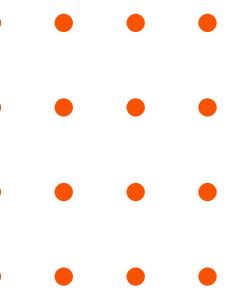


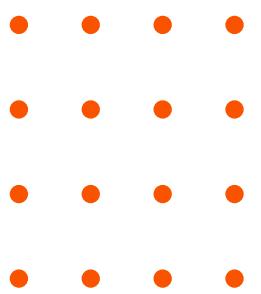


RONNIE'S RENOVATIONS



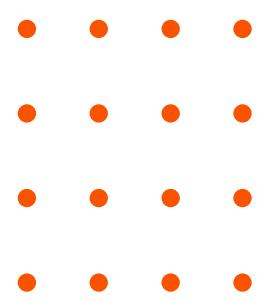
Meet Renovation





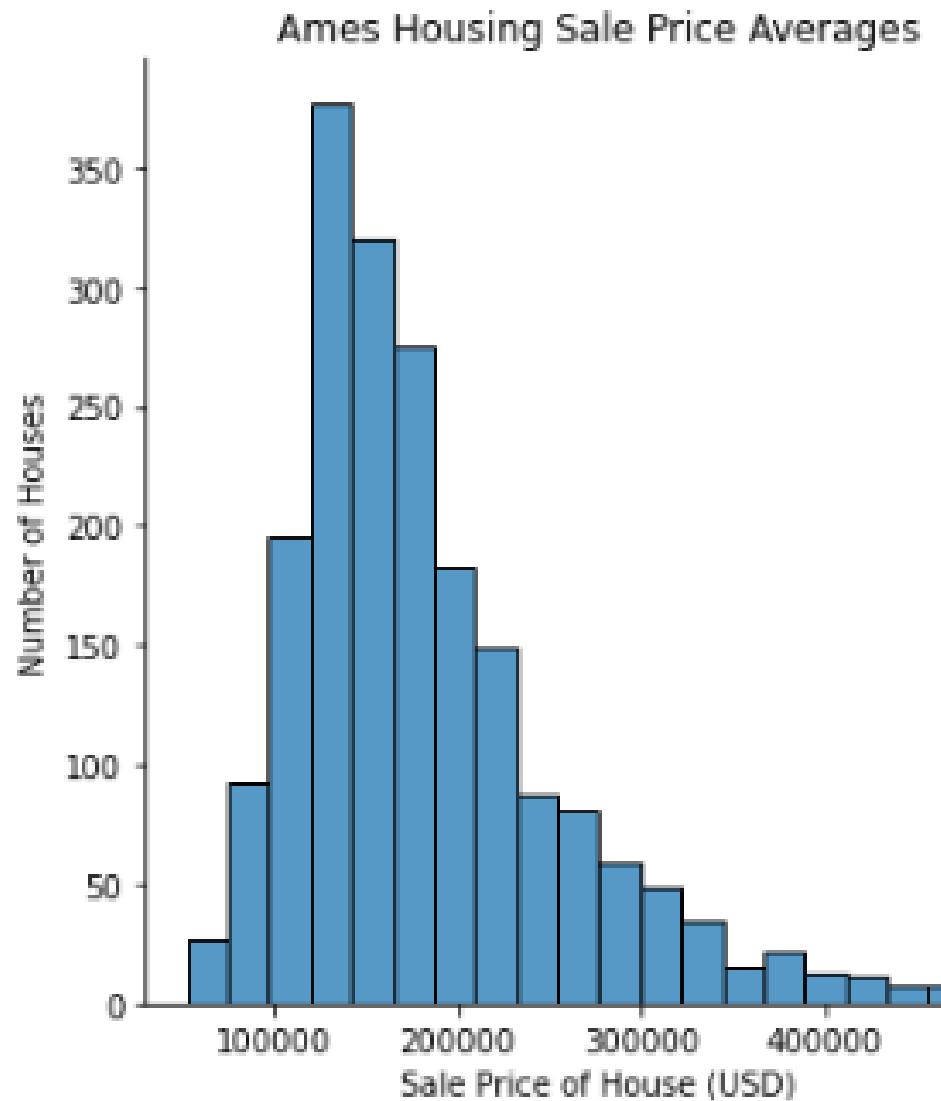
Problem Statement

What feature(s) of a home can add the most value?



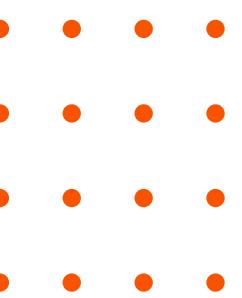
Target & Averages

Target - sale price.



Average square footage is 2546.
Average sale price: ~\$181,000





Relationships

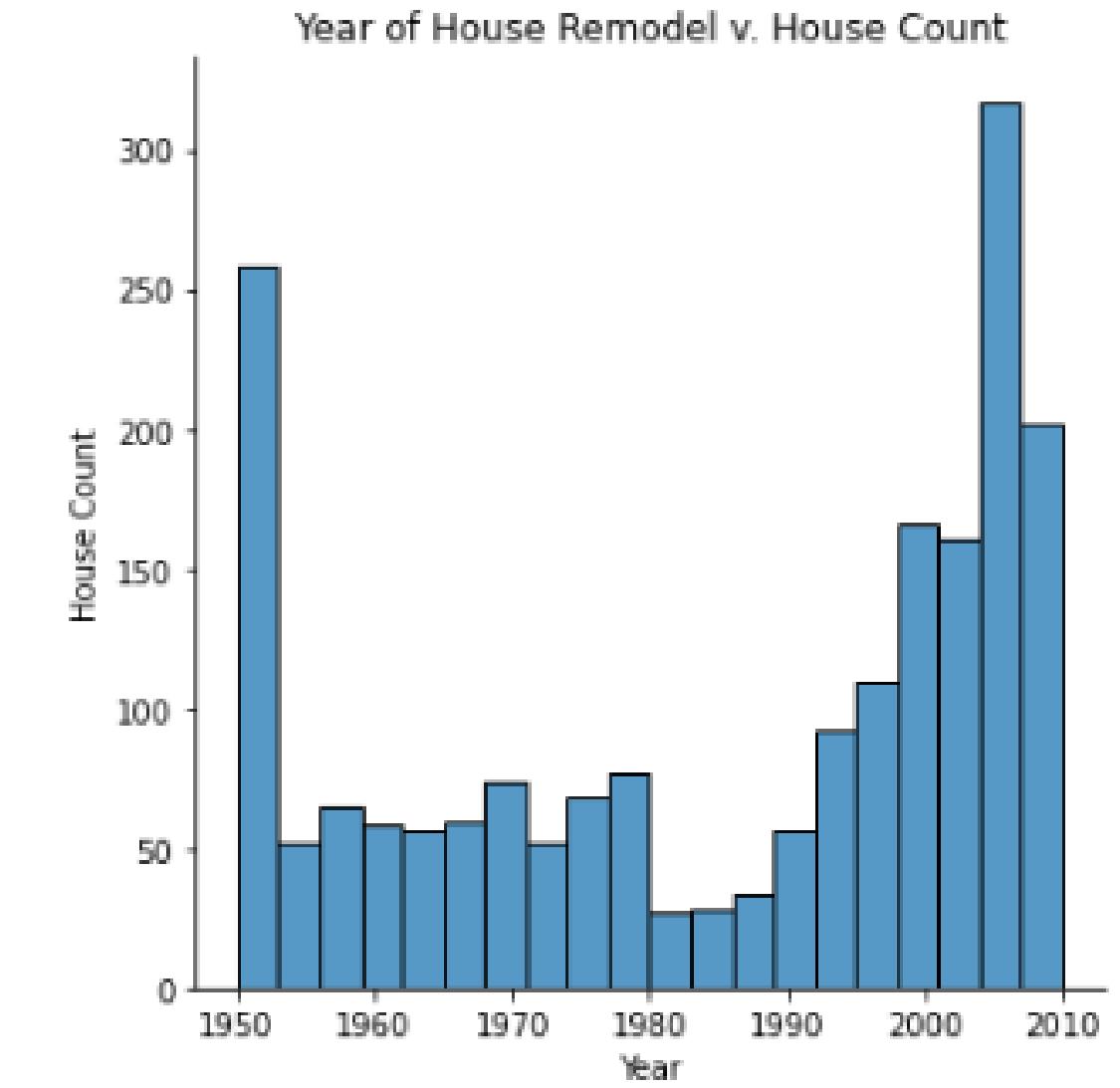
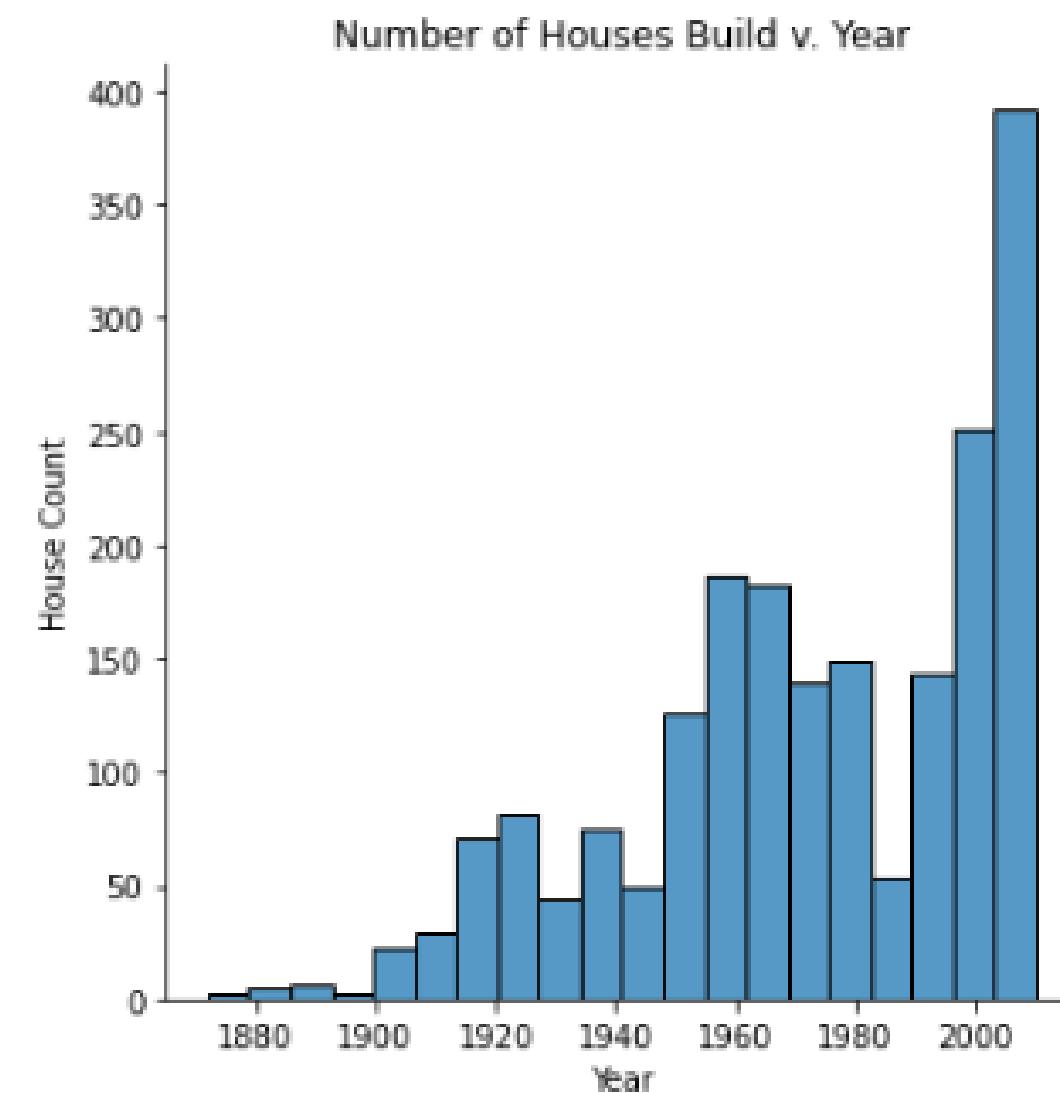
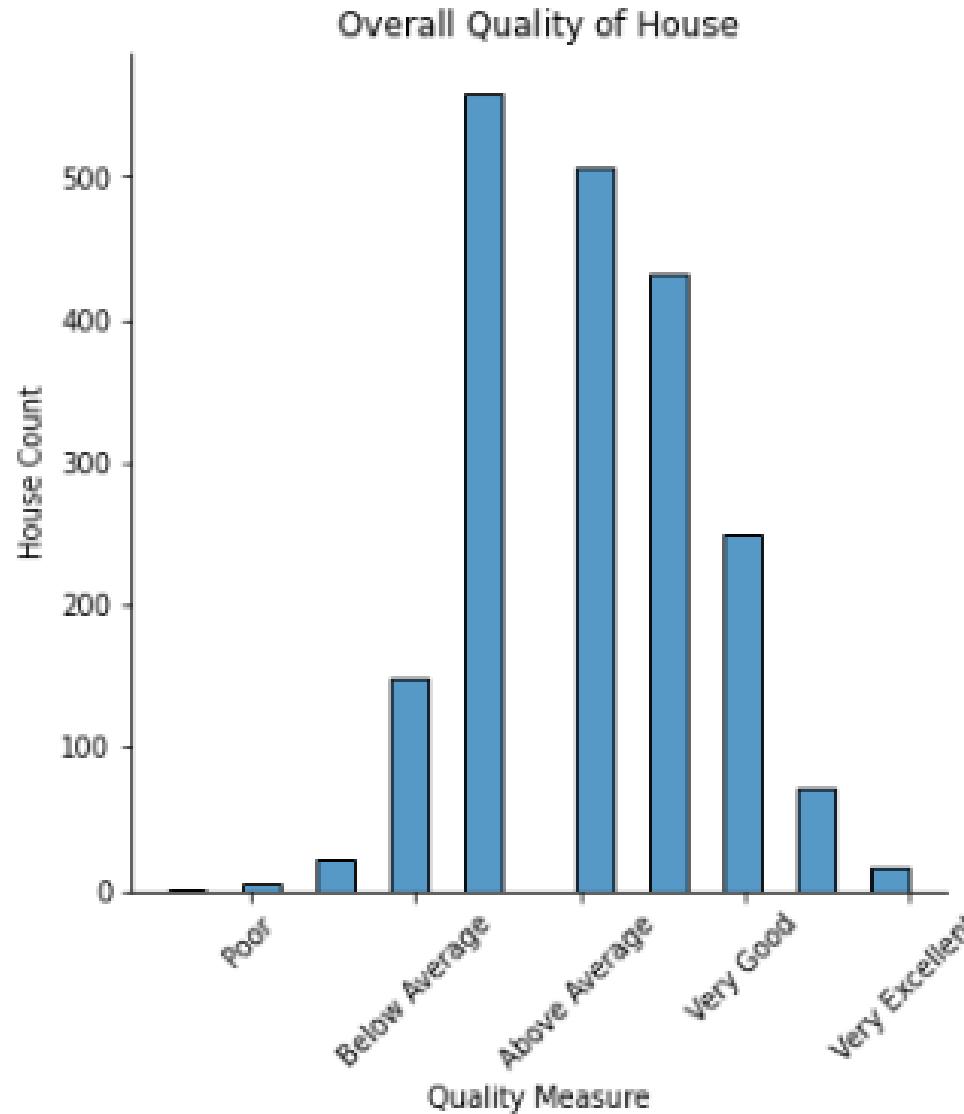
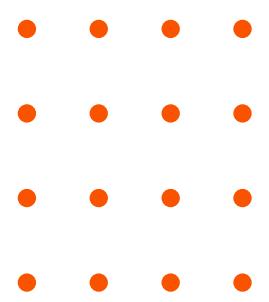
Percentages:
Square footage = 82%
related to the sale price

	saleprice
square_footage	0.820501
overall_quality	0.803270
garage_cars	0.649426
bathrooms	0.599784
year_built	0.570840
year_remodeled	0.549816
totrms_abvgrd	0.479289
fireplaces	0.469808



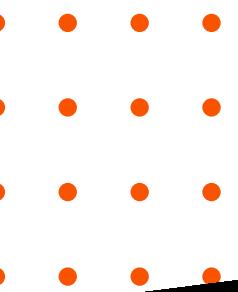


Quality = Renovations

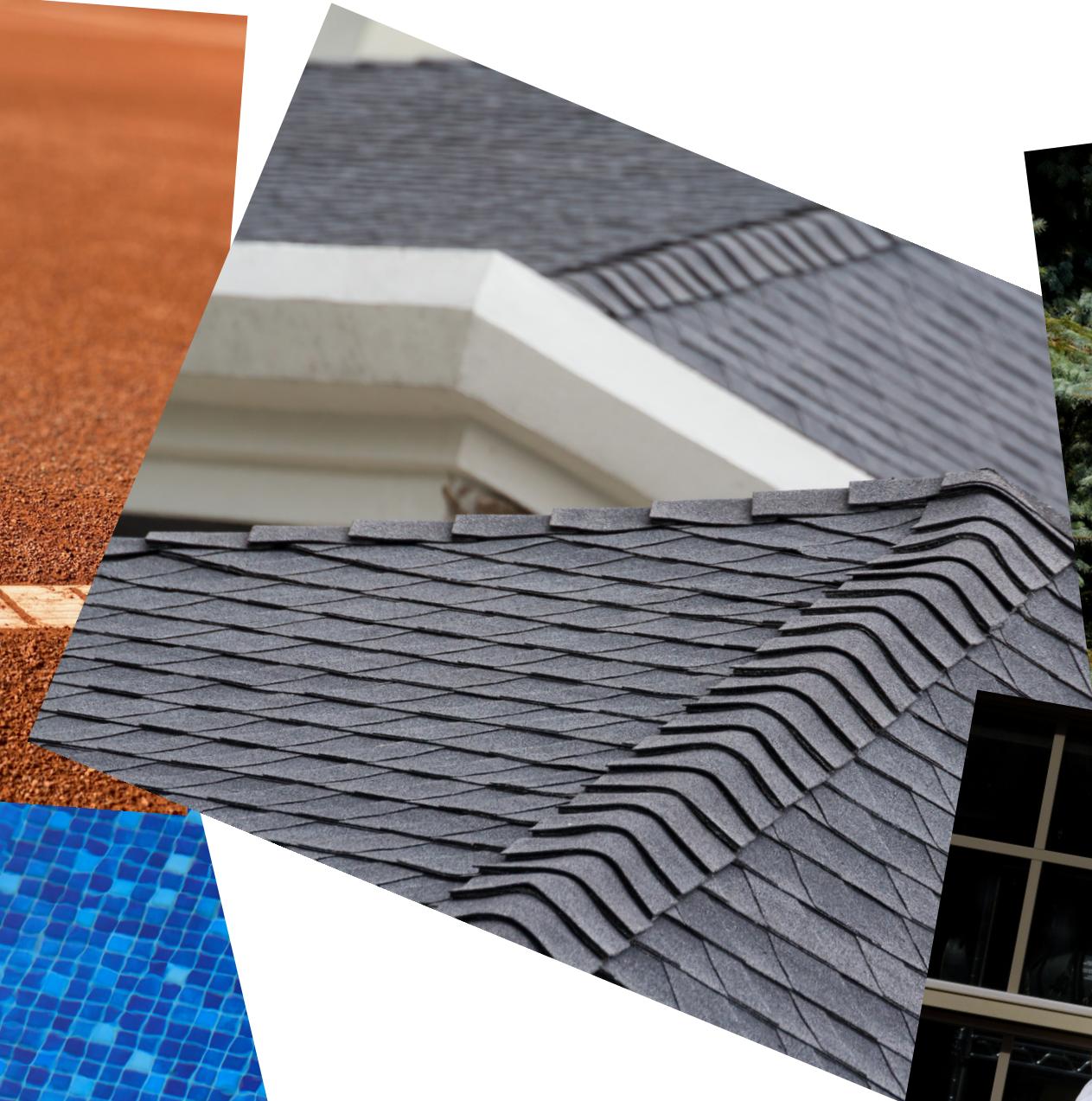




RONNIE'S RENOVATIONS



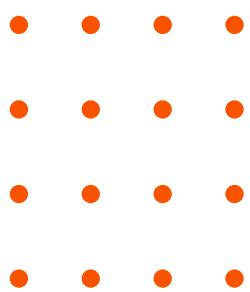
Honorable Mentions





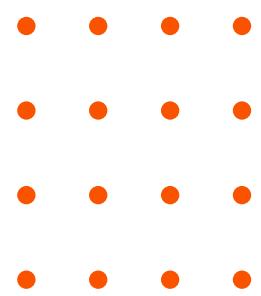
RONNIE'S RENOVATIONS

Main Focus

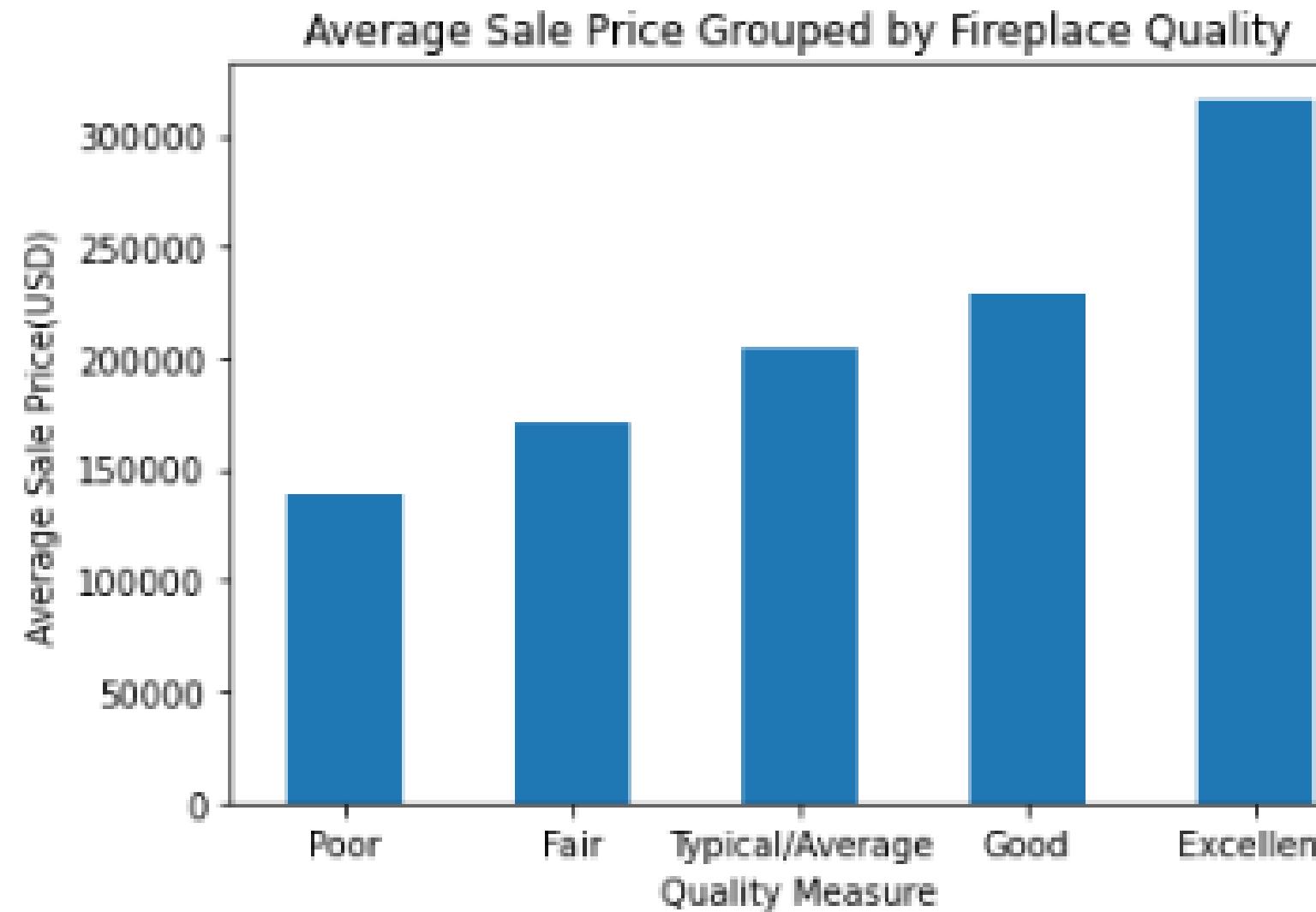




Feature Quality v. Sale Price



Average home value increase per
one quality measure increase
\$44,310.75



Fireplaces

Average home value increase per one
quality measure increase
\$72,331.33



Kitchens



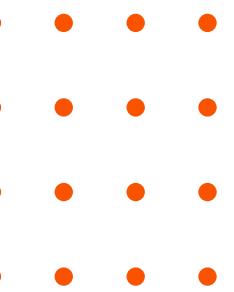
Ridge Coefficients

	features	coefficients
11	kitchen_quality_Ex	54019.615231
14	kitchen_quality_TA	-677.15845
6	fireplace_quality_Ex	9474.886397
9	fireplace_quality_Po	-9532.248364





RONNIE'S RENOVATIONS



Thank You

Questions?

