Matthew Stokdyk
matthewstokdyk@gmail.com

Matthew Stokdyk Graphic Design Sample

This document contains a variety of graphic design samples. The following table of contents leads to each section.

Please note that much of my diagram and graphic work was done while employed at Bemis Manufacturing Company, and is thus their confidential property. These samples are provided from pre-collegiate projects, personal projects, and non-confidential drafts.

Finally, it seems my document processor is significantly degrading image quality when saved as a PDF. If you are interested in higher quality versions of these images, please contact me for higher resolution files.

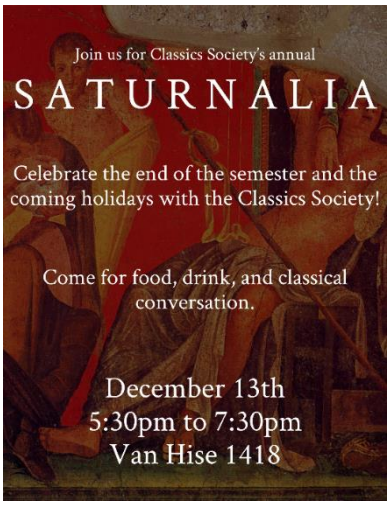
Table of Contents

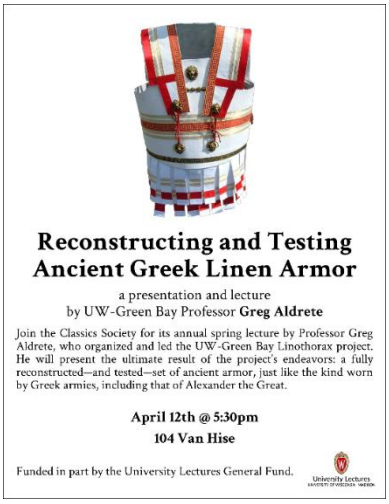
Small-scale Posters 2
Large-scale Posters 3
Document Layouts 4
Diagrams 5
Logos 6
Themed Work 7

Matthew Stokdyk
matthewstokdyk@gmail.com

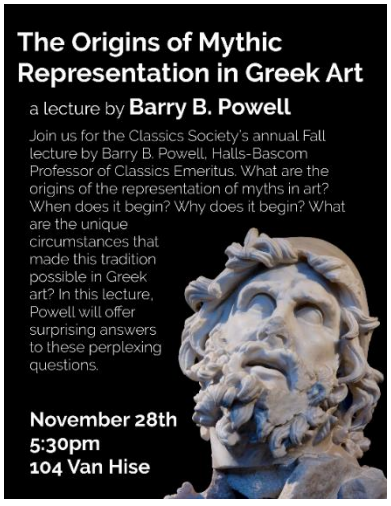
Small-scale Posters

I also wrote all of the text on the following posters:





I did *not* write the body text of this poster:

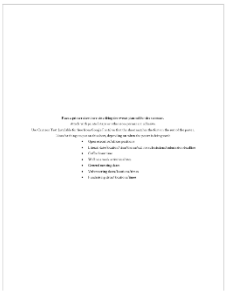


Matthew Stokdyk
matthewstokdyk@gmail.com

Large-scale Posters

Designed for a four-foot by three-foot tri-fold poster board; I wrote all of the text, though I did not create the images:

News and Events



Volunteering

MUSE is committed to sharing its talents through volunteer work. Each semester, we try to volunteer at least once, including at local charities like Books for the World, a book packing group.

MUSE members volunteering at Books for the World, 2017

Like us on Facebook to stay updated! Find our page at *Madison Undergraduate Society for English (MUSE)* or @MadisonEnglishMUSE

Madison Undergraduate Society for English

What is MUSE?

MUSE is a pre-professional fellowship for English majors and those interested in the study of English. All English majors are welcome, whether they study literature, linguistics, or creative writing. MUSE seeks to connect English undergraduates with English graduate students, professors, and professionals. MUSE also seeks to highlight the multitude of career opportunities available to English majors while helping to connect them to professionals in their fields as well as English department and MUSE alumni who have pursued English-related work. Non-English majors are also welcome to join our organization.

What does MUSE do?

Each spring, MUSE organizes Literati, one of the largest undergraduate English conferences in the country. Each week we hold a coffee hour for English students to study, connect, and relax. Over the course of the semester, MUSE organizes several volunteering events as well as occasional speakers, off-campus activities, wellness weeks (including meditation, dogs-on-call, and crafting), friendly get-togethers, and movie nights. MUSE also engages in fundraising over the course of the year, including an annual bake sale.

Artwork from a MUSE guest speaker presentation, 2013

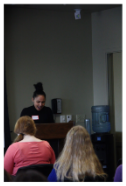
A photo from an off-campus literary activity that MUSE attended, 2013

Literati

Since 2013, MUSE has organized and hosted its own national, annual literary conference, Literati, where undergraduate students from around the country present literary analysis, creative writing, and data visualization.

Members of an undergraduate panel answering questions at Literati 2017

The conference theme changes annually, encouraging an ever-dynamic and diverse representation of work presented at Literati. A keynote speaker, usually a UW-Madison professor, is invited to present original research on the theme of the conference. At the conclusion of the conference, awards are given for the most impressive work from UW-Madison and national students in the categories of literary analysis and creative writing. Awards are also given to the UW-Madison professor and teaching assistant voted favorite by UW English students.



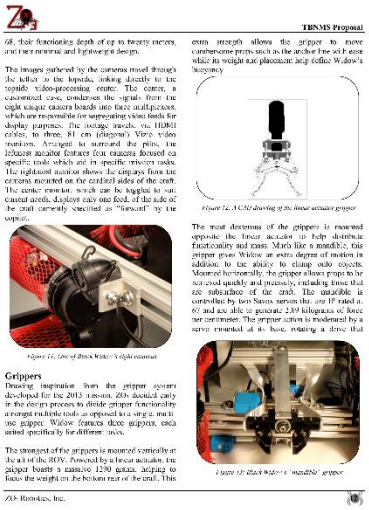
Top: The MUSE executive team at Literati 2017

Right: Professor Aida Levy-Hussen presenting on revelations in African American literature at Literati 2017

Matthew Stokdyk
matthewstokdyk@gmail.com

Document Layouts

The cover and pages from a high school technical manual, written for a remotely operated vehicle; also note that I designed the team logo and did the robot cut-out for the cover:

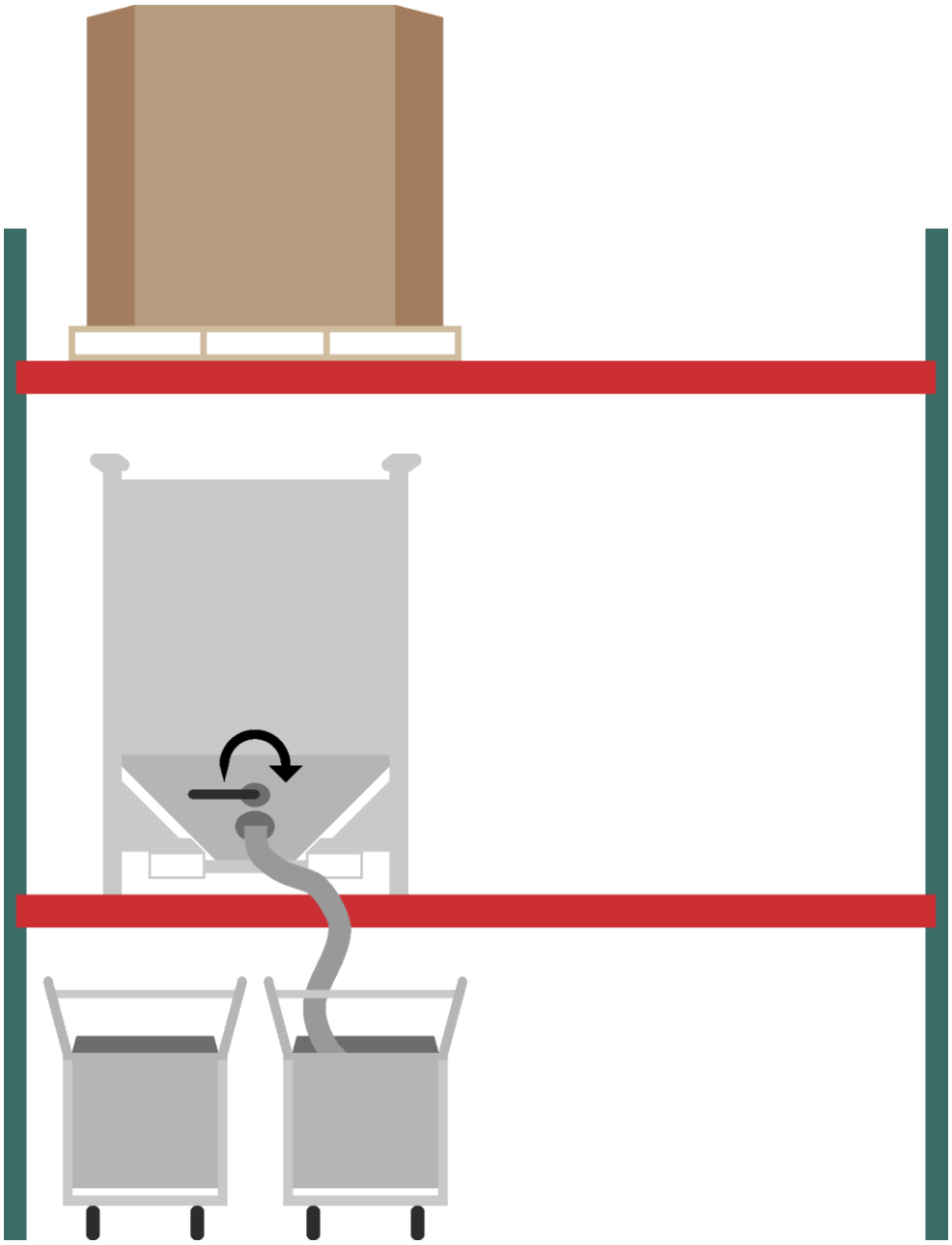


For full documents I have laid out, you can find a conference program PDF here and a PDF chapbook of my poetry here.

Matthew Stokdyk
matthewstokdyk@gmail.com

Diagrams

Stylized mock-up for a hypothetical storage unit and cart:



Matthew Stokdyk
matthewstokdyk@gmail.com

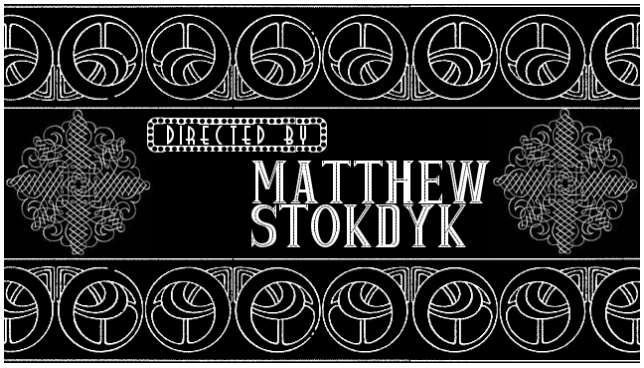
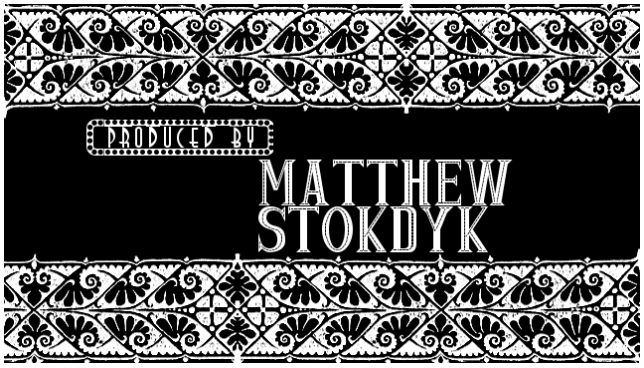
Logos

These are both relatively old examples and are not necessarily reflective of my current skills.

This was a logo designed for a university flagline:

This logo was designed for a pep band t-shirt and shows a stylized version of the drum major's face:

Matthew Stokdyk
matthewstokdyk@gmail.com

Themed Work

I also have a brief history in video editing. In particular, I had a penchant for making short films for high school assignments. The following are test title cards from a scraped 1920's, silent, decadently themed movie: