# GESAMT KUNST WERK

LASZLO MOHOLY-NAGY AND MOTION IN ART

#### ON BAUHAUS

- Established in 1919
- Manifesto:
- Bringing back craftsmanship into art
- Making a societal difference through art
- "The artist is an exalted craftsman" (Bauhaus 1)
- Embracing architecture and sculpture and painting in one unity
- (gesamtkunstwerk)



#### **BAUHAUS & DESIGN**

- Wassily Kandinsky's
   Point and Line to Plane
- a dab of color on a canvas will assume
   different meanings, depending on it's
   position on the plane a radical idea for it's time.
- Form < Function
- Clear artistic expression

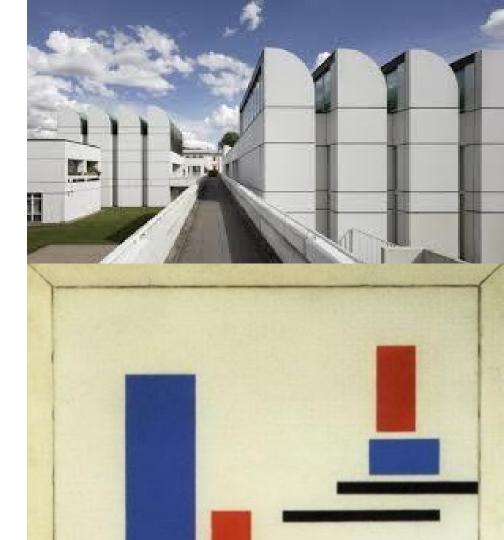


#### **BAUHAUS & GRID**

Bauhaus design assumed no unnecessary components.

Therefore reusing components whenever possible was preferred.

Hence, grids were preferred by Bauhaus artsts



# Laszlo Moholy - Nagy

Hungarian representative of the Bauhaus movement

Socialist political background

Believed in the potential of art as a vehicle for social transformation

Experimented across mediums, moving fluidly between the fine and applied arts

A pioneer in photography art



# Laszlo Moholy - Nagy and Gesamtkunstwerk

"to bring about the most far-reaching new contacts between the familiar and the as yet unknown optical, acoustical and other functional phenomena and by forcing the functional apparatuses to receive them. It is a specifically human characteristic that man's functional apparatuses can never be saturated; they crave ever new impressions following each new reception."

# Laszlo Moholy - Vision in Motion

Vision in motion Is seeing while moving.

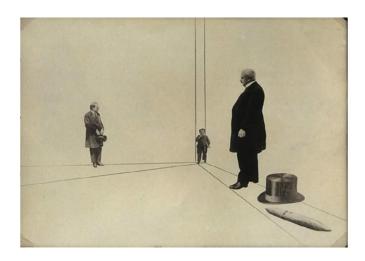
Vision in motion
Is a simultaneous grasp. Simultaneous grasp is creative performance - seeing,
feeling and thinking in relationship and not as a series of isolated phenomena.

Vision in motion
Is seeing moving objects either in reality or in forms of visual representation that are cubism or futurism.

## Laszlo Moholy - Nagy and Political Art

Art may press for the sociobiological solution of problems just as energetically as the social revolutionaries do through political action.

The so-called "unpolitical" approach to art is a fallacy. (Moholy-Nagy)



#### **BAUHAUS: GRID & VISUAL COMPOSITION**







"static movement"

#### **DYNAMIC GRID:**

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MOTION +
COMPOSITION +
INTERACTION
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## **DESIGN REFERENCES:**

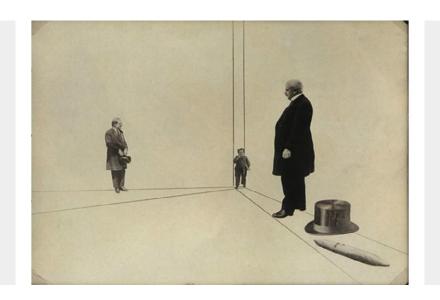


Laszlo Moholy-Nagy, Composition A 19 (1927)



Laszlo Moholy-Nagy, Architektur (Excentrische Konstruktion), 1927

### FALSE PERSPECTIVE:



A study of perspective visuals in Laszlo Moholy-Nagy's art, and A tribute to his understanding of art as a social commentary

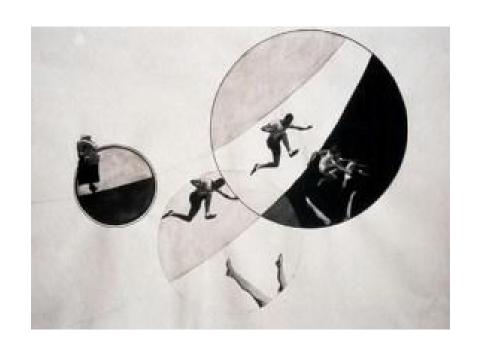


1. László Moholy-Nagy -Die Olly- und Dolly-Schwesternca. 1925



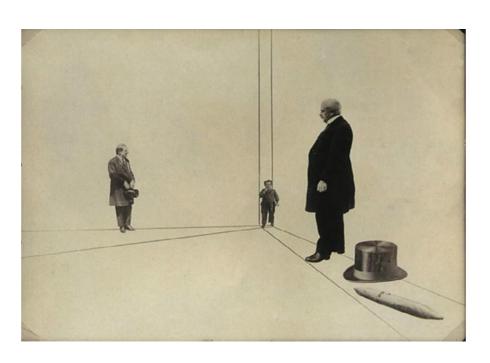
2. László Moholy-Nagy - The Law of Series, 1925, Photoplastic (gelatin silver print), 21.7 x 16.8 cm, © Moholy-Nagy Foundation

Should we ignore the fact of multiple images or multiple perspectives? Or is the subject matter the idea of repetition?



3. László Moholy-Nagy, Sport Makes Appetite, 1927

Movement, Futurism, Public good



4. László Moholy-Nagy - Unsere Größen (Our Sizes / Our Big Men), 1924, Photoplastic (gelatin silver print), 14.1 x 19.6 cm, © Moholy-Nagy Foundation

Difficult not to see the reference to class issues and inequality caused by the "big men" in cylinders

#### **WORKS CITED:**

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