Bozza Sting and Video branding:

**Audio clips**

End with the soundbite “Bozza”

We can also use some personalized stings with artists, such as

“Hey there, this is Miss Purple, and you can find me on Bozza dot mobi!”

some other ideas…

“B to the O the double Zee A”

“Bozza dot mobi”

“Africa’s new stars”

**Video clips**

Use the attached Bozza EPK pdf document as a guide for video branding as follows:

**1. The Bozza icon (Logo 3.) on the first frame on a solid black background.**

Single frame only.



**2. Video footage to contain the Bozza Logo1.white which fades up over 25 frames** and starting from frame 25 of the video clip or once any titles are completed. Fade to black over the last 25 frames.



**3. The Bozza logo animation which builds to form the final logo [Logo2.white]**

This must be on a black [#000000] frame background.

**Note: Use attached Bozza\_tail\_white.mov for this.**



We could also drop in the “Bozza” audio sting here, or use the “Bozza dot mobi” sting as well.

For the interviews, I have provided the