

MaGIC-X

INDUSTRY VISIT

Group 3

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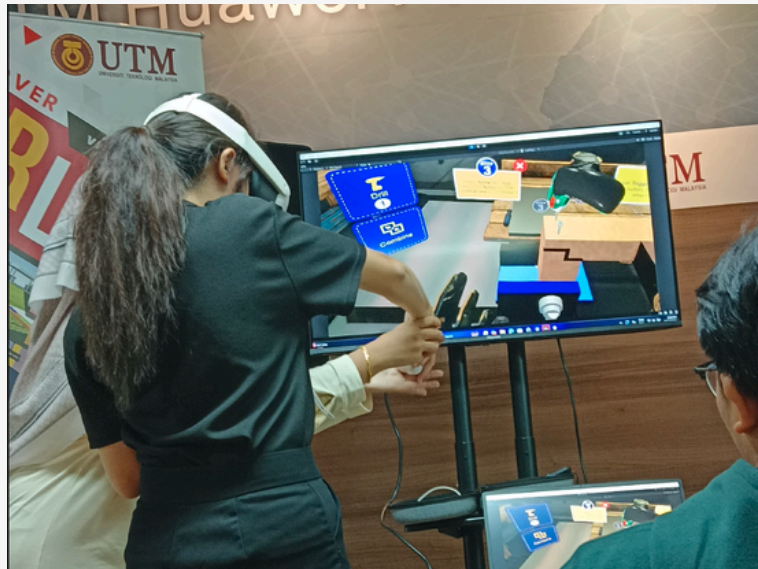
OVERVIEW

MaGIC-X was co-founded in 2013 by Universiti Teknologi Malaysia (UTM) and Iskandar Regional Development Authority (IRDA) to become a talent pool for Malaysia's creative industries. MaGIC-X's mission is aligned with the Malaysian government's National Creative Industries Policy (Dasar Industri Kreatif Negara), which aims to create more jobs and promote the commercialisation of creativity and innovation.



SUCCESS STORIES

The success of Magic X lies in its ability to blend art and technology, creating a magical environment that empowers individuals and fosters a strong sense of community. As it continues to grow, Magic X is poised to inspire even more creativity and innovation in the future.



ENGAGING WITH MAGIC X

LIVE PERFORMANCES

The live performances were truly mesmerizing. Talented artists showcased their skills, blending magic with technology in ways we had never seen before. The energy of the crowd was palpable, and we found ourselves completely captivated by the performances.

PARTICIPATE IN EVENTS

We participated in a workshop that focused on the art of storytelling through multimedia. The facilitators were knowledgeable and passionate, providing valuable insights and techniques that we can apply in our own creative endeavors.

REFLECTIONS OF VISIT

One of the most rewarding aspects of our visit was the sense of community among attendees. We had the chance to meet fellow enthusiasts, share ideas, and collaborate on creative projects. Talented artists showcased their skills, blending magic with technology in ways we had never seen before. We had the opportunity to engage with various installations that showcased cutting-edge technology and creativity.

