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About Me

Driven by a passion for data science, I aim to leverage my skills to drive business growth, optimize revenue streams, and enhance customer satisfaction. Outside of work, I actively engage with the data science community through reading, writing, and knowledge sharing.

Portfolio

- [GitHub Portfolio](#) / WordPress Website
- Spreadsheets
- SQL Database (Replit, R connect database)
- Dashboard
- Statistical Knowledge/ Project ⇒ Regression, AB Test, Confidence Interval

Education

- Master of Management, Marketing, CMMU
- MSc Food Economics and Marketing, University of Reading
- Bachelor Degree in Economics, Kasetsart University

Work Experience

- Data Team Lead - adapter digital agency (2022-present)
 - Responsible for ...
 - Design research proposal to help clients find meaningful marketing insights
- Data Analytics Manager - Samsung (2021-present)
- DataRockie Instructor (2016-present)
- Dtac (2016-2020)
- Ipsos (2012-2015)

Certificate

- Microsoft Certified Data Analyst Power BI PL300 (2023)
- Harvard Business School Online - Business Analytics (2021)
- Harvard Online - Computer Science CS50 (2023)
- Data Science Bootcamp - DataRockie (2023)

Skills/ Language

- [SQL](#) - [Spreadsheets](#) - [Dashboard](#) - [Programming](#) -
- TOEIC 800+
- Duolingo Test 100+