Module 7: Recommendation Engine

Assignment

edureka!



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Module 7: Assignment

Perform the following activities in R

Task 1: Association Rule mining

- → Load Adult data into R (Adult data is a built-in dataset in the arules package of R).
- → Plot a graph of ten items with highest support.
- → Generate association rules with lhs values as "capital-loss=None" and "native-country=United-States"
- → Use arulesViz package to generate some visualizations from patterns

Task 2: Recommendation Engine

- → Load the movie.csv file into R and convert the file into realRatingMatrix
- → Explore the data and plot a histogram of normalized ratings
- → Build a User bases collaborative filter which recommends 5 items to user100 and user101