

SKILLS

SEO & Google
Analytics
DaVinci Resolve
JavaScript
SQL
MS Office
Word
Excel
Outlook
Powerpoint
German Language

Leadership
Management
Training and
Development
Scheduling
Customer Service
Problem Solving

AWARDS

UT Austin
Department of
Germanic Studies

Best Language
Student Award

AMERIMUNC VII
Outstanding
Delegate Award

EDUCATION

- The University of Texas at Austin
2020 - Present

WORK EXPERIENCE

- Duffl
07/2022 - Present

- The Ballroom
11/2021-05/2022

ORGANIZATIONS

- Phi Kappa Tau Fraternity
2020 - Present

- Afterglow Magazine
08/2021-05/2022

CULTURAL EXPERIENCE

- Jaudenmühle Bauernhof
06/2022- 07/2022

B.S Advertising - Media & Entertainment Industries Minor

- Moody College Dean's List 2022

Admiral & Founder of Duffl UT Austin

- Sourced, trained, scheduled, and managed a team of 15 employees
- Exceeded store sales goals 6 weeks in a row
- Handled supply chain and communicated effectively with distributors to obtain product
- Developed social media presence and spearheaded numerous marketing initiatives to increase brand awareness
- Analyzed customer feedback to improve selection and develop the in-store customer experience
- Supervised daily store operations and motivated the team to take an active role in the store's growth
- Collaborated with HQ and GC's to execute store launch

Concert Promoter

- Collaborated with artists and venues to execute shows
- Promoted shows through effective use of social media, increased ticket sales by 36%
- Managed internal account elements including ticket sales, payment and funds

Social Chair

- Organized and executed events including mixers, date events, formals, and non-social related fraternity functions
- Built social media presence to improve campus reputation
- Communicated and collaborated effectively with other board members and external organizations to plan events

Events Coordinator

- Collaborated with artists, venues and mentors to execute shows
- Promoted shows through effective use of social media
- Collaborated with a team to plan events to facilitate communication within different divisions of the organization

Farmhand

- Handled heavy machinery including forklifts and tractors
- Communicated effectively with other farmhands to accomplish tasks despite language & cultural differences