SUMMARY of RSVP MOVIE CASE STUDY

After analysing the data we draw the following conclusion:

1) Total 1078 movies were produced in year 2019 so RSVP movie should focus more on DRAMA genre for their next project.

2) Most movies were produced in the month of March, closely followed by September and October.

3) James Mangold is the top director, closely followed by Soubin Shahir, Joe Russo, and Anthony Russo. RSVP should try to appoint one of them to direct their next movie.

4) Mammootty(Ranked 1), followed by Mohanlal (Ranked 2). Can be actors in casting the next film. This move can potentially attract more Indian audiences.

5)Taapsee Pannu can be the actresses and Vijay Sethupathi can be actor for next movie.

6) Star Cinema and Twentieth Century Fox are the top two production houses in terms of the number of hit multilingual movies.We can be partner with them to attract more audience.

7) Steven Soderbergh and Sam Liu are the most popular director and have the highest average rating. RSVP movies can try to secure these directors.