A BitAmulet captures the precise position of the planets in our solar system based on your exact position on Earth on the date and time of your birth.

They are unique because due to the time both Neptune and Pluto take to orbit the sun, you will never manage to find them in the same position during your life.

**WEBSITE**

**0. Home Page**

* Α corporate video explaining what BitAmulet is. The video should cover the whole screen and should not be embedded from youtube, but it should stream from our server.
* Big fat GET STARTED button
* Login Button

**1. About**

Explaining how BitAmulets are created, science etc. Text only plus:

* Big fat GET STARTED button
* Login Button

**2. Faith**

A page with graphic design.

BitAmulets are powered by the meaning of all human life in this planet.

* They are absolutely unique
* They have a meaning that no any other charm has
* They demonstrate the most important time of your life
* They are digital so they can fit your contemporary habits
* They are naturally artistic
* Big fat GET STARTED button
* Login Button

**3. Use**

Explaining how you can use a bitamulet with images. This page should be divided in frames where each frame will demonstrate the usability of the bitamulet. Something like a photo gallery.

* Print it to a 3d printer / wooden or cheap printing
* Make a jewelry / need to make bronze – silver – gold samples
* Make a tattoo / need photoshop ☺
* A poster / easy
* A t-shirt / easy
* Print it anywhere / need some ideas
* Buy a monumental BitAmulet from the store
* Gift to a child / need a 3d output for children room decoration + photo
* Big fat GET STARTED button
* Login Button

**4. Store**

* Get a famous bitamulet

This section should be separated in frames – same design as use section – where you will see a bitamulet and you can buy it. We can start with 10 frames/bitamulets and add more.

Each photo should have a name and a description. When you press the icon, you should get the following buying options:

1. Buy digital file for $ 9,99
   1. Meaning the set of files .pdf, .jpg, .png, .stl (for 3d)
2. Buy it in 3d printer. You should be able to select
   1. Material
   2. Color
   3. Dimensions
3. Buy it in a jewelry. You should be able to select
   1. Bronze
   2. Silver
   3. Gold
   4. Dimension

When you make the selection you should be able to add the item in a basket and process to checkout.

**5. Generate**

This is the main page to start the process of generating your own bitamulet. It should actually drive you to 1-2-3 steps.

**Footer**

Static page 1: Disclaimer

Static page 2: Shipping

Static page 3: Terms

Static page 4: Contact us (simple form + telephone)

**GENERATION PROCESS**

Key points:

1. A login should be necessary in order to get subscribers. It’s better to request the login when you want to check-out and receive the bitamulet. If login request is at the beginning, it may drive away some people.
2. I like the design where steps are in circles part of a straight line, where you can go back and forth.

**STEP 1**

* Add your name
* Date of birth
* Time of birth
* Select Location from Google Maps (you should be able to pin your location easily)
* Press generate button

When you press the generate button a cozy animation (earth spinning…?) should appear demonstrating that the BitAmulet is loading. It should take 5 seconds to load.

When loading is done there should be a button taking you to the second page/step.

**STEP 2**

* The bitamulet should appear in the screen in low resolution
* Then, there should be purchase buttons available for the user to do what he wants to do with the bitamulet.

Option 1: Buy digital file for $ 9,99 => add to basket

* in high resolution pdf file.
* in standard .stl file. We need to find how to automatically generate basic .stl files with a 3D CAT model. This option should lead to step 3 which is login/checkout.

The user will get the files in his email as attachment.

The user should be able to login and resend the zip file to any email.

Option 2: Buy it in 3d printer. You should be able to select

1. Material
2. Color
3. Dimensions

Option 3: Buy it in a jewelry. You should be able to select

1. Bronze => demonstrate price
2. Silver => demonstrate price
3. Gold => demonstrate price
4. Dimension

*Option 4: Tag to a photo (this option will not be available during Beta. We may develop it in the future)*

* *post it on Facebook (if you do so, login page is not required). When you post in on Facebook, a hashtag #bitamulet should be compulsory included in the post*
* *post it on Instagram*
* *download locally*

**STEP 3**

* Login page
* Details for shipping
* Payment via payment provider