



# VISUALS + VISUALS + BRANDING



#333333



Serious, cool,  
neutral

#F7AC08

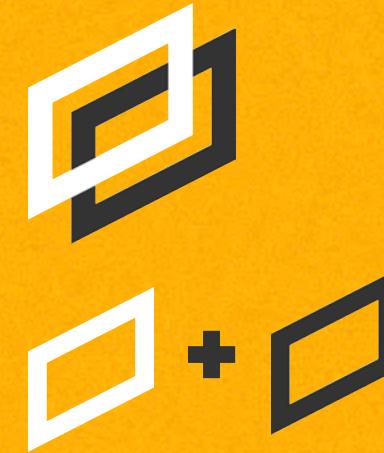


Fun, adventurous,  
experimental

#FFFFFF



Space, purity,  
cleanliness



Transparency  
Contrast  
Serious  
Outgoing



# TYPOGRAPHY

TOKYO

Headlines  
and large  
text

+

Poppins  
Body text

2