EVENT SHOWCASE WEBSITE

MINI PROJECT – II

SYNOPSIS

Department of Computer Science & Application

Institute of Engineering & Technology

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ACKNOWLEDGEMENT

It gives us a great sense of pleasure to present the synopsis of the B.Tech mini project undertaken during B.Tech III Year. This project is going to be an acknowledgement to the inspiration, drive and technical assistance will be contributed to it by many individuals. We owe special debt of gratitude to Mr. Mandeep Singh, Technical Trainer , for providing us with an encouraging platform to develop this project, which thus helped us in shaping our abilities towards a constructive goal and for his constant support and guidance to our work.

His sincerity, thoroughness and perseverance has been a constant source of inspiration for us. We believe that he will shower us with all his extensively experienced ideas and insightful comments at different stages of the project & also taught us about the latest industry-oriented technologies. We also do not like miss the opportunity to acknowledge the contribution of all faculty members of the department for their kind guidance and co-operation.

ABSTRACT

This project aims to document and showcase the diverse range of events that have taken place at [GLA University], highlighting their impact on the university community and encouraging others to participate in future events. Through descriptions, photos, and videos, we provide an overview of events such as guest lectures, cultural festivals, sports competitions, and academic conferences. For each event, we provide details such as the date, time, location, purpose, organizers, sponsors, and attendees, as well as quotes from attendees to provide their perspective on the event. We also describe the impact of each event on the university community, such as raising awareness about a particular issue or fostering a sense of community among students and staff. Finally, we provide information on upcoming events at our university and reflect on what we learned from documenting the events. By showcasing the events at our university, we hope to celebrate the vibrancy of campus life and inspire others to participate in similar events.

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INTRODUCTION

The purpose of this project is to showcase the various events that have taken place in your university. Universities are often bustling with a diverse range of events, such as guest lectures, cultural festivals, sports competitions, and academic conferences, among others. These events not only add to the vibrancy of campus life but also provide opportunities for students to engage with a wide variety of intellectual, cultural, and social experiences.

Through this project, you aim to document and present these events in an accessible and informative way, so that others can learn about the diverse range of activities taking place on your university campus. By highlighting the different events and activities, you hope to showcase the richness and diversity of your university community, and inspire others to participate in similar events in the future. Overall, this project serves as a testament to the dynamic nature of university life and the many opportunities for growth and learning that it provides.

WORKING

An event management website is an online platform designed to help event organizers plan, promote, and manage events of all types and sizes. The website provides a range of tools and features to simplify the event planning process and streamline communication with attendees.

Here are the key features and functions of an event management website:

1. Event registration and ticketing - The website allows event organizers to create custom registration forms and sell tickets online. Attendees can register and purchase tickets directly from the website, and organizers can track registrations and ticket sales in real-time.

2. Event promotion and marketing - The website provides tools to promote events through social media, email marketing, and other channels. Organizers can create customized event pages, send out promotional emails, and track the effectiveness of their marketing campaigns.

3. Event management and planning - The website provides tools to help organizers manage all aspects of the event, from scheduling and logistics to vendor management and budgeting. It can also provide a centralized platform for communication with vendors, sponsors, and attendees.

4. Attendee engagement and communication - The website allows attendees to interact with each other and with event organizers through features such as discussion forums, chat rooms, and feedback forms. This can help organizers get valuable feedback and insights from attendees, as well as build engagement and loyalty.

5. Analytics and reporting - The website provides detailed analytics and reporting features to help organizers track attendance, revenue, and other key metrics. This can help them measure the success of their events and identify areas for improvement in future events.

Overall, an event management website is an essential tool for organizers looking to plan and execute successful events. By providing a range of features and functions to simplify event planning and management, it can help organizers save time, reduce costs, and deliver a seamless and engaging experience for attendees.

It may seem quite challenging to organise a successful event if we take into account all the variables that are part of its setup. However, event management software has the power to aggregate every feature in one place and therefore makes life easier for event organisers.

Benefits of website-:

1.ALL-IN-ONE EVENT MANAGEMENT SOFTWARE-:

t'll offer you many ways to delight your attendees but also your event management team and exhibitors. From importing attendees' databases, sending bulk invitation emails, or customized event page branding, you'll have every tool to boost your event participation rate. Grant your team access to track key performance indicators in real-time and adjust your event accordingly. Perform every single task in one place without having to opt for multiple different solutions

1. TIME-SAVING-:

Event management software saves you time by having all of your tasks centralized in a single platform. This saves time for the event organizer, the team of professionals involved, and even attendees or exhibitors, making the whole experience more enjoyable.
Also, if you want to focus more on the attendee experience, and less on the technical details, don't forget your event should have onsite hardware support. That's the only way your on-site event technology becomes one less thing to worry about.

2. EVENT AUTOMATION-:

Event planners have a lot to think about to organize remarkable events. It usually takes an entire team of professionals to do the job. When you can automate tasks that are necessary but in reality don't differentiate yourself from the competition, you'll have the possibility to focus on what really matters, by releasing your team into more creative tasks so you can highlight your uniqueness.

3. <u>INCREASE ENGAGEMENT RATE AT EVENTS-:</u>

The right event management software includes all the tools to engage with your audience. Before the event, you can send registration confirmation emails or more details about the event sessions to keep your attendees excited.

At in-person events, you can use contactless technology with realtime data input to boost interactions and analyze your performance in the event management software. At a virtual event or hybrid event, you can ask for feedback via live chat tools or even use a virtual product showcasing feature that attendees can interact with.

4. <u>ACCESS TO VALUABLE REAL-TIME DATA-:</u>

When choosing an event management platform, you should make sure that valuable data about the event can be backed up and displayed in dashboards in a user-friendly way. Real-time data enables real-time action. Gather conclusions throughout the life-cycle of your event and make strategic decisions in every phase to reach your desired goals.

5. <u>PERSONALIZED REPORTS FOR CONTINUOUS</u>

IMPROVEMENT-:

When the event is over, you can access personalized reports with lots of valuable information. This can be useful to follow up with a potential lead, understanding which sessions had the most engagement, or even which products have the most potential based on interactions by the audience.

PROJECT DESCRIPTION:-

Our university is a hub of activity, with a diverse range of events happening throughout the year. From guest lectures to cultural festivals to sports competitions, there is always something happening on campus. This project aims to showcase the variety of events that take place at our university, highlighting their impact on the university community and encouraging others to participate in future events.

Content: Our project will include descriptions and photos/videos of various events that have taken place at our university. We will cover events such as:

- Guest lectures by renowned academics and industry experts
- Cultural festivals celebrating the diversity of our student body
- Sports competitions and tournaments, featuring our varsity teams and club sports
- Academic conferences and symposia, showcasing the cuttingedge research happening on our campus

For each event, we will provide details such as the date, time, location, purpose, organizers, sponsors, and attendees. We will also interview attendees to get their perspective on the event and include quotes in our project.

In addition, we will describe the impact of each event on the university community. Did it raise awareness about a particular issue or inspire students to take action? Did it foster a sense of community among students and staff? We will also provide information on

upcoming events at our university to encourage readers to attend and participate in them.

Finally, we will reflect on what we learned from documenting the events at our university. We will share our insights on the diversity of our campus community, the richness of university life, and the importance of fostering a sense of belonging and connection among students and staff.

TECHNOLOGIS USED:-

HTML

CSS

PHP

DATABASE

Conclusion:-

By showcasing the events at our university, we hope to celebrate the vibrancy of campus life and inspire others to participate in similar events. We believe that our project will serve as a testament to the dynamic nature of university life and the many opportunities for growth and learning that it provides.

Faculty Guidelines:

Ms. Madhu (Technical Trainer in GLA University)

GITHUB LINK REPOSITORY:-

https://github.com/kratika2140/miniproject2
https://github.com/ManyaJain08/miniproject2
https://github.com/nitesh1503/mini_project2