

KRATIKA AGARWAL

28/440, Gudri Mansoor Khan, Agra
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CAREER OBJECTIVE

To succeed in an environment of growth and excellence and earn a job which provides me satisfaction and self-development and help me to achieve organizational goals.

EDUCATION

Banasthali Vidyapith, Jaipur Master of Business Administration Human Resources, and Public Policy and CSR	<i>July 2019 - Present</i> CGPA: 8.61/10.0
Dr. B.R. Ambedkar University, Agra Masters of Commerce, Business Administration	<i>July 2017 - June 2019</i> Overall Percentage: 63.33
Dr. B.R. Ambedkar University, Agra Bachelor of Commerce	<i>July 2014 - June 2017</i> Overall Percentage: 68.8
Holy Public School, Agra CBSE XII Board Examination	<i>July 2012 - June 2014</i> Overall Percentage: 82.4
Holy Public School, Agra CBSE X Board Examination	<i>July 2010 - June 2012</i> CGPA: 8.8/10.0

PROJECTS

Is Child Labour Really Bad? - A design thinking Approach

Researched evaluation and analysed the problem

Ideation for the problem solving

Currently working on implementation process

Hungry Souls

Came up with an idea of food service at Banasthali Vidhyapith. Proposed a business model

Components of Project - Consumer Behaviour, STP and 4 Ps (Product, Price, Place and Promotion) of Marketing

Business Model - Paytm

Analysed and presented business model and payment gateway of Paytm

TECHNICAL STRENGTHS

Software & Tools MS Office, Tally

EXTRA-CIRRICULAR

Attended a International Workshop on Research in Indian Ethos organised by Banasthali Vidhyapith

Attended a Workshop on Career Development - START WITH SELF

Attended Personality Development class organised by Banasthali Vidhyapith

PERSONAL TRAITS

Keen Observer

Highly motivated and eager to learn new things

Strong motivational and leadership skills

Ability to work as an individual as well as in group