

#### Site Usage

√ 226 Visits

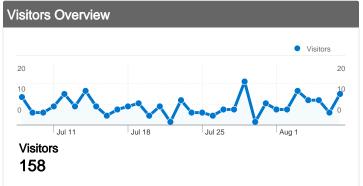
√√ 311 Pageviews

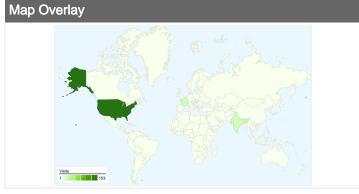
----- 1.38 Pages/Visit

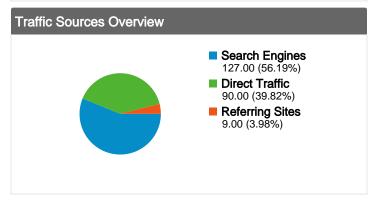
76.99% Bounce Rate

\_\_\_\_\_\_\_00:01:15 Avg. Time on Site

~~~~~ 61.50% % New Visits







| Content Overview |           |             |
|------------------|-----------|-------------|
| Pages            | Pageviews | % Pageviews |
| 1                | 198       | 63.67%      |
| /home_mobile.php | 35        | 11.25%      |
| /index.php       | 30        | 9.65%       |
| /contact.php     | 28        | 9.00%       |
| /mobile/         | 19        | 6.11%       |



# 158 people visited this site

4 226 Visits

158 Absolute Unique Visitors

√ 311 Pageviews

----- 1.38 Average Pageviews

\_\_\_\_\_\_00:01:15 Time on Site

76.99% Bounce Rate

~~~~ 61.50% New Visits

### **Technical Profile**

| Browser           | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 108    | 47.79%   |
| Safari            | 49     | 21.68%   |
| Firefox           | 32     | 14.16%   |
| Chrome            | 21     | 9.29%    |
| Android Browser   | 5      | 2.21%    |

| Connection Speed | Visits | % visits |
|------------------|--------|----------|
| Unknown          | 226    | 100.00%  |

# www.kraftechhomes.com Traffic Sources Overview



#### All traffic sources sent a total of 226 visits



Mark 39.82% Direct Traffic

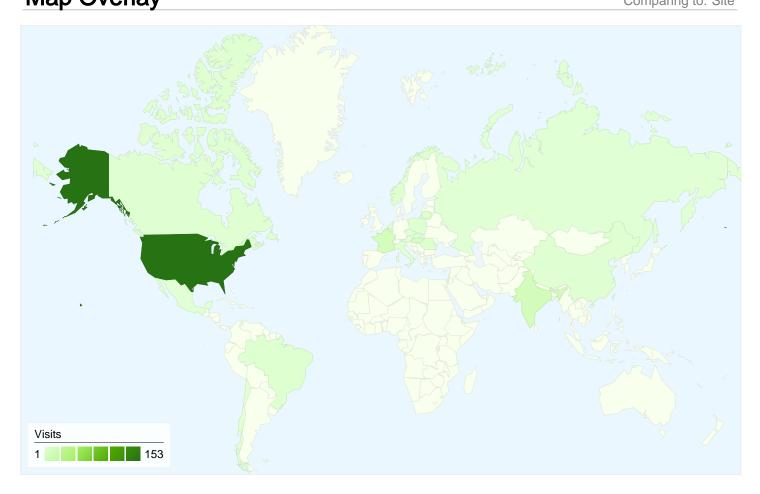
56.19% Search Engines

| Search Engines<br>127.00 (56.19%)      |
|--|
| ■ <b>Direct Traffic</b> 90.00 (39.82%) |
| ■ <b>Referring Sites</b> 9.00 (3.98%)  |

## **Top Traffic Sources**

| Sources           | Visits | % visits |
|-------------------|--------|----------|
| google (organic)  | 105    | 46.46%   |
| (direct) ((none)) | 90     | 39.82%   |
| bing (organic)    | 9      | 3.98%    |
| search (organic)  | 5      | 2.21%    |
| yahoo (organic)   | 5      | 2.21%    |

| Keywords                     | Visits | % visits |
|------------------------------|--------|----------|
| kraftech                     | 41     | 32.28%   |
| kraftech homes               | 39     | 30.71%   |
| kraft tech homes             | 12     | 9.45%    |
| kraftech.net                 | 6      | 4.72%    |
| mikenna run, macedonia, ohio | 5      | 3.94%    |



# 226 visits came from 21 countries/territories

| Site Usage                          |  |                         |             |   |  |             |
|-------------------------------------|--|-------------------------|-------------|---|--|-------------|
| Visits 226 % of Site Total: 100.00% | Pages/Visit<br>1.38<br>Site Avg:<br>1.38 (0.00%) | <b>00:01:</b> Site Avg: |             | % New Visits<br>61.50%<br>Site Avg:<br>61.50% (0.00%) | <b>Bounce 76.99</b> Site Avg. <b>76.99</b> | %           |
| Country/Territory                   |  | Visits                  | Pages/Visit | Avg. Time on Site                                     | % New Visits                               | Bounce Rate |
| United States                       |  | 153                     | 1.41        | 00:01:22  | 49.67%                                     | 73.20%      |
| India                               |  | 13                      | 1.85        | 00:04:50  | 61.54%                                     | 69.23%      |
| France                              |  | 12                      | 1.00        | 00:00:00  | 100.00%                                    | 100.00%     |
| Hungary                             |  | 9                       | 1.44        | 00:00:16  | 100.00%                                    | 66.67%      |
| Belgium                             |  | 8                       | 1.00        | 00:00:00  | 100.00%                                    | 100.00%     |
| Romania                             |  | 4                       | 1.00        | 00:00:00  | 100.00%                                    | 100.00%     |
| Lithuania                           |  | 4                       | 1.00        | 00:00:00  | 100.00%                                    | 100.00%     |
| Brazil                              |  | 3                       | 1.00        | 00:00:00  | 0.00%                                      | 100.00%     |
| (not set)                           |  | 3                       | 1.33        | 00:02:00  | 66.67%                                     | 66.67%      |

| Poland | 3 | 1.00 | 00:00:00 | 100.00% | 100.00%      |
|--------|---|------|----------|---------|--------------|
|        |   |      |          |         | 1 - 10 of 21 |



## Pages on this site were viewed a total of 311 times

√ 311 Pageviews

261 Unique Views

**76.99%** Bounce Rate

# **Top Content**

| Pages            | Pageviews | % Pageviews |
|------------------|-----------|-------------|
| /                | 198       | 63.67%      |
| /home_mobile.php | 35        | 11.25%      |
| /index.php       | 30        | 9.65%       |
| /contact.php     | 28        | 9.00%       |
| /mobile/         | 19        | 6.11%       |