

### Contact

#### **Phone**

09603023405

#### **Email**

klarroza13@gmail.com

#### **Address**

#17 L Devera St. Lias Marilao, Bulacan

## **Education**

2018 - 2022

### Bachelor of Industrial Technology Major in Electronics

**Bulacan State University (Main Campus)** 

# **Expertise**

- Google Search Console
- Google Analytics
- SemRush
- Ahrefs
- Canva
- ScreamingFrog
- Quillbot and Grammarly
- Wordpress (Elementor Page Builder)
- Yoast
- Wix
- Google Docs and Google Spreadsheets

# Krettle Sumbillo Larroza

### SEO SPECIALIST

Dedicated and detail-oriented personnel with a year of experience. Eager to apply proven skills for Digital marketing Strategy and monitoring, maintaining, optimize accounts, and completing client request and meeting expectations. Special interest in achieving self-knowledge development through hardworking and continues learning.

## **Experience**

March 2023 - August 2023

Marketrole Asia Pacific Services Inc. I Makati City, Metro Manila

### SEO Specialist (On-Page and Off-Page Expert)

- Link Building
- Guest Posting
- Content Writing
- Manual Backlinks
- Keyword Research
- Social Media Posting
- Article Optimization
- Graphic Designing (Canva)
- August 2022 March 2023

Flying Dragon Network Inc. I Malate, Manila

### **SEO Speacialist (On-Page and Off-Page Expert)**

- Off-page Optimization Guest Postings, Web 2.0, Social Bookmarking, Social Media Posting
- PBN
- Meta Information: Meta Titles, Meta Descriptions, Keywords , Alt Text for Images
- Content Writing

# February 2020 - June 2022

### **SEO Speacialist (Off-Page Expert)**

- On-Page and Off-Page SEO
- Website editing
- Creating content/backlinks
- Content Writing

## Reference

### **Christopher Macaranas**

SEO Specialist, OKBet

Phone: 09608552814

Email: christoperjm14@gmail.com

### Vince Padilla

SEO Specialist, Marketrole Asia

Pacific Services Inc.

Phone: 09662240449

Email: vinsoypadilla@yahoo.com