
EDUCATION

MA / PhD	University of California, Berkeley Education / School Psychology, Dec 2007	Berkeley, CA
BS	Tufts University Cum Laude, Clinical Psychology, May 2000	Medford, MA

EXPERIENCE

Studio Kit— a freelance product design studio

- Principal, 2019 - Present

Led the end-to-end design process for [Kitchen Appetite](#) (a recipe-finding app for iOS), and redesigned the navigation and course management system for [Cerego](#) (an adaptive learning platform). Services included research, wireframing, prototyping, user testing, high-fidelity mockups and implementation with engineers.

Cerego – an adaptive learning platform for education, corporate training, and the military

- Senior UX Designer, 2013 – 2018

As 3rd employee, helped grow [Cerego](#) to 30 people in 5 years and define corporate values. Designed 7 new learning experiences, multiple tools for administrators, content creation, and surveys. Led user research and usability tests. Designed for web, android, and iOS, applying established style guides.

UniversityNow – an affordable online university

- UX Designer, 2011 - 2012

Led the redesign of the [new.edu](#) online learning platform using a persona-driven design process. Developed scenarios, flows, and wireframes. Design projects included faculty tools, lesson navigation, assessment flows, and an interface for project submission.

Kitsulting – an educational design consultancy

- Principal Designer and Researcher, 2009 - 2013

Provided research and design services to e-learning and training companies, including [NukoToys](#) (an educational game startup), [LearnStreet](#) (a learn-to-code platform), [Industrial Logic](#) (an agile software training company) as well as author [Howard Rheingold](#) (*NetSmart: How to Thrive Online*).

ADDITIONAL

Process Tools: Sketch, InVision, Zeplin, HTML, CSS, Adobe Photoshop, Adobe Illustrator.

Interests: Gardening, movies, and taking classes for fun (calligraphy, design, CPR, and yoga).