

Krātu Désai

FULL-STACK
DEVELOPER + VISUAL
DESIGNER

With Seven years of hands-on experience, I'm a highly motivated full-stack developer specializing in front-end development. Experienced with all stages of the development cycle for dynamic and creative projects. Passionate for design, layout, typography and user experience to create outstanding work. Strong marketing and project management background with the ability to work at a fast pace and with minimal supervision. I work with an aim, commitment, and honesty.

QUALITIES

- Ability to think strategically to develop unique, interactive concepts that customers to understand the business.
- Detail oriented and a reliable team player while juggling multiple projects simultaneously.
- Expert in converting documents in Section 508 and Accessibility Compliance materials.
- Possess advanced knowledge of Microsoft Office with writing macros in developer tool.
- Always eager to learn new techniques and grow.
- Comfortable working on Mac OS, Linux or Windows platform.
- Proficient in freehand illustration with pen, ink, and color.

EXPERIENCE

FREELANCE CREATIVE DIRECTOR

DESAIGN STUDIO, AUSTIN

JAN 2011 - PRESENT

Create numerous amount of creative branding, marketing, and interactive work according to business needs.

- **Jalpa Dance Academy** (JalpaDance.com). Created a full-stack website with HTML, CSS, JavaScript, SASS, PHP, Bootstrap, and deployed on AWS. Provide ongoing maintenance.
- Full-stack website, branding, social media, and email marketing for **Oasis Family Dental** (MyDentalOasis.com), **Pipkin Pharmacy** (PipkinPharmacy.com), and **Apollo Tiles** (ApolloTiles.com).
- Create full-stack websites, marketing materials, digital promotions, flyers, banners, t-shirt designs, and email marketing for **non-profit organizations**.

FULL-STACK WEB DEVELOPMENT PROGRAM

UNIVERSITY OF TEXAS AT AUSTIN

MAR 2018 - SEPT 2018

Gained hands-on experience in full-stack development including front-end and back-end technologies. Learned programming skills and in-demand languages for web development and built more than 20 constructive projects.

- **List My Grocery** (MyGrocery.shop). Created a recipe/grocery list building experience where you can track every ingredient, nutrient, and vitamins. Built with JavaScript, jQuery, W3CSS, APIs, and AJAX
- **My Petfolio** (Petfolio.club). Created an app that helps pet owners to create a social media experience for their pets. Built with JavaScript, Express.js, Node.js, MySQL, Passport.js, Handlebars.js, AJAX.
- **Time Budgetment** (TimeBudetment.com). Using React, created an app that helps freelancers to manage their time and money while finishing their task at the same platform. Built with JavaScript, React.js, Mongo DB, Passport.js, Adobe XD for prototype and Heroku for deployment.

Krätu Désäi

TECHNICAL SKILLS

FRONT-END DEVELOPMENT

HTML5, CSS3, E-mail Templates,
jQuery, React.JS, SASS

LANGUAGES

JavaScript, Python, PHP

DATABASES

MySQL, NoSQL (Mongo DB)

SERVERS

Node, Apache

CLOUD PLATFORM

Firebase, AWS, Heroku

FRAMEWORKS AND WIRE-FRAME

Bootstrap, w3css, Express, Sketch,
Wordpress, Handlebars, Adobe XD

VERSION CONTROL

Git, GitHub, Adobe Bridge

DESIGN WITH ADOBE CC

InDesign, Illustrator, Photoshop,
After Effects, Dreamweaver, Spark

EDUCATION

Programming Boot Camp in Full-Stack Web Development

University of Texas at Austin 2018

BFA in Communication Design

Texas State University 2012

Associate of Arts in Arts

Austin Community College 2009

Diploma in Design and Applied Arts

Mudra, School of Fine Arts 2005

EXPERIENCE

DESIGNER AND DEVELOPER

CENTENE CORPORATION, AUSTIN

JUL 2015 - JUL 2018

In-House Graphic Designer and Web Developer in Marketing and Communication team at Superior HealthPlan (AUS). Developed numerous amount of work that connects companies 9 different products with members, providers, government relations and internal communication.

- Developed landing pages like Discover Superior, Members First and About Us web pages built with Adobe Experience Manager (AEM), HTML5, CSS3, and Photoshop.
- Created HTML and Outlook Email Templates to help provider team to interact with providers directly which resulted in a 15% increase in open email rate.
- Using Microsoft Excel's macros feature, built Gantt Chart and Project Log tool that help to prioritize projects and achieve goals on time.
- Developed Section 508 and Accessibility Compliance materials for web and print, saving the company about \$9,000 per year in contracted labor expenses.

WEB DEVELOPER

GOLFSMITH INTERNATIONAL, AUSTIN

MAR 2015 - JUL 2015

- Created web elements and E-mail marketing materials for Father's Day, Demo Day and Tent Sale events to promote special sales using HTML, CSS, JavaScript, PHP, and MySQL.
- Worked with clients and Project Managers to build and refine layouts for websites and an internal promotional site.

PRODUCTION LEAD AND Jr. DEVELOPER

TOCQUIGNY DIGITAL AGENCY, AUSTIN

APR 2014 - MAR 2015

Created multiple versions of web layouts, mock-ups, digital ads, email templates, collateral, direct mail, layout while maintaining branding and requirements for clients.

- Quality Assurance, E-mail marketing, coding and web page layout design for agency and clients.
- Verified and ensured the quality, accuracy, clarity, content, registration, branding, and vividness of creative work that is created and sent to print production, online presentation or vendors to publish.