

MAIN LOGO



COLORS PALLETE



FONTS

FF PROVIDENCE SANS HEADER

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

HELVETICA WORD BODY

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y
1 2 3 4 5 6 7 8 9 0

DESCRIPTION

The style of my branding is calm, cool, and fun, with a clean and modern look that feels trustworthy and professional while still having personality. The deep navy and soft blue tones create a relaxed and confident vibe, and the playful header font adds a friendly and youthful touch. Overall, it feels sleek and minimal but still welcoming, like a brand that values quality while staying fresh and approachable.