MD Abdul Aleem

Sr. UI/UX Designer

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Experience

Sr. UIUX Designer

Tegsar

Hyderabad, India
Oct 2019 — Present

Fintech Company named Teqsar Private Limited, My responsibilities are designing and developing websites, products and mobile apps. Making the products and application user-friendly, elegant, visual style guides, prototyping, problem solving etc. I designed new features and overhauled the visual design for product and marketing. I created the hiring criteria and interview process for the design team and hired two designers.

UIUX Designer/Developer Sutherland Healthcare Solutions

Hyderabad, India June 2019 — Sept 2019 (Contract) I was the only UX designer at Sutherland Healthcare Solutions team. I designed the more than 8 websites of the client which includes home page, dashboard, plans page, pricing page, onboarding experience, training reminders experience. I also collaborated with other developers on the design and helped developed the websites with pixel perfect. As a UX Designer my responsibilities are Designing Mockups, Wireframes, Graphic Icons, Site Map and making sure websites are user-friendly.

UX Designer/Wordpress Developer Click2Clinic Healthcare Inc

Hyderabad, India Nov 2017 — April 2019 I designed all of the branding, user experience, and visual designs. I collaborated with engineers to code the front-end. I also conducted market research and user feedback sessions. I designed presentations and print materials for the marketing and sales teams. I also created the GUI's for Android and iOS developers, Graphics for AdWords campaign, Graphics for YouTube channel.

Managing the domains in godaddy and developing websites.

Digital Marketing Specialist Offshorable Pvt

Hyderabad, India
March — October 2013

I designed and developed the company's website in wordpress, did on-page and off-page optimization of the website. Lead the online marketing efforts.

Freelance Web Designer/Developer Freelancer

Hyderabad, India Jan 2013 — June 2017 I designed and developed the clients business websites. Worked on different projects online also for friends and family

SEO Executive Ray SEO Company

Hyderabad, India April 2011 — Dec 2012 Main activities were link building, social bookmarking, web publishing, web-page optimization and responsible for managing client websites content, products and sales report using CMS.

Education

B.Tech (Information Technology)

Jawaharlal Nehru Technological University

Year of passing 2014

Intermediate (MPC)

Board of Intermediate Education, A.P.

Year of passing 2009

SSC

State Board of Secondary Education.

Year of passing 2007

Skills

Figma Adobe XD Sketch Axure RP Invision After Effects Balsamiq Framer Photoshop Illustrator InDesign Dreamweaver HTML5 CSS Javascript Bootstrap

Wireframing Prototyping User Research Task Flow analysis