

# Car Wash Trader Website Project Plan

## Overview

Car Wash Trader is a business listing website for the car wash industry, the aim of the site is to create an online community to bring together car wash users, owners, suppliers, and employees in one place to share information and trade.

## Site Specifics

The site will have 2 main faces - Public and Trader.

The Public site will list all car washes and job advertisements, free for viewing to all. The Trader site will additionally list car washes for-sale, suppliers, and products for-sale.

## Users

There will be 4 types of users -

### 1. Guest

Free to register - access to Public site only. Users will have the ability to view/edit user details, rate a car wash (5 star system), register for job alerts/priority job alerts and view adverts they have placed.

### 2. Trader

Free to register - access to Trader site. Users will have the ability to view/edit user details, ability to list/sell car washes, list jobs, send messages.

### 3. Commercial Estate Agents

Free to register - access to Trader site. Users will have the ability to view/edit user details, ability to sell car wash property.

### 4. Supplier

Subscription based - access to Trader site. Users will have the ability to view/edit user details, ability to list/sell products, list jobs, send messages.

Upon sign up all users will receive a verification email to enable their account.

## Listings

There are 5 types of listing - Car Washes, Car Washes For-Sale, Suppliers, Products and Jobs. These will be filtered by category (side menu) and ordered by postcode, date, pricing, A-Z.

Where applicable a listing can be expanded to show a larger image, map and full description.

Job Listings are to stay live after expiry with - Business Name, Wages, Full Description, Postcode and Contact Details removed. This is show users that the site has a good turnover of listings and is a live and functioning community.

## Messaging

The messaging system will send out a daily email at 12.00pm showing all items listed on the site (Car Washes, Car Washes For-Sale, Suppliers, Products and Jobs) for the **previous** day and any specific messages sent by Trader/Suppliers. Upon the listing of any item the information is added to the daily email, it is sent to all users that have subscribed to the categories chosen for the item/message.

All emails will be sent to the email address provided upon registration. An unsubscribe link will be included to the bottom of each email allowing users to login and edit their email preferences.

### Priority Messages

Users can sign up to receive the daily email at 12.00pm 24hrs earlier than other users using the Priority Alert. Payment will be taken for a specific number of emails that the user will receive as Priority messages. This is to include Job Alerts for Guest users.

## Banner Advertising

Banner adverts can be placed on the side bar of the site or within the listings. Within the listings there will be a maximum of 2 banners (containing 3 ads) per page. Advertisers can choose which listing page to advertise on - Car Wash, Car Wash For-Sale, Suppliers, Products or Jobs Listings. Adverts will be randomly placed on the specified page.

Anyone can place advertising on the site. Users are to fill in the Book Advert form requesting a placement of the advert. Car Wash Trader Ltd will then check availability and email details back to the user with a confirmation/payment link. Once payment is received Car Wash Trader Ltd will place the advert on the site.

Management and placement of the adverts on the website will be the responsibility of Car Wash Trader Ltd.

## Page Publishing

Car Wash and Supplier listings will be listed automatically. Car Washes For-Sale, Products and Jobs listings will not be published until Car Wash Trader Ltd has moderated and allowed the listing to go live.

Moderation of users and their content on the website will be the responsibility of Car Wash Trader Ltd.

## Content

All text and image content for the site is to be provided by Car Wash Trader Ltd. Basic functional explanatory text will be added by Trip Design Ltd with the approval of Car Wash Trader Ltd.

Terms and Conditions for the website to be provided by Car Wash Trader Ltd.

## **Payment Structure - TBC**

Payment will be taken using PayPal. Various rates will apply.

**Supplier Subscription** - 1 month - re-occurring (£0.00)

1 year (£0.00)

### **Payment**

#### **Sell a Car Wash (Trader)**

Item listed for - 1 month (£0.00)

3 months (£0.00)

6 months (£0.00)

#### **Sell a Product (Supplier)**

Item listed for - 1 month (£0.00)

3 months (£0.00)

1 year (£0.00)

#### **Job Listing**

Item listed for - 1 month (£0.00)

3 months (£0.00)

1 year (£0.00)

#### **Priority Messages**

Charge per email - 10 emails (£0.00)

20 emails (£0.00)

30 emails (£0.00)

#### **Advertising Banners**

Item listed for - 1 month (£0.00)

3 months (£0.00)

1 year (£0.00)

All listed items to send subscription expiry date warning 7 days prior to listing/subscription expiring.

## Search Engine Optimisation

The site will be designed in such a way that the web search engines will be able to index the site efficiently and will therefore improve the hit rating. Initial keywords in the metatags (title and description) will be included and a robots file to help indexing. Keywords, description and title to be provided by the Car Wash Trader Ltd.

Full search engine optimisation will not be provided under this contract. Advice can be given on what other search engine strategies could be used that require additional payment (e.g. pay-per-click or banner advertisement).

## Maintenance

Maintenance for the website will be arranged separately. Maintenance only includes changes to content. Any changes or additions to the site template, software or functions once the website is signed-off will require a separate quote.

## Hosting

Hosting package to be provided on 1yr contract beginning 1<sup>st</sup> November 2014.

Web space	<b>1.0Gb</b>
Bandwidth	<b>5.0Gb</b>
Websites	unlimited
Subdirectories	unlimited
Email addresses	<b>50</b>
Domain names	unlimited
CGI	yes
FTP	yes
Quicktime Streaming	yes
MySQL	unlimited
Web stats	Included
Webmail	Included

## Testing

The site will be fully responsive and tested on Mac & PC Chrome, Firefox, Safari and IE (PC only), iOS and android mobile and tablet.

## Production Schedule

Milestone	Date Due	Responsible	Payment
Agree proposal + sign contract		CWT	50%
Begin backend development		Trip	
Delivery of site design		Trip	
Agree site design		CWT	
Delivery of content		CWT	
Delivery of beta website		Trip	
Agree beta website		CWT	
Full Testing of website		Trip	
Delivery of final website		Trip	
Sign-off of final website		CWT	50%

## Car Wash Listing

Login

Book Advert

Home	Jobs	About Us	Contact Us	Register
<div>All Hand Car Wash Drive Through Mobile Valets Auto Detailers Jet Wash Properties</div>	<div>Search field/map - directory searchable and ordered by postcode, prices, A-Z</div>			
<div>Job Alerts tab x3 latest jobs register to sign-up for free job alerts</div> <div>Feedback tab Register to review car washes</div> <div>General adverts Specific to public</div>	<div>Image</div>	<div>Name, category, address, prices, opening hours, contact details, rating stars (link to leave feedback - user home, if logged in)</div> <div>Expand button - listing expands to show bigger picture, map and description</div>		
Listings ordered by proximity on first load - no more than 15 items per page				
<div>Banner Ad</div>		<div>Banner Ad</div>	<div>Banner Ad</div>	
x2 banner sections per page with in listings				

## Jobs

Login

Book Advert

Home	Jobs	About Us	Contact Us	Register
<div>All Administration Area Manager Car Wash Operative Driver Engineer Supervisor Other</div>	<div>Search field/map - directory searchable and ordered by postcode, job type, wage, date, A-Z</div> <div>Category, job title, business, list description, wages, contact details  Expand button - listing expands to show, map and detailed description</div> <div>Listings ordered by proximity on first load - no more than 15 items per page x2 banner sections per page with in listings</div> <div><div>Banner Ad</div><div>Banner Ad</div><div>Banner Ad</div></div>			
<div>Job Alerts tab x3 latest jobs register to sign-up for free job alerts</div> <div>Feedback tab Register to review car washes</div> <div>General adverts Specific to public</div>				

## About Us

[Login](#)[Book Advert](#)

Home	Jobs	About Us	Contact Us	Register
???	<div>About Us text/images</div>			
<p><b>Job Alerts tab</b> x3 latest jobs register to sign-up for free job alerts</p> <p><b>Feedback tab</b> Register to review car washes</p> <p><b>General adverts</b> Specific to public</p>				

## Contact Us

[Login](#)[Book Advert](#)

Home	Jobs	About Us	Contact Us	Register
???	<div><b>Contact Us text</b>  <b>Contact Form Fields</b> Name Company Telephone Email Content Submit Button</div>			
<p><b>Job Alerts tab</b> x3 latest jobs register to sign-up for free job alerts</p> <p><b>Feedback tab</b> Register to review car washes</p> <p><b>General adverts</b> Specific to public</p>				

Home	Jobs	About Us	Contact Us	Register
<b>Terms &amp; Conditions</b>	<div><b>User type explanation text</b> <b>Select type of user - Guest, Trader, Estate Agent or Supplier</b></div> <div><div><b>Guest Form Fields</b> First Name Surname Username Password Confirm Password Email Terms &amp; Conditions Submit Button</div><div><b>Supplier Form Fields</b> First Name Surname Business Name Username Password Confirm Password Telephone Address Postcode Email Supplier Type -<ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>○ Self-Service</li><li>○ Jet Wash</li><li>○ Vacuum</li><li>○ Air &amp; Water</li><li>○ other</li></ul></li><li>- Auto-detailing Products</li><li>- Chemicals</li><li>- Recycling Systems</li><li>- Canopies</li><li>- Bulk Screen Wash</li><li>- Services &amp; Repairs</li></ul>Image Upload Subscription Type - ??? Terms &amp; Conditions Payment Button</div></div> <div><b>Trader Form Fields</b> First Name Surname Business Name Username Password Confirm Password Telephone Address Postcode Email Terms &amp; Conditions Submit Button</div> <div><b>Commercial Estate Agent Form Fields</b> First Name Surname Business Name Username Password Confirm Password Telephone Address Postcode Email Terms &amp; Conditions Submit Button</div>			
<b>Job Alerts tab</b> x3 latest jobs register to sign-up for free job alerts				
<b>Feedback tab</b> Register to review car washes				
<b>General adverts</b> Specific to public				



## Login

[Login](#)[Book Advert](#)

Home	Jobs	About Us	Contact Us	Register
???	<div>Login text</div> <div>Login Form Fields</div> <div>Username</div> <div>Password</div> <div>Submit Button</div>			
<div>Job Alerts tab</div> <div>x3 latest jobs register to sign-up for free job alerts</div> <div>Feedback tab</div> <div>Register to review car washes</div> <div>General adverts</div> <div>Specific to public</div>				

## Book Advert

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
???	<div>Upload Image Button</div> <div>Request an Advert -</div> <div>Fields</div> <div>Advert Title</div> <div>Description</div> <div>Side Bar/Main Pages</div> <div>Page to be display on</div> <div>- Car Wash Listing, Car Wash For-Sale, Suppliers, Products, Jobs</div> <div>Start date</div> <div>Subscription Type - ???</div> <div>Submit Button</div> <div>Contact Name</div> <div>Email</div> <div>Telephone</div> <div>Address</div>					
<div>General adverts</div> <div>Specific to public</div>						

## Car Wash Listing

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>All Hand Car Wash Drive Through Mobile Valets Auto Detailers Jet Wash Properties</div>	<div>Search field/map - directory searchable and ordered by postcode, name, A-Z</div>					
	<div>Image</div>	<div>Name, category, address, prices, opening hours, contact details, rating stars (link to leave feedback - user home, if logged in)</div> <div>Expand button - listing expands to show bigger picture, map and description</div>				
	<div>Listings ordered by proximity on first load - no more than 15 items per page</div> <div><div>Banner Ad</div><div>Banner Ad</div><div>Banner Ad</div></div> <div>x2 banner sections per page with in listings</div>					

## Car Wash For-Sale

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>All</div> <div>Car Wash business for sale</div> <div>Car Wash franchise for sale</div> <div>Waterless franchise for sale</div> <div>Car Wash property for sale</div> <div>Car Wash property to let</div> <div>Mobile Valeting Business</div>	<div>Search field/map - directory searchable and ordered by postcode, name, price, A-Z</div>					
	<div><div>Images - x5 max</div><div>Advert title, business name, size, category, list description, address, price, contact details, lease hold (years left)/freehold, link to purchase</div><div>Expand button - listing expands to show bigger picture - up to 5 images, map and detailed description</div></div> <div>Listings ordered by proximity on first load - no more than 15 items per page</div> <div><div>Banner Ad</div><div>Banner Ad</div><div>Banner Ad</div></div> <div>x2 banner sections per page with in listings</div>					

## Suppliers

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>All Equipment Self-Service, Jet Wash, Vacuum, Air &amp; Water, other Auto-detailing Products Chemicals Recycling Systems Canopies Bulk Screen Wash Services &amp; Repairs</div>	<div>Search field/map - directory searchable and ordered by postcode, name, A-Z</div>					
	<div><div>Image</div><div>Supplier name, supplier type, list description, product examples, address, contact details  Expand button - listing expands to show bigger picture, map and detailed description</div></div> <div>Listings ordered by proximity on first load - no more than 15 items per page</div> <div><div>Banner Ad</div><div>Banner Ad</div><div>Banner Ad</div></div> <div>x2 banner sections per page with in listings</div>					

## Products

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>All Equipment Self-Service, Jet Wash, Vacuum, Air &amp; Water, other Auto-detailing Products Chemicals Recycling Systems Canopies Bulk Screen Wash Services &amp; Repairs</div> <div>General adverts Specific to traders</div>	<div>Search field/map - directory searchable and ordered by postcode, name, price, A-Z</div> <div><div>Image</div><div>Product name, category, list description, price, supplier name, contact details, link to purchase  Expand button - listing expands to show bigger picture and detailed description</div></div> <div>Listings ordered by proximity on first load - no more than 15 items per page</div> <div><div>Banner Ad</div><div>Banner Ad</div><div>Banner Ad</div></div> <div>x2 banner sections per page with in listings</div>					

## Jobs

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>All Administration Area Manager Car Wash Operative Driver Engineer Supervisor Other</div>	<div>Search field/map - directory searchable and ordered by postcode, job type, wage, date, A-Z</div>					
	<div>Category, job title, business, list description, wages, contact details</div> <div>Expand button - listing expands to show, map and detailed description</div> <div>Listings ordered by proximity on first load - no more than 15 items per page</div> <div><div>Banner Ad</div><div>Banner Ad</div><div>Banner Ad</div></div> <div>x2 banner sections per page with in listings</div>					
<div>General adverts Specific to traders</div>						

## About Us

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
???	<div>About Us text/images</div>					
	General adverts Specific to traders					

## Contact Us

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
???	<div>Contact Us text</div> <div>Contact Form Fields</div> <div>Name</div> <div>Company</div> <div>Telephone</div> <div>Email</div> <div>Content</div> <div>Submit Button</div>					
General adverts Specific to traders						

## User Admin

### My CWT - Guest

Welcome (Username)

[My CWT](#)[Book Advert](#)[Logout](#)

Home	Jobs	About Us	Contact Us	Register
Home	<div>Guest Details</div> <div>Fields</div> <div>First Name</div> <div>Surname</div> <div>Username</div> <div>Password</div> <div>Email</div> <div>Edit Button - allows user to edit/save all details</div> <div>Show Adverts listed - with Expiry date</div>			
General adverts Specific to public		<div>Rate a Car Wash</div> <div>Fields</div> <div>Select Car Wash</div> <div>Rating - 5 Star rating system</div> <div>Submit Button</div>		
		<div>Sign up for Job Alerts</div> <div>Fields</div> <div>Category</div> <div>- Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other</div> <div>Wages</div> <div>Area</div> <div>- Counties Listed</div> <div>Priority Alerts</div> <div>- Subscription Type</div> <div>Submit/Payment Button</div>		

Home

Carwash For-Sale

Suppliers

Products

Jobs

About Us

Contact Us

Home

Car Washes

Jobs

Message Preferences

Send a Message

**Trader Details** - subscription expiry alerts show when appropriate**Fields**

First Name

Surname

Business Name

Username

Password

Telephone

Address

Postcode

Email

**Edit Button** - allows user to edit/save/delete all details**Listed Items** - total number of listings shown in categories

Car Washes

Car Washes for-Sale

Jobs

Adverts

**General adverts**

Specific to traders

Home

Car Wash For-Sale

Suppliers

Products

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About Us

Contact Us

Home

Car Washes

Jobs

Message Preferences

Send a Message

### Add a Car Wash

#### Fields

Business Name

First Name

Surname

Category

- Hand Car Wash, Drive through, Mobile Valets, Auto Detailers, Jet Wash, Property

Address

Postcode

Prices

Opening hours

Contact details

Description

Image Upload

Submit Button

Image

Upload New  
Image Button

**Car Wash Details** - Car Wash For-Sale icon shows if applicable

#### Fields

Business Name

First Name

Surname

Category

- Hand Car Wash, Drive through, Mobile Valets, Auto Detailers, Jet Wash

Address

Postcode

Prices

Opening hours

Contact details

Description

**Edit Button** - allows user to edit/save/delete all details

**Sell Car Wash Button** - box expands to show sell fields on click

#### Fields

Advert title

Car Wash size

Price

Selling Category

- Car Wash business for sale
- Car Wash franchise for sale
- Waterless franchise for sale
- Car Wash property for sale
- Car Wash property to let
- Mobile Valeting Business

List description

Detailed description

Leasehold/Freehold

(Years left field)

Link to purchase

Subscription Type - ???

Payment Button

General adverts  
Specific to traders

Image

Upload Images  
Button  
Up to x5 images

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>Home</div> <div>Car Washes</div> <div>Jobs</div> <div>Message Preferences</div> <div>Send a Message</div>		<div><div>List a Job</div><div><div>Fields</div><div><div>Job Title</div><div>Business</div><div>Category</div><div>- Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other</div></div><div><div>List Description</div><div>Detailed Description</div><div>Wages</div><div>Postcode</div><div>Contact Details</div></div></div></div> <div><div>Subscription Type - ???</div><div>Payment Button</div></div>				
<div>General adverts</div> <div>Specific to traders</div>		<div><div>Jobs Listed</div><div><div>Fields</div><div><div>Job Title</div><div>Business</div><div>Category</div><div>- Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other</div></div><div><div>List Description</div><div>Detailed Description</div><div>Wages</div><div>Postcode</div><div>Contact Details</div></div></div></div> <div><div>Edit Button - allows user to edit/save/delete all details</div><div>Expiry Date</div><div>Extend Button - allows user to extend advert</div></div>				



Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<a href="#">Home</a> <a href="#">Car Washes</a> <a href="#">Sell a Car Wash</a> <a href="#">Jobs</a> <a href="#">Message Preferences</a> <a href="#">Send a Message</a>	<div><b>Subscribe to Receive Messages</b> <b>Fields</b> <b>Car Wash For Sale</b><ul style="list-style-type: none"><li>- Hand Car Wash, Drive Through, Mobile Valets, Auto Detailers, Jet Wash</li></ul><b>Job Listings</b> Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other <b>Supplier Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Product Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Submit/Edit Button</b></div>					
	<div><b>Subscribe to Receive Priority Messages</b> <b>Fields</b> <b>Car Wash For Sale</b><ul style="list-style-type: none"><li>- Hand Car Wash, Drive Through, Mobile Valets, Auto Detailers, Jet Wash</li></ul><b>Job Listings</b> Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other <b>Supplier Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Product Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Payment Button/Edit Button</b></div>					

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<a href="#">Home</a> <a href="#">Car Washes</a> <a href="#">Sell a Car Wash</a> <a href="#">Jobs</a> <a href="#">Message Preferences</a> <a href="#">Send a Message</a>	<div><b>Send a Message</b> <b>Fields</b> <b>Listed item &amp; category</b> (categories are already selected in listing)<ul style="list-style-type: none"><li>- Car Wash</li><li>- Car Wash For-Sale</li><li>- Job</li></ul><b>Message Content</b>  <b>Send/Payment - ???</b></div>					

Home	Carwash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>Home</div> <div>Car Wash Properties</div>	<div><div>Commercial Estate Agent Details - subscription expiry alerts show when appropriate</div><div><div>Fields</div><div><div>First Name</div><div>Telephone</div><div>Surname</div><div>Address</div><div>Business Name</div><div>Postcode</div><div>Username</div><div>Email</div><div>Password</div></div></div></div> <div><div>Edit Button</div> - allows user to edit/save/delete all details</div>					
	<div><div>General adverts</div><div>Specific to traders</div></div> <div><div>Listed Items - total number of listings shown in categories</div><div>Car Wash Properties For-Sale</div></div>					

Home

Car Wash For-Sale

Suppliers

Products

Jobs

About Us

Contact Us

Home

Car Wash Properties

## Add a Car Wash Property

## Fields

Business Name

First Name

Surname

Category

[- Property](#)

Address

Postcode

Contact details

Description

Image Upload

Submit Button

## Image

Upload New  
Image Button

## Car Wash Property Details - Car Wash For-Sale icon

shows if applicable

## Fields

Business Name

First Name

Surname

Category

[- Property](#)

Address

Postcode

Contact details

Description

**Edit Button** - allows user to edit/save/delete all details**Sell Car Wash Property Button** - box expands to show  
sell fields on click

## Fields

Advert title

Car Wash Size

Price

Selling Category

[- Car Wash property for sale](#)[- Car Wash property to let](#)

List description

Detailed description

Leasehold/Freehold

(Years left field)

Link to purchase

Subscription Type - ???

Payment Button

General adverts

Specific to traders

## Image

Upload Images  
Button  
Up to x5 images

[Home](#)
[Carwash For-Sale](#)
[Suppliers](#)
[Products](#)
[Jobs](#)
[About Us](#)
[Contact Us](#)

[Home](#)  
[Products](#)  
[Jobs](#)

[Message Preferences](#)  
[Send a Message](#)

Image

[Upload Image](#)  
[Button](#)

**Supplier Details** - subscription expiry alerts show when appropriate

**Fields**

**First Name**

**Surname**

**Supplier Name**

**Username**

**Password**

**Telephone**

**Address**

**Postcode**

**Email**

**List Description**

**Detailed Description**

**Product Examples**

**Supplier Type -**

- **Equipment**

○ **Self-Service**

○ **Jet Wash**

○ **Vacuum**

○ **Air & Water**

○ **other**

- **Auto-detailing Products**

**Chemicals**

- **Recycling Systems**

**Canopies**

- **Bulk Screen Wash**

- **Services & Repairs**

**Subscription Type/Expiry Date**

**Edit Button** - allows user to edit/save/delete all details

**Listed Items** - total number of listings shown in categories

Products

Jobs

Adverts

**General adverts**  
 Specific to traders

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>Home</div> <div>Products</div> <div>Jobs</div> <div>Message Preferences</div> <div>Send a Message</div> <div>General adverts</div> <div>Specific to traders</div>	<div>Upload Image Button</div> <div>List a Product</div> <div>Fields</div> <div>Product Name</div> <div>Category</div> <div>- Equipment,</div> <div>- Self-Service</div> <div>- Jet Wash</div> <div>- Vacuum</div> <div>- Air &amp; Water</div> <div>- Other</div> <div>- Auto-detailing Products,</div> <div>Chemicals, Recycling Systems,</div> <div>Canopies, Bulk Screen Wash,</div> <div>Services &amp; Repairs</div> <div>List Description</div> <div>Detailed Description</div> <div>Payment Button</div> <div>Price</div> <div>Contact details</div> <div>Website Link</div>					
	<div>Image</div> <div>Upload New Image Button</div> <div>Product Details</div> <div>Fields</div> <div>Product Name</div> <div>Category</div> <div>- Equipment,</div> <div>- Self-Service</div> <div>- Jet Wash</div> <div>- Vacuum</div> <div>- Air &amp; Water</div> <div>- Other</div> <div>- Auto-detailing Products,</div> <div>Chemicals, Recycling Systems,</div> <div>Canopies, Bulk Screen Wash,</div> <div>Services &amp; Repairs</div> <div>List Description</div> <div>Detailed Description</div> <div>Edit Button - allows user to edit/save all details</div> <div>Price</div> <div>Contact details</div> <div>Website Link</div>					

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<div>Home</div> <div>Products</div> <div>Jobs</div> <div>Message Preferences</div> <div>Send a Message</div>	<div><div>Post a Job</div><div>Fields</div><div>Job Title</div><div>Business</div><div>Category</div><div>- Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other</div><div>List Description</div><div>Detailed Description</div><div>Wages</div><div>Postcode</div><div>Contact Details</div></div> <div><div>Subscription Type - ???</div><div>Payment Button</div></div>					
	<div><div>Jobs Listed</div><div>Fields</div><div>Job Title</div><div>Business</div><div>Category</div><div>- Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other</div><div>List Description</div><div>Detailed Description</div><div>Wages</div><div>Postcode</div><div>Contact Details</div></div> <div><div>Edit Button - allows user to edit/save/delete all details</div><div>Expiry Date</div><div>Extend Button - allows user to extend advert</div></div>					

General adverts  
Specific to traders

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<a href="#">Home</a> <a href="#">Products</a> <a href="#">Post a Job</a> <a href="#">Message Preferences</a> <a href="#">Send a Message</a>	<div><b>Subscribe to Receive Messages</b> <b>Fields</b> <b>Car Wash For Sale</b><ul style="list-style-type: none"><li>- Hand Car Wash, Drive Through, Mobile Valets, Auto Detailers, Jet Wash</li></ul><b>Supplier Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Job Listings</b> Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other <b>Product Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Submit/Edit Button</b></div>					
	<div><b>Subscribe to Receive Priority Messages</b> <b>Fields</b> <b>Car Wash For Sale</b><ul style="list-style-type: none"><li>- Hand Car Wash, Drive Through, Mobile Valets, Auto Detailers, Jet Wash</li></ul><b>Supplier Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Job Listings</b> Administration, Area Manager, Car Wash, Operative, Driver, Engineer, Supervisor, Other <b>Product Listings</b><ul style="list-style-type: none"><li>- Equipment<ul style="list-style-type: none"><li>- Self-Service, Jet Wash, Vacuum, Air &amp; Water, other</li></ul></li><li>- Auto-detailing Products, Chemicals, Recycling Systems, Canopies, Bulk Screen Wash, Services &amp; Repairs</li></ul><b>Payment Button</b></div>					

Home	Car Wash For-Sale	Suppliers	Products	Jobs	About Us	Contact Us
<a href="#">Home</a> <a href="#">Products</a> <a href="#">Post a Job</a> <a href="#">Message Preferences</a> <a href="#">Send a Message</a>	<div><b>Send a Message</b> <b>Fields</b> <b>Listed item/category</b> (categories are already selected in listing)<ul style="list-style-type: none"><li>- Supplier</li><li>- Products</li><li>- Job</li></ul><b>Message Content</b>  <b>Send/Payment - ???</b></div>					

## CWT Admin

Car Wash Trader Ltd will have the ability to administer and moderate the website through CWT Admin. When logged in to the admin pages user administrator will be able to:-

- Add, edit & delete users
- Add, edit & delete listings
- Add, edit & delete page content where applicable (e.g. About Us page)
- Edit user email preferences
- Moderate and publish listings
- Schedule listings/adverts for publication
- Add adverts to the site
- Email the user database
- View/manage image library
- View reports of site usage - number of users, listings, email preferences, adverts
- View/edit subscriptions, paid for listings and expiry dates
- Export User Database



## **TERMS OF SERVICE**

Please read our Terms of Service. They protect your rights of use (domain name, code and images) and detail the responsibilities of both parties.

By commissioning work from Trip Design Ltd you are agreeing to these Terms of Service.

### **1. PROJECT MANAGEMENT**

Trip Design Ltd will appoint a project manager to Car Wash Trader Ltd who will be the first point of contact for Car Wash Trader Ltd and be responsible for ensuring the timely development of the project. The Trip Design Ltd project manager will not be responsible for submission of content being produced by Car Wash Trader Ltd or the timely response of Client Acceptance.

Car Wash Trader Ltd will provide a contact who will be fully familiar with the project and will provide accurate information that can be considered definitive for the purposes of development and Acceptance.

The principal means of communication will be via telephone and email.

Trip Design Ltd shall contact or meet with Car Wash Trader Ltd on a mutually acceptable schedule to report all tasks completed, problems encountered, and recommend changes relating to the development and testing of the site.

Trip Design Ltd shall inform Car Wash Trader Ltd promptly by telephone or email upon discovery of any event that may delay the submission of any deliverables.

### **2. DEVELOPMENT**

Trip Design Ltd will submit to Car Wash Trader Ltd screen designs, report layouts, data schema and any additional information required to confirm that an accurate understanding of the project has been achieved.

During the development phase the project will be staged on a development server for Car Wash Trader Ltd to review progress. Reviews by email or phone can be held at suitable time intervals to discuss progress and outstanding issues during development.

### **3. CHANGE MANAGEMENT**

There shall be no charges to Car Wash Trader Ltd for revisions or corrections or additions made necessary by errors on the part of Trip Design Ltd. Any other alterations requested by Car Wash Trader Ltd shall be considered under Change Management.

Change Management is defined as work requested by Car Wash Trader Ltd beyond the scope of the agreed project plan document or work on deliverables that have previously been reviewed and accepted.

Alterations that do not increase the development time will be incorporated with no charge. Alterations that increase the development time and incur a cost will require confirmation from Car Wash Trader Ltd.

### **4. UNAUTHORISED ALTERATIONS**

Any alteration of any original art, page designs, HTML, PHP, interactivity scripts, database etc. by entities other than Trip Design Ltd are subject to the explicit permission of Trip Design Ltd. Unauthorized alterations or additions to the website or to any intermediary deliverables shall be removed from the project and will incur a hourly cost to effect the repair.

All warranty and support commitments are void if the website is altered by Car Wash Trader Ltd or an agent working for Car Wash Trader Ltd without the approval of Trip Design Ltd.

Trip Design Ltd will not support the work of external developers without a full specification of work undertaken.

## **5. TESTING**

Trip Design Ltd will test the deliverables thoroughly to the standard agreed in the proposal and make all necessary corrections as a result of such testing prior to handing over the deliverables to Car Wash Trader Ltd.

Some solutions may have reduced browser compatibility in certain areas. Further development on testing and compatibility will be arranged by mutual consent of Trip Design Ltd and Car Wash Trader Ltd.

It is Car Wash Trader Ltd's responsibility to test the final version of the website to their own test schedule and report any problems to Trip Design Ltd within the Warranty Period.

## **6. ACCEPTANCE**

Car Wash Trader Ltd will have a review period of 28 days from the date of delivery to test deliverables and provide Trip Design Ltd with written notification of any corrections to be made. A date of completion for the corrections which is mutually acceptable will be agreed.

A formal acceptance letter will be issued by Trip Design Ltd to Car Wash Trader Ltd for signature. Timely return of this letter is requested, and non-response within 14 days will imply customer acceptance. Once acceptance has occurred, the Warranty Period will begin and the project is considered completed.

Acceptance is a prerequisite for the website being launched.

## **7. WARRANTY**

Trip Design Ltd agrees to ensure the website retains its functionality and conforms to the specifications of the proposal during the Warranty Period of 90 days from Acceptance. Trip Design Ltd also agrees to provide reasonable technical support during the Warranty Period for Car Wash Trader Ltd.

Support may include correcting any remaining errors or any failure of the site to conform to the specifications. This support does not include the development of enhancements to the originally contracted project.

## **8. SUPPORT**

After the expiration of the Warranty Period, site maintenance and updates performed by Trip Design Ltd shall be governed by a separate Maintenance Agreement between Trip Design Ltd and Car Wash Trader Ltd.

## **9. OWNERSHIP**

Material transferred can be used only for the purposes stated in the project proposal. All other uses and modifications are prohibited without the permission of Trip Design Ltd.

All rights not transferred remain the property of Trip Design Ltd. All transfer of rights is conditional on receipt of full payment for the project.

### **1. Domain Names**

Domain names that Trip Design Ltd have registered in behalf of Car Wash Trader Ltd are the property of Car Wash Trader Ltd for the duration of the paid registration period. Domain names will become the property of Trip Design Ltd should Car Wash Trader Ltd default in payment for the project or cancel the project. Domain names can be transferred to another provider for a small administration fee providing Car Wash Trader Ltd has ownership of the domain at that time.

### **2. Artwork**

Trip Design Ltd retains ownership of all original artwork, in any media, including digital files, whether preliminary or final. Car Wash Trader Ltd will have full rights to reuse the artwork in this and future projects upon full payment of the project. Source material will be made available on request.

### **3. Code**

Trip Design Ltd retains ownership of all code that has been written, in any language, whether preliminary or final. Car Wash Trader Ltd will have full rights to reuse the code in this and future projects upon full payment of the project.

## **10. IMAGE RIGHTS**

Images provided by Trip Design Ltd will, to the best of its knowledge, be original and have full rights for the use within the project.

Trip Design Ltd will assume that any images provided by Car Wash Trader Ltd have had the rights of use obtained. Car Wash Trader Ltd agrees that it will hold Trip Design Ltd harmless for all liability and cost of using copyrighted images.

Images that are used from Trip Design Ltd's image library will be included in the price of the design work and can be used royalty-free. Car Wash Trader Ltd does not hold exclusive rights to the images and they may be used elsewhere. Images will be supplied at a quality suitable for the application of the design.

Images that are used from stock libraries will incur cost to Car Wash Trader Ltd, in addition to the cost of the project. Trip Design Ltd will advise Car Wash Trader Ltd when a design is using stock images and how much the additional cost will be before the final design is agreed.

Photographs taken by Trip Design Ltd for Car Wash Trader Ltd as part of the project are subject to the Ownership section of the Terms of Service.

## **11. HOSTING**

Trip Design Ltd will arrange for the hosting of the website as detailed in the project proposal.

Trip Design Ltd will ensure that all reasonable measures are taken to protect the website from critical failure and malicious attacks. It is the responsibility of Car Wash Trader Ltd to ensure that their Data Protection Policy is met by the specification of the project and hosting.

If hosting will be provided by a separate Internet Service Provider (ISP) Car Wash Trader Ltd shall provide Trip Design Ltd with the user id and the password for the account. Trip Design Ltd will not provide technical support for hosting arranged with a separate provider and will not be responsible or liable for any problems that occur.

## **12. PAYMENT**

Trip Design Ltd require a 50% deposit payment on acceptance of the proposal, and the other 50% on completion of the project.

Payment is due at each date noted in the Production Schedule. All invoices are payable within twenty-eight (28) days of receipt. A 1.5% monthly service charge is payable on all overdue balances.

Trip Design Ltd retain all rights to all intermediate deliverables submitted. The grant of any license or copyright to Car Wash Trader Ltd is conditioned on receipt of full payment by Car Wash Trader Ltd of the total amount of the project.

Car Wash Trader Ltd shall assume full responsibility of legal fees necessitated by default in payment.

Trip Design Ltd reserve the right to withdraw services if payment has not been received by the due date.

## **13. CANCELLATION**

In the event of Cancellation of the project by Car Wash Trader Ltd, any payments made prior to Cancellation shall be retained by Trip Design Ltd.

If the Cancellation is after the delivery of the Site Designs, the cancellation fee shall be fifty percent (50%) of the balance of all remaining dues.

If the Cancellation is after the delivery of the Beta Version, the cancellation fee shall be one hundred percent (100%) of the balance of all remaining dues.

Regardless of when the project is cancelled, all billable expenses incurred by Trip Design Ltd shall be paid by Car Wash Trader Ltd in full.

In the event of Cancellation, Trip Design Ltd retains ownership of all copyrights and any original artwork.

#### **14. LIABILITY**

Trip Design Ltd warrants and represents that, to the best of its knowledge, the work assigned hereunder:

- is original and has not been previously published
- has consent for use outlined in the project proposal
- does not contain any scandalous, libellous, or unlawful matter.

Car Wash Trader Ltd expressly agrees that it will hold Trip Design Ltd harmless for all liability caused by Car Wash Trader Ltd's use of the project to extent such as infringes on the rights of others.

Car Wash Trader Ltd agrees that it shall not hold Trip Design Ltd or its agents or employees liable for any incidental or consequential damages which arise from Trip Design Ltd's failure to perform any aspect of the project, regardless of whether such failure was caused by intentional or negligent acts or omissions of Trip Design Ltd or a third party.

Car Wash Trader Ltd will indemnify Trip Design Ltd against all claims and expenses arising from uses for which Car Wash Trader Ltd does not have rights to or authority to use. Car Wash Trader Ltd will be responsible for payment of any special licensing or royalty fees resulting from the use of programs that require such payments.

In no circumstance will Trip Design Ltd be liable for more than the total cost of the project.

#### **15. CONFIDENTIALITY**

Trip Design Ltd acknowledges and agrees that the source materials, technical information, marketing plans and other sensitive business information, as specified by Car Wash Trader Ltd, are to be considered confidential. Information shall not be considered confidential if it is already publicly known through no act of Trip Design Ltd.

#### **16. CREDIT FOR WORK**

Trip Design Ltd shall be given credit for the work on all website releases, disks, tapes, documentation and packaging subject to this agreement. Trip Design Ltd shall also have the right to receive credit or copyright notice on any website document, program script, or artwork developed subject to this agreement. The size of all visible Trip Design Ltd credits or copyright notices on any given document shall not exceed 100 by 75 pixels.

#### **17. ACCEPTANCE OF TERMS**

The signature of both parties or payment of a project deposit, of at least 50% of the total project cost, shall evidence acceptance of these terms.

#### **18. EXPIRY OF PROPOSAL**

This proposal will expire in 90 days from the date of receipt if it has not been actioned.

## SERVICE AGREEMENT

Trip Design Ltd will provide the services as detailing in the proposal above.

The deposit is payable on signing this contract with the outstanding amount to be paid within 28 days of completion.

**Deposit - £**

**Total Cost - £**

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I have understood the terms and conditions of service as written in this document. It is agreed that Trip Design Ltd will commence this agreement with Car Wash Trader Ltd on the date of signature below.

.....

on behalf of  
TRIP DESIGN LTD

Date:

.....

on behalf of  
CAR WASH TRADER LTD

Date: