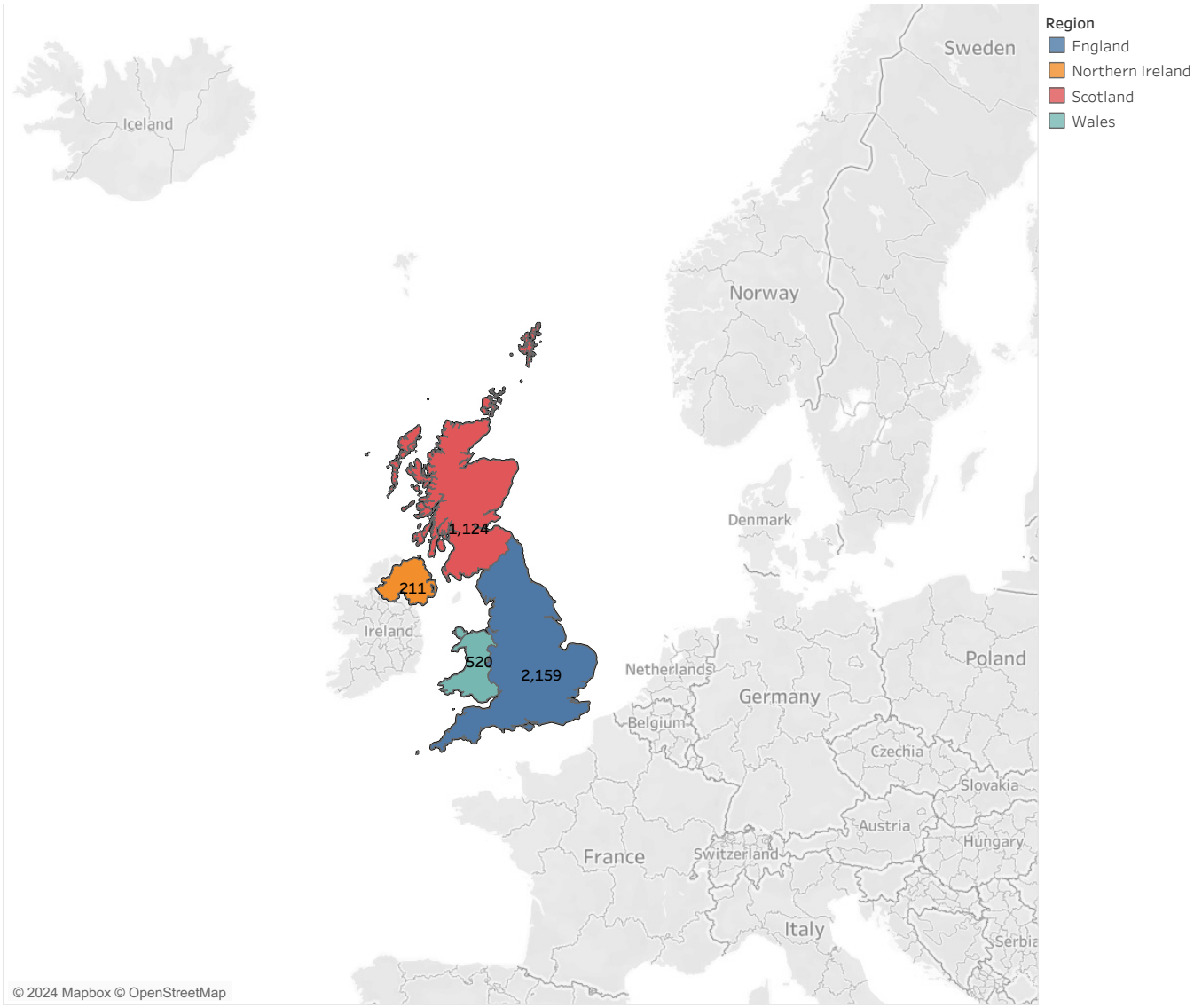
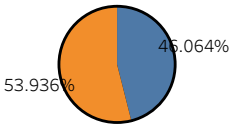
Story Board

Map	Pie Chart	Age Distribution	Tree Map	Dashboard



Story Board

Map	Pie Chart	Age Distribution	Tree Map	Dashboard

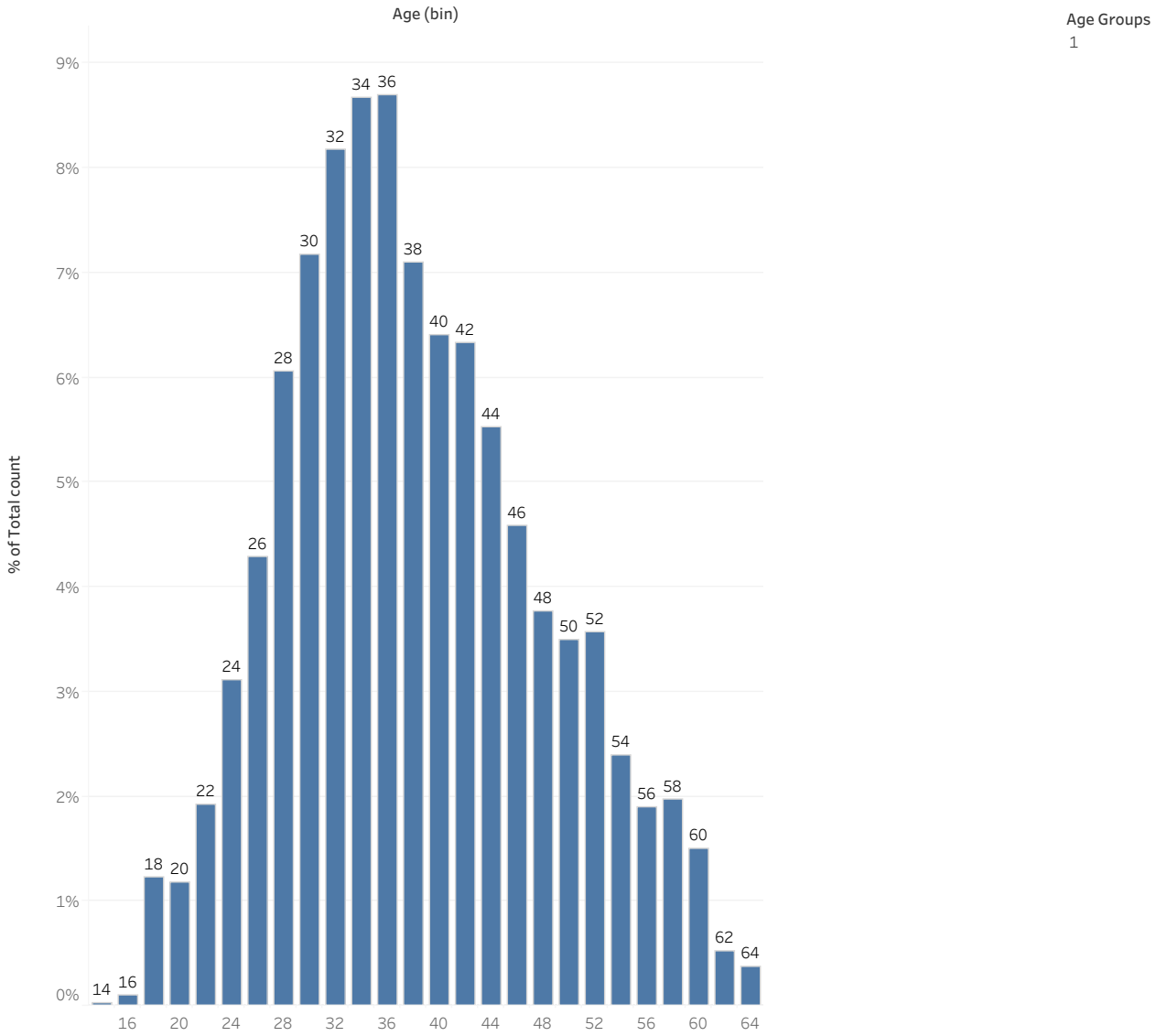


Gender
Female
Male

count
4,014

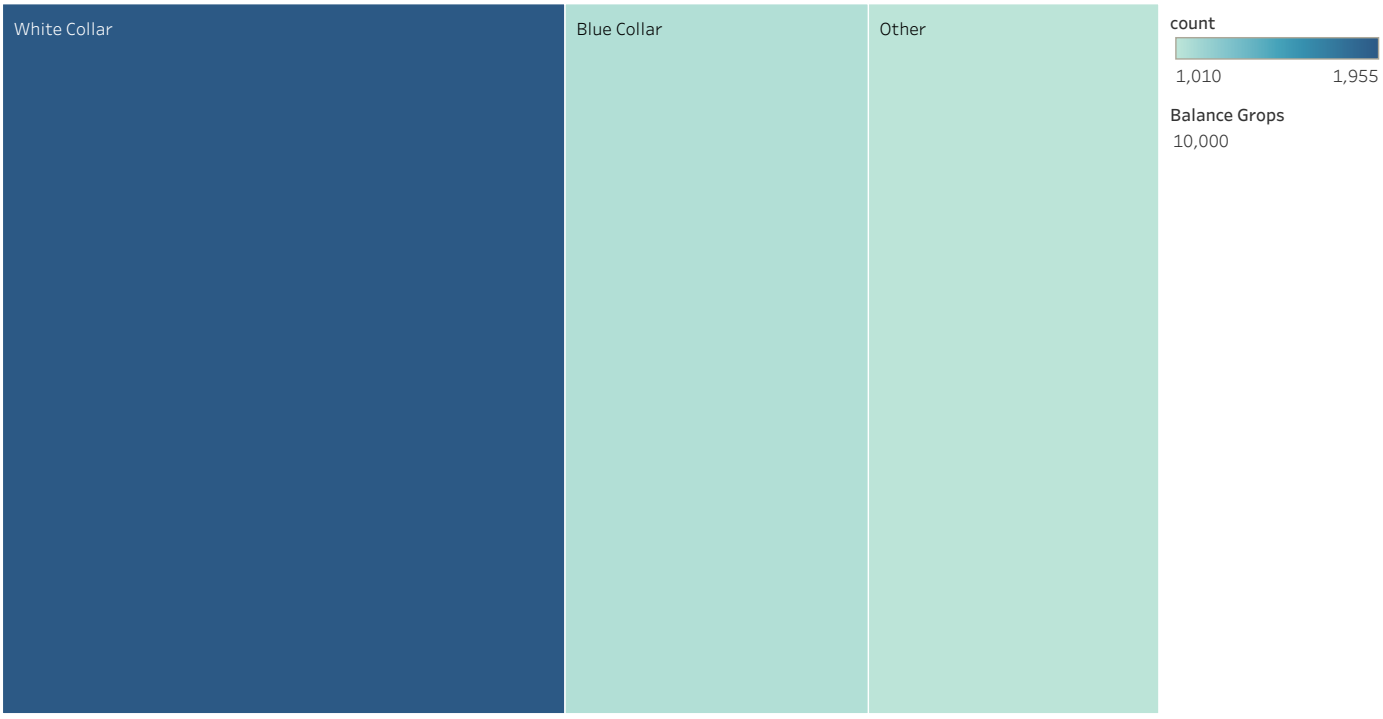
Story Board

Map	Pie Chart	Age Distribution	Tree Map	Dashboard



Story Board

Map	Pie Chart	Age Distribution	Tree Map	Dashboard

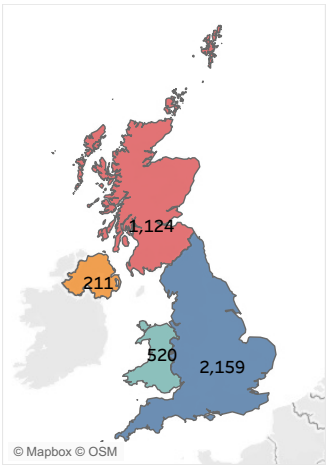


Story Board

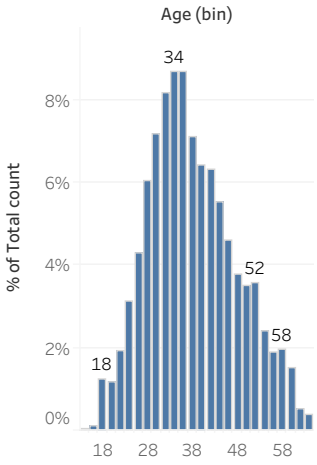
Map	Pie Chart	Age Distribution	Tree Map	Dashboard

Customer Segmentation Dashboard

Map



Age distribution



Region
- England
- Northern Ireland
- Scotland
- Wales

Gender
- Female
- Male

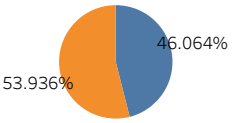
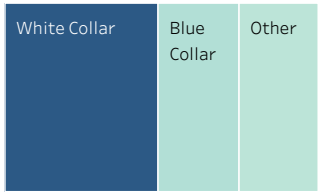
count
4,014

Age Groups
1

count
1,010 — 1,955

Balance Grops
10,000

Pie chart



Tree map