

employment history

November 2007 – May 2014

Lead PHP Developer

Sensation Multimedia (own company)

Launched my own web development company start-up using the skills and experience I had built up. Built up a regular repeat-business client base from scratch enabling me to earn a living for myself.

Development lead solely responsible for developing websites for companies such as Nestle and the National Grid, building lasting relationships with project managers and designers some of which have spanned five years. Created many bespoke websites and advanced Wordpress builds, and along the course of the way developed my own bespoke content management system and shopping cart software, both written in PHP.

Some notable examples of the work completed in this time:



Nestle Cocoa Plan

www.nestlecocoaplan.com/

Advanced bespoke Wordpress/PHP build including custom multi-language functionality. New website presence promoting the company's ethical fair trading policy in working with their global supplier base. Sole development responsibility and co-working with another agency to supervise and advise upon suitable content format and entry.



National Grid 75th Anniversary

www.nationalgrid75.com/

A PHP microsite commemorating the 75th anniversary of the UK electricity grid using archive video footage and photographs from its history. The site centres on an interactive timeline charting the various eras of the Grid's history, highlighting key events of the day as a background to the milestones in the Grid's development. Responsibilities included consultation on how best to present the large amount of varying format information from both a technical and aesthetic perspective.



Trip Design

www.tripdesign.co.uk/

Funky and modern approach to presenting a design studio's portfolio, taking the owner's vision of making the user experience "like looking at a poster" and turning it into a functionally-viable reality. Including addition of cms system beyond user expectation. Written in PHP and HTML5.



Simon Lycett -

www.simonlycett.co.uk/

Website refresh for one of the top floral decorators in the UK, with a client list includes Claridges, Kensington Palace and St Paul's Cathedral and recently provided the flowers for the reception at wedding of the Prince of Wales and the Duchess of Cornwall at Windsor Castle. Key successes included creating bespoke gallery functionality with a pinterest-type feel, prompting client feedback of "IT'S DIVINE! I am SO thrilled, its going to be AMAZING! SO EXCITING!". Built in Wordpress/PHP.

July 2007 – October 2007

Contract Web Developer

SoftWare Enterprises, Birmingham

Short term contract to completely redesign the website of a successful company whose rostering software is used by every ambulance trust in the UK and several police forces. Also to design and create printed marketing materials to coincide with the launch of their new product, GRS (Global Rostering System).

- Analysed previous site and those of competitors, and presented findings to company directors and senior staff
- Created several design mockups
- Developed website that conforms to XHTML Strict 1.0, CSS and WAI-AAA WCAG 1.0 guidelines

education

2002 – 2006

BSC(Hons) Multimedia Computing,
Classification 2:2
Northumbria University, Newcastle
upon Tyne

1997 – 1999

A-Levels: Maths (B), English Lit (C),
History (D)
Godalming College, Surrey

references

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