# Chapter 6: Linear Model Selection and Regularization (Lecture 2)

Thiago G. Martins | NTNU & Yahoo Spring 2022

# **Previous lecture**

### Subset selection and shrinkage methods

- Subset selection and shrinkage methods have controlled variance in two ways:
  - Using a subset of the original predictors.
  - Shrinking their coefficients towards zero.
- Those methods use the original (possibly standardized) predictors  $X_1, ..., X_p$ .

# Dimension reduction methods

#### Dimension reduction methods

Transform the original predictors

$$Z_m = \sum_{j=1}^p \phi_{jm} X_j$$

for 
$$m = 1, ..., M, j = 1, ..., p$$
 and  $M < p$ 

Fit least square using the transformed predictors

$$y_i = \theta_0 + \sum_{m=1}^{M} \theta_m z_{im} + \epsilon_i, \quad i = 1, \dots, n$$

### **Constrained interpretation**

It can be shown that

$$\beta_j = \sum_{m=1}^M \theta_m \phi_{jm}$$

- So dimension reduction serves to constrain the coefficients of a standard linear regression
- This constrain increase the bias but is useful in situations where the variance is high

### **Outline**

- · We will cover two approaches to dimensionality reduction:
  - Principal Components
  - Partial Least Squares



### Principal Component Analysis (PCA)

- Discussed in greater detail in Chapter 10 about unsupervised learning
- Focus in this lecture is how it can be applied for regression.
  - That is, in a supervised setting.
- PCA is a (unsupervised) technique for reducing the dimension of a  $n \times p$  data matrix X.

### Principal Component Analysis (PCA)

- We want to create a  $n \times M$  matrix Z, with M < p.
- The column  $Z_m$  of Z is the m-th principal component.

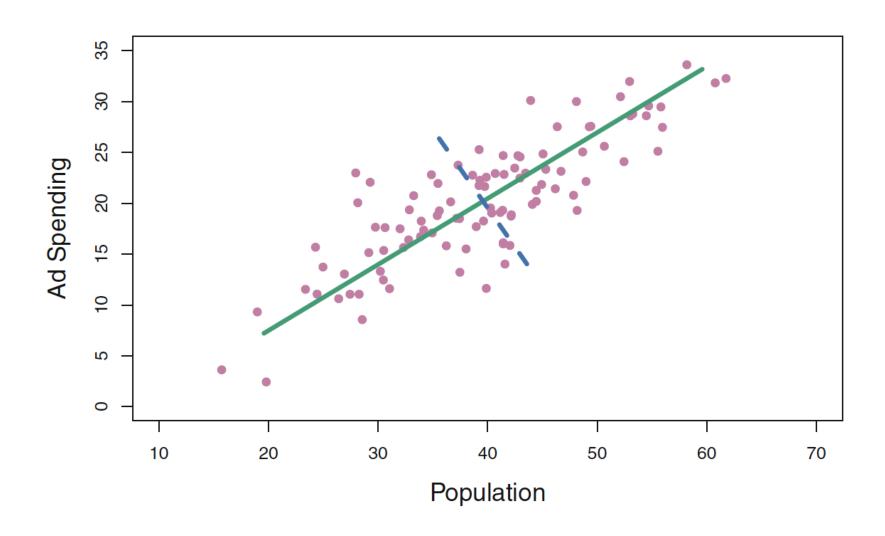
$$Z_m = \sum_{j=1}^p \phi_{jm} X_j$$
 subject to  $\sum_{j=1}^p \phi_{jm}^2 = 1$ 

- We want  $Z_1$  to have the highest possible variance.
  - That is, take the direction of the data where the observations vary the most.
  - Without the constrain we could get higher variance by increasing  $oldsymbol{\phi}_i$

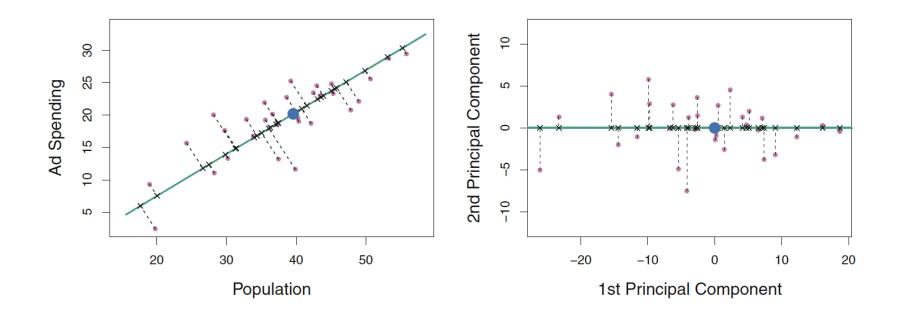
### Principal Component Analysis (PCA)

- $Z_2$  should be uncorrelated to  $Z_1$ , and have the highest variance, subject to this constrain.
  - The direction of  $Z_1$  must be perpendicular (or orthogonal) to the direction of  $Z_2$
- And so on ...
- We can construct up to p PCs that way.
  - In which case we have captured all the variability contained in the data
  - We have created a set of orthogonal predictors
  - But have **not** accomplished dimensionality reduction

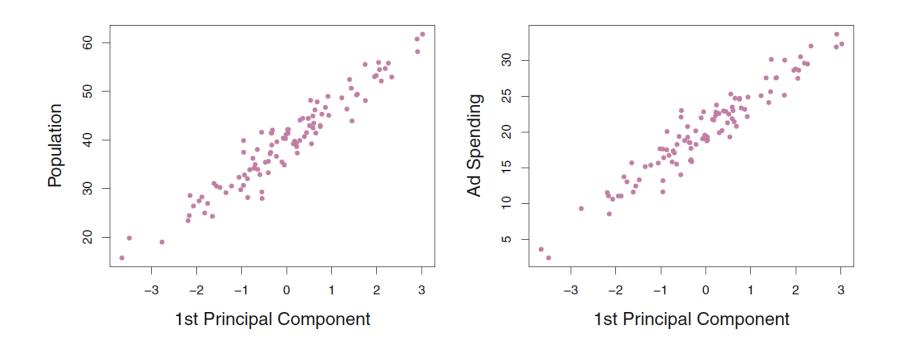
# PCA Example - Ad spending



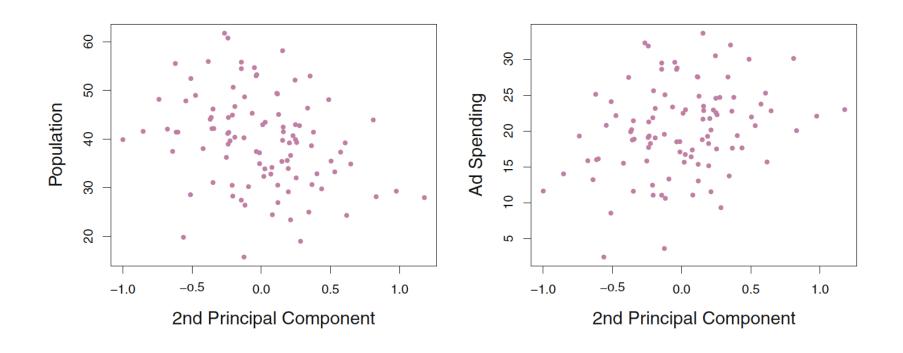
### PCA Example - Ad spending (II)



### PCA Example - Ad spending (III)



### PCA Example - Ad spending (IV)



#### **PCA - Overview**

- Principal component analysis (PCA) is a dimensionality reduction technique
  - Our ability to visualize data is limited to 2 or 3 dimensions.
  - Lower dimension can reduce numerical algorithms computational time.
  - Many statistical models suffer from high correlation between covariates
- PCA is not scale invariant,
  - standardize all the *p* variables before applying PCA.
- Assume  $\Sigma$  to be the covariance matrix associated with X.
  - The fraction of the original variance kept by the M principal component

$$R^{2} = \frac{\sum_{i=1}^{M} \lambda_{i}}{\sum_{j=1}^{p} \lambda_{j}}, \quad \lambda'_{i} s \text{ eigenvalues of } \Sigma$$

### Recommended exercise 7

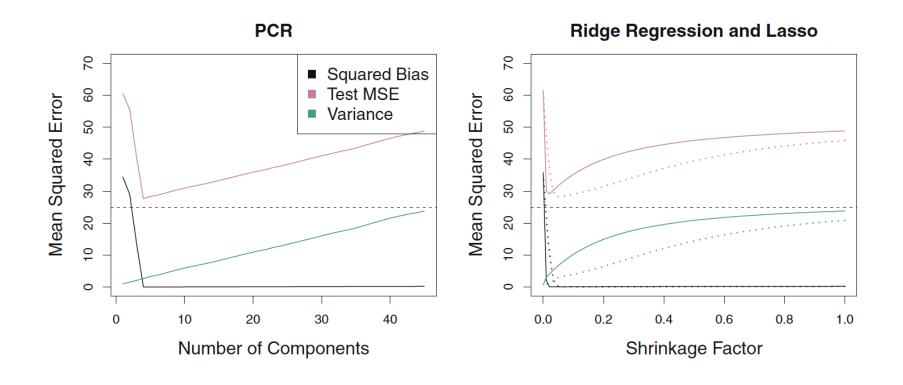
How many principal components should we use for the Credit Dataset? Justify?

# Principal Components Regression (PCR)

### Principal Components Regression (PCR)

- Principal Components Regression involves:
  - Constructing the first M principal components  $\mathbf{Z}_1, \dots, \mathbf{Z}_M$
  - Using these components as the predictors in a standard linear regression model
- Key assumptions: A small number of principal components suffice to explain:
  - 1. Most of the variability in the data.
  - 2. The relationship with the response.
- The assumptions above are not guaranteed to hold in every case.
  - This is true specially for assumption 2 above.
  - Since the PCs are selected via unsupervised learning.

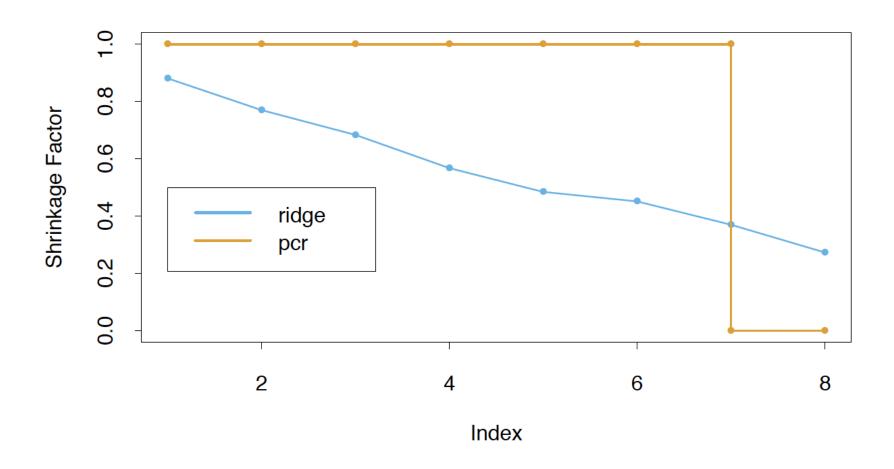
# Example: PCR vs. Lasso and Ridge (Simulated data)



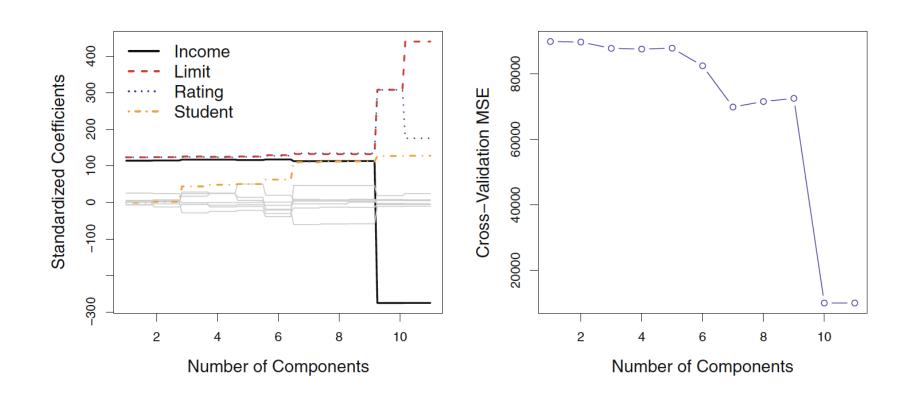
# Example: PCR vs. Lasso and Ridge (Simulated data)

- PCR performed well on simulated data, recovering the need for M=5
  - However, results are only slightly better than lasso and very similar to Ridge.
- Similar to Ridge, PCR does not perform feature selection
  - PCs are linear combination of all predictors
- PCR can be seen as discretized version of Ridge regression.
  - Ridge shrinks coefs. of the PCs by  $\lambda_j^2/(\lambda_j^2 + \lambda)$
  - Higher pressure on less important PCs
  - PCR discards the p-M smallest eigenvalue components.

# **Example: Shrinkage Factor**



### Example: PCR (Credit Data)



### Recommended exercise 8

Apply PCR on the Credit dataset and compare the results with the methods covered in Lecture 1.

### PCR (Drawback)

- Dimensionality reduction is done via an unsurpevised method (PCA)
  - No guarantee that the directions that best explain the predictors will also be the best directions to use for predicting the response.

# Partial Least Squares (PLS)

### Partial Least Squares (PLS)

- PLS works similar to PCR
  - Dimension reduction:  $Z_1, \ldots, Z_M, M < p$
  - $Z_i$  linear combination of original predictors.
  - Apply standard linear model using  $Z_1, \ldots, Z_M$  as predictors.
- $\cdot$  But it uses the response Y in order to identify new features
  - attempts to find directions that help explain both the response and the predictors.

### Partial Least Squares (Algorithm)

- $\cdot Z_1 = \sum_{i=1}^p \phi_{i1} X_i$ 
  - $\phi_{j1}$  is the coefficient from the simple linear regression of Y onto  $X_j$ .
  - this coefficient is proportional to the correlation between Y and  $X_j$ .
  - PLS puts highest weight on the variables that are most strongly related to the response.
- To obtain the second PLS direction,  $Z_2$ :
  - We regress each variable on  $Z_1$  and take the residuals
  - The residuals are remained info not explained by  $Z_1$
  - We the compute  $Z_2$  using this orthogonalized data, similarly to  $Z_1$ .
- We can repeat this iteration process M times to get  $Z_1, \ldots, Z_M$ .

#### Recommended exercise 9

Apply PLS on the Credit dataset and compare the results with the methods covered in Lecture 1 and PCR.

### Partial Least Squares (Performance)

- · In practice, PLS often performs no better than ridge regression or PCR.
  - Supervised dimension reduction of PLS can reduce bias.
  - It also has the potential to increase variance.

### In summary

- PLS, PCR and ridge regression tend to behave similarly.
- Ridge regression may be preferred because it shrinks smoothly, rather than in discrete steps.
- Lasso falls somewhere between ridge regression and best subset regression, and enjoys some of the properties of each.

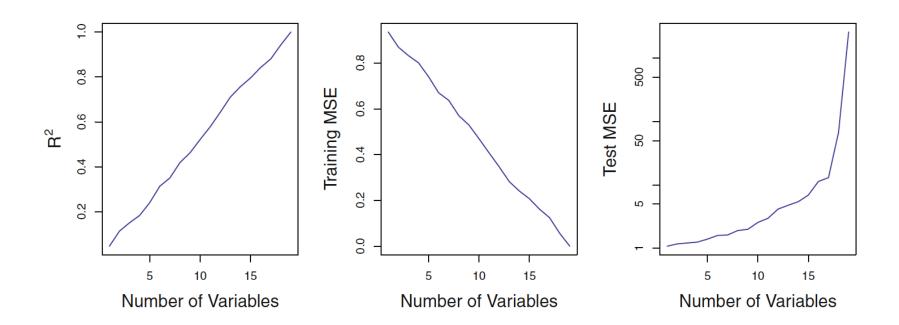
Considerations in high dimensions

# High dimension

- High dimension problems: n < p
- More common nowadays

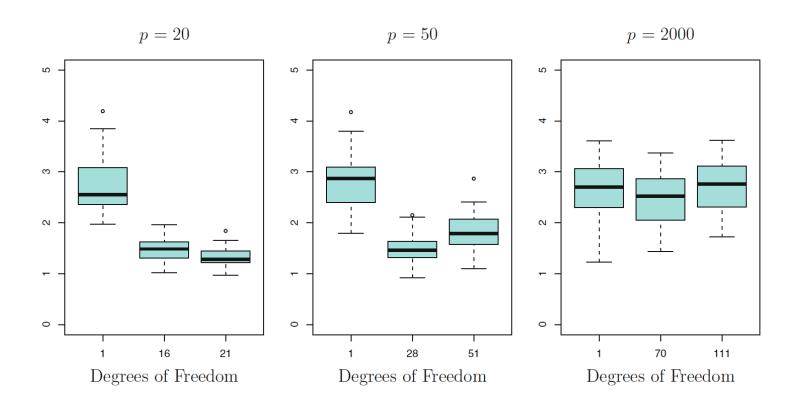
### High dimension issues (Example)

- Standard linear regression cannot be applied.
  - Perfect fit to the data, regardless of relationship
  - Unfortunately, the  $C_p$ , AIC, and BIC approaches are problematic (hard to estimate  $\sigma^2$ )



### Noise predictors

- · The test error tends to increase as the dimensionality of the problem
  - Unless the additional features are truly associated with the response.



### The danger of too many features

- In general, adding additional signal features helps (smaller test set errors)
- However, adding noise features that are not truly associated with the response increases test set error.
  - Noise features exacerbating the risk of overfitting
  - Previous example shows that regularizations does not eliminate the problem
- New technologies that allow for the collection of measurements for thousands or millions of features are a double-edged sword

### Interpreting results in high dimension

- In the high-dimensional setting, the multicollinearity problem is extreme
- · Essentially, this means:
  - We can never know exactly which variables (if any) truly are predictive of the outcome.
  - We can never identify the best coefficients for use in the regression.
  - At most, we can hope to assign large regression coefficients to variables that are correlated with the variables that truly arec predictive of the outcome.
  - We will find one of possibly many suitable predictive models.

### The end

Thank you for showing up