# KRATIKA AGARWAL

28/440, Gudri Mansoor Khan, Agra

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# CAREER OBJECTIVE

To succeed in an environment of growth and excellence and earn a job which provides me satisfaction and self-development and help me to achieve organizational goals.

#### **EDUCATION**

Banasthali Vidyapith, Jaipur

Master of Business Administration

Human Resources, and Public Policy and CSR

July 2019 - Present

CGPA: 8.7/10.0

Dr. B.R. Ambedkar University, Agra

Masters of Commerce, Business Administration

July 2017 - June 2019

Overall Percentage: 63.33

Dr. B.R. Ambedkar University, Agra

Bachelor of Commerce

July 2014 - June 2017

Overall Percentage: 68.8

Holy Public School, AgraJuly 2012 - June 2014CBSE XII Board ExaminationOverall Percentage: 82.4

Holy Public School, Agra
CBSE X Board Examination

July 2010 - June 2012
CGPA: 8.8/10.0

# WORK EXPERIENCE

#### ProfCess, Bhopal

HR Executive Intern

· Certified with Platinum certificate.

- · Organised events on special occasions like Independence day Friendship day for employee engagement.
- · Handled end to end recruitment process from resume screening to on-boarding.
- · Lead a team of 6 interns. Responsibilities included daily assignment of tasks and feedback from interns.

#### Ecera System, Michigan

Aug 2020- Sept 2020

July 2020- Nov 2020

Relationship manager

- · Took interviews and shotlisted candidates for the profile of HR and Digital Marketing.
- · Coordinated with several US clients regarding product requirements.
- · Served as a medium of communication between clients and technical team.

# Revidly, Gurugram

April 2020- May 2020

HR Intern

- · Coordinated with 20 colleges for using Revidly and successfully collaborated with half of them.
- · Gave a presentation on self formed recruitment policy. Check the presentation here
- · Conducted exit interviews over call for departing employees.

#### YEF-NGO, Delhi

April 2020- June 2020

HR Intern - Administrator

· Supervised HR interns and managed data related to them.

· Conducted Induction meeting virtually.

# **PROJECTS**

# Is Child Labour Really Bad? - A design thinking Approach

Researched evaluation and analysed the problem Ideation for the problem solving

# **Hungry Souls**

Came up with an idea of food service at Banasthali Vidhyapith. Proposed a business model Components of Project - Consumer Behaviour, STP and 4 Ps (Product, Price, Place and Promotion) of Marketing

# Business Model - Paytm

Analysed and presented business model and payment gateway of Paytm

#### TECHNICAL STRENGTHS

Software & Tools MS Office, Tally

#### WORKSHOPS

Completed a course on "Transformational Leadership - Hidden Secrets of Great leaders" from Alison.

Attended a International Workshop on Research in Indian Ethos organised by Banasthali Vidhyapith

Attended a Workshop on Career Development - START WITH SELF

Attended Personality Development class organised by Banasthali Vidhyapith

# PERSONAL TRAITS

Keen Observer

Highly motivated and eager to learn new things

Strong motivational and leadership skills

Ability to work as an individual as well as in group