

# KRATIKA AGARWAL

28/440, Gudri Mansoor Khan, Agra

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## CAREER OBJECTIVE

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To succeed in an environment of growth and excellence and earn a job which provides me satisfaction and self-development and help me to achieve organizational goals.

## EDUCATION

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<b>Banasthali Vidyapith, Jaipur</b> Master of Business Administration Human Resources, and Public Policy and CSR	<i>July 2019 - Present</i> CGPA: 8.7/10.0
<b>Dr. B.R. Ambedkar University, Agra</b> Masters of Commerce, Business Administration	<i>July 2017 - June 2019</i> Overall Percentage: 63.33
<b>Dr. B.R. Ambedkar University, Agra</b> Bachelor of Commerce	<i>July 2014 - June 2017</i> Overall Percentage: 68.8
<b>Holy Public School, Agra</b> CBSE XII Board Examination	<i>July 2012 - June 2014</i> Overall Percentage: 82.4
<b>Holy Public School, Agra</b> CBSE X Board Examination	<i>July 2010 - June 2012</i> CGPA: 8.8/10.0

## WORK EXPERIENCE

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<b>ProfCess, Bhopal</b> <i>HR Executive Intern</i> <ul style="list-style-type: none"><li>Organised events on special occasions like Independence day Friendship day for employee engagement.</li><li>Handled end to end recruitment process from resume screening to on-boarding.</li><li>Lead a team of 6 interns. Responsibilities included daily assignment of tasks and feedback from interns.</li></ul>	July 2020- Present
<b>Ecera System, Michigan</b> <i>Relationship manager</i> <ul style="list-style-type: none"><li>Took interviews and shortlisted candidates for the profile of HR and Digital Marketing.</li><li>Coordinated with several US clients regarding product requirements.</li><li>Served as a medium of communication between clients and technical team.</li></ul>	Aug 2020- Sept 2020
<b>Revidly, Gurugram</b> <i>HR Intern</i> <ul style="list-style-type: none"><li>Coordinated with 20 colleges for using Revidly and successfully collaborated with half of them.</li><li>Gave a presentation on self formed recruitment policy. Check the presentation here</li><li>Conducted exit interviews over call for departing employees.</li></ul>	April 2020- May 2020
<b>YEF-NGO, Delhi</b> <i>HR Intern - Administrator</i> <ul style="list-style-type: none"><li>Supervised HR interns and managed data related to them.</li><li>Conducted Induction meeting virtually.</li></ul>	April 2020- June 2020

## PROJECTS

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### **Is Child Labour Really Bad? - A design thinking Approach**

Researched evaluation and analysed the problem

Ideation for the problem solving

Currently working on implementation process

### **Hungry Souls**

Came up with an idea of food service at Banasthali Vidhyapith. Proposed a business model

Components of Project - Consumer Behaviour, STP and 4 Ps (Product, Price, Place and Promotion) of Marketing

### **Business Model - Paytm**

Analysed and presented business model and payment gateway of Paytm

## TECHNICAL STRENGTHS

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<b>Software &amp; Tools</b>	MS Office, Tally
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## WORKSHOPS

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Completed a course on "Transformational Leadership - Hidden Secrets of Great leaders" from Alison.

Attended a International Workshop on Research in Indian Ethos organised by Banasthali Vidhyapith

Attended a Workshop on Career Development - START WITH SELF

Attended Personality Development class organised by Banasthali Vidhyapith

## PERSONAL TRAITS

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Keen Observer

Highly motivated and eager to learn new things

Strong motivational and leadership skills

Ability to work as an individual as well as in group