



# Oliver Naumov

Interdisciplinary Creative

*Motivated and multidisciplinary designer with a strong foundation in UI/UX design, web development, and digital product strategy. Skilled at transforming complex problems into intuitive user experiences and leading creative initiatives from concept to launch. Passionate about merging technology, creativity, and strategy to deliver meaningful digital solutions.*

## Work Experience

### Co-Founder @ Tchpack

JAN 2025 - PRESENT

- Co-founded Tchpack.com, an AI-powered platform connecting fashion designers with manufacturers while offering tools for mockups, vector generation, and product sourcing
- Lead UX/UI design and marketing strategy, overseeing product interface development, brand identity, and content direction.
- Collaborate with developers and partners to refine user flows, enhance retention systems, and launch cross-platform experiences (web, iOS, plugin).
- Manage creative campaigns, partnerships, and user acquisition initiatives that grew brand visibility and engagement across digital channels.

### Information Technology Specialist II @ NYS ITS

JUN 2023 - PRESENT

- Provide full-scale IT support across an entire agency building, ensuring seamless operations for all employees
- Troubleshoot and resolve hardware, software, and network issues, exceeding expected responsibilities through proactive system improvements.
- Deliver on-site technical solutions that enhance usability, accessibility, and employee experience across OTDA Department.
- Recognized for reliability, initiative, and the ability to independently manage complex technical environments.

### UI/UX Designer & Web Developer @ OpenTI

JAN 2024 - JAN 2025

- Designed and developed websites for clients seeking modern digital identities through OpenTI, a design studio focused on brand elevation and user-centered design.
- Delivered responsive, conversion-driven interfaces while aligning design solutions with client goals and market trends.
- Deliver on-site technical solutions that enhance usability, accessibility, and employee experience across OTDA Department.
- Worked directly with business owners to strategize branding, improve online presence, and implement user-focused creative strategies.

### INF 467: Tech Based Community Support @ SUNY Albany

SPRING SEMESTER 2023

Worked on-site to provide technology support within the ETEC Makerspace. Developed and utilized soft skills (communication, team work, time management, etc.) . Applied information and knowledge in a wide variety of situations, projects and challenges. Learned how to operate hardware, software, and equipment commonly found in technologies labs. Maintained lab functionality from an operational perspective.

## Education

### B.S. in Informatics – Concentration: Interactive User Experience

#### @ State University at Albany

AUGUST 2020- MAY 2024

**MINORS:** CYBERSECURITY & GAME DESIGN & DEVELOPMENT

- CURCE GRANT RECIPIENT (CENTER FOR UNDERGRADUATE RESEARCH & CREATIVE ENGAGEMENT)
- DEAN'S LIST: FALL 2021, SPRING 2022, SPRING 2024

### High School Education @ Monsignor Farrell

2016 - 2020

## Contact

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## Portfolio

[Oliver Naumov](#)

## Core

- Problem-Solving
- Leadership
- Communication
- Adaptability

## Skills

- Figma
- Adobe Creative Cloud
- Webflow
- UI Prototyping
- UX Research
- Front End Development

## Development

- HTML
- CSS
- JavaScript
- React
- Supabase
- Git