



Winnipeg Crypto, Blockchain and Alternative Currency Conference

October 11-13, 2019 - Winnipeg, Canada

SPONSORSHIP PROSPECTUS

Winnipeg Crypto, Blockchain and
Alternative Currency Conferenc
October 11-13, 2019 - Winnipeg, Canada

Dear (insert name here),

The financial and technology industries are moving and changing fast these days. With new advances in digital, financial transactions and accountability and the growing distribution of many things, everyone is being affected. Ensuring businesses and individuals are educated on the newest innovations in technology is a significant part of our focus for our annual Winnipeg Crypto, Blockchain and Alternative Currency Conferenc conference and expo.

We are excited to announce our innaugral event this coming fall 2019 which will be held in Winnipeg, Canada from October 11th – 13th, with many top tier speakers discussing the past, present and future of digital and alternative currencies and related technologies that we expect will be valuable to attendees. The accompanying expo will provide opportunities for the conferenc attendees, as well as the general public, to get access to how these technologies are working in the real world.

We expect the 2019 event will be a fantastic opportunity for those who attend and participate in the event, which is geared to service central North America, while inviting the world to our innovation playground.

We anticipate over 100 attendees, 20+ national and international speakers, and a trade exhibition of over 20 booths. This is an invaluable opportunity to build awareness for your brand among an audience of finance and business professionals from around Winnipeg, North America, and the world.

We believe the conference will deliver terrific ROI for sponsors who will gain exclusive access to often un-accessible industries as well as highly niche markets which are difficult to gain audience to, during the sessions and exhibition.

We offer a simple range of opportunities for base sponsorship as well as many a-la-cart opportunities to suit your needs, as outlined in the prospectus. Highly sought after positions will sell out so we encourage you to get in quick.

Don't fit in a box? We're always excited to work with our sponsors to come up with tailored solutions to connect you with our audience. From break-out sessions, special products or anything else you think would be suitable. Contact us to discuss your needs!

On behalf of the entire Winnipeg Crypto, Blockchain and Alternative Currency Conference team, I hope you'll choose to partner with us for what's shaping up to be a very exciting conference!

Sincerely

John Thore Stub Sneisen

Lead Host, Winnipeg Crypto, Blockchain and Alternative Currency Conference

About Cryptopia

- - - -

Cryptopia is a think tank and innovation community that strives to keep members and the public aware of the changing world of the financial industry in collaboration with technology advancements within a global playground.

About the Winnipeg Crypto Conference and Expo

- - - -

The Winnipeg Crypto Conference and Expo is an annual conference for leaders in related industry revolving around finance and technology frameworks. The theme for 2019 is: The Road Ahead; Purposeful investigation and adoption.

This conference is a fantastic opportunity to gather information and learn more about the industries and how these changing environments can be met head on; there is an extensive list of high quality speakers, seminars and workshops, coupled with a fantastic trade exhibition assembled to showcase the industries.



Fast Facts

- ★ October 11-13 2019
- ★ Winnipeg, Manitoba
- ★ 1000+ guests
- ★ 20+ speakers
- ★ BOF/Fireside chats
- ★ attendee workshops
- ★ Saturday night Gala Dinner
- ★ Friday social mixer
- ★ 20+ booth expo
- ★ winnipegcryptoconference.com



Speaker Profile

- - - - -

David Morgan



A precious metals aficionado with degrees in finance and engineering, he originated The Morgan Report, a monthly report that covers economic news, the global economy, and to make substantial capital gains by investing in the Resource Sector. The Model Portfolio covers top-tier, mid-tier, speculative and special situations.

David considers himself a big-picture macroeconomist whose main job is education—[educating people about honest money and the benefits of a sound financial system](#).

His ideas can be seen in the movie Four Horsemen, a Feature Documentary. Watch the full length video below.

A dynamic, much-in-demand speaker all over the globe, he has appeared on CNBC, Fox Business, and BNN in Canada. He has interviewed- The Wall Street Journal, Futures Magazine, Investing Rules and numerous other publications.

As publisher of The Morgan Report, he has appeared on CNBC, Fox Business, and BNN in Canada. He has been interviewed by The Wall Street Journal, Futures Magazine, The Gold Report and numerous other publications.

themorganreport.com

Anthem Hayek Blanchard



Anthem is the CEO of Hercules SEZC is a software company who has created a supply chain management platform that utilizes the strength of the blockchain to eliminate racketeering and collusion in the supply chain management industry.

He is also the CEO of AnthemGold Launching innovative precious metal-backed cryptocurrency that easily and securely allows people to acquire, store and spend gold.
herc.one

Andy Hoffman



For 15 years, Andy Hoffman has been one of the most prolific content providers in the alternative financial media, in both the written and podcast formats. Equally relevant is his passion for fostering the global adoption of sound money – at the expense of the fiat currency that has wrought unfathomable political, economic, and social destruction.

During a three-decade career in financial markets; as a trader, analyst, and commentator – and since 1998, a Chartered Financial Analyst (CFA); Andy has professionally marketed public oilfield service and mining companies, Precious Metals, and cryptocurrency.

At CryptoGoldCentral.com, he consults with individuals regarding all cryptocurrency-related issues, and altcoin developers on how to market existing or yet-to-be-launched cryptocurrencies.

As a leader of the Bitcoin community and World Crypto Network personality; with strong followings on Twitter and Steemit; and unparalleled professional marketing experience of financial assets; Andy can help existing and yet-to-be-launched cryptocurrencies to improve their market penetration and acceptance.

cryptogoldcentral.com

Rodrigo Ambrissi



Documentary Director “Venezuela and the Cryptocurrency Revolution” He is a Tech Savvy Cryptocurrency & Blockchain Enthusiast and YouTuber. Professional Speaker and MC at Conferences. He also is a Freelance Crypto News Reporter.

Rodrigo is also the CEO of Eletro Pay a groundbreaking Point of Sale System to process cryptocurrency payments in a very affordable way. [youtube.com](https://www.youtube.com)

Daniel Keyes



Daniel Keyes is co-founder and COO of EOS Nation, a top block producer on the EOS mainnet.

Aside from business strategy and operations, Daniel focuses much of his time on product development and community engagement. Most notably, he partnered with members of competing block producers and managed the development of the EOS referendum system and the automated genesis lost key recovery system.

Prior to founding the first EOS community in Toronto, Daniel spent about a decade in the financial technology industry working several diverse roles. His extensive experience in customer service, sales, sales coaching, agent training, digital marketing, digital process management, and product management eventually lead him to consulting for a blockchain dev shop.

Daniel earned a Bachelor of Journalism from Ryerson University in 2009 and worked as a chase producer intern at Global TV.

Daniel lives by the principles of Truth, Love, and Freedom.

eosnation.io

Vít Jedlička



Vít Jedlička received his bachelor's degree from the University of Economics, Prague, the Czech Republic in 2009 with a thesis on central banking and monetary policy. At the same time, he became a founding member of the Czech Libertarian Free Citizens Party. He also started libertarian educational NGO Reformy.cz - whose video channels have well more than over 18 million views. He received his Master's degree in political science from CEVRO Institute in 2014, where his final thesis concentrated on Building Global Government.

He founded the Free Republic of Liberland on April 13th, 2015 and was elected its first President. Liberland has over half a million people who have registered and applied for citizenship. He has been a speaker on many high-level conferences such as the Horasis Global Meeting. He has been interviewed countless times by the mainstream media and has appeared on dozens of TV interviews including Bloomberg. liberland.org

John Thore Stub Sneisen



John is the founder of Winnipeg Crypto Conference. John is a 2 Times Bestselling Author and has been featured in Magazines, Radio and TV like CBC, CTV, BBC and City TV speaking on topics like Economics and Cryptocurrency. John has also helped host a truth based conference with Freedom Force International that he is a Leadership Council member of. John works with Josh Sigurdson of World Alternative Media doing video reports on economics and money WAM is one of the worlds fastest growing Alternative Media Platforms. John is an Economic Adviser to UOS Blockchain. John is the CEO of The Economic Truth where he educates 1000's on people about money and economics. John also has a background in Telecom and Networking Infrastructure. theeconomictruth.org

Stefan Aarnio



Stefan Aarnio is a Serial Entrepreneur, Real Estate Investor, Author, Real Estate Coach. Stefan Aarnio is an award winning real estate Investor, Entrepreneur, Author and winner of the 2014 Rich Dad International Hall of Fame award. He has been featured in Canadian Real Estate Wealth Magazine and Entrepreneur Magazine named him one of the Top 10 Real Estate Influencers to Follow. Starting with only \$1200, Stefan has built a multi-million dollar portfolio for himself and his partners and been recognized on The Self Made List. He is coming out with his new book in April Hard Times Create Strong Men: Why the World Craves Leadership and How You Can Step Up to Fill the Need, the history of Empires. stefanaarnio.com

Martin Lalonde



Martin is the president of Rivemont Investments, the firm in charge of the investment decisions of the Rivemont Crypto Fund, the only actively managed cryptocurrency fund in Canada. Before founding Rivemont Investments, he was a senior investment, mergers and acquisitions analyst for a major Canadian organization. Mr. Lalonde holds a Master's Degree in Business Administration (MBA) from the University of Ottawa with specialization in international trade from the École supérieure de commerce of Reims, in France. He also holds the title of Chartered Financial Analyst (CFA). rivemont.ca

Kingsley Edwards



Kingsley Edwards founded Leet, an online esports bitcoin platform, in 2013 with the vision of integrating cryptocurrencies with popular video games. After Leet was acquired by Unikrn, he acted as a Director for the UnikoinGold token sale that sold over \$30M in tokens. Kingsley is now focused on bringing his experience and network from the crypto community to help other organizations achieve success in the blockchain industry with Block 16. He is also the CEO of Flote Fighting for free speech and against monetary censorship of alternative media voices. [linkedin.com](https://www.linkedin.com/in/kingsleyedwards/)

Luis Fernando Borges Mises



Luis Fernando Mises is a Consultant that teaches Leadership all over the United States, a Yoga instructor, a Meditation teacher, a student of Austrian Economics, a Statesman with the Libertarian Party, a Curandero, an Entrepreneur, and a Family man. He realized his personal mission was to empower others and to be present; and this realization propelled him to create Emancipated Human as a way to bring stories that would help people see the nature of the police state we currently live in, ideas to hack the world, interviews with people that have practical examples, and inspiration to live a freer life. emancipatedhuman.com

Dan Dicks



Dan is an investigative journalist and award winning documentary film maker. He is also the founder of an independent media outlet known as Press For Truth which produces videos and films that directly challenges the mainstream media's narratives of events that shape our world. Dan frequently travels the world covering stories and events that the mainstream media is not willing to touch or puts their heavily biased spin on. He is also a musician and wrote and performed the music for all five of his films. As founder and owner of Press For Truth Dan continues to create thought provoking videos and documentary films for his website pressfortruth.ca

Rita Tully

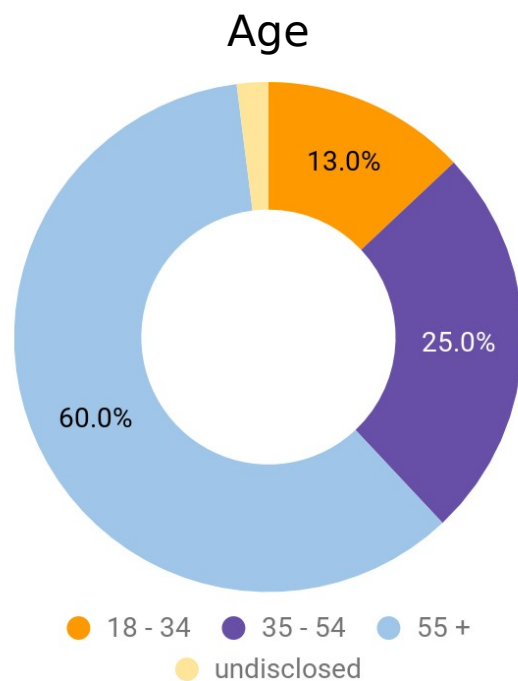
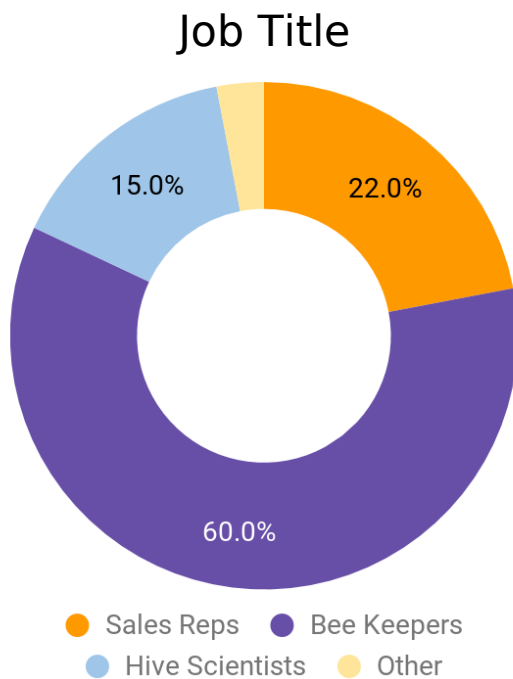


Rita has run her accounting business for over 30 years and has always been at the forefront of implementing technology to benefit her customers and to make her office run highly efficiently. She educates her customers on how Crypto and Blockchain can be highly beneficial for businesses to adopt. Rita is one of the few tech-savvy accountants that is an early adopter of any new technology to help her clients to the fullest potential on mitigating their tax hits. Having a background in computer technology she was in the first group of accountants to use technology in their practice.

Attendee Profile

- - - - -

Pollen8 2020 anticipates over 1000 delegates from the operations, retail and safety sectors of the Beekeeping industry. Job titles include sales representatives, beekeepers, hive scientists and researchers.



Sponsorship Opportunities

- - - - -

Category / Item	Quantity	Investment	Page
Platinum Partner	4	\$10,000	14
Gold Partner	10	\$7,500	15
Silver Partner	20	\$5,000	16
Event App	1	\$10,000	11
Registration Area	1	\$8,000	12
Interactive Session	1	\$4,000	12
Badge and Lanyard	1	\$4,000	
Welcome Reception	1	\$1,000	
Coffee Cart	1	\$1,000	
Networking Drinks	1	\$1,000	
In-App Opportunities		various	
Exhibition Stand		various	



Platinum Partner (4 Available) \$10,000

Before the Conference

- Platinum Partner acknowledgement and logo on the Event website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Event website and Event App
- Provided with the “Proud sponsor of Winnipeg Crypto Conference 2019” logo for use on marketing material

During the Conference

- 2 Banquet Dinner tickets
- Five minute speaking opportunity at the Conference
- 4 Conference tickets
- 6 Exhibition Tickets
- Organisation name, logo and 300 word company profile in the Event App
- Venue banners, including hallway, session hall, and exhibition hall
- Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- 20x10 exhibition hall booth included
- Prominant digital ad placement at venue and on event app

After the Conference

- Sponsor acknowledgement in the post event report.
- Photos of the event will be displayed on the 2019 event website
- Organisation details on the event website
- Handbook available as an e-book on the event website
- First right of refusal for the Platinum sponsorship at 2020

Gold Partner (10 Available) \$7,500

- - - - -

Before the Conference

- Gold Partner acknowledgement and logo on the event website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the event website and Event App
- Provided with the “Proud sponsor of Winnipeg Crypto Conference 2019” logo for use on marketing material

During the Conference

- 2 Banquet Dinner tickets
- Five minute speaking opportunity at the Conference
- 2 Conference tickets
- 8 Exhibition Tickets
- Organisation name, logo and 300 word company profile in the Event App
- Venue banners, including hallway and exhibition hall
- Two A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- 50% discount on Exhibitor Booths
- Prominent digital ad placement at venue and on event app

After the Conference

- Sponsor acknowledgement in the post event report.
- Photos of the event will be displayed on the 2019 event website
- Organisation details on the event website
- Handbook available as an e-book on the event website
- First right of refusal for the Platinum sponsorship at 2020

Silver Partner (20 Available) \$5,000

- - - - -

Before the Conference

- Silver Sponsor acknowledgement and logo on the event website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the event website and Event App
- Provided with the “*Proud sponsor of Winnipeg Crypto Conference 2019*” logo for use on marketing material

During the Conference

- Five minute speaking opportunity at the Conference
- 2 Conference tickets
- 4 Exhibitor Tickets
- Organisation name, logo and 300 word company profile in the Event App
- Venue banners, including hallway
- One A4 promotional inserts in delegate satchels (inserts provided by sponsor)
- Sponsor logo on presentation slides at conference where available
- 50% discount on Exhibitor Booths
- Prominant digital ad placement at venue and on event app

After the Conference

- Sponsor acknowledgement in the post event report.
- Photos of the event will be displayed on the 2019 event website
- Organisation details on the event website
- Handbook available as an e-book on the event website
- First right of refusal for the Platinum sponsorship at 2020

Event App Partner (1 Available) \$10,000

Before the Conference

- Acknowledgement as App Partner for Pollen8 2020
- App Partner acknowledgement and logo inclusion on the Pollen8 website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “Proud sponsor of Pollen8 2020” logo for use on marketing material

During the Conference

- Joint naming rights to the Event App Handbook
- Branding on App Icon, Splash Screen and Main Menu
- Sponsor Banner on Main Menu, linked to an app page, contact form or external website.
- Dedicated menu icon linked to home page or info page
- Half page advertisement in Handbook
- Organisation name, logo and 300 word company profile in the Pollen8
- Organisation name, logo and 300 word company profile in the Pollen8 Event App
- Opportunity to be a session panelist
- One A4 promotional insert in delegate satchels (provided by sponsor)
- Sponsor logo on presentation slides at conference where available

After the Conference



- App Partner acknowledgement in the Pollen8 2020 post event report.
- Photos of the event will be displayed on the Pollen8 website until the end of 2020
- Organisation details on the Pollen8 website until the end of 2020
- Handbook available as an e-book on the Pollen8 website
- First right of refusal for the Event App Partnership at Pollen8 2021
- The App will be accessible to delegates for three months after the conference

Registration Partner (1 Available) \$8,000

Benefits

- Four pull up banners within the registration area (supplied by sponsor)
- Sponsor branding on Kiosk Screens
- Registration Partner acknowledgement and logo inclusion on the Pollen8 website
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and Event App
- Provided with the “Proud sponsor of Pollen8 2020” logo for use on marketing material



Interactive Session Sponsor (1 Available) \$8,000

- Acknowledgement as Interactive Session Sponsor for Pollen8 2020 prior to each live polling or Q&A session
- Sponsor logo included on Interactive Session display screens
- Custom message shown prior to and after session (subject to approval)
- Sponsor banner on relevant session pages within the Event App, linked to sponsor page, contact form or website.
- Partner logo on all event marketing
- Organisation name, logo and 300-word company profile on the Pollen8 website and App
- Provided with the “Proud sponsor of Pollen8 2020” logo for marketing purposes



Exhibition Inclusions

- - - - -

Booth types and rates

6x4m in high traffic area: \$15,000

6x4m in low traffic area: \$12,000

3x3m in high traffic area: \$10,000

3x3m in low traffic area: \$7,000

Hot desk: \$4,000

Inclusions

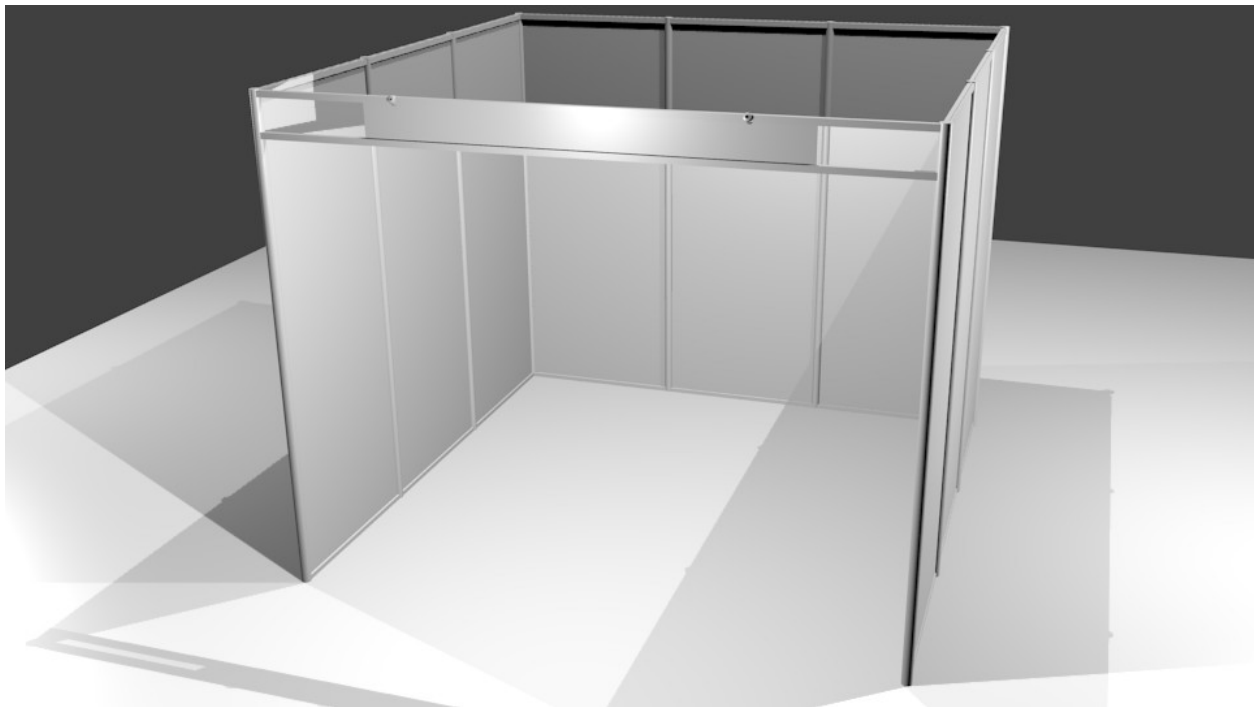
Fascia panel

Lighting

Power

Furniture - table and 2 chairs

All additional requirements can be hired through our trusted provider HiveHire



Thanks to our past Sponsors

- - - - -



TERMS & CONDITIONS

- - - - -

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer eu massa in leo condimentum convallis. Aenean ac pretium nibh, quis suscipit enim. Etiam id enim diam. In hac habitasse platea dictumst. Praesent sollicitudin porttitor turpis. Nullam hendrerit vestibulum aliquet. Vivamus ac sem id felis tempor tincidunt. Donec rutrum aliquet dolor in suscipit. Ut iaculis, lacus non semper hendrerit, dolor mauris pharetra sem, vel finibus neque purus molestie turpis. Maecenas vestibulum velit id feugiat vulputate. Curabitur blandit sed enim fermentum tincidunt. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Vivamus feugiat, augue a fermentum vulputate, ante mauris varius odio, ac cursus arcu quam ac felis. Etiam eget mattis justo. Vestibulum arcu velit, finibus sit amet ullamcorper sed, gravida sit amet arcu.

Integer a odio leo. Maecenas at quam turpis. Aliquam erat volutpat. Donec porta, dolor eget porttitor blandit, tellus ipsum semper sem, eu euismod arcu augue ac velit. Morbi malesuada ex sapien, eu rhoncus purus pellentesque ac. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Nulla a est sollicitudin, dignissim turpis in, semper magna. Integer arcu turpis, sollicitudin sit amet neque at, convallis molestie sem. Cras ut vulputate arcu. Quisque cursus, risus ac blandit

tristique, ante mauris iaculis metus, nec ullamcorper tellus risus bibendum diam. Aliquam nulla quam, imperdiet ut dolor vel, volutpat elementum arcu. Nulla facilisi. In cursus turpis nibh, eu dictum sem posuere quis.

Quisque ac venenatis quam. Morbi blandit erat tortor, id laoreet metus lacinia nec. Nulla consequat lorem lacus, at sagittis ipsum accumsan id. Aenean lorem nulla, elementum id urna et, dignissim pellentesque massa. Nunc sollicitudin ante ac faucibus venenatis. Vivamus nisi mauris, semper nec viverra quis, tempus et risus. Suspendisse rhoncus posuere lacus ut vehicula. Aenean vel molestie augue.

Interdum et malesuada fames ac ante ipsum primis in faucibus. Nam non condimentum est. Nulla accumsan euismod massa eu faucibus. Sed vel ligula ex. Morbi nibh nulla, placerat ac arcu non, bibendum mollis urna. Aliquam eu odio sem. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Integer ut ligula mattis, consectetur libero vitae, finibus leo. Morbi commodo volutpat magna id aliquam. Maecenas nibh urna, tempus a ornare vitae, euismod vitae urna. Integer ac tincidunt velit, nec congue tellus. Suspendisse imperdiet in erat a volutpat.

**For more information on partnership and
exhibition sales opportunities please contact:**

John Thore Stub Sneisen
Lead Host, Cryptopia
john@cryptopiawinnipeg.biz
+1.204.555.1212

