



Winnipeg Crypto, Blockchain and Alternative Currency Conference

October 11-13, 2019 - Winnipeg, Canada

SPONSORSHIP PROSPECTUS

Winnipeg Crypto, Blockchain and
Alternative Currency Conferenc
October 11-13, 2019 - Winnipeg, Canada

Dear (insert name here),

The financial and technology industries are moving and changing fast these days. With new advances in digital, financial transactions and accountability and the growing distribution of many things, everyone is being affected. Ensuring businesses and individuals are educated on the newest innovations in technology is a significant part of our focus for our annual Winnipeg Crypto, Blockchain and Alternative Currency Conferenc conference and expo.

We are excited to announce our innaugral event this coming fall 2019 which will be held in Winnipeg, Canada from October 11th – 13th, with many top tier speakers discussing the past, present and future of digital and alternative currencies and related technologies that we expect will be valuable to attendees. The accompanying expo will provide opportunities for the conferenc attendees, as well as the general public, to get access to how these technologies are working in the real world.

We expect the 2019 event will be a fantastic opportunity for those who attend and participate in the event, which is geared to service central North America, while inviting the world to our innovation playground.

We anticipate over 100 attendees, 20+ national and international speakers, and a trade exhibition of 25 stands. This is an invaluable opportunity to build awareness for your brand among an audience of finance and business professionals from around Winnipeg, North America, and the world.

We believe the conference will deliver terrific ROI for sponsors who will gain exclusive access to often un-accessible industries as well as highly niche markets which are difficult to gain audience to, during the sessions and exhibition.

We offer a simple range of opportunities for base sponsorship as well as many a-la-cart opportunities to suit your needs, as outlined in the prospectus. Highly sought after positions will sell out so we encourage you to get in quick.

Don't fit in a box? We're always excited to work with our sponsors to come up with tailored solutions to connect you with our audience. From break-out sessions, special products or anything else you think would be suitable. Contact us to discuss your needs!

On behalf of the entire Winnipeg Crypto, Blockchain and Alternative Currency Conference team, I hope you'll choose to partner with us for what's shaping up to be a very exciting conference!

Sincerely

John Thore Stub Sneisen

Lead Host, Winnipeg Crypto, Blockchain and Alternative Currency Conference

About Cryptopia

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Cryptopia is a think tank and innovation community that strives to keep members and the public aware of the changing world of the financial industry in collaboration with technology advancements within a global playground.

About the Winnipeg Crypto Conference and Expo

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The Winnipeg Crypto Conference and Expo is an annual conference for leaders in related industry revolving around finance and technology frameworks. The theme for 2019 is: The Road Ahead; Purposeful investigation and adoption.

This conference is a fantastic opportunity to gather information and learn more about the industries and how these changing environments can be met head on; there is an extensive list of high quality speakers, seminars and workshops, coupled with a fantastic trade exhibition assembled to showcase the industries.



Fast Facts

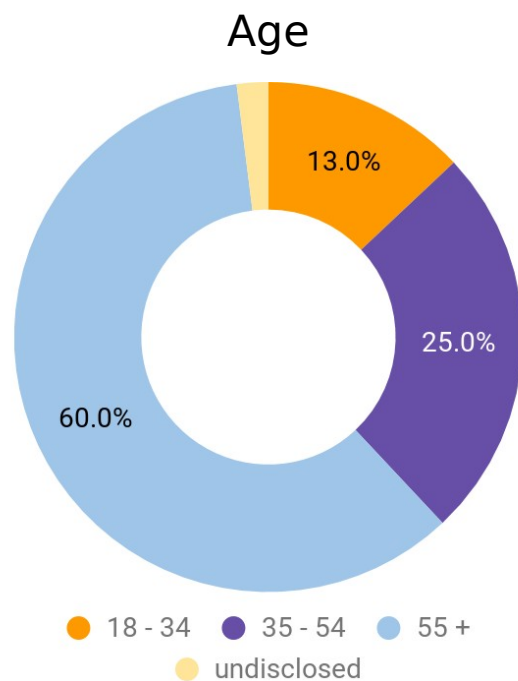
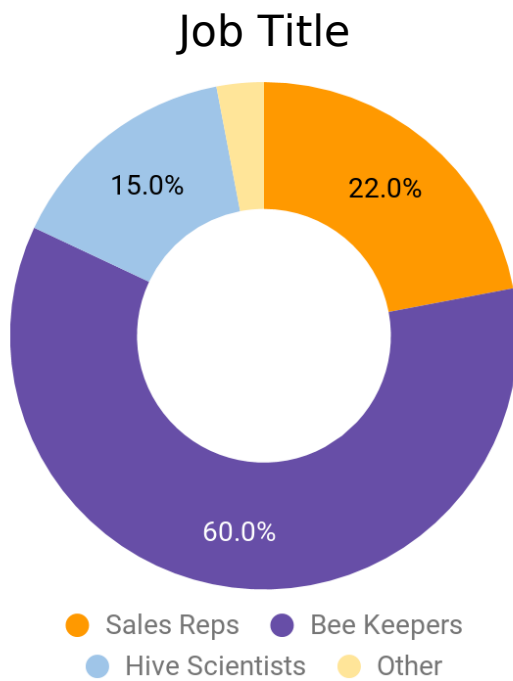
- ★ October 11-13 2019
- ★ Winnipeg, Manitoba
- ★ 1000+ guests
- ★ 20+ speakers
- ★ BOF/Fireside chats
- ★ attendee workshops
- ★ Gala Dinner
- ★ Friday social mixer
- ★ 25 stand trade expo
- ★ winnipegcryptoconference.com



Attendee Profile

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Pollen8 2020 anticipates over 1000 delegates from the operations, retail and safety sectors of the Beekeeping industry. Job titles include sales representatives, beekeepers, hive scientists and researchers.



Sponsorship Opportunities

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Category / Item	Quantity	Investment	Page
Platinum Partner	4	\$10,000	8
Gold Partner	10	\$7,500	9
Silver Partner	20	\$5,000	10
Event App	1	\$10,000	11
Registration Area	1	\$8,000	12
Interactive Session	1	\$4,000	12
Badge and Lanyard	1	\$4,000	
Welcome Reception	1	\$1,000	
Coffee Cart	1	\$1,000	
Networking Drinks	1	\$1,000	
In-App Opportunities		various	
Exhibition Stand		various	



Platinum Partner (4 Available) \$10,000

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Before the Conference

- Platinum Partner acknowledgement and logo on the Cryptopia website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “Proud sponsor of Pollen8 2020” logo for use on marketing material

During the Conference

- Joint branding on handbook cover
- Five minute speaking opportunity at the Conference
- Inside Cover, Full page advertisement in the Pollen8 Handbook
- Organisation name, logo and 300 word company profile in the Pollen8 Handbook
- Organisation name, logo and 300 word company profile in the Pollen8 Event App
- Opportunity to introduce a keynote speaker (to be chosen by Australian Beekeeping Association)
- Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary 3x3m booth
- Six attendee passes inc Welcome Reception and Networking Function

After the Conference

- Sponsor acknowledgement in the Pollen8 2020 post event report.
- Photos of the event will be displayed on the Pollen8 website until the end of 2020
- Organisation details on the Pollen8 website until the end of 2020
- Handbook available as an e-book on the Pollen8 website
- First right of refusal for the Platinum sponsorship at Pollen8 2021

Gold Partner (10 Available) \$7,500

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Before the Conference

- Gold Partner acknowledgement and logo on the Pollen8 website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “*Proud sponsor of Pollen8 2020*” logo for use on marketing material

During the Conference

- Full page advertisement in the Pollen8 Handbook (Exclusive)
- Organisation name, logo and 300 word company profile in the Pollen8 Handbook
- Organisation name, logo and 300 word company profile in the Pollen8 Event App
- Opportunity to be a panelist at two sessions (subject to approval)
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on slides at conference where available
- Complimentary 3x3m booth
- Four attendee passes inc Welcome Reception and Networking Functions

After the Conference

- Sponsor acknowledgement in the Pollen8 2020 post event report.
- Organisation details on the Pollen8 website until the end of 2020
- Handbook available on the Pollen8 website
- First right of refusal for the Gold sponsorship at Pollen8 2021

Silver Partner (20 Available) \$5,000

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Before the Conference

- Silver Sponsor acknowledgement and logo on the Pollen8 website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “*Proud sponsor of Pollen8 2020*” logo for use on marketing material

During the Conference

- Full page advertisement in the Pollen8 Handbook (Exclusive)
- Organisation name, logo and 300 word company profile in the Pollen8 Handbook
- Organisation name, logo and 300 word company profile in the Pollen8 Event App
- Opportunity to be a panelist at a session (subject to approval)
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- Complimentary 3x3m booth
- Two attendee passes inc Welcome Reception and Networking Function

After the Conference

- Sponsor acknowledgement in the Pollen8 2020 post event report.
- Photos of the event will be displayed on the Pollen8 website until the end of 2020
- Organisation details on the Pollen8 website until the end of 2020
- Handbook available as an e-book on the Pollen8 website
- First right of refusal for the Gold sponsorship at Pollen8 2021

Event App Partner (1 Available) \$10,000

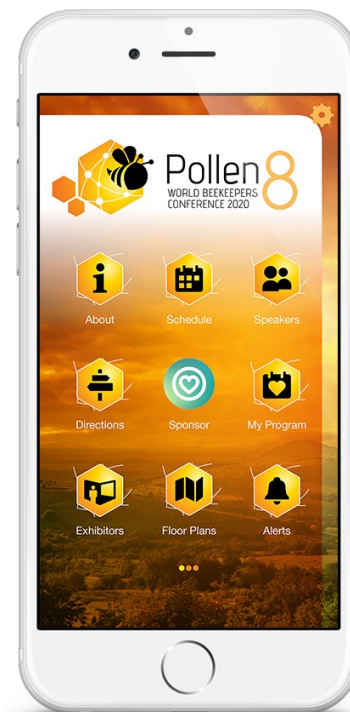
Before the Conference

- Acknowledgement as App Partner for Pollen8 2020
- App Partner acknowledgement and logo inclusion on the Pollen8 website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “Proud sponsor of Pollen8 2020” logo for use on marketing material

During the Conference

- Joint naming rights to the Event App
- Branding on App Icon, Splash Screen and Main Menu
- Sponsor Banner on Main Menu, linked to an app page, contact form or external website.
- Dedicated menu icon linked to home page or info page
- Half page advertisement in Handbook
- Organisation name, logo and 300 word company profile in the Pollen8 Handbook
- Organisation name, logo and 300 word company profile in the Pollen8 Event App
- Opportunity to be a session panelist
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at

conference where available



After the Conference

- App Partner acknowledgement in the Pollen8 2020 post event report.
- Photos of the event will be displayed on the Pollen8 website until the end of 2020
- Organisation details on the Pollen8 website until the end of 2020
- Handbook available as an e-book on the Pollen8 website
- First right of refusal for the Event App Partnership at Pollen8 2021
- The App will be accessible to delegates for three months after the conference

Registration Partner (1 Available) \$8,000

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Benefits

- Four pull up banners within the registration area (supplied by sponsor)
- Sponsor branding on Kiosk Screens
- Registration Partner acknowledgement and logo inclusion on the Pollen8 website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “Proud sponsor of Pollen8 2020” logo for use on marketing material



Interactive Session Sponsor (1 Available) \$8,000

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- Acknowledgement as Interactive Session Sponsor for Pollen8 2020 prior to each live polling or Q&A session
- Sponsor logo included on Interactive Session display screens
- Custom message shown prior to and after session (subject to approval)
- Sponsor banner on relevant session pages within the Event App, linked to sponsor page, contact form or website.
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and App
- Provided with the “Proud sponsor of Pollen8 2020” logo for marketing purposes



Exhibition Inclusions

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Booth types and rates

6x4m in high traffic area: \$15,000

6x4m in low traffic area: \$12,000

3x3m in high traffic area: \$10,000

3x3m in low traffic area: \$7,000

Hot desk: \$4,000

Inclusions

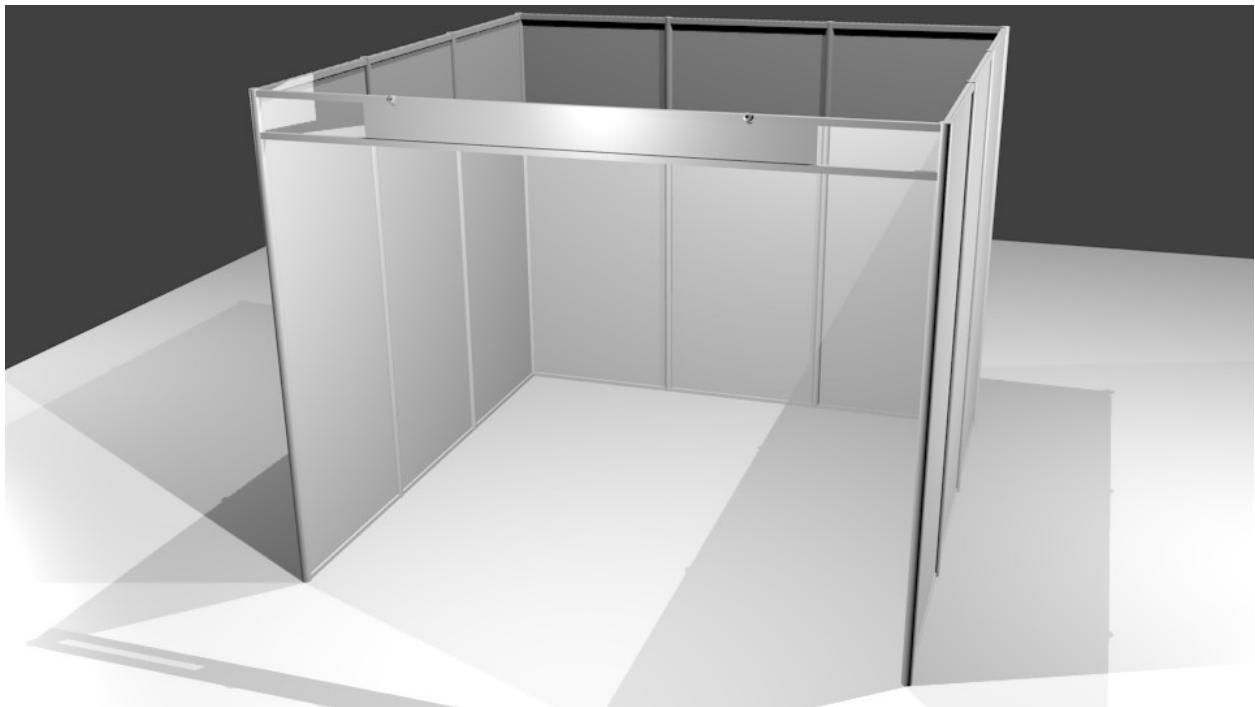
Fascia panel

Lighting

Power

Furniture - table and 2 chairs

All additional requirements can be hired through our trusted provider HiveHire



Thanks to our past Sponsors

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TERMS & CONDITIONS

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**For more information on partnership and
exhibition sales opportunities please contact:**

John Thore Stub Sneisen
Lead Host, Cryptopia
john@cryptopiawinnipeg.biz
+1.204.555.1212

