

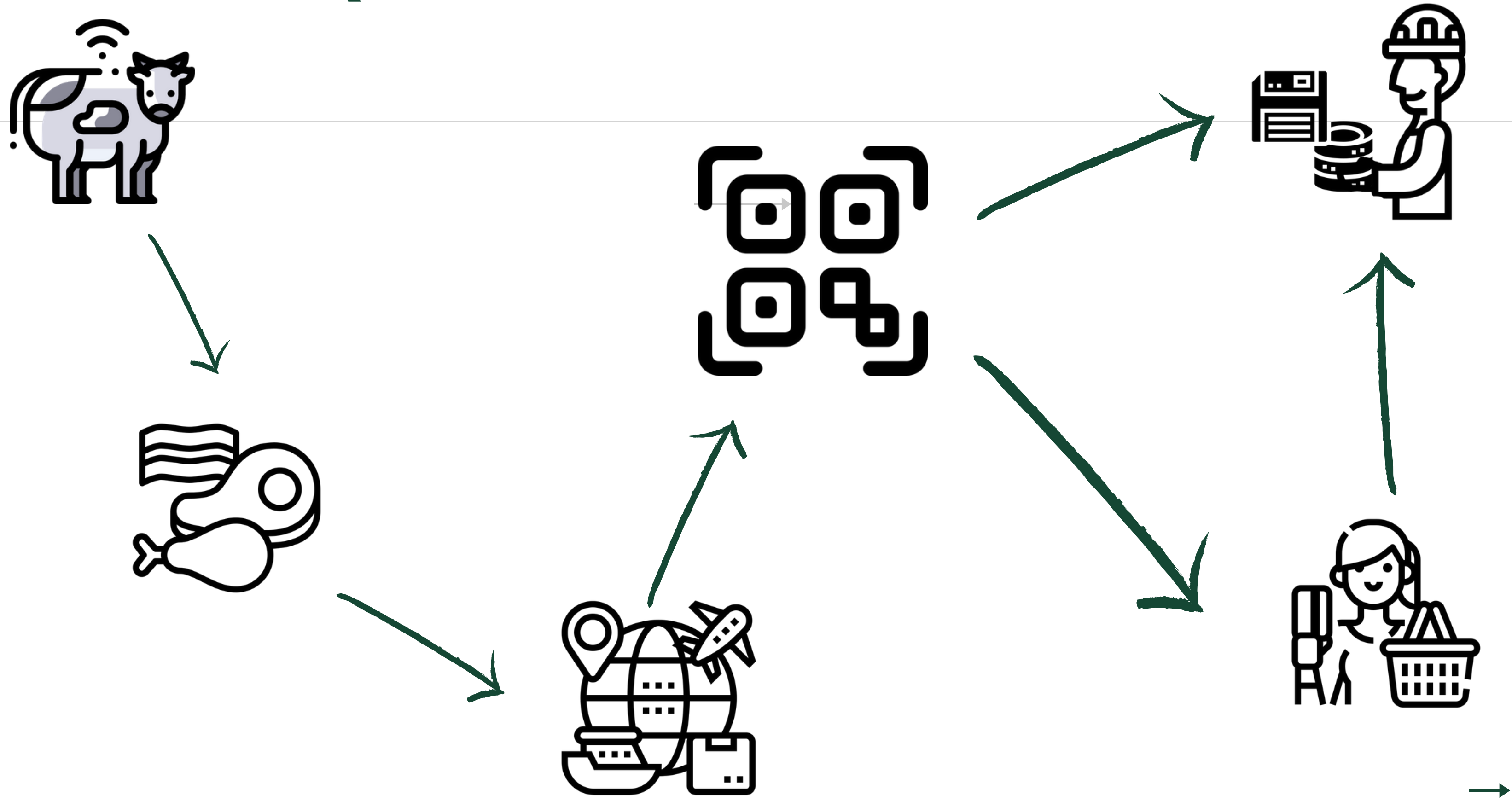
MEATEAM PRESENTATION


HKScan

Nikolay, Jason, Andrew, Alexander, Aleksandr



QR-data collection



 Product Information

 Past Orders

 Personal Favourites

 Personal Favourites

The Journey

1. Kirkonummen Factory Oy

Sent out at: 01.11.20, 10:44

2. Meat Butcher's Oy

Arrived at: 01.11.20, 19:12
Sent out at: 02.11.20, 08:55

3. Lidl meat shelves

Arrived at: 02.11.20, 14:31
Bought at: 03.11.20, 19:11

4. Your plate

Arrived: 03.11.20, 19:56

Angus Sirloin

ID: 93-E192849148265

Location: Kirkonummi, Finland

Meat content

Cow Species: Angus
Part: Sirloin
Gender: Male
Weight: 1,100kg
Age: 36months

Analysis

Meat Percentage: 64%
Fat Percentage: 36%
Weight: 210g
Best Before: 15.11.20
Date of Production: 09.11.20

Factory information

Location: Kirkonummintie 18, Kirkonummi 02000, Finland
Factory Name: Kirkonummen Factory Oy
Years Active: 20 years

Factory Size: 2000sq/m
Farming Area: 400acres
Annual CO2 emmision rates: 1.8 Billion metric tons

Carbon footprint

60kgCO2 / per Kg

Cow Nourishment

Antibiotics: tetracycline, tylosin, monensin
Food: grass, wheat, water
Gender: Male
Gender: Male

Recipes

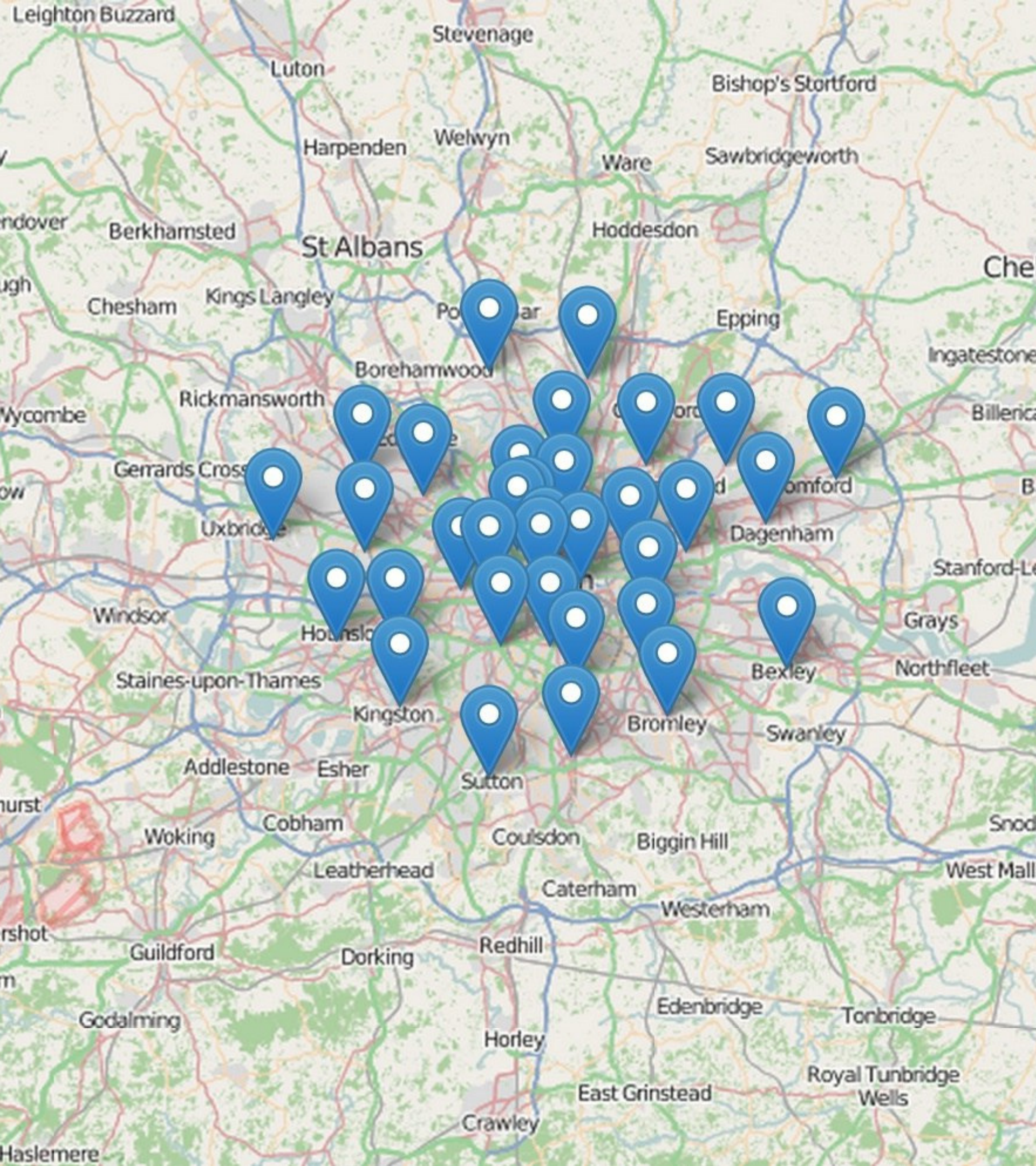
Sweet Angus Steak
40mins | 2👤

Ingredients:

- Garlic - Rosemary - Salt
- Butter - Olive oil - Pepper

[Read More](#)

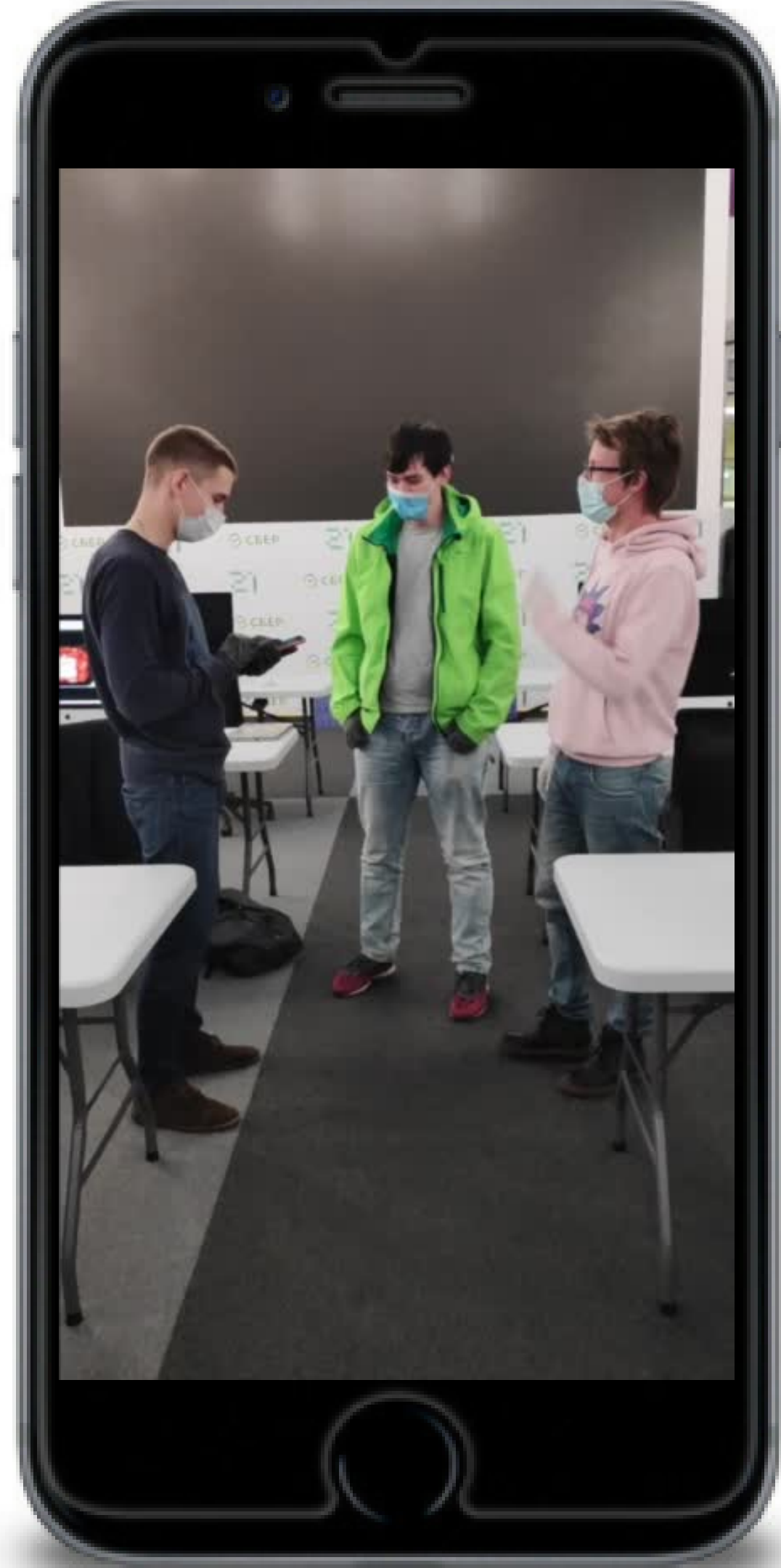




Data analyses

- market coverage
- local specific
- targeting advertisement
- counterfeit
- loyalty monitoring
- logistic planing





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