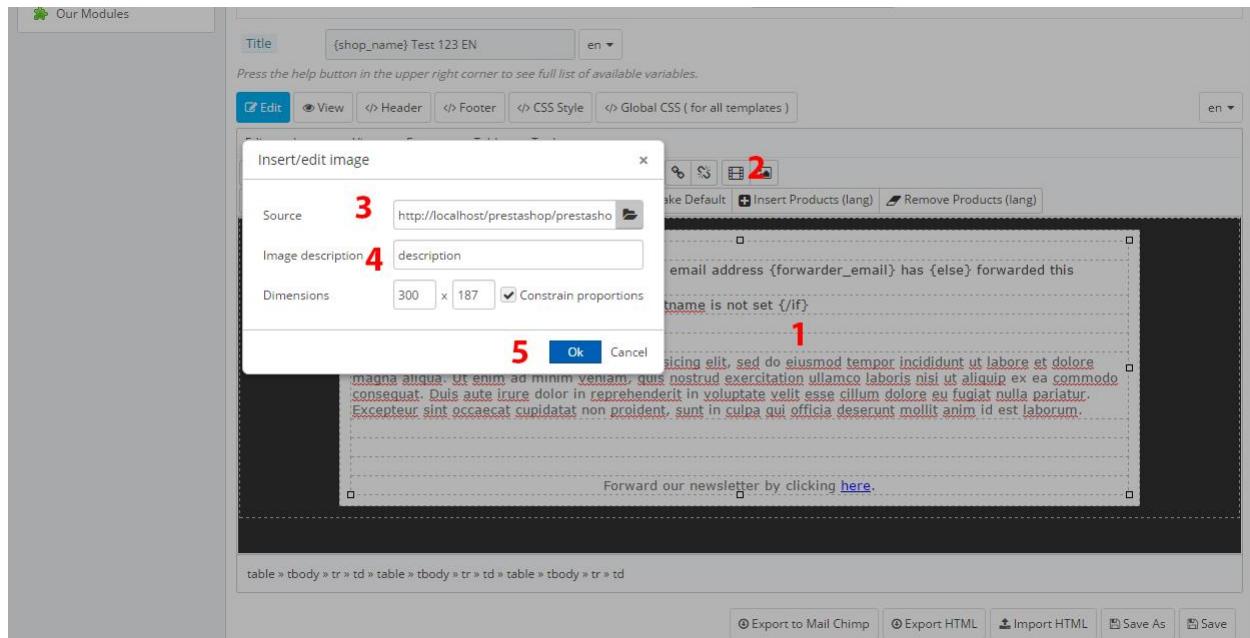


Select the “[Create Template](#)” (1) tab, and then select the desired template (2).

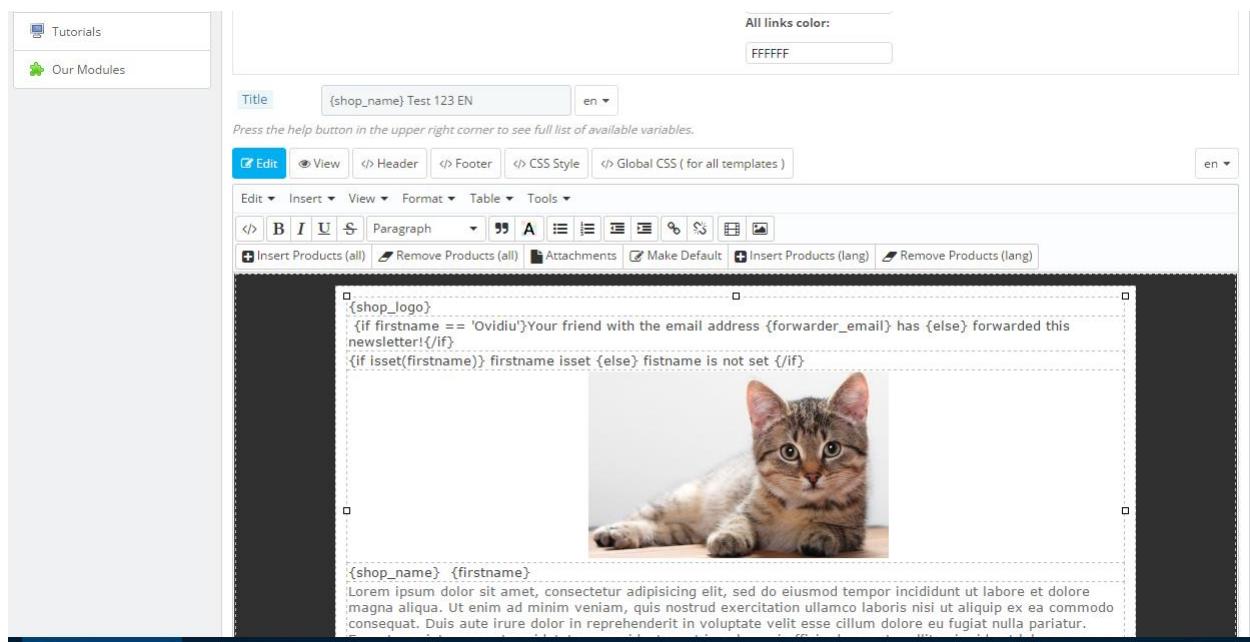




After you have selected the template, put the cursor inside it (1), and press on the image button (2). Paste the link in the input field (3), add the image description (4) and then click ok (5).

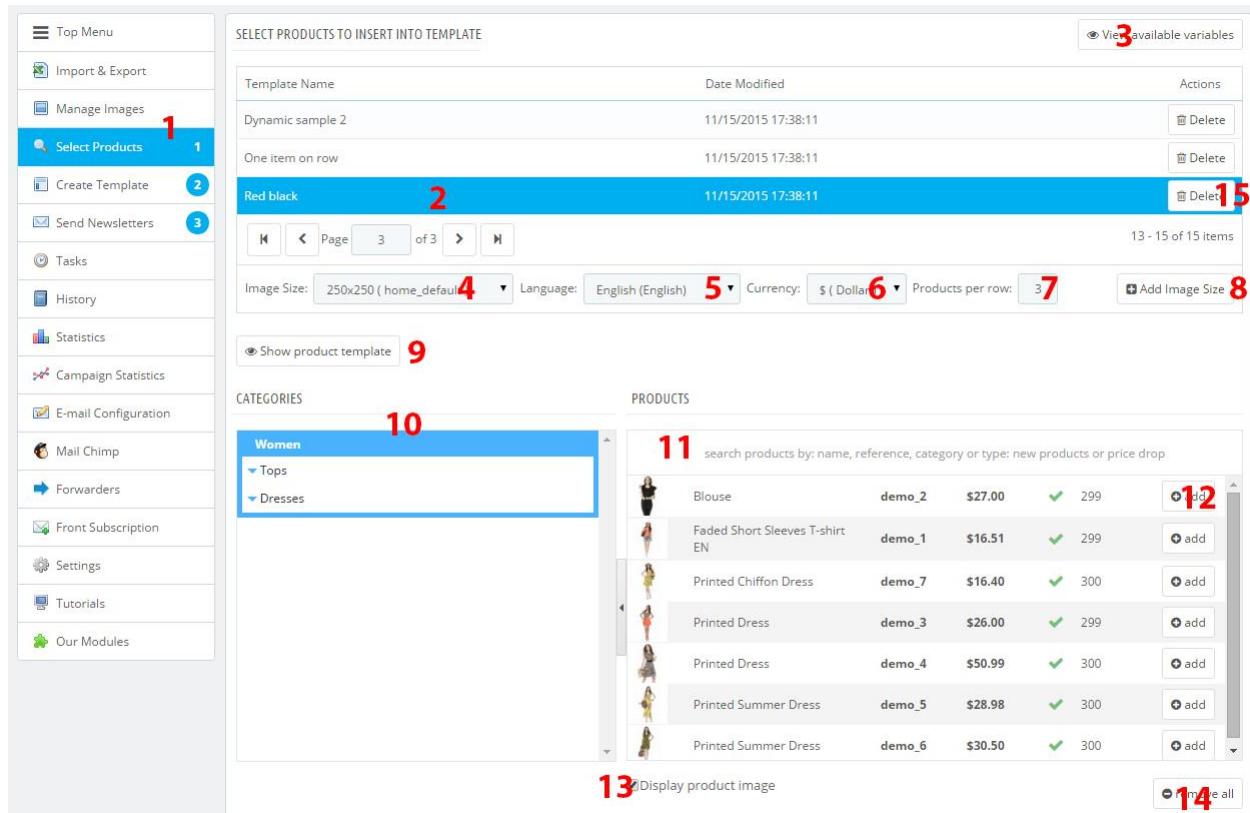


Below you can see the final result.



## 4.0 Select products from your store

- If you want to create a newsletter, you must start by going to the section “[Select Products](#)” (1).
- (2) Select a predefined product template.
- (3) View the product template available variables. You can add in your template many variables, like price, discount, etc...
- (4) Select the product image size.
- (5) Select the product default language.
- (6) Select the product default currency.
- (7) You can define how many products you want to have on a single row.
- (8) If you want to add a new image size for the products, you can click on the “[Add Image Size](#)” (8).
- (9) If you want to edit, preview, save or save a new template, you must click on the button “[Show product template](#)” (9).
- (10) You can view products from each category.
- (11) Search a product by name, reference and category. You can also list all the new products by typing in the search bar the words “[new products](#)”. You can view the discounted products from your store by typing in the search bar the words “[price drop](#)”.
- (12) Add the product to a preview.
- (13) If you have many products, you can hide the images, and the list with products will load faster.
- (14) Remove all the products from the preview.
- (15) Delete the product template.



**Top Menu**

- Import & Export
- Manage Images
- Select Products** 1
- Create Template 2
- Send Newsletters 3
- Tasks
- History
- Statistics
- Campaign Statistics
- E-mail Configuration
- Mail Chimp
- Forwarders
- Front Subscription
- Settings
- Tutorials
- Our Modules

**SELECT PRODUCTS TO INSERT INTO TEMPLATE**

Template Name	Date Modified	Actions
Dynamic sample 2	11/15/2015 17:38:11	<span style="color: red;">Delete</span>
One item on row	11/15/2015 17:38:11	<span style="color: red;">Delete</span>
<b>Red black</b> <span style="color: red;">2</span>	11/15/2015 17:38:11	<span style="color: red;">Delete</span> <span style="color: red;">15</span>

**Image Size:** 250x250 (home\_default) 4 **Language:** English (English) 5 **Currency:** \$ (Dollar) 6 **Products per row:** 7 8 [Add Image Size](#)

[Show product template](#) 9

**CATEGORIES**

- Women** 10
  - Tops
  - Dresses

**PRODUCTS**

search products by: name, reference, category or type: new products or price drop				
Blouse	demo_2	\$27.00	✓ 299	<span style="color: red;">12</span>
Faded Short Sleeves T-shirt EN	demo_1	\$16.51	✓ 299	<span style="color: red;">add</span>
Printed Chiffon Dress	demo_7	\$16.40	✓ 300	<span style="color: red;">add</span>
Printed Dress	demo_3	\$26.00	✓ 299	<span style="color: red;">add</span>
Printed Dress	demo_4	\$50.99	✓ 300	<span style="color: red;">add</span>
Printed Summer Dress	demo_5	\$28.98	✓ 300	<span style="color: red;">add</span>
Printed Summer Dress	demo_6	\$30.50	✓ 300	<span style="color: red;">add</span>

[Display product image](#) 13 [Remove all](#) 14



- (1) Setup how many products you want to have on a single row.
- (2) Change the image size of the product.
- (3) Change the product width.
- (4) If the product has a long name, the layout can be affected. With this slider you can trim the name to a specific length.
- (5) Calculate the width of the selected products. This value will help you later when you will insert the products into the newsletter template.
- (6) Sort the products by (Name, Price, Reduction or Discount). If you sort them, they will look nicer in the newsletter.
- (7) The type of the sorting can be ascended or descended.
- (8) Change the product currency for the current language.
- (9) Preview the products templates for another language.
- (10) Change the product combination, and choose the desired image.
- (11) Remove a product from the preview.
- (12) Go to the next step "[Create Template](#)".

**PRODUCTS ADJUSTMENTS**

The responsive templates are not adjustable, because the responsive layout can be damaged by the adjustments. You can adjust them by changing the CSS and HTML.

**1 Products per row:**  **2 Image size:**  **3 Products width:**

**4 Trim product name:**

**5** **6** **7** **8** **9**

**10** **11** **12**

**VIEW SELECTED PRODUCTS** **WIDTH: 816PX** **Sort by** **- none -** **asc** **Currency for this language** **USD** **Language** **en**

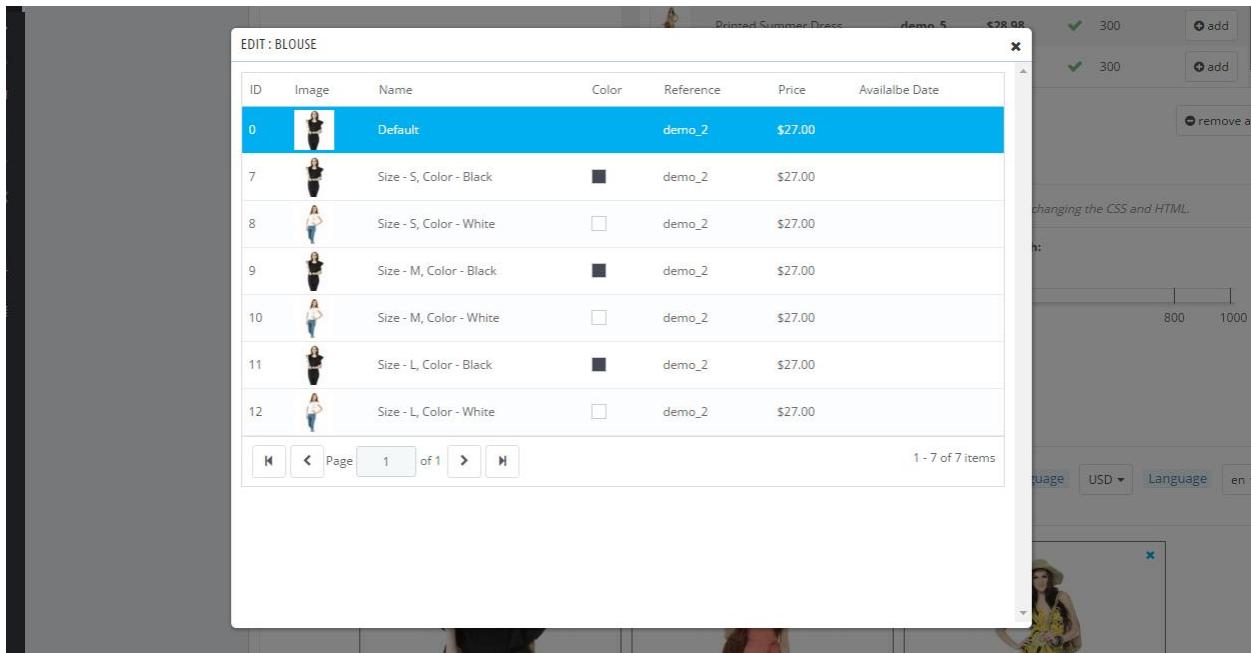
**10** **11** **12**

**10** **11** **12**

**VIEW PRODUCT** **VIEW PRODUCT** **VIEW PRODUCT**

**NEXT STEP »**

From this panel you can choose a different product combination.

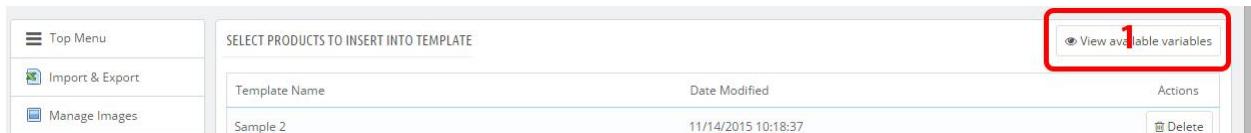


ID	Image	Name	Color	Reference	Price	Available Date
0		Default		demo_2	\$27.00	
7		Size - S, Color - Black	<input checked="" type="checkbox"/>	demo_2	\$27.00	
8		Size - S, Color - White	<input type="checkbox"/>	demo_2	\$27.00	
9		Size - M, Color - Black	<input checked="" type="checkbox"/>	demo_2	\$27.00	
10		Size - M, Color - White	<input type="checkbox"/>	demo_2	\$27.00	
11		Size - L, Color - Black	<input checked="" type="checkbox"/>	demo_2	\$27.00	
12		Size - L, Color - White	<input type="checkbox"/>	demo_2	\$27.00	

## 4.1 View the available variables for the product template.

Go to the section “[Select Products](#)”.

- (1) Click on the button “[View available variables](#)” to see the full list with variables.



There are two types of variables. Static variables and dynamic variables. They have a different behavior, and the differences between those two variables are explained below.

### Static Variables

- {name} - Product name.
- {price\_display} - Display converted price with currency (recommended).
- {currency} - Display currency.
- {price} - Product price (default currency).
- {link} - Product url.
- {reference} - Product reference.
- {description} - Full description of product.
- {description\_short} - Short description of product.
- {quantity} - Quantity of product.

{wholesale\_price} - The wholesale price at which you bought this product.  
{wholesale\_price\_display}  
{width} - Product width.  
{height} - Product height.  
{depth} - Product depth.  
{weight} - Product weight.  
{link\_rewrite} - Rewrite URL name.  
{manufacturer\_name} - Manufacturer name.  
{price\_tax\_exc} - Product price exclude taxes.  
{price\_without\_reduction} - Product price without reduction.  
{reduction} - Product reduction price.  
{reduction\_display}  
{discount}  
{discount\_decimals}  
{price\_without\_reduction}  
{price\_without\_reduction\_display}  
{price\_tax\_exc}  
{price\_tax\_exc\_display}  
{unity} - Display the product unit.  
{unit\_price} - Display the unit price in the shop default currency.  
{unit\_price\_display} - Display the unit price with the currency.  
{unit\_price\_tax\_exc} - Display the unit price in the shop default currency without taxes.  
{unit\_price\_tax\_exc\_display} - Display the unit price with the currency without taxes.  
{unity\_price\_bo}  
{unity\_price\_bo\_display}  
{id\_product}  
{id\_supplier}  
{id\_manufacturer}  
{id\_category\_default}  
{id\_shop\_default}  
{tax\_name}  
{tax\_rate}  
{unit\_price\_ratio}  
{on\_sale}  
{online\_only}  
{minimal\_quantity}  
{supplier\_reference}  
{quantity\_discount}  
{condition}  
{date\_add}  
{date\_upd}  
{price\_tax\_inc}  
{price\_tax\_inc\_display}  
{price\_without\_reduction\_tax\_inc}  
{price\_without\_reduction\_tax\_inc\_display}



{price\_without\_reduction\_tax\_exc}  
{price\_without\_reduction\_tax\_exc\_display}  
{pre\_tax\_retail\_price}  
{ecotax}  
{ecotax\_display}  
{additional\_shipping\_cost}  
{additional\_shipping\_cost\_display}

## Dynamic Variables

The dynamic variables are render when the newsletter is send and take a different value for each customer.

### Type String

{\$name} - Product name.  
{\$currency} - Display currency.  
{\$description} - Full description of product.  
{\$description\_short} - Short description of product.  
{\$manufacturer\_name} - Manufacturer name.

#### Example:

{\$name|15(..)|en} - This will display the name of the product in English and if the name has the length bigger than 15 characters the name will be trim down at 15 characters and the end of the name will have the value of 3 dots (...).

The parameters after the "|" character are optional. The variable \$name can be written in 3 different ways:

{\$name} - This will display the product name in the customer language. If the newsletter receiver is not a customer, and it is a visitor he will receive the newsletter in the template selected language.

{\$name|15} - This will display the product name with a length of characters at 15.

{\$name|15(..)} - This will display the product name with a length of characters at 15 and will have at the end of the name 3 dots (...).

{\$name|en} - This will display the product name in English.

The languages ISO codes available in this shop are: en, ro, pl

### Type Currency

{\$currency} - Display currency  
{\$price\_display} - Display converted price with currency (recommended)  
{\$price\_convert} - Display converted price  
{\$price\_without\_reduction}  
{\$price\_without\_reduction\_convert}  
{\$price\_without\_reduction\_display}  
{\$price\_tax\_exc}

```
{$price_tax_exc_convert}  
{$price_tax_exc_display}  
{$price_tax_exc}  
{$wholesale_price_convert}  
{$wholesale_price_display}
```

**Example:**

`{$price_display}` - This will display the converted price with currency. The price will differ depends of the customer. For example if the shop has a different price of a specific group, the price will be different beside the default group. (recommended)

`{$price_display|EUR}` - This is almost the same as the previous example but the price will have the EURO currency.

The currencies ISO codes available in this shop are: USD, EUR

If the price of the dynamic variables is not displaying well, means that your shop it's already converted the price to another currency.

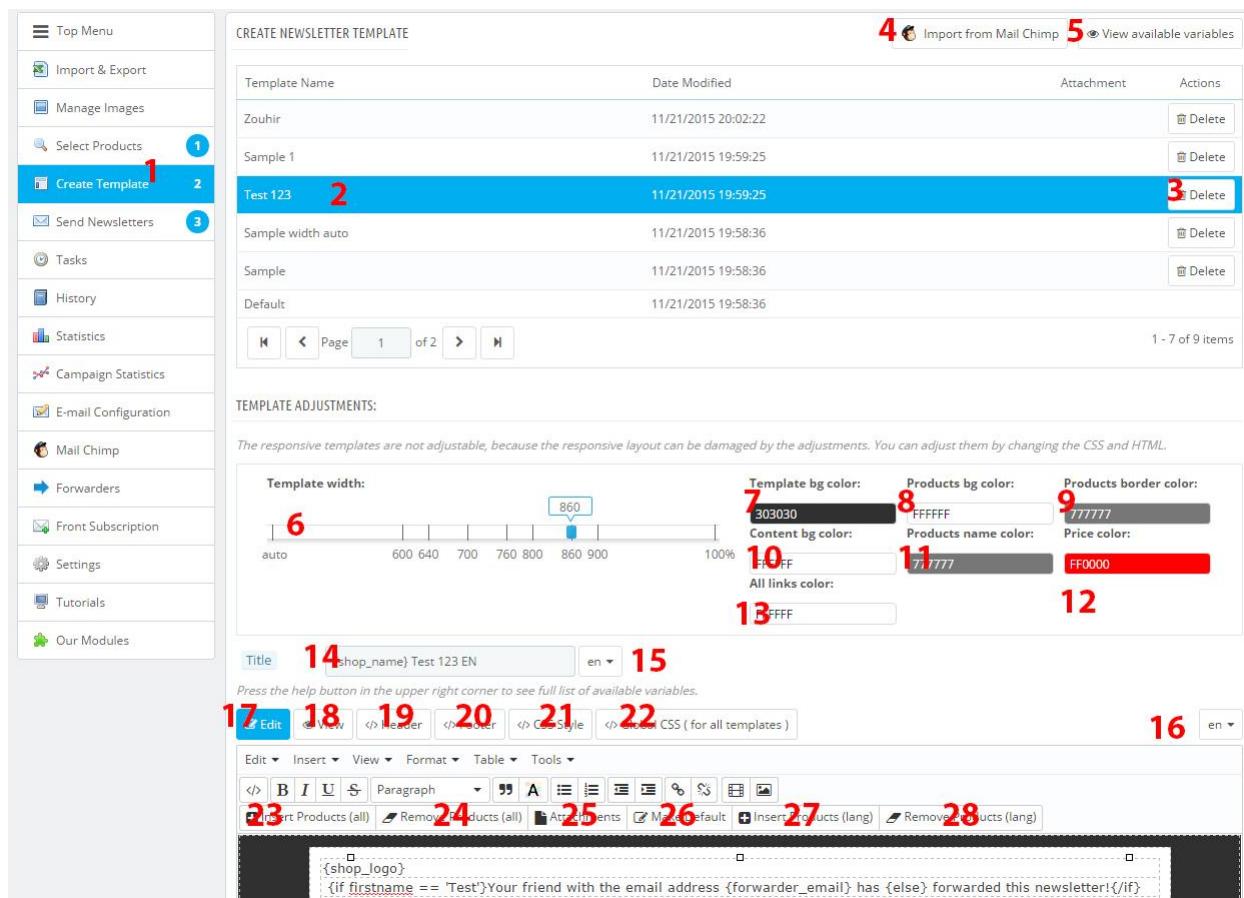
In this situation you must open the file `[public_html]/modules/newsletterpro/config.ini` and setup the value of the variable `price_convert` from 1 to 0.

## 5.0 Create a newsletter template

Click on the section “Create Template” (1).

- (2) Select a predefined template from the template list.
- (3) Delete a template.
- (4) If the MailChimp extension is install, you can import templates from the MailChimp account.
- (5) View the full list with available variables for the newsletter template.
- (6) Modify the template width by using a slider. If you move the slider to left, you will setup the width to “auto”, if you move the slider to right, the template width will have the value at “100%”.
- (7) Change the template background color.
- (8) Change the background color of the products inserted into template.
- (9) Change the border color of the products inserted into template.
- (10) Change the background color of the template content.
- (11) Change the products name color.
- (12) Change the products price color.
- (13) Change the template links color.
- (14) Change the title of the template.
- (15) Language switcher.
- (16) Language switcher.
- (17) Edit the template.
- (18) Preview the template.
- (19) Modify the header of the template.
- (20) Modify the footer of the template.
- (21) Add CSS style on the template.

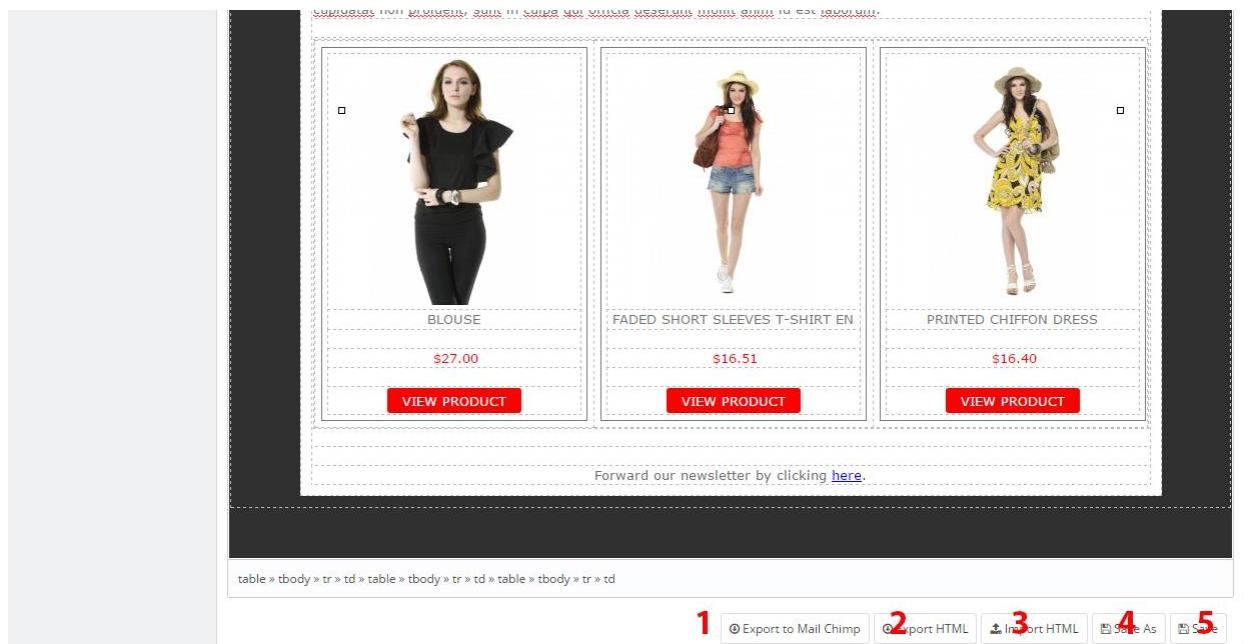
- (22) Modify the global CSS style for all the templates.
- (23) Insert the selected products (section 4.0), into the template. This button will insert the products also in the other languages templates.
- (24) Remove the products from the templates, and form the other languages templates.
- (25) Attach files on the template.
- (26) Make the current template the default one. This button will override the other languages templates with the current one. This button is useful after you build a template, then you can translate the template in other languages.
- (27) Insert products into template, on the current language.
- (28) Remove products from the template, on the current language.



The screenshot shows the 'CREATE NEWSLETTER TEMPLATE' page. On the left is a sidebar with navigation links. The main area displays a list of templates with columns for 'Template Name', 'Date Modified', 'Attachment', and 'Actions'. A specific template named 'Test 123' is selected, highlighted with a blue bar. Below the list are 'TEMPLATE ADJUSTMENTS' and a WYSIWYG editor toolbar. The bottom of the editor shows a preview area with some code and placeholder text.

- 1 Top Menu
- 2 Import & Export
- 3 Manage Images
- 4 Select Products
- 5 Create Template
- 6 Send Newsletters
- 7 Tasks
- 8 History
- 9 Statistics
- 10 Campaign Statistics
- 11 E-mail Configuration
- 12 Mail Chimp
- 13 Forwarders
- 14 Front Subscription
- 15 Settings
- 16 Tutorials
- 17 Our Modules
- 18 Import from Mail Chimp
- 19 View available variables
- 20 Template Name: Zouhir
- 21 Date Modified: 11/21/2015 20:02:22
- 22 Attachment: None
- 23 Actions: Delete
- 24 Template Name: Sample 1
- 25 Date Modified: 11/21/2015 19:59:25
- 26 Attachment: None
- 27 Actions: Delete
- 28 Template Name: Test 123
- 29 Date Modified: 11/21/2015 19:59:25
- 30 Attachment: None
- 31 Actions: Delete
- 32 Page: 1 of 2
- 33 1 - 7 of 9 items
- 34 TEMPLATE ADJUSTMENTS:
- 35 The responsive templates are not adjustable, because the responsive layout can be damaged by the adjustments. You can adjust them by changing the CSS and HTML.
- 36 Template width: 860
- 37 Template bg color: #303030
- 38 Products bg color: #FFFFFF
- 39 Products border color: #777777
- 40 Content bg color: #FF00FF
- 41 Products name color: #777777
- 42 Price color: #FF0000
- 43 All links color: #FF00FF
- 44 Title: {shop\_name} Test 123 EN
- 45 en
- 46 Press the help button in the upper right corner to see full list of available variables.
- 47 Edit
- 48 View
- 49 Header
- 50 Footer
- 51 CSS
- 52 Global CSS (for all templates)
- 53 Edit
- 54 Insert
- 55 View
- 56 Format
- 57 Table
- 58 Tools
- 59 Insert Products (all)
- 60 Remove Products (all)
- 61 Attachments
- 62 Make Default
- 63 Insert Products (lang)
- 64 Remove Products (lang)
- 65 {shop\_logo}
- 66 {if firstname == 'Test'}Your friend with the email address {forwarder\_email} has {else} forwarded this newsletter!{if}

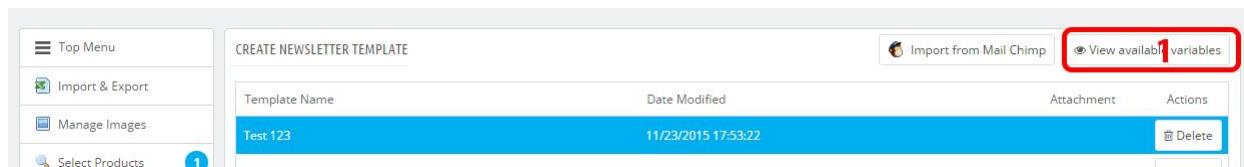
- (1) If you have installed the MailChimp extension, you can export the template into your MailChimp account.
- (2) Export the template as HTML.
- (3) Import an HTML file.
- (4) "Save As" the newsletter template.
- (5) "Save" the newsletter template.



## 5.1 Template variables

Go to the section „Create Template”.

- (1) View the list with available variables.



Template Name	Date Modified	Attachment	Actions
Test 123	11/23/2015 17:53:22		

{default\_shop\_url} - Display the main url of your shop.

{shop\_url} - Display the main url of your shop or if the current user is registered on multistore it will display the multistore url.

{shop\_logo\_url} - Display the link of the image logo of your default shop.

{shop\_logo} - Display the image logo of your shop or if the current user is registered on multistore it will display the current multistore logo.

{active} - Return true if the current user is subscribed at the newsletter.



\*|SUBSCRIBED|\* - Return true if the current user is subscribed at the newsletter.  
{email} - Display current user email address.  
\*|EMAIL|\* - Display current user email address.  
{user\_type} - Return the type of the current user.

The templates also support conditional statements.

The user\_type can have the values 'customer', 'registered', 'registered\_np', 'added' or 'employee'  
Only customers have the {firstname} and {lastname} variables, if the current user that you send the newsletter does not have those variables you can use a conditional statement like:

{if user\_type=='customer'}Hi {firstname} {lastname} {/if}

If the forward feature is active and the recipient received the forwarded newsletter you can use this statement to inform him:

{if isset(variable\_name)} Hi {variable\_name} {/if}  
{if is\_forwarder==1}Your friend with the email address {forwarder\_email} has forwarded this newsletter! If you no longer want to receive this newsletter you can {unsubscribe}.{/if}

{firstname} - Display the current customer Firstname.  
\*|FNAME|\* - Display the current customer Firstname.  
{lastname} - Display the current customer Lastname.  
\*|LNAME|\* - Display the current customer Lastname.  
{id} - Return the id of the current customers.  
{id\_default\_group} - Return the default registration group id of the current user.  
{id\_lang} - Return the language id of the current user.  
{id\_shop} - Return the shop id that current user is registered.  
{shop\_name} - Display the shop name.  
\*|SHOP|\* - Display the shop name.  
{img\_path} - Display the link of the current user language flag.  
{ip} - Display the current user newsletter registration ip.  
{language} - Display the name of the current user language.  
\*|LANGUAGE|\* - Display the name of the current user language.  
{newsletter\_date\_add} - Display the current user newsletter registration date.  
{unsubscribe\_link} - Display the current user unsubscribe link (the link will unsubscribe the current user and then the page will display a message).  
{unsubscribe\_link\_redirect} - Display the current user unsubscribe link (the link will unsubscribe the current user and then the page will redirect to the index shop url).  
{unsubscribe} - Display the current user unsubscribe button (the button link will unsubscribe the current user and then the page will display a message) - the button can be renamed on the module translation panel.  
{unsubscribe\_redirect} - Display the current user unsubscribe button (the button link will unsubscribe the current user and then the page will redirect to the index shop url) - the button can be renamed on the module translation panel.  
{subscribe\_link} - Display the current user subscribe link. By clicking on the link the user can subscribe again to the newsletter.

{subscribe} - Display the current user subscribe button. By clicking on the link the user can subscribe again to the newsletter.

{date} - Display the current date.

{date\_full} - Display the current date with the current hour.

{view\_in\_browser\_link} - Display the link where the customers and visitors view the newsletter in browser.

{view\_in\_browser} - Display the button where the customers and visitors view the newsletter in browser.

{view\_in\_browser\_link\_share} - Display the link where the customers and visitors view the newsletter in browser. This link is urlencoded.

{view\_in\_browser\_share} - Display the button where the customers and visitors view the newsletter in browser. This link is urlencoded.

{forward\_link} - Display the link where the customers and visitors can manage their forward emails.

{forward} - Display the button where the customers and visitors can manage their forward emails.

{is\_forwarder} - Display 1 if the recipient received a forwarded newsletter, else the value will be 0.

{page\_index\_link} - The website index page link.

{page\_contact\_link} - The website contact page link.

{page\_new\_products} - The website new products page link.

{page\_best\_sales} - The website best sales page link.

{page\_sitemap} - The website sitemap page link.

{page\_my\_account} - The website my account page link.

{page\_my\_orders} - The website orders page link.

{page\_my\_order\_slip} - The website order slip page link.

{page\_my\_addresses} - The website my addresses page link.

{page\_my\_personal\_info} - The website my personal information page link.

{page\_my\_vouchers} - The website vouchers page link.

The product template supports conditional statements.

### Example of the conditional statement

```
{if reduction > 0} {reduction_display}{/if}
```

You can use also the {else} statement.

## 5.2 Create custom variables

If you are a developer you can create new template variables (related to the current user) in the file 'newsletterpro\classes\NewsletterProExtendTemplateVars.php'

- (1) The class NewsletterProExtendTemplateVars
- (2) You can activate the predefined custom variable `{last_delivery_address}` by updating the value to true.
- (3) You can activate the predefined custom variable `{gender}` by updating the value to true.
- (4) In the set() function you can define your custom variable. You can see the example of the custom variable `{hello_world}`. The new variable was created by using this syntax:

```
$user->hello_world = 'Hello World!';
```

For example you can create a variable named `{fullname}`.

```
$user->fullname = $user->firstname . '' . $user->lastname;
```

```
class NewsletterProExtendTemplateVars
{
    public static $external_vars = array(
        'variables/last_delivery_address/last_delivery_address.php' => false, 1
        'variables/gender/gender.php' => false, 2
    );
    public static function newInstance()
    {
        return new self();
    }
    /**
     * Here you can process the current user information to create your newsletter template variables
     * You can work also with database
     *
     * assign variables as object :
     * $user->hello_world = 'Hello World!';
     * The variable name will be {hello_world}
     */
    public function set($user)
    {
        $user->hello_world = 'Hello World!'; 4
        $this->loadExternalVars($user);
        return $this;
    }
}
```

## 6.0 Emails list and filters

- (1) Go to the section „Send Newsletters”.

The newsletter pro module has four lists with email addresses.

- a. Users subscribed (customers)
- b. Visitors subscribed (at the block newsletter module)
- c. Visitors subscribed (at the newsletter pro module)
- d. Added users subscribed (the personal list with email addresses)

If you activate the newsletter pro front office subscription, the list (b) will not be visible on the screen.  
If you activate the block newsletter front office subscription, the list (b) will not be visible on the screen.

- (2) Select a predefine filter.
- (3) Add a filter name.
- (4) Add a filter.

The predefine filters can be applied only to the drop down filters.

- (5) Remove the bounced emails using a .csv file.
- (6) Search users by email address, first name, last name, etc...
- (7) Clear the applied filters.
- (8) Filtering users by groups.
- (9) Filtering users by languages.
- (10) Filtering users by shops.
- (11) Filtering users by gender.
- (12) Filtering users by categories to which users have registered.
- (13) Filtering users by the products they bought.
- (14) Filtering users by their birthday.
- (15) Filtering users by range.
- (16) Subscribe or unsubscribe an user.
- (17) Delete the user. If the user is a customer, the delete button will delete the customer from the store.
- (18) Select all the users from the list.

☰ Top Menu

- ✉ Import & Export
- 🖼 Manage Images
- 🔍 Select Products 1
- 📝 Create Template 2
- ✉ Send Newsletters 3
- 🕒 Tasks
- 📅 History
- 📊 Statistics
- ⚡ Campaign Statistics
- ✉ E-mail Configuration
- @mail.com Mail Chimp
- ➡ Forwarders
- ✉ Front Subscription
- ⚙️ Settings
- 💡 Tutorials
- 🔗 Our Modules

### SELECT CUSTOMERS & SEND NEWSLETTERS

Filter Selection

2

Filter Name 3

Add 4

Select you users with your predefined filters. The filter selection can be applied only to the drop down filters.

USERS SUBSCRIBED : 10900 FROM ALL SHOPS					
First Name	Last Name	Email	Shop Name	Subscribed	Actions
John	DOE	pub@prestashop.com	Newsletter Pro	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span> <span style="color: green;">17</span>
Hdfvzhyb	Gcyngeh	gcyneh.hdfvzhyb@noemail.com	Newsletter Pro	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Pdrmxpv	Ccgonjm	ccgonjm.pdrmxpv@noemail.com	Shop 3	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Ievndyazp	Jvxsle	jvxsle.ievndyazp@noemail.com	Newsletter Pro	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Cxtdok	Ofcokudr	ofcokudr.cxtdok@noemail.com	Shop 2	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Jyfzrvsua	Igyjcvko	igyjcvko.jyfzrvsua@noemail.com	Shop 2	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Ebjuphakn	Budryaie	budryaie.ebjuphakn@noemail.com	Newsletter Pro	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Ndefjo	Haljomv	haljomv.ndefjo@noemail.com	Shop 2	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Vaciepxov	Fmvganhui	fmvganhui.vaciepxov@noemail.com	Shop 2	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>
Vnxrcedt	Imtoushar	imtoushar.vnxrcedt@noemail.com	Shop 1	<span style="color: green;">✓</span>	<span style="color: red;">Delete</span>

18

◀
▶
Page
1
of 1090
▶
◀
(0) selected

1 - 11 of 10900 items

- 23 -

## 6.1 Remove bounced emails

To remove the bounced emails, you must click on the button “[Manage Bounced Emails](#)” (1).

(2) Select a .csv file that contains a list with all the bounced emails. The .csv file must contain a single column with email addresses.

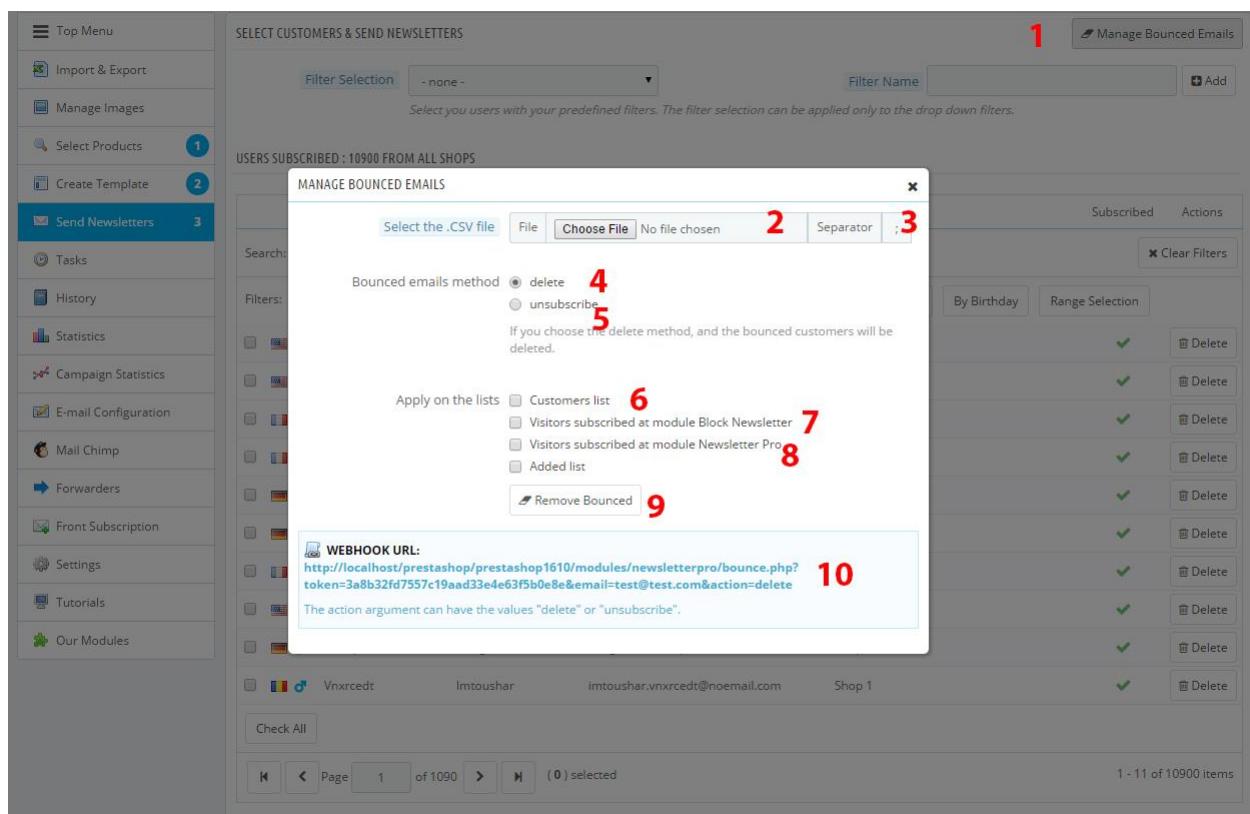
(3) Select the .csv file separator.

You can choose to delete the bounced emails (4) or only to unsubscribe them (5).

You can apply the .csv files on any list you like (6) customers list, (7) visitors subscribed at the module Block Newsletter, (8) visitors subscribed at the module Newsletter Pro or the Added list (8).

To proceed press the button “[Remove Bounced](#)” (9).

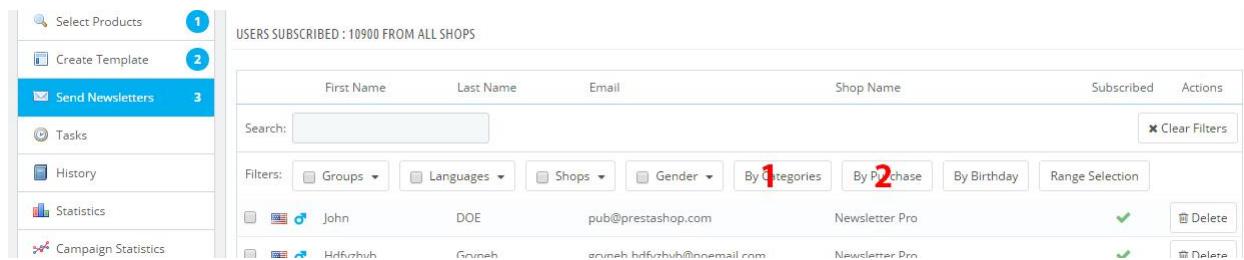
If you send the newsletters with an external service (an external SMTP connection) and that service supports webhooks, at the section (10) you can find the webhook link.



## 6.2 Filter customers by category or by purchased products

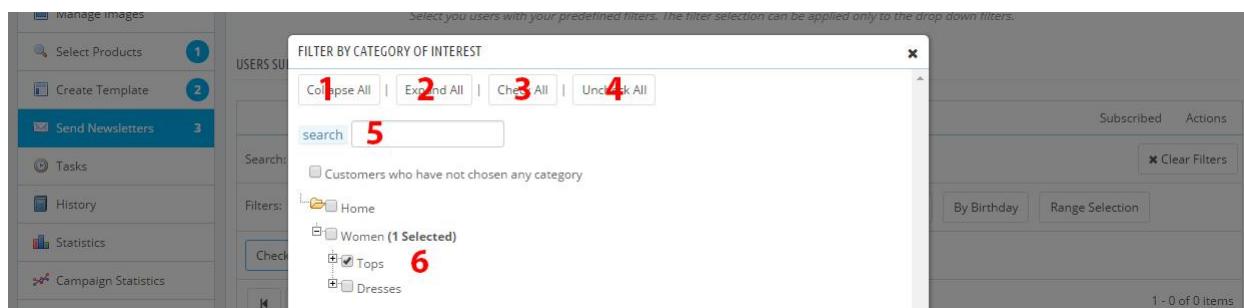
(1) Filter customers by category

(2) Filter customer by purchased products



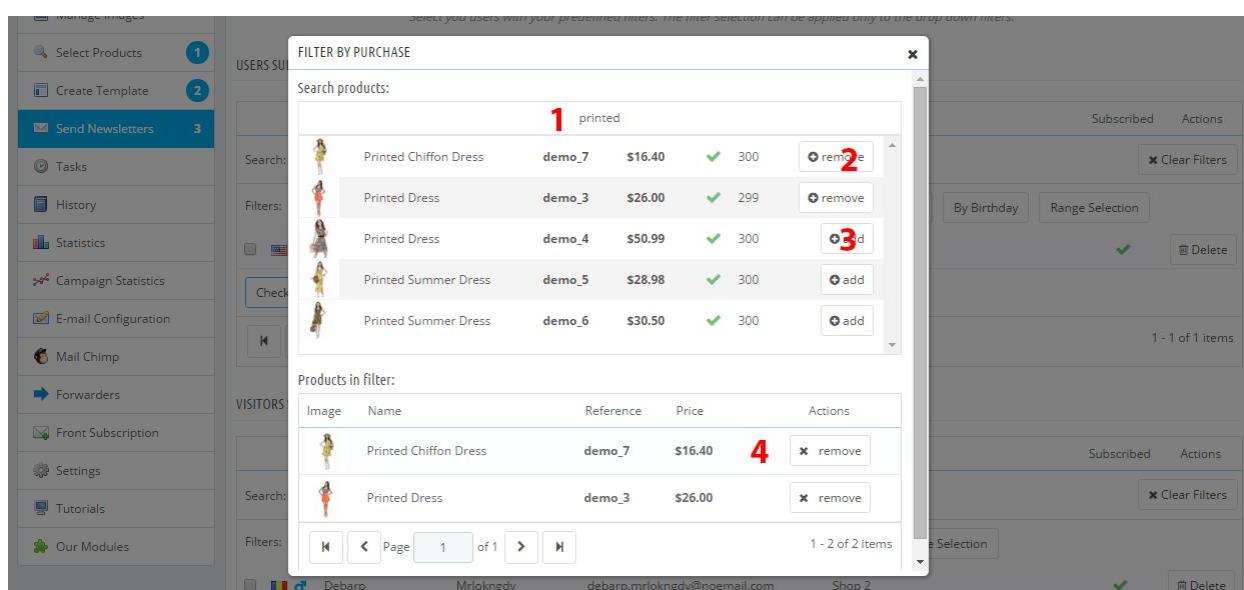
Filtering users by categories to which users have registered.

- (1) Collapse the categories tree.
- (2) Expand the categories tree.
- (3) Check all categories.
- (4) Uncheck all categories.
- (5) Search a category.
- (6) Select a category.



Filtering customers by the products they bought.

- (1) Search product by name, reference, etc...
- (2) Remove a product from the filter.
- (3) Add a product to the filter.
- (4) Remove a product from the filter.



## **6.3 Visitors list (subscribed at the module Newsletter Pro) and the custom columns**

If you activate the newsletter pro front office subscription feature, you can collect more information about the users that subscribe at the newsletter.

For example you can collect the zip code (1). If you want to display the information you have collected, in the visitors list, you must click on the button „**Display Custom Columns**” (5), and then select the columns which you want to display.

(3) The value of the zip code

(4) If the zip code is to large it will be cut. You can click on the three dots from the end of the zip code for seeing the full information.

VISITORS SUBSCRIBED (AT THE NEWSLETTER PRO MODULE) : 200 FROM ALL SHOPS							
	First Name	Last Name	Email	Shop Name	Subscribed	Zip Code	Actions
	<input type="text" value="Search:"/>	<input type="button" value="contains"/>	<input type="button" value="all fields"/>				<input checked="" type="button"/> 1
	<input type="button" value="Filters:"/>	<input type="button" value="Languages"/>	<input type="button" value="Shops"/>	<input type="button" value="Gender"/>	<input type="button" value="By List Of Interest"/>	<input type="button" value="By Birthday"/>	<input type="button" value="Range Selection"/>
<input type="checkbox"/>	  Debarp	Mrlokngdv	debarp.mrlokngdv@noemail.com	Shop 2	<input checked="" type="checkbox"/>	123432	<input checked="" type="button"/> 3
<input type="checkbox"/>	  Racfsngyl	Crxtkymc	racfsngyl.crxtkymc@noemail.com	Newsletter Pro	<input checked="" type="checkbox"/>	2134234	<input checked="" type="button"/> 4
<input type="checkbox"/>	  Tydrev	Uaikdxje	tydrev.uaikdxje@noemail.com	Shop 1	<input checked="" type="checkbox"/>	2314231423142312343214321...	<input checked="" type="button"/> Delete
<input type="checkbox"/>	  Nsedlypr	Isfenrol	nsedlypr.isfenrol@noemail.com	Newsletter Pro	<input checked="" type="checkbox"/>	124	<input checked="" type="button"/> Delete
<input type="checkbox"/>	  Hxzcnljk	Hmxvzu	hxzcnglk.hmxvzu@noemail.com	Shop 2	<input checked="" type="checkbox"/>	21341234321423	<input checked="" type="button"/> Delete
	<input type="button" value="Check All"/>						<input checked="" type="button"/> 5 <input type="button" value="Display Custom Columns"/>
	<input type="button" value="&lt;"/>	<input type="button" value="Page"/>	<input type="button" value="1"/>	<input type="button" value="of 40"/>	<input type="button" value="&gt;"/>	<input type="button" value="&lt;&gt;"/>	( 0 ) selected
							1 - 6 of 200 items

Page 1 of 1090 (0) selected

DISPLAY CUSTOM COLUMNS x

how Columns  Testt  ZipCode

Save

Filters: Search: Range Selection Clear Filters

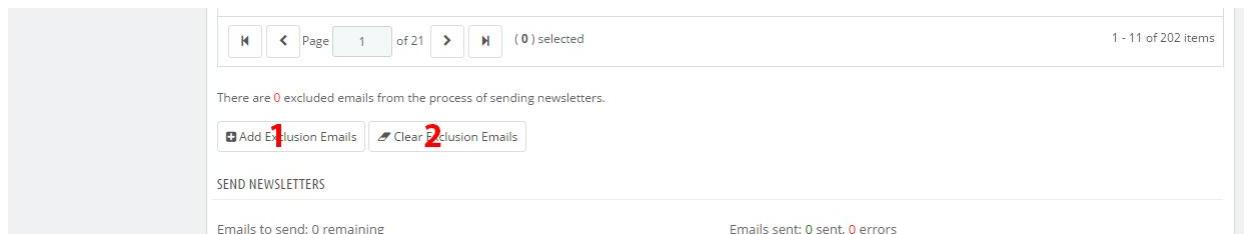
Subscribed	Zip Code	Actions
✓ 123432	<span>Delete</span>	
✓ 2134234	<span>Delete</span>	
✓ 2314231423142312343214321...	<span>Delete</span>	
✓ 124	<span>Delete</span>	
✓ 21341234321423	<span>Delete</span>	

Check All Display Custom Columns

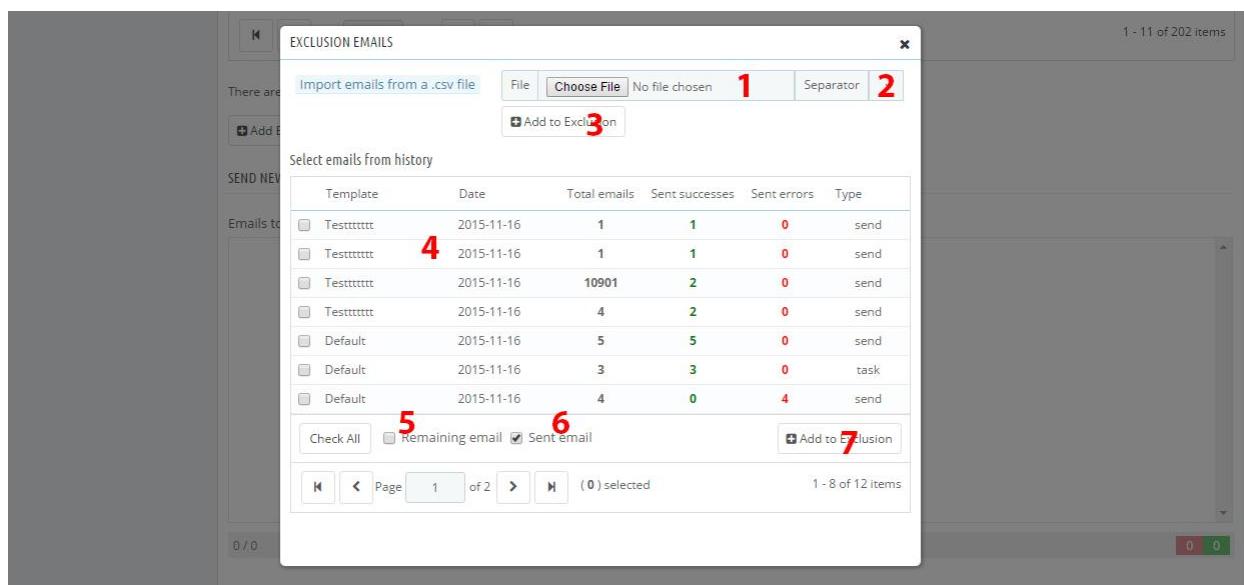
## 6.4 Exclude email from the sending process

If you have a .csv file list, with email addresses, you can upload it on the server, and the emails from that list will be excluded from the sending process. You can also exclude email addresses that already received the newsletter.

- (1) Open a window that allow you to exclude emails from the sending process.
- (2) Clear the excluded emails.



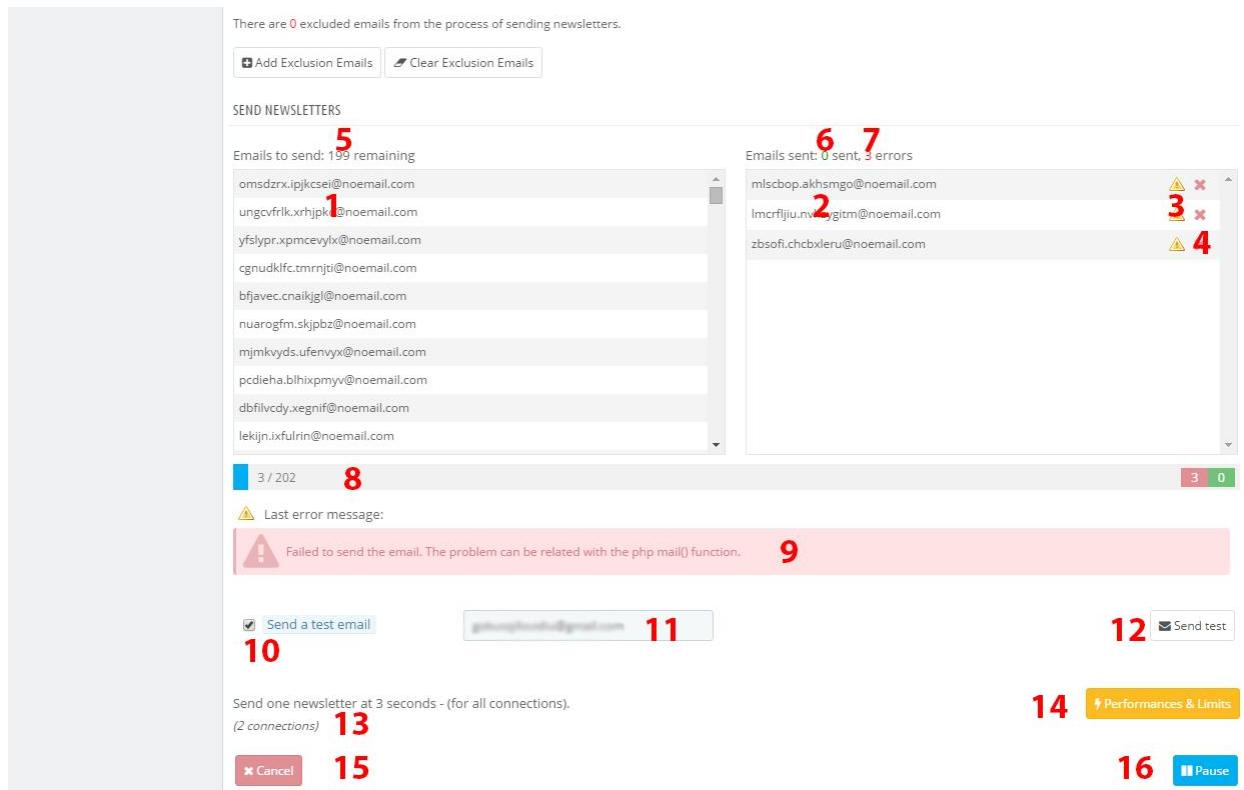
- (1) Choose the emails that you want to exclude from the sending process, by uploading a .csv file.
- (2) Choose the .csv file separator.
- (3) Add the email addresses from the .csv file to the exclusion list.
- (4) The send history list.
- (5) Select only the remaining emails from the history list.
- (6) Select only the emails that failed to be sent at the sending process.
- (7) Add the email addresses to the exclusion list.



## 6.5 Send newsletters

After you have select the email addresses you can start sending the newsletter to your users.

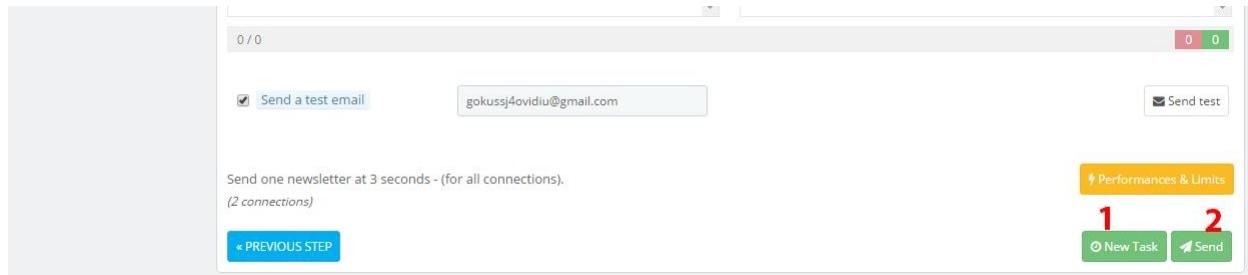
- (1) The email that will be send.
- (2) The emails that was sent.
- (3) An warning button. By clicking on it you can read the error message.
- (4) The send status.
- (5) View the number of the remaining emails.
- (6) The number of the emails sent succeed.
- (7) The number of the emails sent faild.
- (8) This is a progress bar of the sending process.
- (9) View the last email sent error message.
- (10) Check this checkbox if you want to send a test newsletter.
- (11) Send the test newsletter to the email from the input field.
- (12) Send a test newsletter button.
- (13) Information about the send connections.
- (14) Boost your sending process, by clicking on the button “Performances & Limits”.
- (15) Stop the sending process.
- (16) Pause the sending process.



The screenshot shows the 'SEND NEWSLETTERS' section of the NewsletterPro interface. At the top, it says 'There are 0 excluded emails from the process of sending newsletters.' Below this are two buttons: 'Add Exclusion Emails' and 'Clear Exclusion Emails'. The main area is titled 'SEND NEWSLETTERS' and shows a list of 199 recipient emails. To the left of the list, the text 'Emails to send: 199 remaining' is displayed with a red '5' above it. To the right, the text 'Emails sent: 0 sent: 3 errors' is shown with a red '6' above 'sent' and a red '7' above 'errors'. A progress bar at the bottom indicates '3 / 202' with a red '8' next to it. Below the progress bar, a yellow warning icon with the text 'Last error message:' is followed by a red box containing the message 'Failed to send the email. The problem can be related with the php mail() function.' with a red '9' above it. At the bottom left, there is a checkbox labeled 'Send a test email' with a red '10' above it, and an input field with the value 'growingwithu@gmail.com' with a red '11' above it. On the far right, there is a red '12' next to a 'Send test' button, a red '14' next to a 'Performances & Limits' button, a red '15' next to a 'Cancel' button, and a red '16' next to a 'Pause' button.



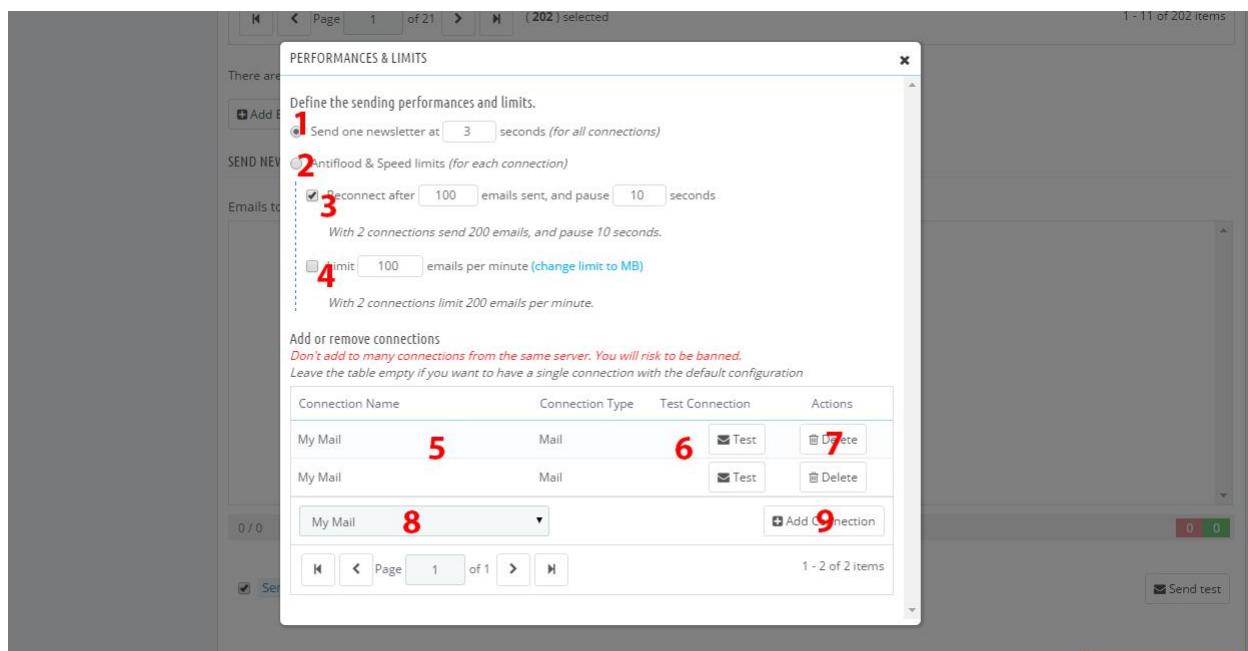
- (1) After you have selected the email addresses you can create a new task.
- (2) Start the sending process.



## 6.6 Performances and limits

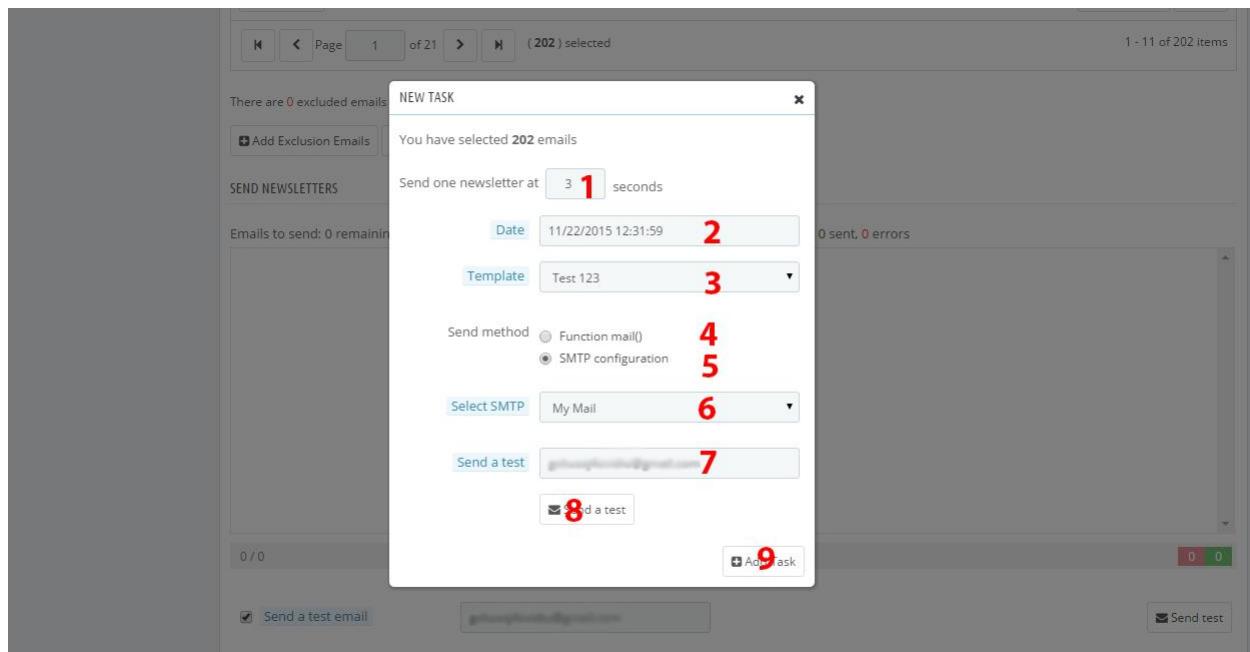
Boost the sending process by adding multiple SMTP connections.

- (1) Sleep method. Send one newsletter at (n) seconds.
- (2) Antiflood method.
- (3) Reconnect after (n) emails and pause (n) seconds.
- (4) Limit (n) email per minute.
- (5) This is the list where you can add multiple SMTP connections.
- (6) Test the mail connection.
- (7) Delete the connection.
- (8) Select the SMTP connection and then add it to the list by clicking on the button "Add Connection"
- (9).



## 6.7 Create a new task

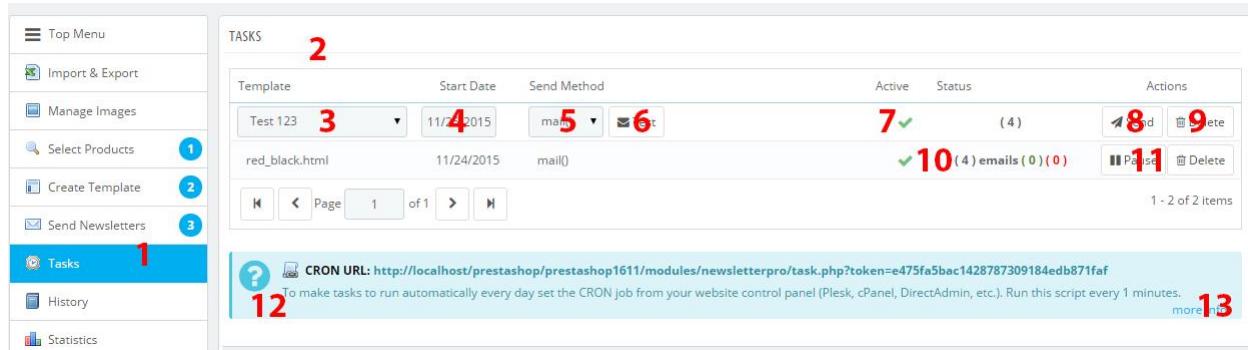
- (1) Send one newsletter at (n) seconds.
- (2) Select the date and the time, when the task should start.
- (3) Select the newsletter template for the task.
- (4) Choose the php mail() function.
- (5), (6) Choose a SMTP connection.
- (7) Send a test newsletter to the email address.
- (8) Send a test newsletter button.
- (9) Add the task.



## 7.0 Tasks list

- (1) Go to the task list section
- (2) Tasks list
- (3) Change the task template.
- (4) Change that task send date.
- (5) Change the task send method (SMTP or php mail() function)
- (6) Send a test newsletter.
- (7) Enable or disable the task.
- (8) Start sending the task.
- (9) Delete a task.
- (10) Task status (sending in process).
- (11) Pause a task.
- (12) Create a CRON job for the task.

(13) More information about the task CRON job.



The screenshot shows the 'Tasks' section of the NewsletterPro interface. The sidebar on the left has numbered links: 1. Tasks, 2. Import & Export, 3. Manage Images, 4. Select Products, 5. Create Template, 6. Send Newsletters, and 7. Statistics. The main area displays a table of tasks:

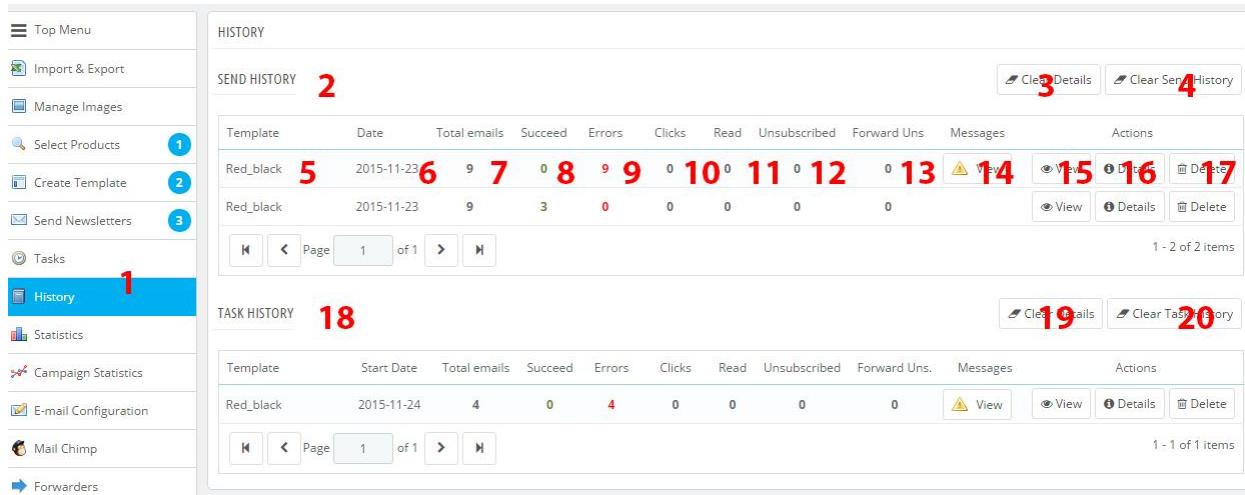
Template	Start Date	Send Method	Active	Status	Actions
Test 123	11/24/2015	mail()	7 ✓	(4)	<a href="#">Edit</a> <a href="#">Delete</a>
red_black.html	11/24/2015	mail()	✓ 10	(4 emails (0)(0))	<a href="#">Pause</a> <a href="#">Delete</a>

Below the table, a message says: 'To make tasks to run automatically every day set the CRON job from your website control panel (Plesk, cPanel, DirectAdmin, etc.). Run this script every 1 minutes.' It includes a 'CRON URL' link (<http://localhost/prestashop/prestashop1611/modules/newsletterpro/task.php?token=e475fa5bac1428787309184edb871faf>) and a 'more info' link.

## 8.0 Newsletter history

In this section, you can view the send history and the task history.

- (1) Go to the "[History](#)" section.
- (2) The send history list.
- (3) Clear the send history details, and free up the database.
- (4) Delete the entire history list.
- (5) The template name that was sent.
- (6) The send date.
- (7) Total emails.
- (8) The emails that was sent successfully.
- (9) The emails that failed to be sent.
- (10) How many click made the users on the newsletters.
- (11) How many times the newsletter was opened.
- (12) How many users have unsubscribed from the newsletter.
- (13) How many forwarders have unsubscribed from the newsletter.
- (14) View a list with the send errors.
- (15) View the newsletter that you have sent.
- (16) View the send details.
- (17) Delete the history record.
- (18) The task send list.
- (19) Clear the task history details, and free up the database.
- (20) Delete the entire task history list.



The screenshot shows the NewsletterPro dashboard with the following sections:

- Top Menu:** Top left corner.
- Left Sidebar:** Contains links like Top Menu, Import & Export, Manage Images, Select Products, Create Template, Send Newsletters, Tasks, History (highlighted with a red box and number 1), Statistics, Campaign Statistics, E-mail Configuration, Mail Chimp, and Forwarders.
- SEND HISTORY (Section 2):** Shows a table with columns: Template, Date, Total emails, Succeed, Errors, Clicks, Read, Unsubscribed, Forward Uns., Messages, Actions. It lists two entries:
 

Template	Date	Total emails	Succeed	Errors	Clicks	Read	Unsubscribed	Forward Uns.	Messages	Actions										
Red_black	2015-11-23	6	9	7	0	8	9	9	0	10	0	11	0	12	0	13	14	<span style="color: yellow;">View</span>	<span style="color: blue;">Details</span>	<span style="color: red;">Delete</span>
Red_black	2015-11-23	9		3		0		0		0		0		0		0		<span style="color: blue;">View</span>	<span style="color: blue;">Details</span>	<span style="color: red;">Delete</span>

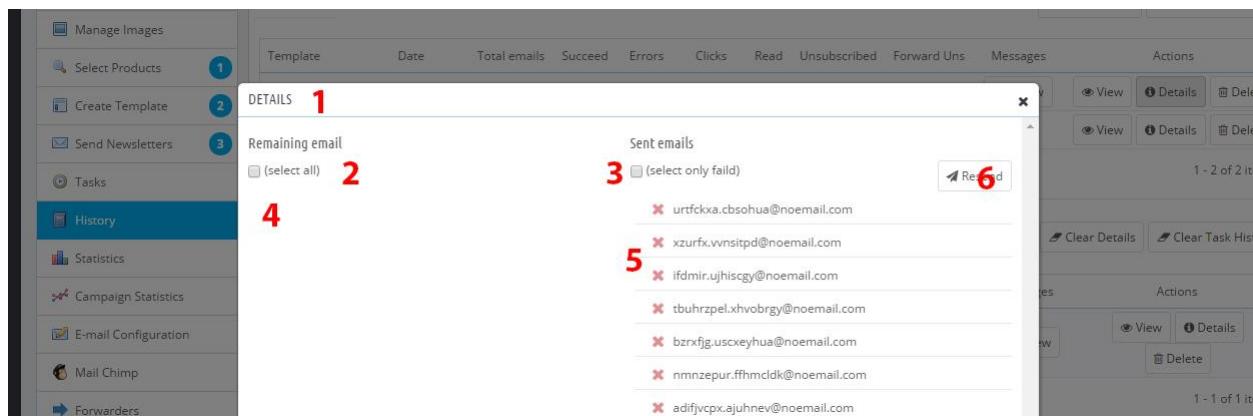
 Page navigation: 1 of 1. Buttons: Clear Details, Clear Send History.
- TASK HISTORY (Section 18):** Shows a table with columns: Template, Start Date, Total emails, Succeed, Errors, Clicks, Read, Unsubscribed, Forward Uns., Messages, Actions. It lists one entry:
 

Template	Start Date	Total emails	Succeed	Errors	Clicks	Read	Unsubscribed	Forward Uns.	Messages	Actions		
Red_black	2015-11-24	4	0	4	0	0	0	0	0	<span style="color: yellow;">View</span>	<span style="color: blue;">Details</span>	<span style="color: red;">Delete</span>

 Page navigation: 1 of 1. Buttons: Clear Details, Clear Task History.

## 8.1 Send history details

- (1) History details.
- (2) Select all the emails that was not sent.
- (3) Select the emails that fail to be send, and then sent them again by pressing on the „Send“ (6) button.
- (4) Remaining emails list.
- (5) Sent emails list.



The screenshot shows the NewsletterPro interface with the following details:

- Left Sidebar:** Same as the previous screenshot.
- Details Modal (Section 1):** A modal window titled "DETAILS" with the number 1. It shows a table with columns: Template, Date, Total emails, Succeed, Errors, Clicks, Read, Unsubscribed, Forward Uns., Messages, Actions. It lists one entry:
 

Template	Date	Total emails	Succeed	Errors	Clicks	Read	Unsubscribed	Forward Uns.	Messages	Actions										
Red_black	2015-11-23	6	9	7	0	8	9	9	0	10	0	11	0	12	0	13	14	<span style="color: yellow;">View</span>	<span style="color: blue;">Details</span>	<span style="color: red;">Delete</span>

 A checkbox labeled "(select all)" is checked. A note "Remaining email" is shown with a red box and number 2.
- Sent Emails List (Section 3):** A list of emails under the heading "Sent emails" with the number 3. It includes:
  - urtfckxa.cbsohua@noemail.com
  - xzurfx.vvnsitpd@noemail.com
  - ifdmir.ujhiscgy@noemail.com
  - tbuhrzpel.xhvobrgy@noemail.com
  - bzrxfig.uscxeihua@noemail.com
  - nmnzepur.fffhmcldk@noemail.com
  - adifjvcpx.ajuhnev@noemail.com
 A "Read" button is highlighted with a red box and number 6.
- Task History (Section 5):** Shows a table with columns: Template, Start Date, Total emails, Succeed, Errors, Clicks, Read, Unsubscribed, Forward Uns., Messages, Actions. It lists one entry:
 

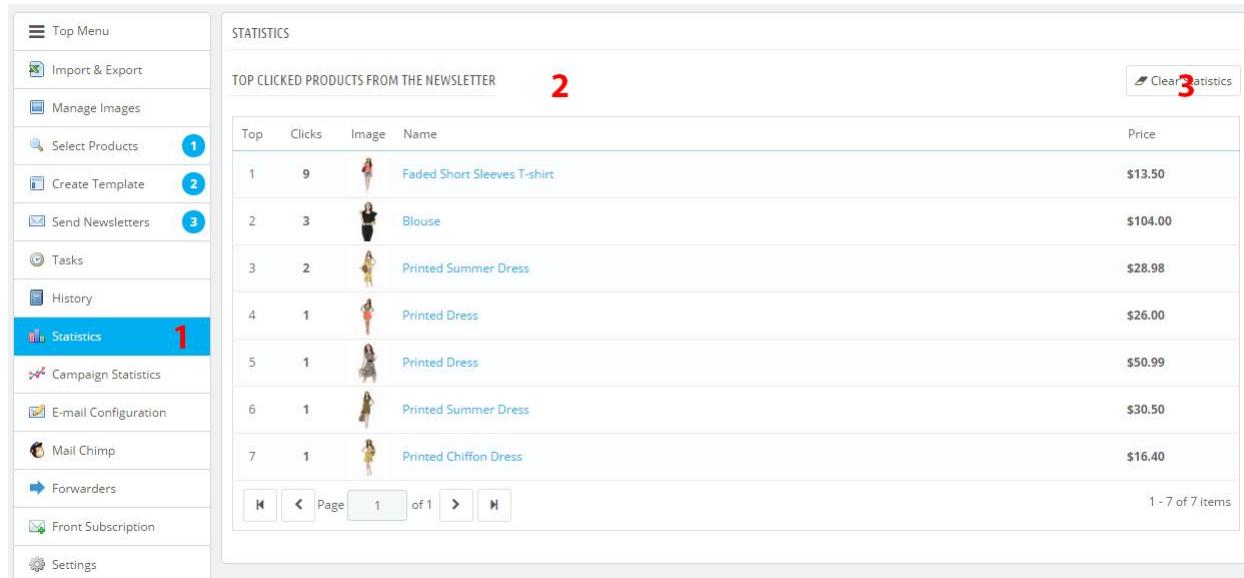
Template	Start Date	Total emails	Succeed	Errors	Clicks	Read	Unsubscribed	Forward Uns.	Messages	Actions		
Red_black	2015-11-24	4	0	4	0	0	0	0	0	<span style="color: yellow;">View</span>	<span style="color: blue;">Details</span>	<span style="color: red;">Delete</span>

 Page navigation: 1 of 1 items. Buttons: Clear Details, Clear Task History.

## 9.0 Statistics

In the statistics section you can view the most clicked products.

- (1) Go to the section „[Statistics](#)”.
- (2) The statistics list.
- (3) Clear the statistics list.



The screenshot shows the 'STATISTICS' section of the NewsletterPro interface. On the left, there's a sidebar with various menu items: Top Menu, Import & Export, Manage Images, Select Products (marked with a red circle containing '1'), Create Template (marked with '2'), Send Newsletters (marked with '3'), Tasks, History, Statistics (marked with a red circle containing '1'), Campaign Statistics, E-mail Configuration, Mail Chimp, Forwarders, Front Subscription, and Settings. The main area is titled 'TOP CLICKED PRODUCTS FROM THE NEWSLETTER' (marked with '2'). It features a table with columns: Top, Clicks, Image, Name, and Price. The table lists seven products:

Top	Clicks	Image	Name	Price
1	9		Faded Short Sleeves T-shirt	\$13.50
2	3		Blouse	\$104.00
3	2		Printed Summer Dress	\$28.98
4	1		Printed Dress	\$26.00
5	1		Printed Dress	\$50.99
6	1		Printed Summer Dress	\$30.50
7	1		Printed Chiffon Dress	\$16.40

At the bottom right of the table, it says '1 - 7 of 7 items'. To the right of the table is a 'Clear statistics' button (marked with '3').

## 10.0 Campaign statistics

In this section you can configure the Google Analytics campaign statistics.

- (1) Go to the section „[Campaign Statistics](#)”.
- (2) Connect to your Google Analytics account and check if the Universal Analytics is activated. If the answer is yes then check this option. Also if you use this option and you have installed the ganalytics module please check if it is compatible with the Google Universal Analytics.
- (3) Activate the campaign. This campaign works with Google Analytics, so the Google Analytics must run in to your website.
- (4), (5), (6), (7) This are the parameters required by Google Analytics.
- (8) Add custom parameters to the end of the product URL.
- (9) Reset the parameters to the default values.
- (10) Save the parameters values.
- (11) Check if the campaign configuration is setup correctly.
- (12) If the module ganalytics is not installed on your website, you can activate it from here.
- (13) Input the Google Analytics “[Tracking ID](#)”.



**CAMPAIGN STATISTICS**

**2**  Universal Analytics  
Connect to your Google Analytics account and check if the Universal Analytics is activated. If the answer is yes then check this option. Also if you use this option and you have installed the ganalytics module please check if it is compatible with the Google Universal Analytics.

**3**  Activate Campaign  
This campaign works with Google Analytics, so the Google Analytics must to run in to your website.

Source: Newsletter **4**

Medium: email **5**

Campaign Name: {newsletter\_title} **6**

Product Name: {product\_name} **7**

Parameters: **8**

**9** fault **10**

One parameter per line

**11**  Check Campaign

**12**  Activate Google Analytics

Tracking ID: **13**

Example: UA-1234567-1

## Configuration:

If you already configured your google analytics account with another module as "ganalytics", don't enable this option and follow the instructions.

It's important to have a little knowledge of php in order to proceed to the next step. It's important to not generate errors in the script.

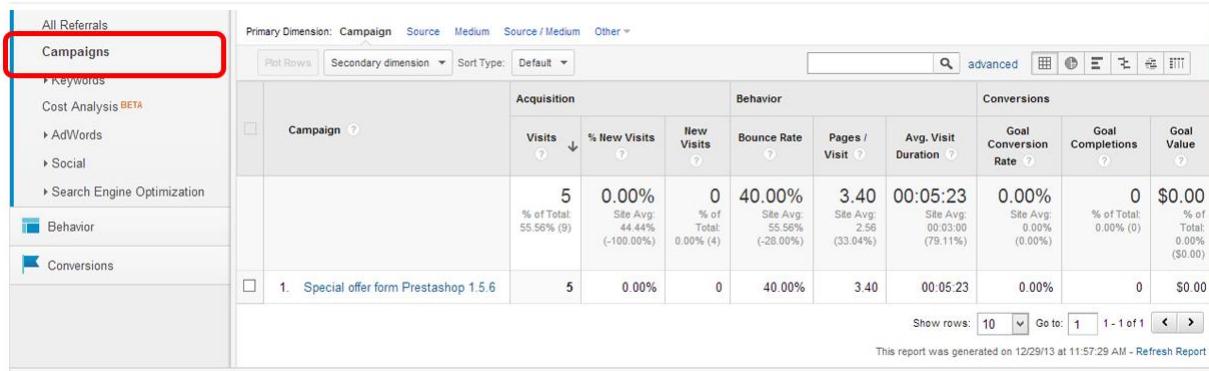
1. Find the "ganalytics" module folder and open the "ganalytics.php".
2. If you find the line: ga('create', ... paste after that line, on a new row, the following code:  
'.(class\_exists('NewsletterPro') ? NewsletterPro::getNewsletterCampaign() : ').'

If you find that line of code at the step 2, you don't need to follow the next steps.

3. Find the "ganalytics" module folder and open the "header.tpl".
4. Find the line: ga('create', ...
5. Find the line: \_gaq.push(['\_setAccount', ...
6. Paste after this line the following code: {if  
isset(\$NEWSLETTER\_CAMPAIGN)}{\$NEWSLETTER\_CAMPAIGN}{/if}
7. Save the file "header.tpl".
8. Make sure that the position of module "Newsletter Pro" is lower than module "ganalytics" on the page "Modules > Positions" tab "Pages header".

## 10.1 Preview from the Google Analytics account

In the Google Analytics you can find the statistics under the "[Campaigns](#)" section.



The screenshot shows a Google Analytics report for 'Campaigns'. The left sidebar has a red box around 'Campaigns'. The main table has one row with the following data:

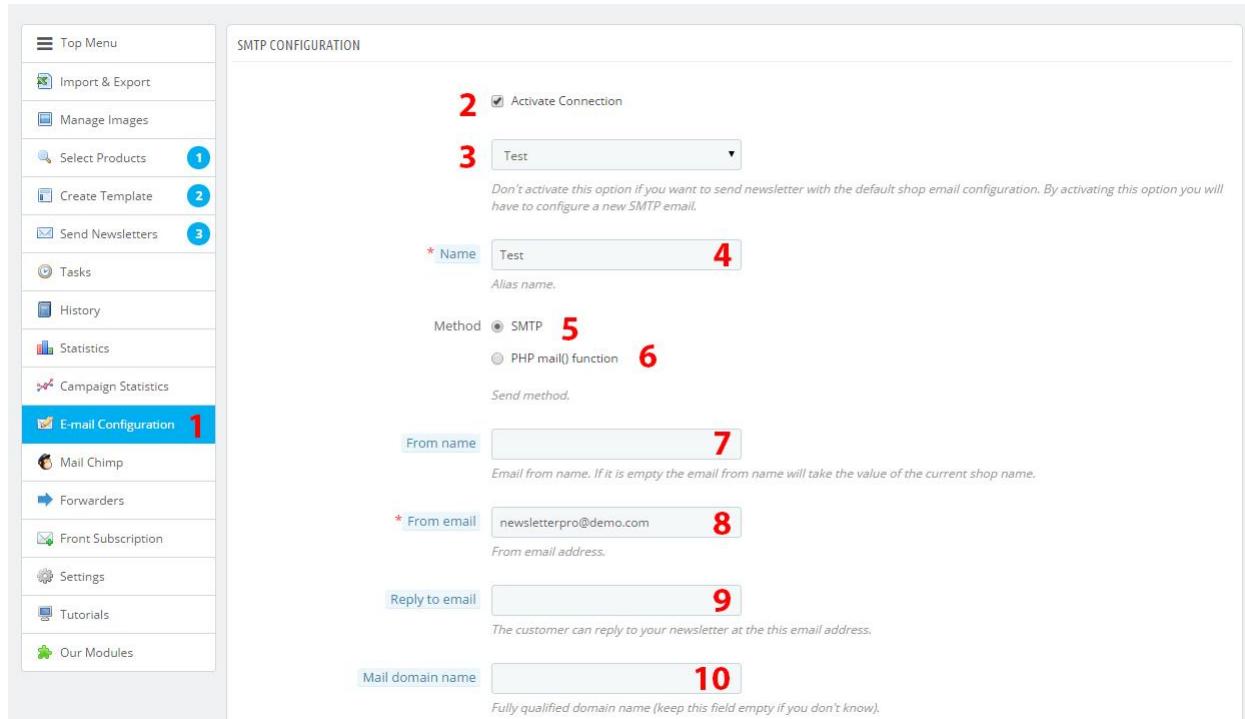
Campaign	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
1. Special offer from Prestashop 1.5.6	5 % of Total: 55.56% (9)	0.00% Site Avg: 44.44% (-100.00%)	0 % of Total: 0.00% (4)	40.00% Site Avg: 55.56% (-28.00%)	3.40 Site Avg: 2.56 (33.04%)	00:05:23 Site Avg: 00:03:00 (79.11%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)

Report details at the bottom: Show rows: 10, Go to: 1, 1 - 1 of 1. Generated on 12/29/13 at 11:57:29 AM - Refresh Report.

## 11.0 E-mail configuration

In this section you can create multiple SMTP connections.

- (1) Go to the section "[E-mail Configuration](#)".
- (2) Activate a connection. If this option is not checked the module will use the default prestashop connection.
- (3) Select the connection that you want to use from the connection list.
- (4) Connection name. The connection name must be unique.  
Choose the connection type SMTP (5) or php mail() function (6).
- (7) The newsletter subject. If it is empty, the email from name will take the value of the current shop name.
- (8) Newsletter from email address.
- (9) The customer can reply to your newsletter to this email address.
- (10) The website domain name. You can leave this field empty.



**SMTP CONFIGURATION**

**2**  Activate Connection

**3** Test

Don't activate this option if you want to send newsletter with the default shop email configuration. By activating this option you will have to configure a new SMTP email.

**4** Alias name.

Method  SMTP **5**  
 PHP mail() function **6**

Send method.

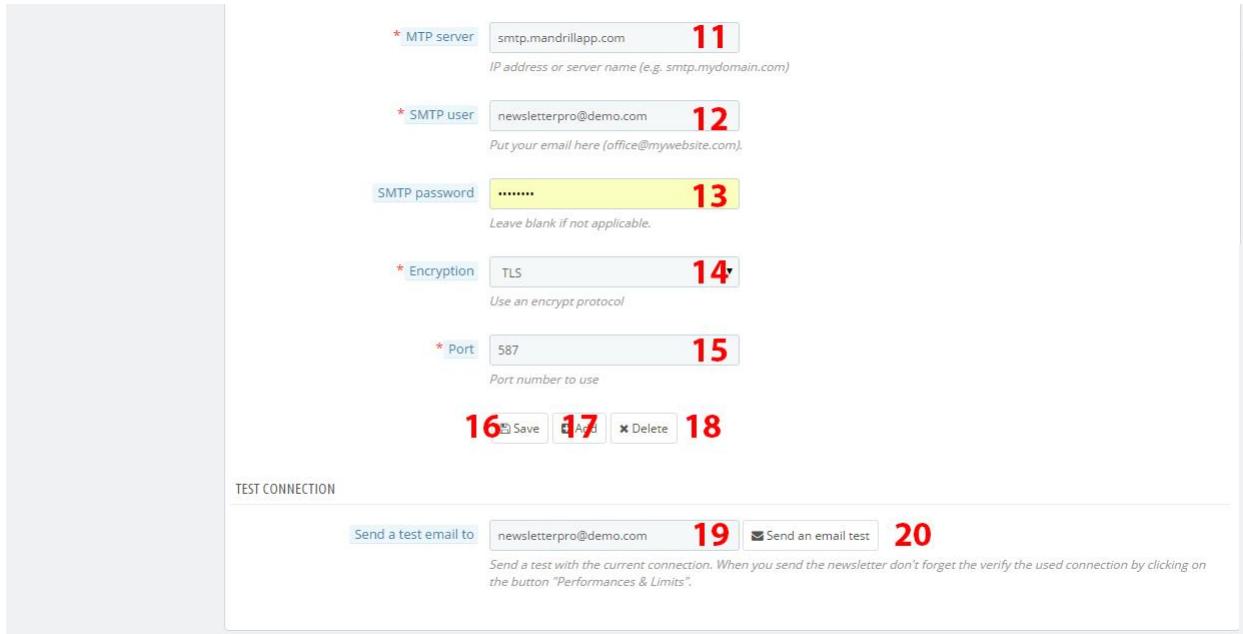
**7** Email from name. If it is empty the email from name will take the value of the current shop name.

**8** From email address.

**9** The customer can reply to your newsletter at the this email address.

**10** Fully qualified domain name (keep this field empty if you don't know).

- (11) SMTP server. (ex. smtp.gmail.com).
- (12) SMTP user. You can put your email address here.
- (13) SMTP password. Your email address password.
- (14) Encryption (None, TLS, SSL).
- (15) Port
- (16) Save the connection.
- (17) Create a new connection.
- (18) Delete the connection selected at point (3).
- (19) Input an email address for testing the connection.
- (20) Test the selected connection.



11 \* MTP server smtp.mandrillapp.com  
 12 \* SMTP user newsletterpro@demo.com  
 13 SMTP password .....  
 14 Encryption TLS  
 15 Port 587  
 16 Save 17 Add 18 Delete  
 TEST CONNECTION  
 19 Send a test email to newsletterpro@demo.com 20 Send an email test  
 Send a test with the current connection. When you send the newsletter don't forget to verify the used connection by clicking on the button "Performances & Limits".

## 12.0 MailChimp installation

- (1) Click on the tab "[MailChimp](#)".
- (2) Input the MailChimp api key. In MailChimp you can find the api key under the "[User](#) > [Profile](#)" section, then click on the "[Extras](#) > [Api Keys](#)".
- (3) In MailChimp you must create a new list, named "[Newsletter Pro](#)". After the creation of the list, click on it. You can find the "[List ID](#)" under the "[Settings](#) > [List name and defaults](#)".
- (4) Install the MailChimp feature.
- (5) Test the connection between your website and the MailChimp account.
- (6) Setup a CRON job for the MailChimp synchronization.
- (8) Setup a webhook in MailChimp. Access the list from the MailChimp account, and then setup the webhook from the "[Settings](#) > [Webhooks](#)".

### MailChimp API key

API keys provide full access to your MailChimp account, so keep them safe. [Tips on keeping API keys secure.](#)

Created	User	Label	API key	QR Code	Status
04 May 2014 10:54 am	Ovidiu Cimpean (owner)	none set	ff97b3e0f849231419b03aa891df00b18-us8		
02 Jun 2014 04:58 pm Disabled on 29/09/2014	Ovidiu Cimpean (owner)	test	<a href="#">ff97b3e0f849231419b03aa891df00b18-us8</a>		
02 Jun 2014 04:56 pm Disabled on 29/09/2014	Ovidiu Cimpean (owner)	newsletter pro	<a href="#">ff97b3e0f849231419b03aa891df00b18-us8</a>		

[Create A Key](#)
[Create A Mandrill API Key](#)

## MailChimp List ID

Stats ▾ Manage subscribers ▾ Add subscribers ▾ Signup forms Settings ▾ Q

**List name and campaign defaults**

List name  
Newsletter Pro

Want to change your signup form title?  
The signup forms and confirmation emails for your list use the title "Newsletter Pro".

**List name and defaults**

Publicity settings  
List fields and \*|MERGE|\* tags  
Required email footer content  
Email Beamer

plugins and integrations may request your List ID.  
Ily, this is what they want: c344b20764.

**MAIL CHIMP**

Api Key ff9733e0849bf419b03aa891df00b121s8  
Insert your Mail Chimp Api Key. Log-in into your Mail Chimp account and go to the section "My Account" > "Extras" > "Api Key" and then copy the Api Key.

List ID c341230764  
3  
Insert Mail Chimp Sync

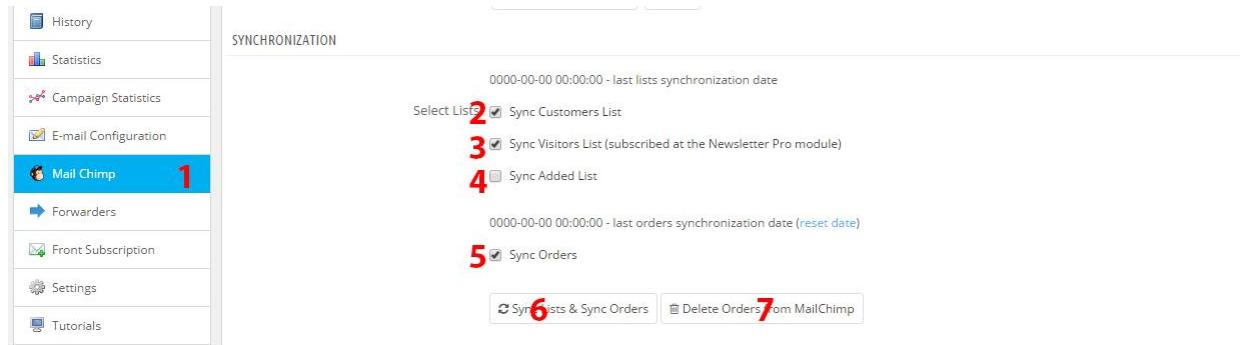
6 CRON URL: [http://localhost/prestashop/prestashop1611/modules/newsletterpro/sync\\_chimp.php?token=e475fa5bac1428787309184edb871faf](http://localhost/prestashop/prestashop1611/modules/newsletterpro/sync_chimp.php?token=e475fa5bac1428787309184edb871faf)  
To make the Mail Chimp synchronization to run automatically every day set the CRON job from your website control panel (Plesk, cPanel, DirectAdmin, etc.). Run this script every day.  
Synchronize all the users list before to setup the CRON job.

7 WEBHOOK URL: <http://localhost/prestashop/prestashop1611/modules/newsletterpro/mailchimp.php?token=e475fa5bac1428787309184edb871faf>  
With this link you can create webhooks in MailChimp account.  
The webhook features supported by the module are: "Subscribe", "Unsubscribes" and "Cleaned Emails".  
For unexpected behavior the "Cleaned Emails" feature is deactivated by default. The webhook features "Unsubscribes" and "Cleaned Emails" can be configured in the file "config.ini".

Top Menu  
Import & Export  
Manage Images  
Select Products 1  
Create Template 2  
Send Newsletters 3  
Tasks  
History  
Statistics  
Campaign Statistics  
E-mail Configuration  
**Mail Chimp 1**  
Forwarders  
Front Subscription  
Settings

## 12.1 Synchronize the emails list and the shop order with the MailChimp account

- (1) Go to the MailChimp section.
- (2) Synchronize the customers list.
- (3) Synchronize Vistors List (subscribed at the blocknewsletter module or at the newsletterpro module).
- (4) Synchronize the personal list with email addresses.
- (5) Synchronize shop orders.
- (6) The synchronize button.
- (7) Remove all the orders from the MailChimp account.



**SYNCHRONIZATION**

0000-00-00 00:00:00 - last lists synchronization date

Select List  Sync Customers List  
 Sync Visitors List (subscribed at the Newsletter Pro module)  
 Sync Added List

0000-00-00 00:00:00 - last orders synchronization date (reset date)

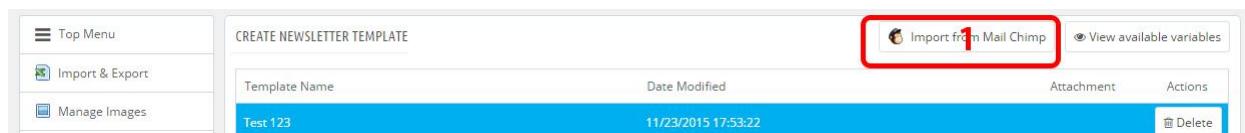
Sync Orders

Sync Lists & Sync Orders  Delete Orders from MailChimp

## 12.2 Import templates from the MailChimp account

Go to the section “Create Template”.

(1) Click on the “Import from MailChimp” button.



**CREATE NEWSLETTER TEMPLATE**

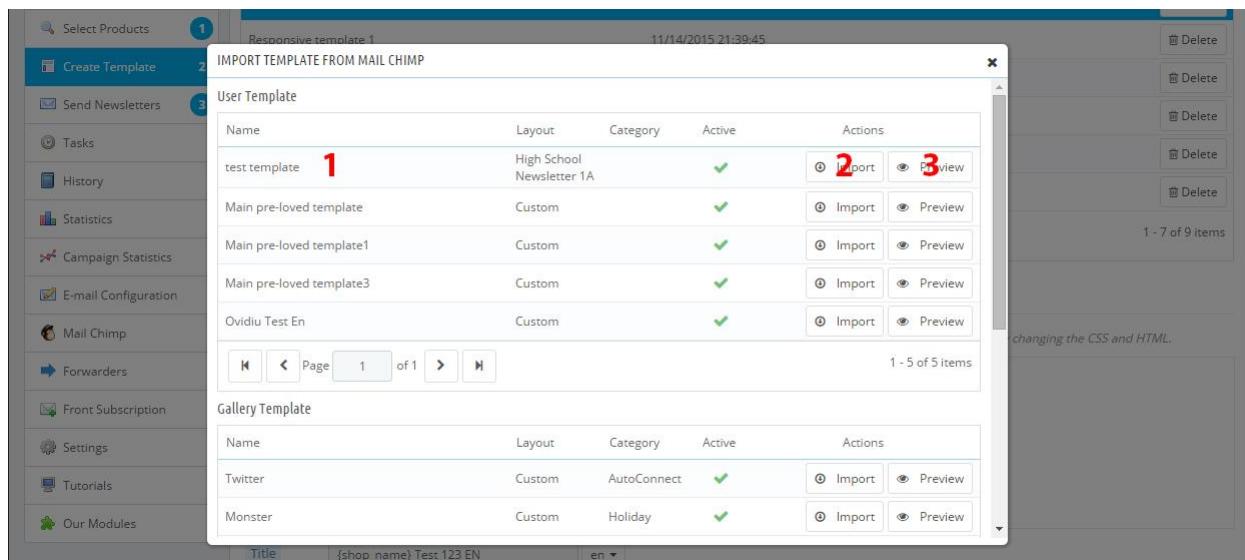
Template Name Date Modified Attachment Actions

Test 123 11/23/2015 17:53:22

(1) The MailChimp template name.

(2) Click on the button “Import” to import the MailChimp template.

(3) Preview the MailChimp template.



**IMPORT TEMPLATE FROM MAIL CHIMP**

11/14/2015 21:39:45

**User Template**

Name	Layout	Category	Active	Actions
test template <b>1</b>	High School Newsletter 1A		<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>
Main pre-loved template	Custom		<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>
Main pre-loved template1	Custom		<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>
Main pre-loved template3	Custom		<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>
Ovidiu Test En	Custom		<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>

**Gallery Template**

Name	Layout	Category	Active	Actions
Twitter	Custom	AutoConnect	<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>
Monster	Custom	Holiday	<input checked="" type="checkbox"/>	<input type="button" value="Import"/> <input type="button" value="Preview"/>

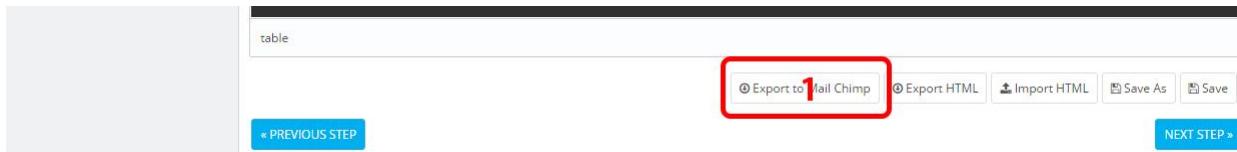
1 - 5 of 5 items

1 - 7 of 9 items

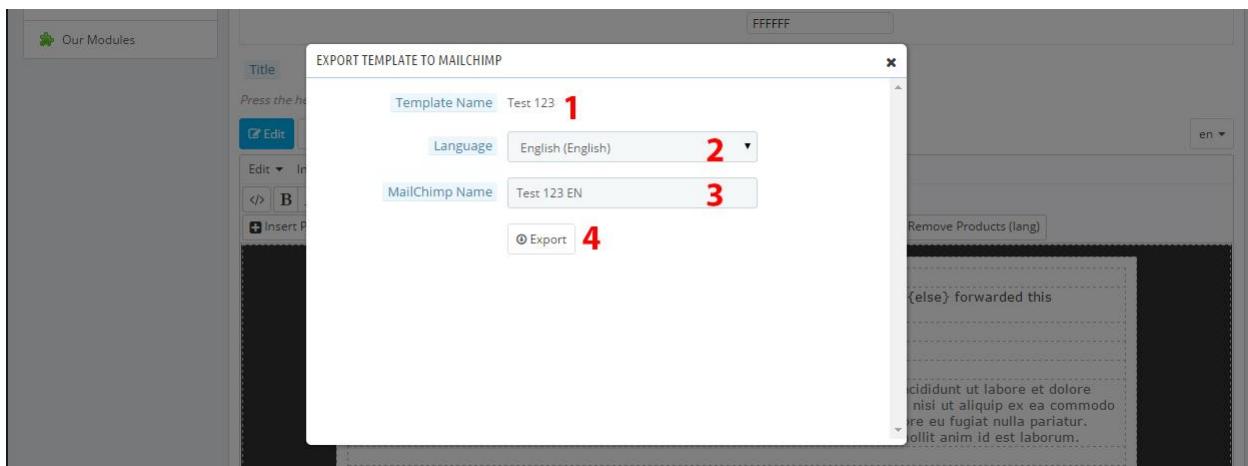
## 12.3 Export a template to the MailChimp account.

Go to the section “[Create Template](#)”.

(1) Click on the button “[Export to MailChimp](#)”.



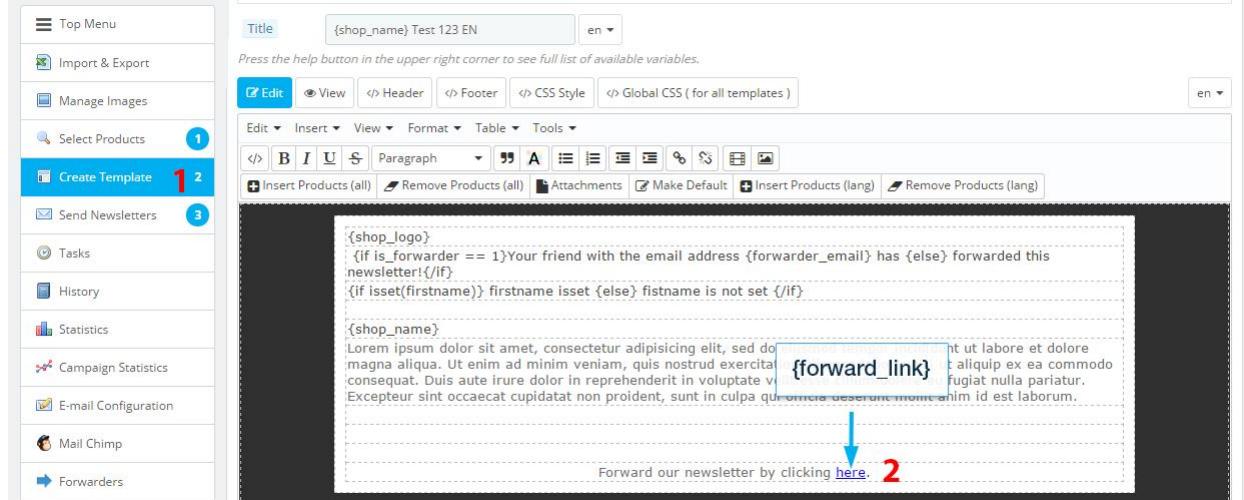
- (1) The template name that you want to export.
- (2) Select the language of the template.
- (3) Write the MailChimp template name.
- (4) Export the template.



## 13.0 Forward the newsletter to a friend

(1) Go to the section “Create Template”.

(2) You must create a button with the variable link {forward\_link} or you can simply add the variable {forward}.



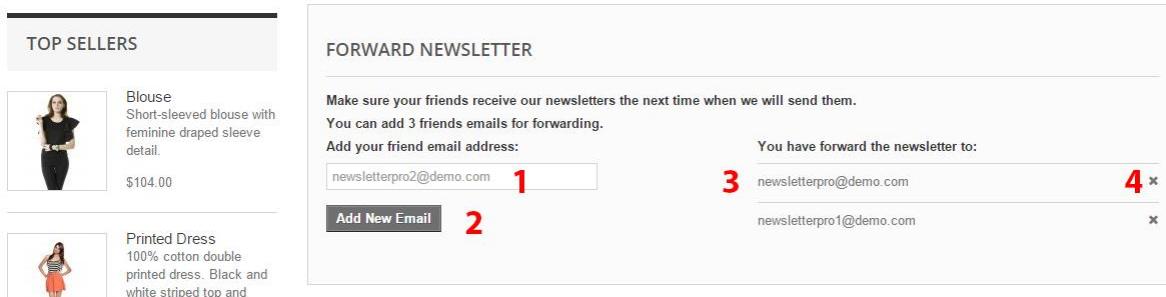
The screenshot shows the 'Create Template' interface. On the left, there's a sidebar with various menu items: Top Menu, Import & Export, Manage Images, Select Products (with a blue info icon), Create Template (highlighted with a red box and the number 1), Send Newsletters (with a blue info icon and the number 3), Tasks, History, Statistics, Campaign Statistics, E-mail Configuration, Mail Chimp, and Forwarders. The main area has a title 'Test 123 EN' and a toolbar with options like Edit, View, Header, Footer, CSS Style, Global CSS, and Tools. Below the toolbar is a rich text editor with buttons for bold, italic, underline, etc. A toolbar below the rich text editor includes 'Insert Products (all)', 'Remove Products (all)', 'Attachments', 'Make Default', 'Insert Products (lang)', and 'Remove Products (lang)'. The main content area contains some placeholder code and text, including a 'forward\_link' button highlighted with a red box and the number 2. A red arrow points to this button.

Go to the next step and then send the newsletter.

The customer will receive the newsletter in the inbox. To forward the newsletter to a friend, he must click on the button “here” (2).

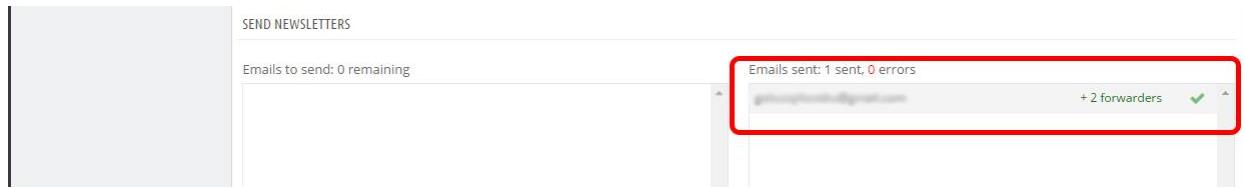
This link will redirect the customer to a page that allow him to forward the newsletter to a friend.

- (1) An input field with the friend email address.
- (2) The “Add New Email” button.
- (3) The list with the forwarders emails.
- (4) The customer can delete a forwarder.



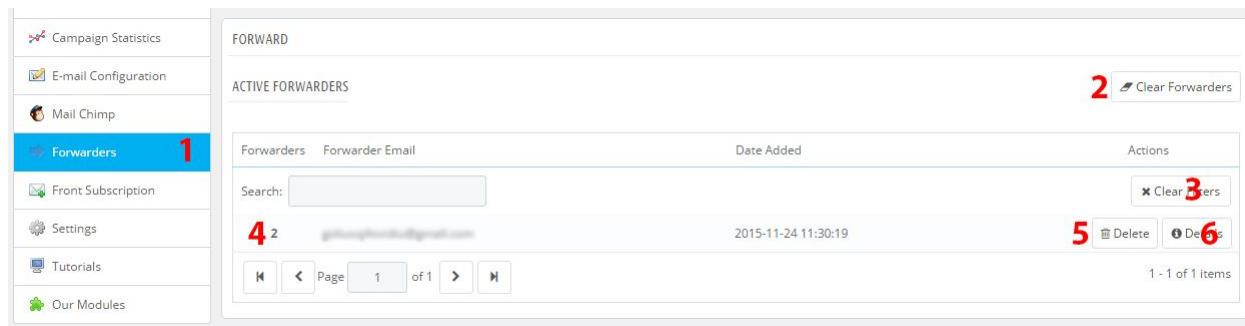
The screenshot shows the 'FORWARD NEWSLETTER' page. It features a sidebar with 'TOP SELLERS' showing products like a blouse and a printed dress. The main area has a heading 'FORWARD NEWSLETTER' and instructions: 'Make sure your friends receive our newsletters the next time when we will send them. You can add 3 friends emails for forwarding.' There's a text input field 'Add your friend email address:' containing 'newsletterpro2@demo.com' (marked with a red box 1). Below it is a button 'Add New Email' (marked with a red box 2). To the right, there's a list titled 'You have forward the newsletter to:' with two entries: 'newsletterpro@demo.com' and 'newsletterpro1@demo.com', each with a red 'x' icon to its right (marked with red boxes 3 and 4 respectively).

From now on, when you send the newsletter to that customer, the customer forwarders will receive it as well.



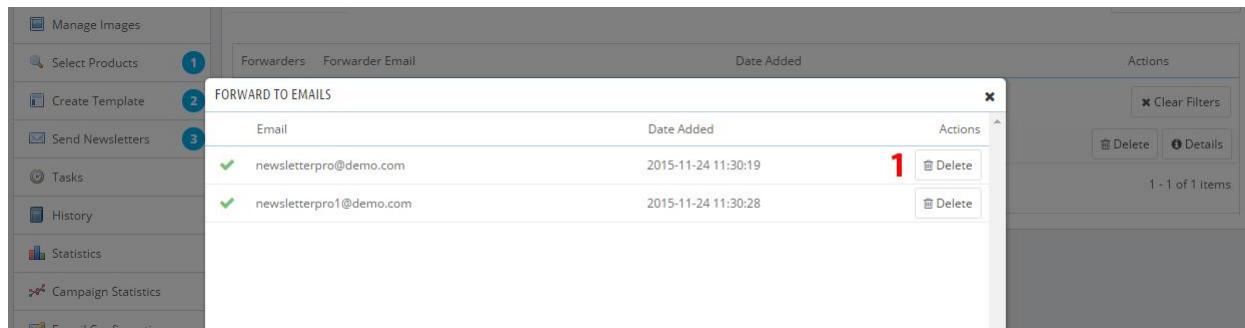
## 13.1 Back-office forwarders section

- (1) Go to the section "**Forwarders**".
- (2) Delete the entire forwarders list.
- (3) Clear the search filter.
- (4) The number of forwarders assigned to an email address.
- (5) Delete all the forwarders associated with an email address.
- (6) View the forwarders emails.



Forwarders details.

- (1) Delete a record.



## 14.0 Front subscription section

- (1) Go to the section "[Front Subscription](#)".
- (2) Create a custom field (variable). By clicking on the button "[Create Custom Fields](#)" (2) you can create new variables, that can be used in the subscription template. For example, you can create a {zip\_code} variable that will collect the user zip code when he subscribe at the newsletter. Later you can filter the users by the zip code.
- (3) Create a backup of the subscription templates.
- (4) Restore the front subscription templates backup.
- (5) View the available variables for the subscription template. The custom variables will not be listed here.
- (6) The template name.
- (7) Display "[Gender](#)" switcher.
- (8) Display "[First Name](#)" switcher.
- (9) Display "[Last Name](#)" switcher.
- (10) Display "[Language](#)" switcher.
- (11) Display "[Birthday](#)" switcher.
- (12) Display the "[List of Interest](#)" switcher.
- (13) Display the list of interest as a drop down list or as checkboxes.
- (14) Select the template that you want to be visible in front-office.
- (15) Delete the subscription template.
- (16) Edit the subscription template.
- (17) Edit the template messages (after the user has subscribed to the newsletter, the voucher message, subscription confirmation message).
- (18) Preview the subscription template.
- (19) Edit the CSS style of the template.
- (20) Edit the global CSS style for all the templates.
- (21) Make adjustments on the template.
- (22) Display the front subscription as a popup.
- (23) Read more information about the front subscription.
- (24) Switch the language.
- (25) Preview the template in front-office.
- (26) Preview the template in a new window.
- (27) Save as the template.
- (28) Save the template.



FRONT SUBSCRIPTION CONFIGURATION

TEMPLATES LIST

Name	Date Add	Gender	First Name	Last Name	Language	Birthday	List Of Interest	List Type Checkbox	Active	Actions
Default <b>6</b>	09/11/2015	7	8	9	10	11	12	13	14	<b>15</b> Delete
Responsive	09/11/2015	x	x	x	x	x	x	x	x	<input type="radio"/> <b>16</b> Delete

1 - 2 of 2 items

SUBSCRIPTION TEMPLATE

**16** **17** **18** **19** **20** **21** **22** **23** **24** en ▾

Edit **16** Insert **17** View **18** Format **19** Table **20** Tools **21** **22** **23** **24** en ▾

Paragraph **19** **20** **21** **22** **23** **24** **25** **26** **27** **28**

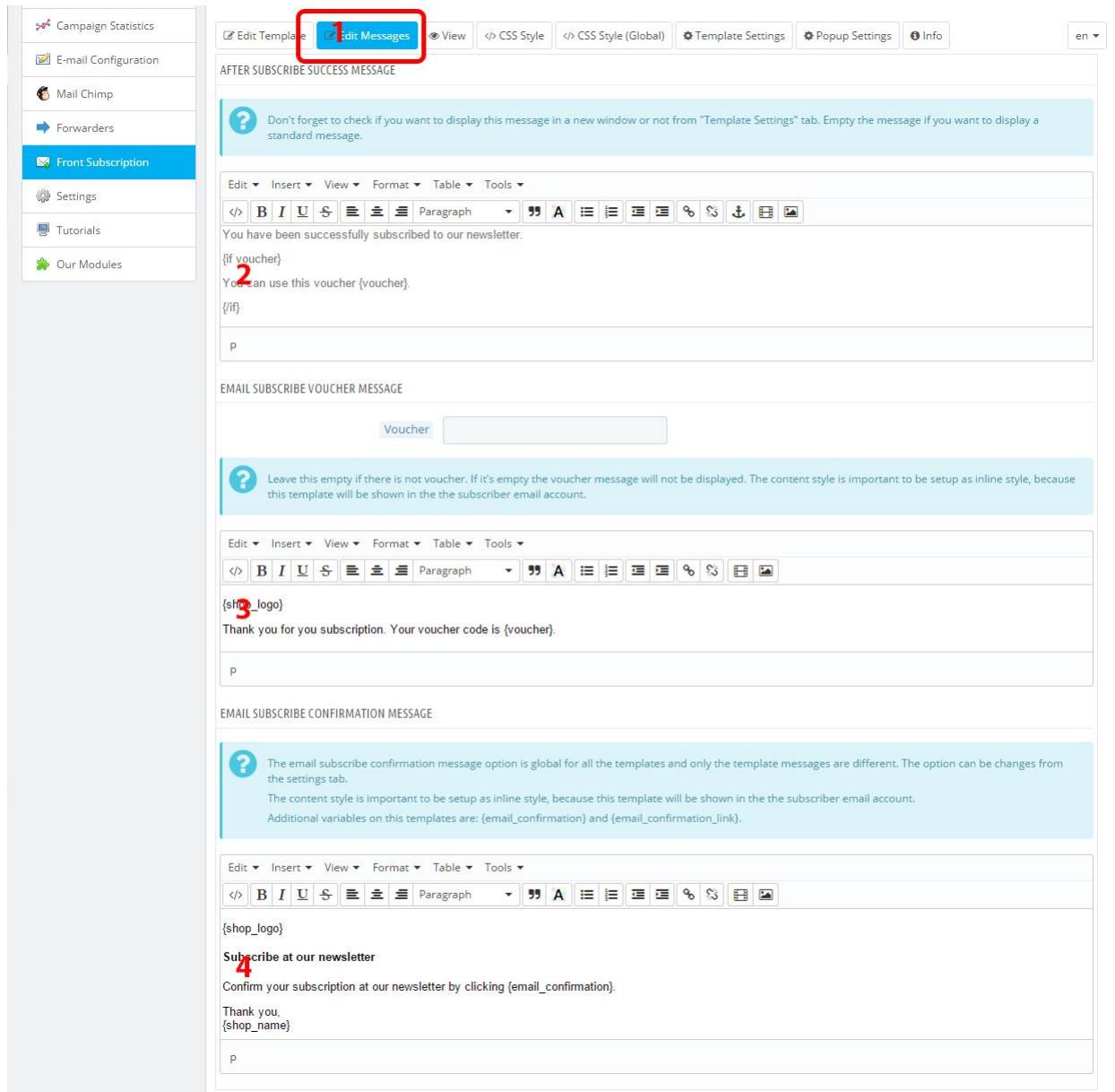
Subscribe at our newsletter

```
{displayInfo}  
{if displayGender}  
Title  
{displayGender}  
{if} {if displayFirstName}  
First name {displayFirstName}  
  
{if} {if displayBirthday}  
Date of Birthday  
{displayBirthday}  
  
{/if}  
{if displayListOfInterest}  
  
Are you interested in {displayListOfInterest}  
  
{/if}  
{submitButton} {close_forever}  
  
div
```

**25** **26** **27** **28**

## 14.1 Front subscription (edit messages)

- (1) Go to the section "Edit Messages".
- (2) Edit the message that shows up after a user has subscribed to the newsletter.
- (3) Edit the message that will display a voucher to the customer.
- (4) Edit the email confirmation message, for the subscription.



The screenshot shows the 'Edit Messages' section for front subscription. The left sidebar has a 'Front Subscription' tab selected. The main area displays three message templates:

- AFTER SUBSCRIBE SUCCESS MESSAGE:** A light blue header bar says 'AFTER SUBSCRIBE SUCCESS MESSAGE'. Below it is a text area containing 'You have been successfully subscribed to our newsletter.' followed by a conditional block '{if voucher}' which contains 'You can use this voucher {voucher}'.
- EMAIL SUBSCRIBE VOUCHER MESSAGE:** A light blue header bar says 'EMAIL SUBSCRIBE VOUCHER MESSAGE'. Below it is a text area containing 'Voucher' followed by a conditional block '{if}' which contains 'Leave this empty if there is not voucher. If it's empty the voucher message will not be displayed. The content style is important to be setup as inline style, because this template will be shown in the subscriber email account.' Below this is another conditional block '{shop\_logo}' followed by 'Thank you for your subscription. Your voucher code is {voucher}'.
- EMAIL SUBSCRIBE CONFIRMATION MESSAGE:** A light blue header bar says 'EMAIL SUBSCRIBE CONFIRMATION MESSAGE'. Below it is a text area containing a note about the confirmation message being global and the content style being inline. It also lists additional variables: '{email\_confirmation}' and '{email\_confirmation\_link}'. Below this is a text area containing 'Subscribe at our newsletter' followed by a conditional block 'Confirm your subscription at our newsletter by clicking {email\_confirmation}'.

Red numbers 1 through 4 are overlaid on the interface to point to specific elements: 1 points to the 'Edit Messages' button in the top toolbar; 2 points to the 'if voucher' conditional block in the first message; 3 points to the 'shop\_logo' placeholder in the second message; and 4 points to the 'email\_confirmation' placeholder in the third message.

## 14.2 Front subscription (template settings)

- (1) Go to the section "[Template Settings](#)".
- (2) Modify the template width.
- (3) The popup width will be displayed in percent. This is for a responsive template.
- (4) The popup width will be displayed in pixels.
- (5) Modify the template minimum width and the maximum width. This slider is useful when you have the popup width in percent.
- (6) Setup the top distance of the popup.
- (7) Display a message after the user has subscribed to the newsletter.
- (8) Assign a voucher to the popup. Leave the field empty if you don't want to assign a voucher.
- (9) You can add a terms and condition URL. The users cannot subscribe at the newsletter until they agree with the terms and conditions.
- (10) Display "[Gender](#)" switcher.
- (11) Display "[First Name](#)" switcher.
- (12) Display "[Last Name](#)" switcher.
- (13) Display "[Language](#)" switcher.
- (14) Display "[Birthday](#)" switcher.
- (15) Display the "[List of Interest](#)" switcher.
- (16) Display the list of interest as a drop down list or as checkboxes.
- (17) Change the cross type of the close popup button.

**SUBSCRIPTION TEMPLATE**

**1 Template Settings**

**2 Template Width** 400px **3 percent** 1280 **4 pixels**

**5 Template Max-Min Width** 0px **1280px** 1280

**6 Template Top** 100px **7**

**Show Message After Subscribe** YES NO

**8 Voucher** Leave this empty if there is not voucher. If it's empty the voucher message will not be displayed.

**9 Insert the terms and conditions url.**

**10 Display Gender** YES NO **11** Display gender options in the front office subscription.

**12 Display First Name** YES NO **13** Display the First Name input field in the front office subscription.

**14 Display Last Name** YES NO **15** Display the Last Name input field in the front office subscription.

**16 Display Language** YES NO **17** Display language options in the front office subscription.

**18 Display Birthday** YES NO **19** Display birthday options in the front office subscription.

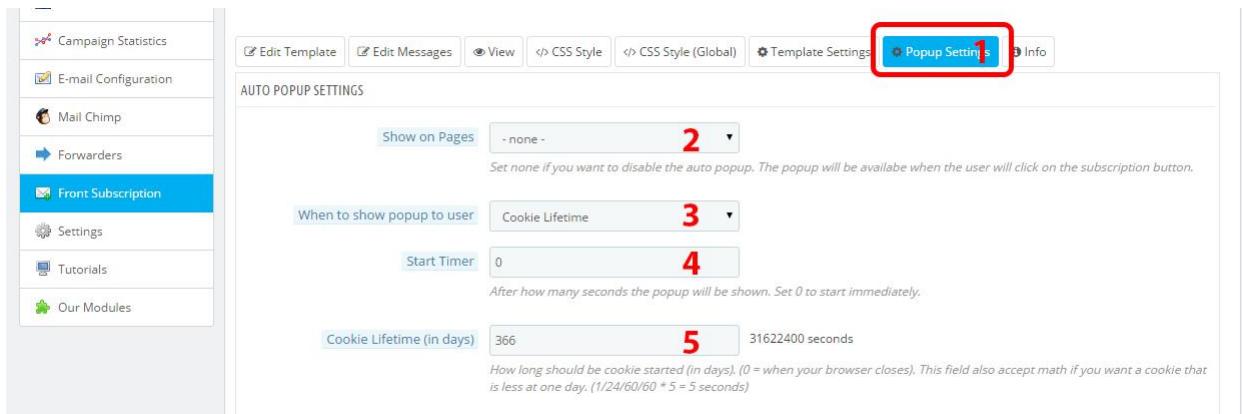
**20 Display List Of Interest** YES NO **21** Display list of interest options in the front office subscription.

**22 Display List Of Interest Type** Checkbox YES NO **23** Display the list of interest as a checkbox type or as a selected option type.

**Cross Type**  **24**

## 14.3 Front subscription (popup settings)

- (1) Go to the section “[Popup Settings](#)”.
- (2) Select on which pages you want to display the subscription popup. Select “[none](#)” to disable the popup.
- (3) When to show the popup to the user (cookie lifetime or always). The always option is only for tests.
- (4) Start timer. After how many seconds the popup will be shown. Set 0 to show immediately.
- (5) Setup the cookie lifetime.



**AUTO POPUP SETTINGS**

Show on Pages: 2

Set none if you want to disable the auto popup. The popup will be available when the user will click on the subscription button.

When to show popup to user: 3

Cookie Lifetime: 3

Start Timer: 4

After how many seconds the popup will be shown. Set 0 to start immediately.

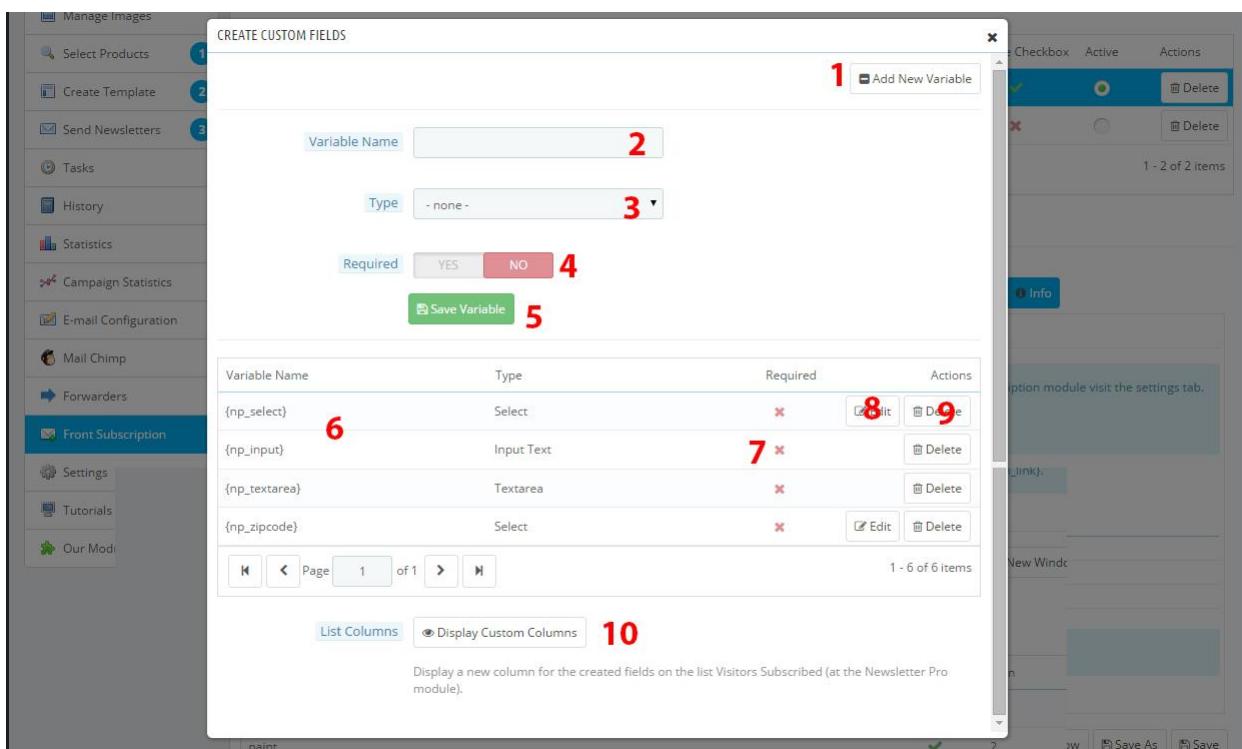
Cookie Lifetime (in days): 5

366 31622400 seconds

How long should be cookie started (in days). (0 = when your browser closes). This field also accept math if you want a cookie that is less than one day. (1/24/60/60 \* 5 = 5 seconds)

## 14.4 Front subscription (create a custom field)

- (1) Add a new variable.
- (2) Enter the variable name.
- (3) Select the type of the variable (select, checkbox, radio, input text, textarea).
- (4) Check if the variable is required.
- (5) Save the variable.
- (6) The variables list. Copy the created variable in your subscription template.
- (7) Variable required switcher.
- (8) Edit the field values. This button will be visible only for the fields that have multiple values.
- (9) Delete a variable, and the database data related to it.
- (10) Display the field content, in [the “visitors subscribed at newsletter pro” list as a column](#).



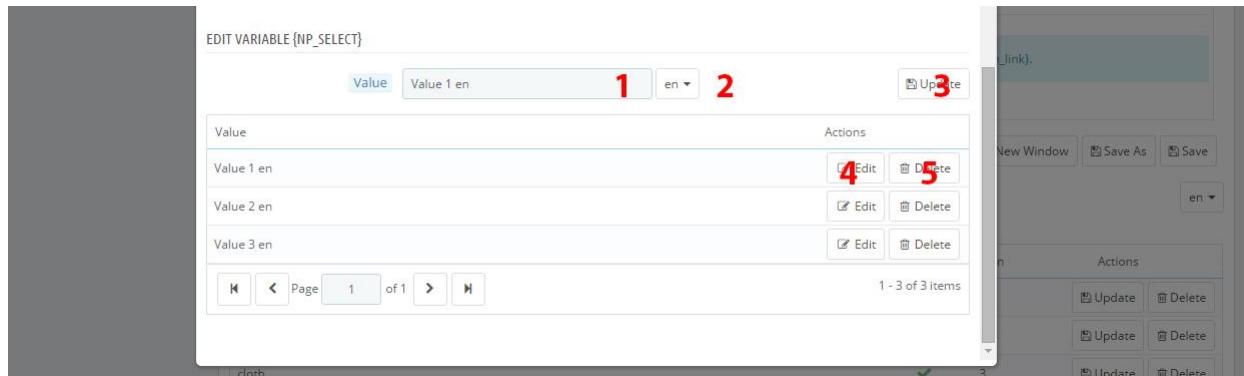
Checkbox	Active	Actions	Variable Name	Type	Required	Actions
<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="button" value="Delete"/>	{np_select}	Select	<input type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="button" value="Delete"/>	{np_input}	Input Text	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="button" value="Delete"/>	{np_textarea}	Textarea	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
<input checked="" type="checkbox"/>	<input type="radio"/>	<input type="button" value="Delete"/>	{np_zipcode}	Select	<input checked="" type="checkbox"/>	<input type="button" value="Edit"/> <input type="button" value="Delete"/>

List Columns:  10

Display a new column for the created fields on the list Visitors Subscribed (at the Newsletter Pro module).

## Add options to a variable (field)

- (1) Write a new value.
- (2) Language switcher.
- (3) Update the value.
- (4) Edit the current option.
- (5) Delete an option.

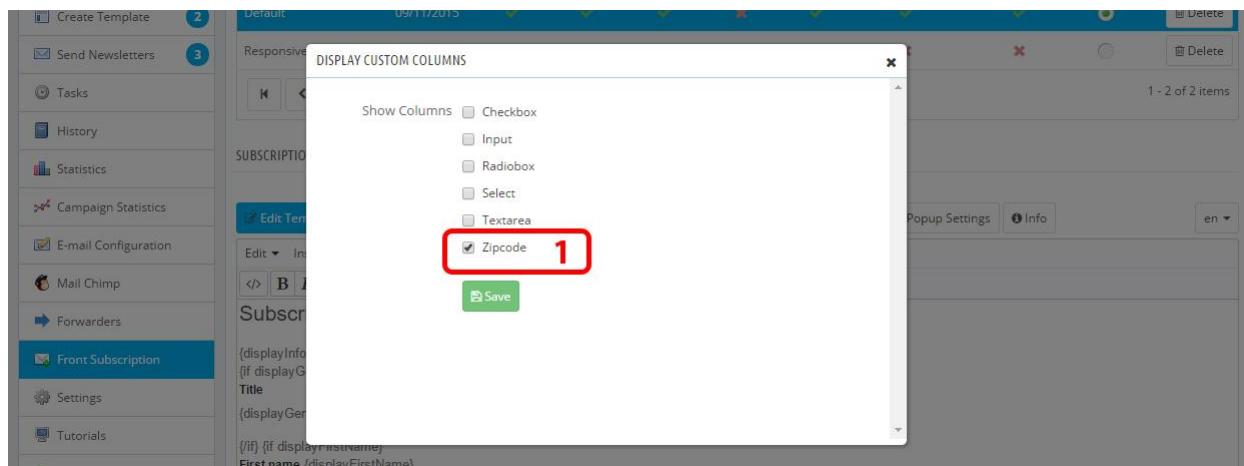


The screenshot shows the 'Edit Variable [NP\_SELECT]' interface. At the top, there are buttons for 'Value' (1), 'en' (2), and 'Update' (3). Below this is a table listing three items:

Value	Actions
Value 1 en	<input checked="" type="button"/> Edit <input type="button"/> Delete (4)
Value 2 en	<input type="button"/> Edit <input type="button"/> Delete (5)
Value 3 en	<input type="button"/> Edit <input type="button"/> Delete

At the bottom, there are navigation buttons for 'Page' (1 of 1) and a footer note '1 - 3 of 3 items'.

The collected data can be visible in the “visitors subscribed at the newsletter pro module” by clicking on the button “Display Custom Columns”. Then you must check a column that you want to be displayed (1).



The screenshot shows the 'DISPLAY CUSTOM COLUMNS' dialog box. On the left, there is a list of column types: Checkbox, Input, Radiobox, Select, Textarea, and Zipcode (1). The 'Zipcode' checkbox is checked. At the bottom right is a 'Save' button.

The new column is visible under the section “Send Newsletters”.

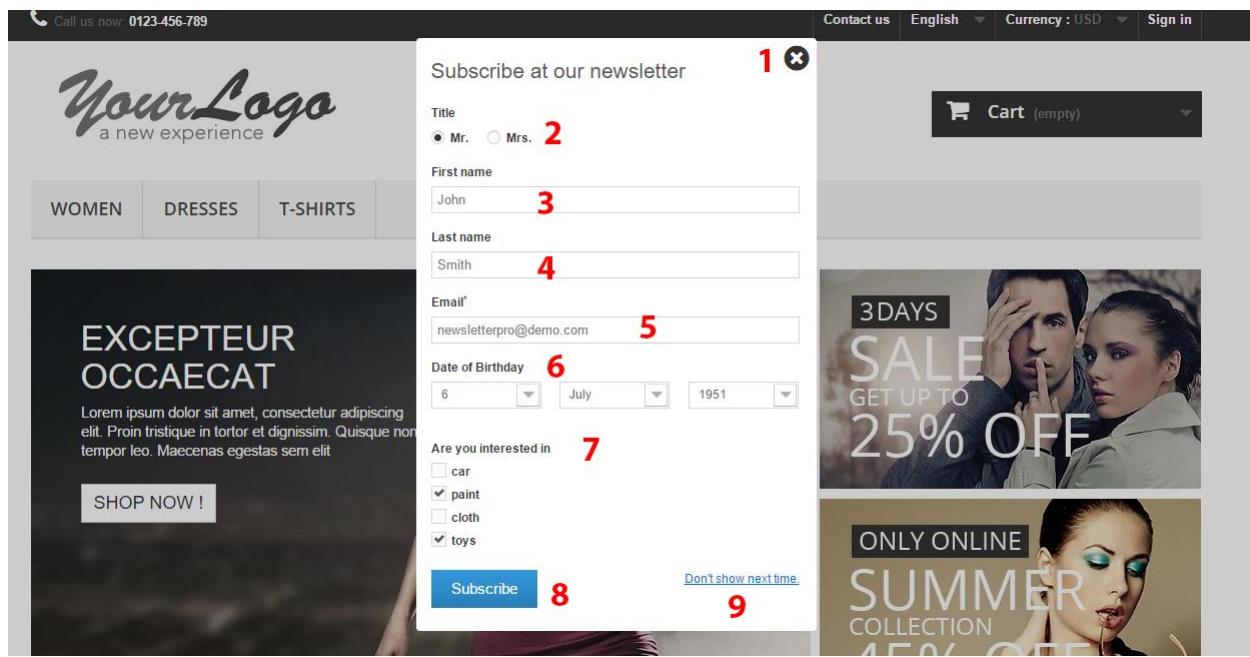
- (1) In this example you can see the zip code column.

VISITORS SUBSCRIBED (AT THE NEWSLETTER PRO MODULE) : 1001						
First Name	Last Name	Email	Shop Name	Subscribed	Zipcode	Actions
						1 
						
						
						
						
						
						
						1 - 6 of 1001 items

## 14.5 Front subscription (popup preview)

Here is a preview of the front subscription popup.

- (1) Close the popup. If you want to change the close button behavior, to act like the [button "Don't show next time"](#) (9) you must open the file [\[public\\_html\]/modules/newsletterpro/config.ini](#) and change the variable value `close_forever` from 0 to 1.
- (2) Select the gender.
- (3) Write the First Name.
- (4) Write the Last Name.
- (5) Write the email address.
- (6) Select the birthday.
- (7) Select multiple values from the list of interest.
- (8) Subscribe to the newsletter button.
- (9) ["Don't show next time"](#) button. This will prevent popup from displaying automatically until the cookie lifetime will expire.



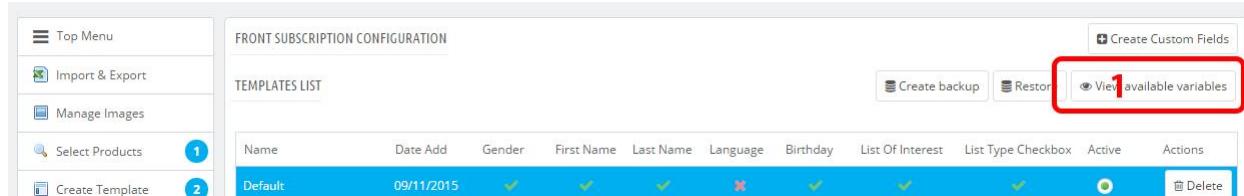
## 14.6 Front subscription (list of interest)

- (1) The list of interest.
- (2) Enable or disable the value.
- (3) Setup the value positon.
- (4) Update the value.
- (5) Delete a value.
- (6) Add a new value to the list of interest.

Name	Active	Position	Actions	
car <b>1</b>	✓	1	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
paint	✓	2	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
cloth	✓	3	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
toys	✓	4	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
<input type="button" value="Add"/>		<b>6</b>		
1 - 4 of 4 items				

## 14.7 Available variables for the front subscription template

By clicking on the button "[View available variables](#)" (1) you can see the usable variables for the front subscription template.



The screenshot shows the 'FRONT SUBSCRIPTION CONFIGURATION' screen. On the left is a sidebar with 'Top Menu' and several icons: 'Import & Export', 'Manage Images', 'Select Products' (with a red circle containing '1'), and 'Create Template' (with a red circle containing '2'). The main area is titled 'FRONT SUBSCRIPTION CONFIGURATION' and contains a 'TEMPLATES LIST' table. The table has columns: Name, Date Add, Gender, First Name, Last Name, Language, Birthday, List Of Interest, List Type Checkbox, Active, and Actions. A row for 'Default' is shown with values: Date Add (09/11/2015), Gender (checkmark), First Name (checkmark), Last Name (checkmark), Language (cross), Birthday (checkmark), List Of Interest (checkmark), List Type Checkbox (checkmark), Active (radio button), and Actions (Delete button). At the top right of the main area are buttons for 'Create Custom Fields', 'Create backup', 'Restore', and 'View available variables' (which is highlighted with a red box and has a red number '1' above it).

Those variables are available for all the subscription templates located in the tabs "Edit Template" and "Edit Messages".

`{shop_name}` - Display the current shop name.

`{voucher}` - Display the template voucher if exists.

`{voucher_name}` - Display the voucher name.

`{voucher_quantity}` - Display the voucher quantity.

`{voucher_value}` - Display the voucher value in percent or amount.

`{shop_url}` - Display for shop URL.

`{shop_name}` - Display the shop name.

`{shop_logo_url}` - Display the shop logo URL

`{shop_logo}` - Display the shop logo URL.

`{module_url}` - Display the shop URL.

`{module_path}` - Display the shop path.

`{close_forever_onclick_function}` - Display a javascript function that can be used for the html tag attribute onclick. The function will close the popup window and save a cookie. If the client will click on this button the popup window will not appear until the cookie expire.

`{close_forever}` - Display a button that will close the popup window and save a cookie. If the client will click on this button the popup window will not appear until the cookie expire.

`{displayInfo}` - Display the registration at the newsletter status.

`{displayGender}` - Display the gender options.

`{displayFirstName}` - Display the First Name input.

`{displayLastName}` - Display the Last Name input.

`{displayEmail}` - Display the email input.

`{displayTermsAndConditionsLink}` - Display the email input.

`{displayTermsAndConditionsCheckbox}` - Display the email input.

`{displayTermsAndConditionsFull}` - Display the email input.

`{displayLanguages}` - Display the languages options.

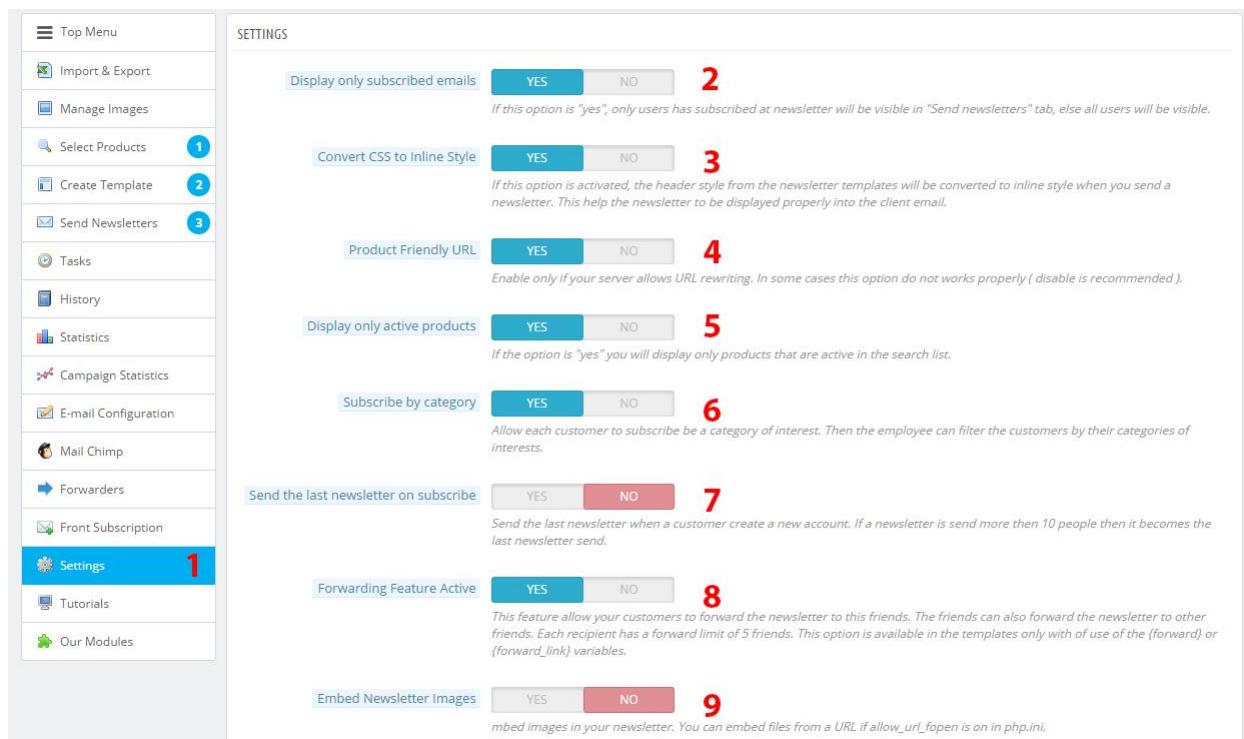
`{displayBirthday}` - Display the birthday options.

`{displayListOfInterest}` - Display the list of interest options. There are two types available: select options or checkboxes.

{submitButton} - Display the submit button.

## 15.0 Module settings

- (1) Go to the "Settings" section.
- (2) By default, the user lists with email addresses will display only the subscribed users. If you set this option to "No", the lists will display all the users subscribed and unsubscribed.
- (3) Convert CSS to inline style. If this option is activated, the header style from the newsletter templates will be converted to inline style when you send a newsletter. This help the newsletter to be displayed properly into the client email.
- (4) Product friendly URL. Enable only if your server allows URL rewriting. In some cases, this option do not works properly.
- (5) Display only active products. If the option is set to "Yes" you will see only the active product when you search for a product in the section "Select Product".
- (6) Subscribe by category. Allow each customer to subscribe at a category of interest. Then the employee can filter the customers by their categories of interests.
- (7) Send the last newsletter on subscribe. Send the last newsletter when a customer create a new account. If a newsletter is sent to more than 10 people then it becomes the last newsletter send.
- (8) Activate the forwarding feature. This feature allow your customers to forward the newsletter to these friends. The friends can also forward the newsletter to other friends. Each recipient has a forward limit of 5 friends. This option is available in the templates only with of use of the {forward} or {forward\_link} variables.
- (9) Embed the newsletter images. You can embed files from a URL if allow\_url\_fopen is on in php.ini.



The screenshot shows the 'SETTINGS' page of the NewsletterPro module. On the left is a sidebar with a 'Top Menu' containing links like Import & Export, Manage Images, Select Products (marked with a red '1'), Create Template (marked with a red '2'), Send Newsletters (marked with a red '3'), Tasks, History, Statistics, Campaign Statistics, E-mail Configuration, Mail Chimp, Forwarders, Front Subscription, Settings (marked with a red '1'), Tutorials, and Our Modules. The main area is titled 'SETTINGS' and contains several configuration sections with 'YES' and 'NO' buttons:

- Display only subscribed emails** (YES) **2**: If this option is "yes", only users has subscribed at newsletter will be visible in "Send newsletters" tab, else all users will be visible.
- Convert CSS to Inline Style** (YES) **3**: If this option is activated, the header style from the newsletter templates will be converted to inline style when you send a newsletter. This help the newsletter to be displayed properly into the client email.
- Product Friendly URL** (YES) **4**: Enable only if your server allows URL rewriting. In some cases this option do not works properly ( disable is recommended ).
- Display only active products** (YES) **5**: If the option is "yes" you will display only products that are active in the search list.
- Subscribe by category** (YES) **6**: Allow each customer to subscribe be a category of interest. Then the employee can filter the customers by their categories of interests.
- Send the last newsletter on subscribe** (YES) **7**: Send the last newsletter when a customer create a new account. If a newsletter is send more then 10 people then it becomes the last newsletter send.
- Forwarding Feature Active** (YES) **8**: This feature allow your customers to forward the newsletter to this friends. The friends can also forward the newsletter to other friends. Each recipient has a forward limit of 5 friends. This option is available in the templates only with of use of the {forward} or {forward\_link} variables.
- Embed Newsletter images** (YES) **9**: Embed images in your newsletter. You can embed files from a URL if allow\_url\_fopen is on in php.ini.

(1) Front subscription feature activation.

You must choose the subscription module.

(2) Subscribe with the newsletterpro module.

(3) Subscribe with the blocknewsletter module.

Check the hooks from the list in which you want to install the newsletter subscription option.

(4) Register the subscription in the footer of the page.

(5) Register the subscription in the right column of the page.

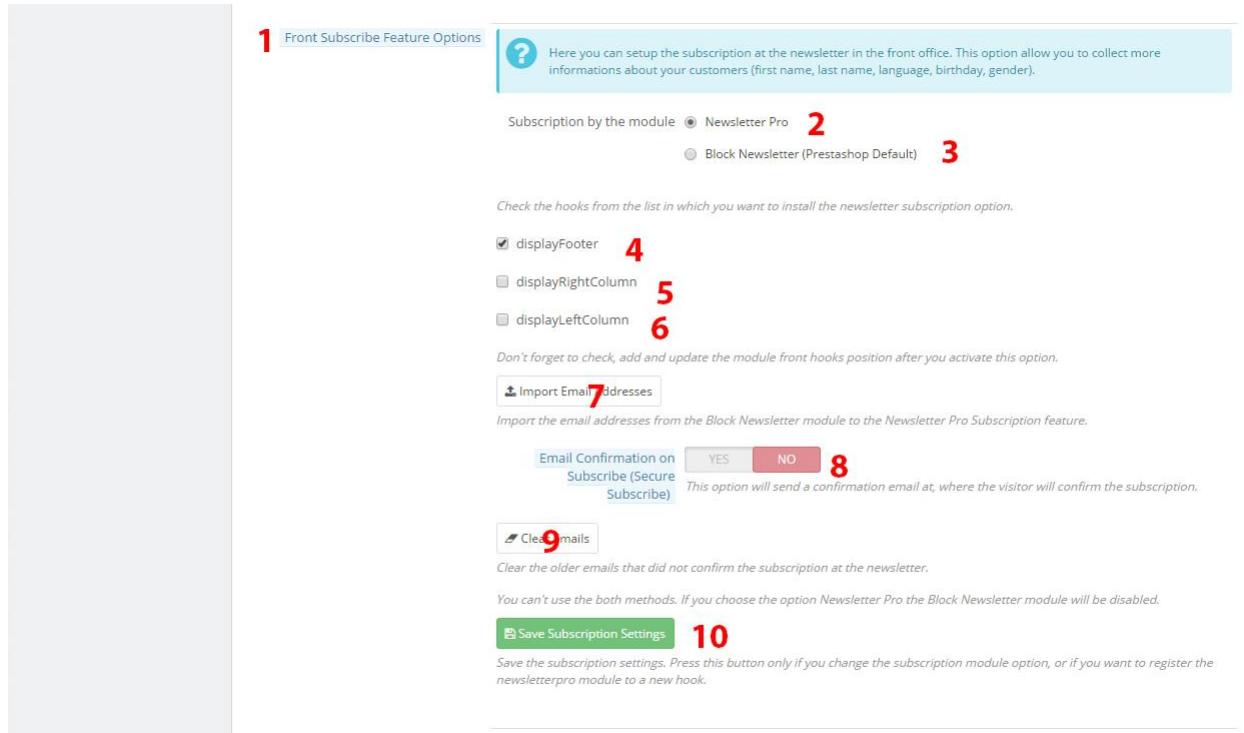
(6) Register the subscription in the left column of the page.

(7) Import the email addresses from the blocknewsletter module to the newsletterpro subscription.

(8) Activate the secure subscription feature. This option will send a confirmation email at, where the visitor will confirm the subscription.

(9) Clear the older emails that did not confirm the subscription at the newsletter.

(10) Save the settings. Save the subscription settings. Press this button only if you change the subscription module option, or if you want to register the newsletterpro module to a new hook.



**1** Front Subscribe Feature Options

Here you can setup the subscription at the newsletter in the front office. This option allow you to collect more informations about your customers (first name, last name, language, birthday, gender).

Subscription by the module  Newsletter Pro **2**  
 Block Newsletter (Prestashop Default) **3**

Check the hooks from the list in which you want to install the newsletter subscription option.

displayFooter **4**  
 displayRightColumn **5**  
 displayLeftColumn **6**

Don't forget to check, add and update the module front hooks position after you activate this option.

Import Email **7** Addresses

Import the email addresses from the Block Newsletter module to the Newsletter Pro Subscription feature.

Email Confirmation on  YES  NO **8**  
 Subscribe (Secure Subscribe)  
 This option will send a confirmation email at, where the visitor will confirm the subscription.

Clear **9** mails

Clear the older emails that did not confirm the subscription at the newsletter.

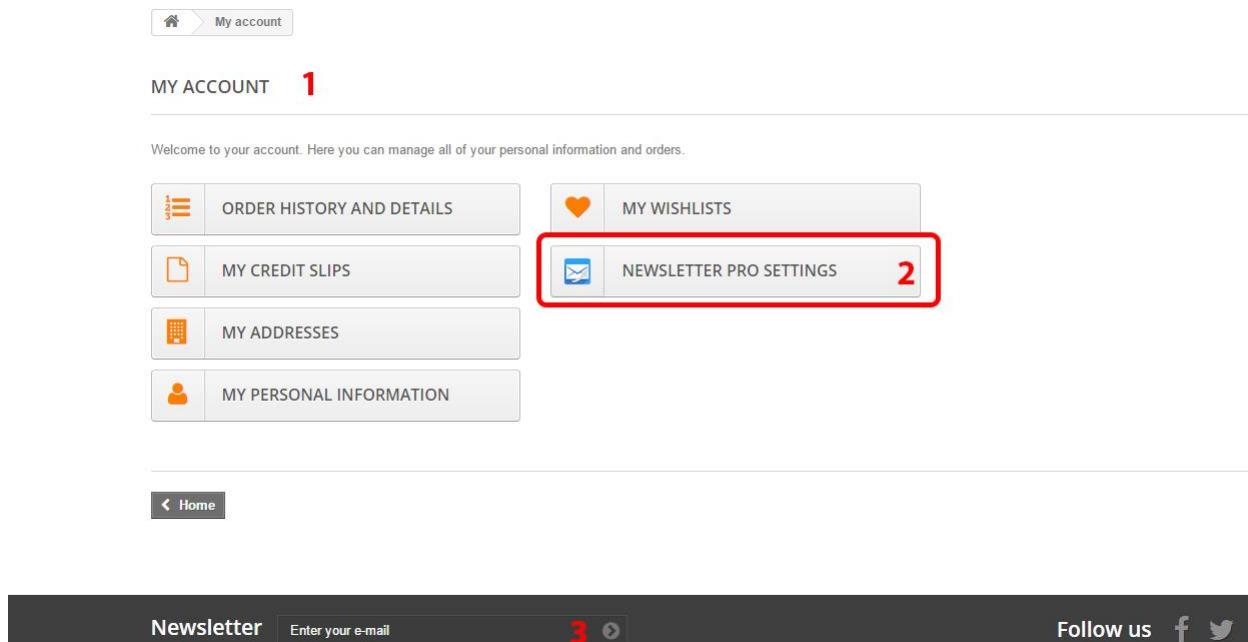
You can't use the both methods. If you choose the option Newsletter Pro the Block Newsletter module will be disabled.

Save Subscription Settings **10**

Save the subscription settings. Press this button only if you change the subscription module option, or if you want to register the newsletterpro module to a new hook.

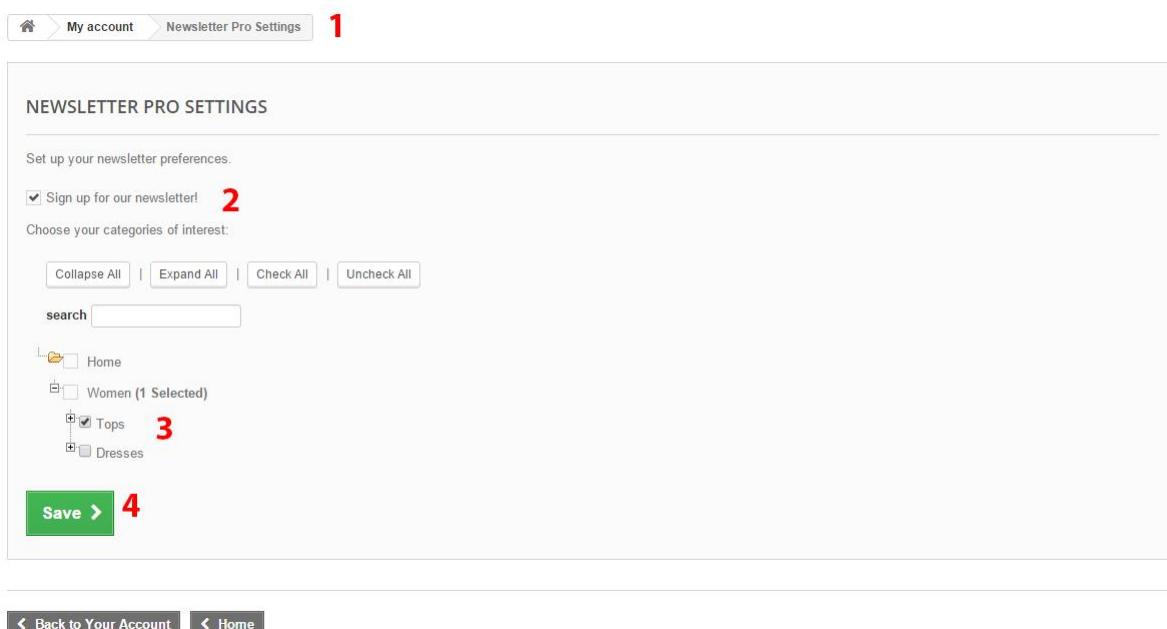
## 16.0 Subscribe at categories as customer

- (1) The customer account page.
- (2) Subscribe by category button.
- (3) Subscribe at the newsletter.



The screenshot shows the 'My Account' section of a website. At the top, there's a navigation bar with a home icon and 'My account'. Below it, a 'MY ACCOUNT' section has a red number '1' above it. A horizontal menu bar follows, with 'ORDER HISTORY AND DETAILS', 'MY CREDIT SLIPS', 'MY ADDRESSES', and 'MY PERSONAL INFORMATION' options. To the right of these, 'MY WISHLISTS' and 'NEWSLETTER PRO SETTINGS' are shown, with 'NEWSLETTER PRO SETTINGS' enclosed in a red box and a red number '2' above it. At the bottom of the page, there's a 'Home' link and a dark footer bar with 'Newsletter', a search bar 'Enter your e-mail', social media icons for 'Follow us', and a red number '3' above the social media links.

- (1) Subscribe at the newsletter section.
- (2) Sign up at our newsletter.
- (3) Choose the categories of interest.
- (4) Save the settings.



The screenshot shows the 'Newsletter Pro Settings' page. At the top, there's a breadcrumb trail: 'My account > Newsletter Pro Settings' with a red number '1' above it. The main title is 'NEWSLETTER PRO SETTINGS' with a sub-instruction 'Set up your newsletter preferences.' Below this, there's a checked checkbox 'Sign up for our newsletter!' with a red number '2' above it. A section for 'Choose your categories of interest:' follows, featuring a 'search' input field and a tree view of categories. Under 'Home', 'Women (1 Selected)' is expanded, showing 'Tops' (checked with a red number '3' above it) and 'Dresses'. At the bottom, a green 'Save >' button with a red number '4' above it is visible.