

## MAIN LOGO



## COLORS PALLETE



## FONTS

### FF PROVIDENCE SANS HEADER

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
12345678910

### HELVETICA WORD BODY

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

## DESCRIPTION

The style of my branding is calm, cool, and fun, with a clean and modern look that feels trustworthy and professional while still having personality. The deep navy and soft blue tones create a relaxed and confident vibe, and the playful header font adds a friendly and youthful touch. Overall, it feels sleek and minimal but still welcoming, like a brand that values quality while staying fresh and approachable.