Kevin Urban, PhD

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https://www.linkedin.com/in/drkrbn https://github.com/krbnite https://krbnite.github.io/

Education

Ph.D., Applied Physics

New Jersey Institute of Technology & Rutgers University, Newark, NJ

Dissertation: The Hydromagnetic Structure of the Polar Cap and Its Interaction with the Solar Wind

M.S., Applied Physics (Minor: Applied Mathematics)

New Jersey Institute of Technology & Rutgers University, Newark, NJ

Thesis: Synoptic Variability of a CIR-Driven Open-Closed Boundary During Solar Minimum

B.S., Applied Physics (Minor: Applied Mathematics)

New Jersey Institute of Technology & Rutgers University, Newark, NJ

Professional Development / Continuing Education

- 2021: Generative Adversarial Networks (Coursera/DeepLearning.AI, Q1)
- 2020: Intel Edge AI for IoT (2020) (Udacity, Scholarship)
- 2020: Intro to the Internet of Things (IoT) and Embedded Systems (Coursera/UC-Irvine)
- 2019: TensorFlow for AI, ML, and DL (Coursera/DeepLearning.AI)
- 2019: Graph Data Modeling with Neo4j (In-Person Training + Certificate; March, NYC)
- 2019: AI4 Healthcare (In-pereson summit, tutorials; Nov,NYC)
- 2019: Deep Learning in Healthcare (In-person summit, tutorials; May, Boston)
- 2018: Hyperparameter tuning, Regularization and Optimization (Coursera/DeepLearning.AI)
- 2018: **Progressive Web Apps** (Udacity, Google Developer Scholarship)
- 2017: Neural Networks and Deep Learning (Coursera/DeepLearning.AI)
- 2017: Deep Learning Nanodegree Foundation (Udacity Nanodegree)

Work and Professional Research Experience

Cohen Veterans Bioscience (CVB)

New York, NY • July 2018 – Present

Director of Data Science

July 2021 - Present

Associate Director of Digital Health (Data Science Team)

Jan 2020 - Jul 2021 Jul 2019 - Jan 2020

Associate Director of Digital Health (Early Signal Team)

Jul 2019 - Jan 2020

Senior Data Scientist (Early Signal Team)

July 2018 - Jun 2019

Please see sections such "Recent Research Publications," "Invited Presentations," and "Other Presentations" for more details.

WWE (World Wrestling Entertainment) Data Scientist, Advanced Analytics Team

Stamford, CT • October 2016 – July 2018

Lead on numerous business-driven analytics research and predictive modeling projects for WWE Network – an over-the-top (OTT) content distribution network (described as "Netflix for Wrestling") with nearly 2 million daily active users, resulting in 1-3 million new rows of viewership/behavioral data in an AWS Redshift database everyday

• Customer Behavioral Models (Python, Sklearn, TensorFlow, Keras, AWS EC2/Redshift, SQL)

Development of automated reporting and interactive dashboard pipelines for regular distribution of live or recent subscriber and business health metrics to key WWE busines stakeholders across verticals, as well as at the executive level (Vince Mcmahon, Paul "Triple H" Levesque); this included the development of data processing and machine learning pipelines (preprocessing, feature selection, dimensionality reduction, model selection, etc) for the training and deployment of prediction and classification models (random forests, deep multilayer perceptrons, CNNs), which provided insights for downstream decision support. Behavioral targets include customer segmentation, churn, winback, and lifetime value.

• Wrestler Recognition Network

(Python, TensorFlow, Keras, AWS, EC2, GPU)

Development of wrestler image recognition algorithm (transfer learning, convolutional neural networks) that could be used to tag video and image content.

• Seasonal Subscriber Analysis

(R, Python, FFT)

Spectral analyses of customer churn/winback behaviors to enhance customer segmentation efforts, help advise email campaigns, and improve churn/winback forecasting

• Revenue Attribution Across Content

(R, tidyverse, SQL, Redshift)

Development of ensemble approach to revenue attribution models for WWE Network content driven by viewership behaviour at the customer level (analysis of over a billion rows of data in Redshift)

• Miscellaneous Projects

(R, tidyverse, SQL, Redshift, Tableau)

- Fusion of fan panel survey response data with customer accounts on the WWE Network to better quantify the relationship between subjective responses and objective viewership data
- Sentiment analysis of customer cancellation surveys and social media content to uncover resolvable issues and inform on how to better serve our customer base
- Design of **interactive dashboards in Tableau** to help interested parties explore our data assets

Data Scientist, Content Analytics Team

Lead on researching and developing multiple data engineering and automation efforts to establish consistent and efficient data collection across WWE's digital assets, including a variety of YouTube channels, 100's Facebook Pages and Twitter accounts, and live streaming across multiple online platforms.

- YouTube Assets (Python, Google Client API, YouTube Data API, YouTube Reporting API, Redshift, SQL, Selenium, Hive, Presto, Tableau)
 - Research into and documentation of several YouTube APIs (Google Client, YouTube Data, YouTube Analytics, YouTube Reporting), establishing that 3rd party services were capturing only a fraction of the available content and viewership data from our YouTube assets.
 - Persuasion for buy-in from leadership: 3rd party consultants responsible for the collection/warehousing of our YouTube assets argued they were already collecting everything possible; thanks to my research and documentation, key decision makers supported my plan to revamp the YouTube data pipeline.
 - Development and deployment of an automated YouTube data collection and warehousing pipeline over a
 variety of WWE-owned channels, increasing the daily volume of valuable YouTube more than tenfold, resulting
 in significant cost savings by obviating need for 3rd party consultants
 - Design and development of a variety of live Tableau dashboards and automated emails to the appropriate stakeholders.
 - Shorter Time to Insight: YouTube takes its viewership metrics (e.g., number of view, likes, etc) very seriously and has many algorithms in place to detect and correct for fraudulent sources (robots, automated page refreshes, etc). In this spirit, there is a 3-day lag on any officially published data. However, our marketers, advertisers, and other leadership want insights and intuition on content performance immediately. By using Selenium for webscraping, I was able to extract "unofficial" YouTube viewership data with no lag especially important on the day a video is live or published. This is something the data vendor was not getting for WWE.
 - **Hive/Presto vs Redshift**: Worked with data engineering team on a Hive/Presto solution on top of S3 to lessen our dependence on Redshift, which is more expensive, especially for the amount of data we were ingesting

• Facebook/Instagram Assets

(Python, Facebook Graph API, Selenium, Redshift, SQL)

- My success evaluating and re-engineering our YouTube data pipeline motivated us to take a look at other services provided by 3rd party vendors starting with Facebook (WWE owns and manages 100's of Facebook Pages, several dozen Instagram accounts, as well as several Facebook exclusive web series that air live weekly)
- Researched and documented various Facebook APIs and technologies, including the various web-based data portals, GraphQL, and the Facebook Graph API.
- By learning how to use the Graph API, I was able to query, pull, and storing all Page, Post, and Video Insights
 on a daily basis, which required flattening JSON files into a tabular form amenable to SQL queries in Hive or
 Redshift
- By comparing my daily pull with our vendors, I identified that the vendors were only providing a limited subset of the Page, Post, and Video Insights in our daily Facebook load (and no Instagram data)
- I also learned how track live videos at a high frequency, thus providing data for live videos on our various Facebook
 Pages, as well as live webisodes streaming on Facebook Watch data the vendors were not able to provide
- Multi-Platform Real-Time Dashboard for Live Events (Python, YouTube APIs, Facebook Graph API, Selenium, Redshift, SQL)
 - Lessons learned from YouTube and Facebook pipeline development motivated the development of a live Tableau dashboard that could be published within minutes of any live airing of a "kickoff show" (aired on YouTube, Facebook, Twitter, the WWE Website, and the WWE Network) before a main wrestling event (aired only the WWE Network)
 - This required an immediate, automated capture of viewership metrics across all platforms the event aired live on, replacing a highly manual process performed by several employees over multiple departments, resulting in a 12-24 hour latency

 Required the automation of headless web browsers (using Selenium, Chrome, BeautifulSoup, and Cron) to scrape JavaScript-heavy Twitter and WWE websites

• R Packages for Automated Reporting

(R, tidyverse, Redshift, SQL)

Developed R packages that the team could use to automate various reporting responsibilities

NJIT Center for Solar-Terrestrial Research

Newark, NJ • January 2012 - May 2016

Research Scientist

- Fusion and harmonization of multi-modal datasets, including data deriving from: ground-based, globally-distributed instrument networks; high-altitude satellites, such as NOAA's DMSP fleet and NASA's Van Allen Probes; and interplanetary spacecraft, such as NASA's Advanced Composition Expolorer (ACE)
- Development of a data processing and modeling pipeline driven by solar wind inputs recorded upstream (sunward) of Earth by ACE which is able to forecast geomagnetic activity and solar wind energy deposits observable in Earth's deep polar cap region with an hour lead time
- Proposal and design of an innovative remote-sensing technique that essentially inverts the modeling pipeline described above, instead taking the geomagnetic data sensed by a ground-based magnetometer located in the deep polar cap to drive a predictive model capable of continuously nowcasting state parameters of the concurrent solar wind flowing adjacent to the magnetosphere in near-Earth space. Considering the strength and persistence of the observed relationship, if necessary, I argue that a dedicated deep polar cap observatory can alleviate the need for new fleets of in-situ spacecraft
- Mapping of and insight into the complex structure of the geomagnetic field in Earth's polar regions suggests a revisitation of underappreciated geomagnetic coordinate systems and often ignored prospect of subterranean ground currents in the polar cap structuring and contributing to the polar cap hydromagnetic energy distributions
- Development of unique visualization and analysis techniques to aid in studying the hydromagnetic structure of the high-latitude polar cap and depict its evolution in response to variations in near-Earth space weather conditions.
- Miscellaneous, ad hoc data analysis efforts as a member of the RBSPICE instrument team for NASA's Van Allen Probes mission
- Software packages developed in Bash, R, MatLab, and IDL to enable efficient, streamlined analyses and reporting for a range of ongoing projects
- First-author publication following defense of PhD dissertation

NASA/CalTech Jet Propulsion Laboratory

Pasadena, CA • Summer 2011

In tern

- Collaboration with a team of engineers and scientists in the development and study of a mission design concept for the journey to and study of the Jovian Trojan asteroids
- Identification and prioritization of targeted science goals
- Real-time consideration and optimization of resources via concurrent engineering systems and principles, e.g., tradeoffs within the science-engineering-financial parameter space (subsystem design constraints, trajectory optimizations, cost-benefit analyses of scientific priorities, timeline requirements, budget forecasting, etc)
- Project management techniques, such as Gannt charts, traceability matrices, technology readiness levels, best-case and threshold-case scenarios (i.e., desired mission specifications versus minimum requirements)
- Co-authorship of a formal proposal and presentation of our mission design to the NASA review board
- Co-authorship of peer-reviewed manuscript documenting lessons learned and feasibility considerations

Independent Research Consultant

Clifton, NJ • August 2010 - January 2012

- Procurement of contracts from NJIT's Physics Department and Siena College's Department of Physics and Astronomy
- Continued development of automated, real-time models of geomagnetic activity and solar wind events using distributed networks of magnetometers
- Peer-reviewed publication documenting progress and lessons learned proof-of-concept [link]

NJIT Department of Mathematical Sciences

Newark, NJ • 2008 - 2012

Research Scientist. Mathematical Modelina

- Guided exploration into the applications of advanced mathematical disciplines, such as dynamical systems, topology, differentiable manifolds, abstract algebra, and group theory.
- Derivation, numerical simulation, and visualization of dynamical system model representations of granular fluid systems
- Projection of high-dimensional dynamical models into reduced parameter spaces to aid in the investigation, numerical simulation, and visualization of chaotic regimes and sources of instability in such systems (e.g., via Poincare maps)
- Remedial investigation into the propagation of numerical errors in simulated dynamical models, which obfuscate the underlying dynamical model and, ultimately, prevent a faithful visualizion the system dynamics
- Co-authorship of four peer-reviewed papers on dynamical systems models of granular fluids, including one that explores potential applications of an esoteric field of mathematics known as fractional calculus

- All numerical models and visualizations developed in R and MatLab
- All visualizations presented as time sequences of 1D, 2D, and/or 3D model representations (i.e., movies); publication figures resulted from select snapshots.

NJIT Department of Physics

Newark, NJ • August 2008 - August 2010

Research Assistant. Full Time

- Developed data processing and modeling pipelines for surveillance of the geomagnetic field in targeted regions (such as the southern polar cap) and globally
- Processing pipelines first ingest, QC, and harmonize sensor time series data from one or several multi-channel sensors (triaxial fluxgate magnetometer, 1 Hz), e.g., from a network of magnetometers distributed throughout Antarctica
- Processed data is fed into the appropriate analytical/algorithmic pipeline(s) composed of parallel and/or sequential submodules where each submodule applies a specified type (e.g., linear/nonlinear, parametric/nonparametric, deterministic/stochastic and/or learning/rules-based) of signal processing technique or transformation for purposes such as sensor fusion/integration, feature engineering/extraction, parameter estimation, and/or dimensionality reduction
- Trained and/or metric/rules-based models (e.g., event detection/classification) then leverage the transformed data representation(s) to comprehensively monitor, track, or further model polar cap structure, ionospheric currents, geomagnetic activity, and solar wind inputs
- The data processing, modeling, and visualization pipeline elements were implemented using R, MatLab, IDL, and/or Bash (depending on task and project).

Center for Solar-Terrestrial Research (CSTR), NJIT

Newark, NJ • January 2008 - August 2008

Undergraduate Research Assistant (20 Hours/Week)

- Responsible for learning and applying basic principles of analog and digital sensors, analog-to-digital (ADC) converters, and digital signal processing
- Accountable for learning MatLab and developing software required to support new geomagnetic projects at CSTR
- Assembly and deployment of analog-to-digital data acquisition system for a triaxial fluxgate magnetometer installed at Jenny Jump State Forest, NJ, including the development of MatLab software used to passively and continuously collect, store, and manage the incoming time series data (1 Hz) on a local server at Jenny Jump, as well as a script for offloading the data nightly to a remote server at NJIT (using Bash, Cron, SFTP, etc)
- Associated development of data processing, analysis, and visualization pipelines for real-time, continuous display of local geomagnetic field activity on an installation at the Jenny Jump Observatory
- Public lectures on geomagnetism and space weather

NASA Goddard Space Flight Center

Greenbelt, MD • June – August 2007

Intern, Observational Cosmology Laboratory

- The Absolute Spectrum Polarimeter [ASP] was a mission concept under study at GSFC's Observational Cosmology Lab with the goal of measuring the polarization of the Cosmic Microwave Background (CMB) via a polarizing Michelson interferometer sensitive enough to detect B-mode polarization, if it exists, which is theorized to hold a unique signature indicative of a primordial backdrop of gravitational waves predicted by inflationary theory.
- Responsible for reviewing the theory of general relativity and cosmological inflation theory, as well as conducting self-guided literature reviews into prior spacecraft missions and research programs dedicated to designing and operationalizing experimental/observational approaches to measuring associated phenomena, such as gravitational waves and anisotropies in the CMB, and detecting the presence of predicted data signatures.
- Implementation of a forward model that simulates the input expected by the ASP sensors (e.g., sky polarization maps modeling an anisotropic CMB), the corresponding sensor response data, and the anticipated data processing and transformation steps necessary for extracting the Stokes parameter representation of the CMB polarization (as a function of frequency and direction), while accounting for potential confounding sources of polarization (such as dust in the galactic foreground).
- Programming tools utilized in the development of this software included IDL, MatLab, Bash, and misc command line tools

NASA Goddard Space Flight Center

Greenbelt, MD • June 2006 - August 2006

Intern, Heliophysics Division

- Responsible for learning the basics of Linux/Unix scripting tools, Python, HTML, CSS, JavaScript, and PHP
- Design of the "Space Weather Survival Guide" webpage for the International Heliophysical Year [IHY]

Recent Research Papers (Unpublished)

• R. Atri, and K. Urban. "Daily Monitoring of Parkinson's Disease Outside the Clinic: Wearable Sensors and Deep Learning"

- R. Atri, and K. Urban. "Augmented Unsupervised Domain Adaptation for Deep Time Series Models"
- Urban, K., and R. Atri. "Evaluating the impact of domain expertise and deep learning in the design and performance of sleep apnea detection models"

Peer-Reviewed Publications

- Urban, K. D., A. J. Gerrard, L. J. Lanzerotti, and A. T. Weatherwax. Rethinking the polar cap: Eccentric-dipole structuring of ULF power at the highest corrected geomagnetic latitudes. Journal of Geophysical Research, Space Physics, Vol. 121, 2016.
- Urban, Kevin. The hydromagnetic structure of the polar cap and its interaction with the solar wind. PhD Dissertation. New Jersey Institute of Technology & Rutgers University, Department of Physics, 2016.
- Blackmore, D., A. Rosato, X. Tricoche, K. D. Urban, and L. Zou, Analysis, simulation, and visualization of 1D tapping via reduced dynamical models. Physica D: Nonlinear Phenomena, Vol. 273, 2014.
- Diniega, S., K. Sayanagi, J. Balcerski, B. Carande, R. Diaz-Silva, A. Fraeman, S. Guzewich, J. Hudson, A. Nahm, S. Potter, M. Route, K. D. Urban, S. Vasisht, B. Benneke, S. Gil, R. Livi, B. Williams, and C. Budney, L. Lowes. Mission to the Trojan Asteroids: Lessons learned during a JPL Planetary Science Summer School mission design exercise. Planetary and Space Science, Vol. 76, 2013.
- Rosato, A., D. Blackmore, X. M. Tricoche, K. D. Urban, and L. Zuo, Dynamical systems model and discrete element simulations of a tapped granular column. Powders and Grains 2013: Proceedings of the 7th International Conference on Micromechanics of Granular Media. Vol. 1542. No. 1. AIP Publishing, 2013.
- Urban, K. D., Y. Bhattacharya, A. J. Gerrard, A. Ridley, L. Lanzerotti, and A. Weatherwax. Quiet-time observations of the open-closed boundary prior to the CIR-induced storm of August 9, 2008. Space Weather, Vol. 9, S11001, 2011.
- Blackmore, D., A. Rosato, X. Tricoche, K. Urban, and V. Ratnaswamy. Tapping dynamics for a column of particles and beyond. Journal of Mechanics of Materials and Structures, Vol. 6, No. 1-4, 2011.
- Blackmore, D., K. Urban, and A. Rosato, Integrability analysis of regular and fractional Blackmore-Samulyak-Rosato fields. Condensed Matter Physics, Vol. 13, No. 4, 2010.
- Urban, Kevin. Synoptic Variability of a CIR-driven Open-Closed Boundary During Solar Minimum. Master's Thesis. New Jersey Institute of Technology & Rutgers University, Department of Physics, 2010.

Invited Presentations

2021

- Urban, K., R. Atri, and L. Lancashire, "Daily Monitoring of Parkinson's Disease: Signals of Motor Health and Sleep Hygiene," *Michael J. Fox Foundation (MJFF) Digital Health Working Group Q4 Meeting*, New York, NY. Dec 10, 2021.
- Urban, K., "Transitioning from Academic Research to Industry Data Scientist," NASA Godddard Space Flight Center Internship Lecture Series, Virtual Meeting. Jul 27, 2021.
- Atri, R., K. Urban, and L. Lancashire, "Machine Learning and Signal Processing Approaches to the Verily Watch Dataset," MJFF - Digital Health Working Group Q2 Meeting, New York, NY. Jun 30, 2021.

2015

- Urban, K., A. J. Gerrard, L. J. Lanzerotti, and A. T. Weatherwax, "Quantifying Solar Wind-Polar Cap Interactions," *American Geophysical Union Fall Meeting*, San Francisco, CA. Dec 14-18, 2015.
- K. Urban, "Sailing the Seas of the Solar Wind," *Meeting of the North Jersey Astronomical Group*, Montclair State University, Montclair, NJ. Nov. 11, 2015.
- Urban, K., A. J. Gerrard, L. J. Lanzerotti, and A. T. Weatherwax, "Solar Wind-Polar Cap Open Field Interactions [link]," Coupling, Energetics, and Dynamics of Atmospheric Regions [CEDAR], 2015 Meeting, Seattle, WA
- Urban, K., "AGO Fluxgate Data: Extracting value from an imperfect time series [link]," Air Force Research Laboratory, Albuquerque, NM

2011

• K. Sayanagi, J. Balcerski, B. Carande, R. Diaz-Silva, S. Diniega A. Fraeman, S. Guzewich, J. Hudson, A. Nahm, S. Potter, M. Route, K. Urban, S. Vasisht, B. Benneke, S. Gil, R. Livi, B. Williams, "Trojan Asteroid Tour, Exploration, and Rendezvous: TASTER Mission," *Jet Propulsion Laboratory*, Pasadena, CA. August 2011.

• Urban, K., and A. Gerrard, "Geomagnetic Research at Jenny Jump: the Magnetic Forecast," *Meeting of the United Astronomy Clubs of New Jersey*, Jenny Jump State Forest, NJ. July 19, 2008.

Other Presentations (Abridged)

2021

- Urban, K., "OKR-Driven TeamWork Practices: Mapping the OKR 'Data Structure' to the TeamWork Workflow," Cohen Veterans Bioscience (CVB) Q3 Company Wide Meeting, New York, NY. Oct 27, 2021.
- Atri, R. K. Urban, and L. Lancashire, "Sensor Analytics Team: Wearables 101," CVB Q2 Company Wide Meeting, New York, NY. Jul 14, 2021.
- Urban, K., R. Atri, and L. Lancashire, "Sensor Analytics Team: Movement as a Case Study," CVB Q2 Company Wide Meeting, New York, NY. Jul 14, 2021.
- Urban, K., R. Atri, and L. Lancashire, "CVB Digital Health: 24/7 Sensor-Driven Support for Parkinson's Disease," MJFF/CVB Partnership - Annual Review, New York, NY. Mar 11, 2021.

2020

- Atri, R., K. Urban, and L. Lancashire, "Unsupervised Domain Adaptation: the Deep Reconstruction-Classification Network (DRCN) for Wearables-based Human Activity Recognition," MJFF/CVB Digital Health Working Group, New York, NY. Nov 20, 2020.
- Urban, K., and L. Lancashire, "TimeScaleDB: Setup and Ingestion," Early Signal Platform Working Group, New York, NY. Oct 20, 2020.
- Atri, R., K. Urban, and L. Lancashire, "Transductive Transfer Learning and Data Augmentation Techniques for Unlabeled Wearables Datasets," *MJFF/CVB Digital Health Working Group*, New York, NY. Oct 19, 2020.
- Urban, K., and Z. Rozenberg, "Feasibility Analyses for the use of Wearables and Bed Sensors in Clinical Trials based on the Rett Pilot Study," *Rett Trial Working Group*, New York, NY. Sep 24, 2020.
- Urban, K., and Z. Rozenberg, "Real-Time Data Processing Pipelines: Watch to Cloud," *Early Signal Platform Working Group*, New York, NY. Aug 25, 2020.
- Urban, K., R. Atri, and L. Lancashire, "Human Gesture and Activity Recognition: 'In the Lab' vs 'Out in the Wild'," CVB Q2 Company Wide Meeting, New York, NY. Jul 8, 2020.
- Atri, R., and K. Urban, "Exploring Public Datasets for Transfer Learning," MJFF/CVB Digital Health Working Group, New York, NY. Mar, 2020.

2019

- Rozenberg, Z., K. Urban, C. Espino, U. Rubin, N. Shokhirev, T. Roberts, E. Marsch, F. Postma, and D. Brunner, "Quantifying Stereotypic Hand Movements in Rare Disorders Using IMU Sensors and Deep Learning Algorithms," *National Organization for Rare Disorders (NORD)*, Washington, DC. Oct 18, 2019.
- Urban, K., and D. Brunner, "Clinically-Viable and Clinician-Friendly Prediction Models," CVB Q2 Company Wide Meeting, Lake George, NY. July 11, 2019.
- Urban, K., and D. Brunner, "Overview of Data Leakage and Illegitimacy," CVB Q2 Company Wide Meeting, Lake George, NY. July 11, 2019.
- Urban, K., and D. Brunner, "Forecasting Patient Dropout," CVB Q2 Scient Team Meeting, Lake George, NY. July 10, 2019.
- Rozenberg, Z., K. Urban, C. Espino, U. Rubin, N. Shokhirev, T. Roberts, E. Marsch, F. Postma, and D. Brunner, "Quantifying Stereotypic Hand Movements in Rare Disorders Using IMU Sensors and Deep Learning Algorithms," *Society of Biological Psychiatry (SOBP)*, Chicago, IL. May 16, 2019.
- Urban, K., Z. Rozenberg, and D. Brunner, "Updates on the Gesture/Stereotypy Recognition Model," *Early Signal Team Meeting*, New York, NY. May 9, 2019.
- Urban, K., and D. Brunner, "Clinical Dropout Modeling Exercise: On Ordinal and Nominal Variables and Random Forests," CVN/CVB Digital Health Working Group, New York, NY. Mar, 2019.
- Urban, K., Z. Rozenberg, and D. Brunner, "EaSi EcoSystem Knowledge Graph (Info Deck)," *Early Signal Team Meeting*, New York, NY. Feb 8, 2021.
- Urban, K., Z. Rozenberg, and D. Brunner, "GestureNet Results (LSTM/CNN Activity Recognition Model)," Early Signal Team Meeting, New York, NY. Feb 6, 2019.
- Urban, K., and D. Brunner, "Clinical Dropout Modeling Exercise: Hindsight or Prediction," CVN/CVB Digital Health Working Group, New York, NY. Feb, 2019.
- Urban, K., R. Ramchand, and D. Brunner, "Using Data to Improve Treatment," CVN/CVB Q1 Meeting, Stamford, CT. Jan 24, 2019.

• Urban, K., R. Ramchand, and D. Brunner, "Counterfactual Confusion: How to understand a model that triggers interventions on its own predictions?", CVN/CVB Digital Health Working Group, New York, NY. Jan 11, 2019.

2018

- Urban, K., and D. Brunner, "Risky Business: EHR + Wearables-Driven Risk-Scale Estimation," CVB Q4 Company Wide Meeting, Cambridge, MA. Dec 12, 2018.
- Urban, K., and D. Brunner, "1, 2, Few: An Overview of X-Shot Learning," CVB Q4 Science Team Meeting, Cambridge, MA. Dec 11, 2018.
- Rozenberg, Z., K. Urban, and D. Brunner, "Review of the EaSi EcoSystem Knowledge Graph," CVB Q4 Science Team Meeting, Cambridge, MA. Dec 11, 2018.
- Urban, K., Z. Rozenberg, and D. Brunner, "Risk Review and Recommendations: Wearables vs Electronic Health Records (EHRs)," CVN/CVB Digital Health Working Group, New York, NY. Dec 3, 2018.
- Urban, K., Z. Rozenberg, and D. Brunner, "Landscaping the Risk of Suicide or Self-Harm: Wearables, EHRs, Clinical Scales," CVN/CVB Digital Health Working Group, New York, NY. Nov 21, 2018.
- Urban, K., Z. Rozenberg, and D. Brunner, "Neo4j/Cypher Translations of Natural Language Queries," *Early Signal Internal Meeting*, New York, NY. Oct 30, 2018.
- Urban, K., and D. Brunner, "EHR-Driven Suicide Prediction: Lit Review," Early Signal Internal Meeting, New York, NY. Oct 29, 2018.
- Urban, K., U. Rubin, Z.Rozenberg, and D. Brunner, "Graph Database Pricing," *Early Signal Internal Meeting*, New York, NY. Oct 23, 2018.
- Urban, K., Z.Rozenberg, and D. Brunner, "Database Landscape and Data Modeling (EaSi Knowledge Graph)," Early Signal Internal Meeting, New York, NY. Oct 12, 2018.
- Rubin, U., Z.Rozenberg, K. Urban, C. Espino, and D. Brunner, "Early Signal Pipelines for Michael J. Fox Foundation (MJFF)," *Michael J. Fox Foundation Headquarters*, New York, NY. Sep 24, 2018.
- Urban, K., Z.Rozenberg, and D. Brunner, "Project Falcon: Roadmap for Wearables-based Scale Estimation," CVN/CVB Digital Health Working Group, New York, NY. Sep 14, 2018.
- Urban, K., U. Rubin, C. Espino, Z.Rozenberg, and D. Brunner, "MJFF/Empatica: Data Review & Exploration," *Early Signal Internal Meeting*, New York, NY. Sep 5, 2018.
- Urban, K., Z.Rozenberg, and D. Brunner, "Which Scales for Wearables-based Scale Estimation?", CVN/CVB Digital Health Working Group, New York, NY. Aug 30, 2018.
- Urban, K., Z.Rozenberg, and D. Brunner, "Wearables Roadmap: Brainstorm & Lit Review," CVN/CVB Digital Health Working Group, New York, NY. Aug 8, 2018.

2016

- Urban, K., A. J. Gerrard, A. T. Weatherwax, L. J. Lanzerotti, J. D. Paterson, "Leveraging the Polar Cap: Ground-Based Measurements of the Solar Wind," American Geophysical Union [AGU] Fall Meeting, San Francisco, CA. December, 2016.
- Urban, K., A. J. Gerrard, L. J. Lanzerotti, and A. T. Weatherwax, "Rethinking Magnetic Coordinates at High Latitudes: Solar Wind Hydromagnetic Energy in the Polar Cap," Geospace Environment Modeling [GEM] Summer Workshop, Santa Fe, NM. June 21, 2016.
- Urban, K., A. J. Gerrard, L. J. Lanzerotti, and A. T. Weatherwax, "ULF Power in the Deep Polar Cap," Geospace Environment Modeling [GEM] Summer Workshop, Santa Fe, NM. June 22, 2016.

2014

- Urban, K., A. J. Gerrard, L. J. Lanzerotti, A. T. Weatherwax, "Locating the Open-Closed Boundary During the Passage of a Corotating Interaction Region [link]," American Geophysical Union [AGU] Fall Meeting, San Francisco, CA. December 15-19, 2014.
- Gerrard, A., L. Lanzerotti, J. Manweiler, J. Bortnik, and K. Urban, "Modulation of Ring Current He-Ions by Bounce-Resonant ULF Waves [link]," American Geophysical Union [AGU] Fall Meeting, San Francisco, CA. December 15-19, 2014.
- Urban, K., A. Gerrard, L. Lanzerotti, and A. Weatherwax, "The Fluxgate Open-Closed Boundary," Geospace Environment Modelling [GEM] "Mini-GEM" Workshop, San Francisco, CA. December 14, 2014.
- Urban, K. D., A. J. Gerrard, A. T. Weatherwax, L. J. Lanzerotti, and A. Ridley, "Observations of the open-closed boundary during the passage of a corotating interaction region," 2014 SCAR Biennial Meeting, Auckland, New Zealand. August 23 September 3, 2014.
- Urban, K., A. Gerrard, and L. Lanzerotti, "Open-Closed Boundary Reconstruction: Cooperative Space-borne and Ground-based Methods," *Geospace Environment Modeling [GEM] Summer Workshop*, Portsmouth, VA. June 15-20, 2014.

• Urban, K., A. J. Gerrard, and L. J. Lanzerotti, "Ground-based ULF observations associated with Zebra Stripe Events [link]," Van Allen Probe Science Working Group – RBSPICE Team Meeting, March 11, 2014.

2013

- Urban, K., A. J. Gerrard, L. J. Lanzerotti, and D. G. Mitchell, "Solar wind-driven ULF activity in Earth's inner radiation belt: Effects on trapped electrons [link]," *American Geophysical Union Fall Meeting*, San Francisco, CA. December 9-13, 2013.
- Urban, K., A. Gerrard, and L. Lanzerotti, "Ground and spaceborne perspectives of ULF activity in Earth's radiation belts," Geospace Environment Modeling [GEM] Summer Workshop, Snowmass, CO. June 16-21, 2013.
- Blackmore, D., A. Rosato, X. Tricoche, K. Urban, H. Wu, and L. Zou, "Analysis of a dynamical systems model for granular flow," SIAM Conf. on Applications of Dynamical Systems, Snowbird Resort, Utah. May 18-23, 2013.

2012

- Urban, K., and A. J. Gerrard, "Particle precipitation regimes of the polar cap in the midst of deep geomagnetic quiescence: perspectives from the AGO magnetometer network [link]," American Geophysical Union Fall Meeting, San Francisco, December 3-7, 2012.
- Teti, A., A. Gerrard, J. Olsztyn, Y. Bhattacharya, G. Jeffer, K. Urban, L. Lanzerotti, and A. Weatherwax, "Ground Sites: Mapping of Solar Wind KHI Periodicities and the Subsequent Generation of Compressional/Breathing Pc5 Modes [link]," American Geophysical Union Fall Meeting, San Francisco, December 3-7, 2012.
- Nahm, A., S. Potter, KS Sayanagi, S. Diniega, S. Gil, J. Balcerski, B. Carande, R. Diaz-Silva, A. Fraeman, J. Hudson, S. Guzewich, R. Livi, M. Route, K. Urban, S. Vasisht, B. Williams, C. Budney, and L. Lowes, "TASTER: Trojan ASteroid Tour, Exploration, and Rendezvous, a JPL Planetary Science Summer School Mission Design Exercise [link]," Lunar and Planetary Science Conference. Vol. 43, 2012.

2011

- Bhattacharya, Y., A. Gerrard, K. Urban, L. Lanzerotti, and A. Weatherwax, "Spectral investigation of PC5 oscillations in SWEPAM proton velocities from the ACE spacecraft," CEDAR-GEM Joint Workshop, Santa Fe, NM. June 26 -July 1, 2011.
- Urban, K., A. Gerrard, L. Lanzerotti, Y. Bhattacharya, A. Ridley, and A. Weatherwax, "Synoptic-scale magnetometer observations of the open-closed field line boundary [link]," *American Geophysical Union Fall Meeting*, San Francisco, CA. December 5-9, 2011.
- Bhattacharya, Y., A. Gerrard, K. Urban, L. Lanzerotti, and D. Thomson, "Solar p-mode frequency plasma waves in high speed solar wind streams [link]," *American Geophysical Union Fall Meeting*, San Francisco, CA. December 5-9, 2011.
- R. Diaz-silva, K. Sayanagi, S. Gil, S. Diniega, J. Balcerski, B. Benneke, B. Carande, A. Fraeman, J. Hudson, S. Guzewich, R. Livi, A. Nahm, S. Potter, M. Route, K. Urban, S. Vasisht, B. Williams, C. Budney, and L. Lowes, "TASTER: Trojan ASteroid Tour, Exploration and Rendezvous, a NASA Planetary Science Summer School Mission Design Exercise [link]," American Geophysical Union Fall Meeting, San Francisco, CA. December 5-9, 2011.
- Urban, K., Y. Bhattacharya, A. Gerrard, L. Lanzerotti, "ULF periodicities in the solar wind: drivers of magnetospheric ULF [link]," *ACE Science Team Meeting*, Applied Physics Laboratory, Johns Hopkins University, Laurel, MD. Nov 1-2, 2011.
- Bhattacharya, Y., K. Urban, A. Gerrard, L. Lanzerotti, A. Weatherwax, and K. Keika, "Synoptic variation of the OCB during CIR-driven events: issues with the Pc5 periodicities in the solar wind?," *Japan Geoscience Union Meeting*, Chiba, Japan. May 22-27, 2011.
- Bhattacharya, Y., K. Urban, A. Gerrard, L. Lanzerotti, and A. Weatherwax, "Synoptic variation of the OCB during CIR-driven events: issues with the Pc5 periodicities in the solar wind?," *PENGUIn-AGO Workshop*, Berkeley, CA. March 17-18, 2011.
- Urban, K., Bhattacharya, Y., A. Gerrard, L. Lanzerotti, "Quiet-time observations of the open-closed boundary prior to the CIR-induced storm of August 9, 2008," 2011 PENGUIn-AGO Workshop, UC-Berkeley, Berkeley, CA. March 17-18, 2011.

2010

• Urban, K., A. J. Gerrard, A. Ridley, L. Lanzerotti, and A. Weatherwax, "Synoptic Observations of Open-Closed Boundary Variations at Solar Minimum," *Autonomous Polar Observing Systems Workshop*, Potomac, MD, September 30-October 1, 2010.

• Blackmore, D., A. Rosato, K. Urban, and X. Tricoche, "Tapping Dynamics of Granular Configurations: Theory and Applications," Gordon Conference on Granular and Granular-Fluid Flow, Colby College, Maine, June 20-25, 2010.

2008

• Urban, K., A. Gerrard, N. Hauser, R. Melville, and L. Lanzerotti, "The NJIT-UACNJ-PSU Collaborative: Magnetometer measurements from northwest New Jersey in collaboration with South Pole magnetometer measurements from the PENGUIn-AGO instrumentation [link]," American Geophysical Union 2008 Fall Meeting, San Francisco, CA. December 2008.

2007

• Urban, K., and N. Phillips, "The Absolute Spectrum Polarimeter: Is a rapid inflationary period a real possibility in the early universe?", NASA - Goddard Space Flight Center - Internship Presentations, Greenbelt, MD. August 2007.

2006

• Urban, K., and B. Thompson, "The Space Weather Survival Guide," NASA - Goddard Space Flight Center - Internship Presentations, Greenbelt, MD. August 2006.

Course Work

- Graduate: Real Analysis, Complex Analysis, Topology, Differentiable Manifolds, Applications of Abstract Algebra, Stochastic Calculus, Radio Astronomy, Stellar Magnetism, Physics of the Magnetosphere/Ionosphere System, Atmospheric Physics, Electrodynamics, Statistical Mechanics, Classical Mechanics, Quantum Mechanics, Quantum Electrodynamics
- Undergraduate: Data Reduction, Probability/Statistics, Linear Algebra, Computer Science I-II (Java/C++), Abstract Algebra, Vector Calculus, Differential Equations, Advanced Calculus, Electromagnetism, Thermodynamics, Classical Mechanics, Observational Astronomy, Astronomy, Astrophysics I-II, Quantum Mechanics, Special Relativity, General Relativity
- Extracurricular: Big Data Analysis with Spark (EdX/BerkeleyX, 2016), Applied Machine Learning (EdX/Microsoft, 2016), Bioinformatics Algorithms (Coursera/UCSD, 2019, Data Analysis in R (Coursera/JohnsHopkins, 2013), Computing for Data Analysis in R (Coursera/JohnsHopkins, 2012)

Awards, Scholarships, Etc

- 2021 CVB Award for "Best Keynote Speaker"; "Wearables as a Case Study"
- 2021 CVB Recognition Award; MJFF Wearables Program Delivery & Renewal
- 2020 CVB Recognition Award; MJFF Project Delivery
- 2019 CVB Recognition Award; "Out of the Box" Analytics for Risk Detection in CVN Partnership
- 2016 Hack for the Sea; 1st Prize (with A.J. Teti); Cape Ann, MA.

 Description: Received 1st Prize for the conceptualization and prototyping of "HooknUp.Net," a fish-identification-and-social-media app envisioned to to help marine scientists track fish populations via crowd sourcing and deep-learning-based computer vision. Further description and details available upon request.
- 2012 Heliophysics Summer School (HSS): Heliophysics Exploration; HSS Scholarship NASA Living with a Star (LWS) and University Corporation for Atmospheric Research (UCAR); Boulder, CO.
- 2011 Planetary Science Summer School (PSSS): Spacecraft Mission Design using Concurrent Systems Engineering; Scholarship NASA Jet Propulsion Laboratory (JPL), California Institute of Technology (CalTech); Pasadena, CA.
- 2010 Summer School on Operator Algebras and Conformal Field Theory; Summer Travel Grant/Scholarship NJIT; Eugene, OR (University of Oregon).
- 2009 Field Work in Peru: Ground-Based LIDAR/Imagers for Lower-Atmospheric Weather Systems; Summer Travel Grant NJIT; Huancayo, Peru.
- 2008 Field Work at Jenny Jump State Forest (JJSF), NJ: Magnetometer Installation and Real-Time Geomagnetic Monitoring System; 2008 Summer Research Grant NJIT; Newark, NJ, and JJSF, NJ.