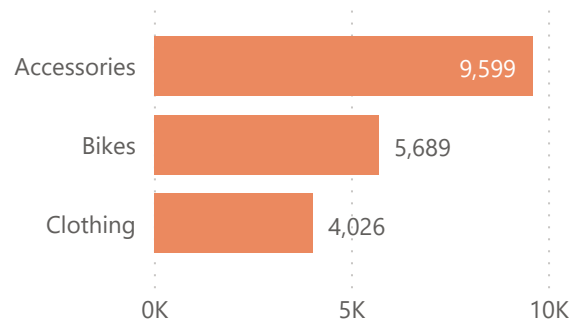
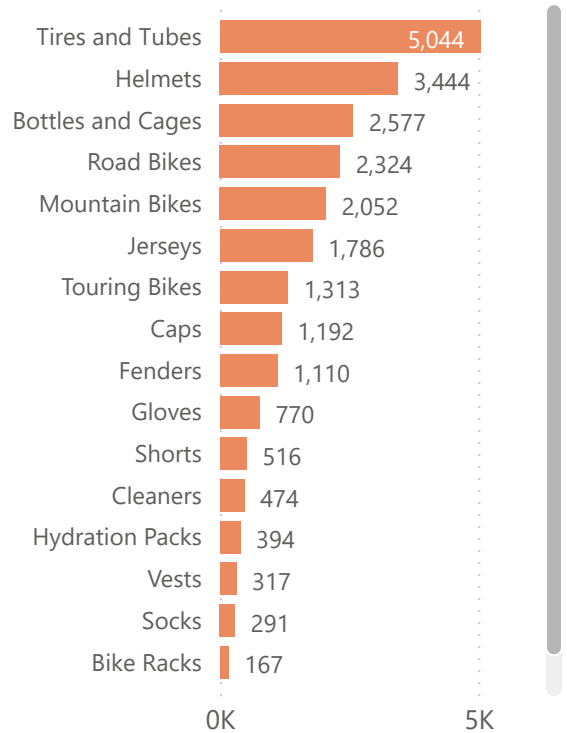




### Total Orders by Category



### Total Orders by Subcategory



1/1/2017



6/30/2017



ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	116	2.59%
AWC Logo Cap	1,192	1.13%
Bike Wash - Dissolver	474	1.58%
Classic Vest, L	115	3.48%
Classic Vest, M	111	5.41%
Classic Vest, S	91	5.49%
Fender Set - Mountain	1,110	1.62%
Half-Finger Gloves, L	250	1.94%
Half-Finger Gloves, M	273	1.12%
Half-Finger Gloves, S	247	2.05%
Hitch Rack - 4-Bike	167	2.99%
HL Mountain Tire	736	3.94%
HL Road Tire	406	2.46%
Hydration Pack - 70 oz.	394	3.81%
LL Mountain Tire	429	2.22%
LL Road Tire	535	2.34%
Long-Sleeve Logo Jersey, L	238	2.94%
Long-Sleeve Logo Jersey, M	243	3.29%
Long-Sleeve Logo Jersey, S	249	3.21%
Long-Sleeve Logo Jersey, XL	208	2.88%
ML Mountain Tire	571	1.77%
ML Road Tire	487	1.67%
Mountain Bottle Cage	1,091	1.74%
Mountain Tire Tube	1,560	1.67%
Mountain-200 Black, 38	251	2.79%
Total	11,839	2.15%

View Product Detail



Monthly Revenue

\$1.83M✓

Goal: \$1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2,165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 38

Select all

Europe

North America

Pacific





## Sport-100 Helmet, Red

Price Adjustment (%)

0.50



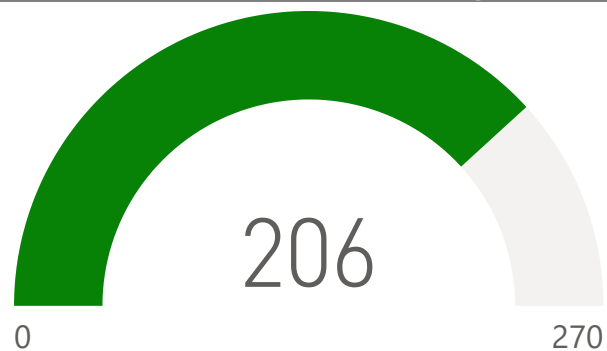
\$34.99

Avg Retail Price

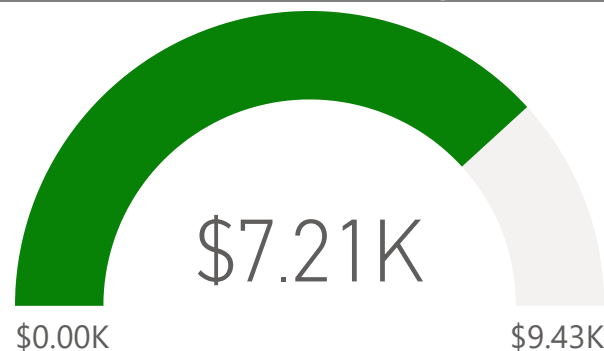
\$52.49

Adjusted Price

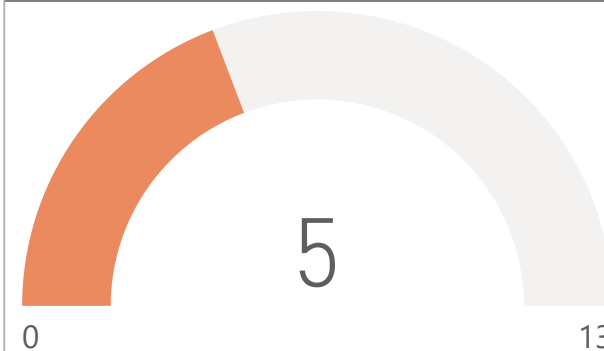
Current Month Orders vs Target



Current Revenue vs Target

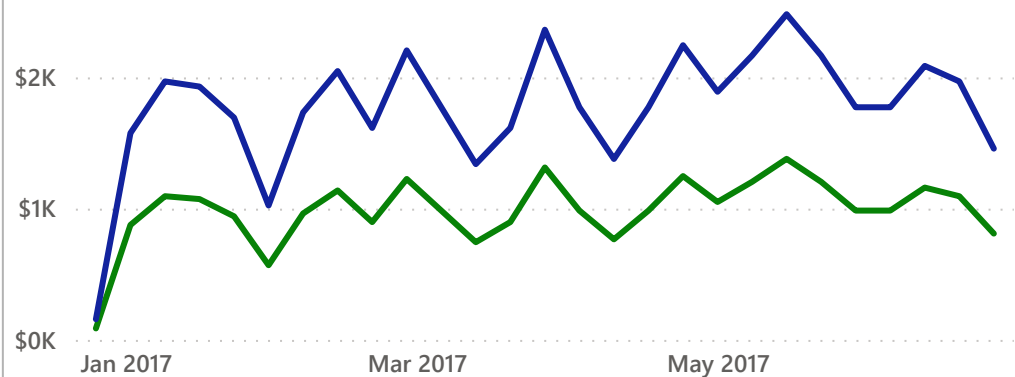


Current Month Returns vs Prev Month

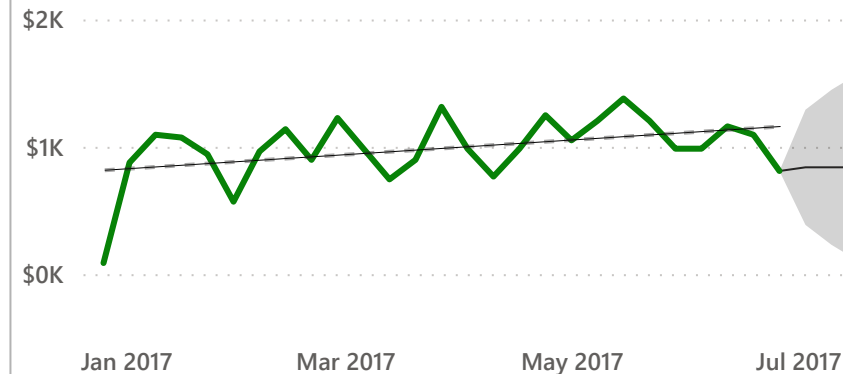


Weekly Profit

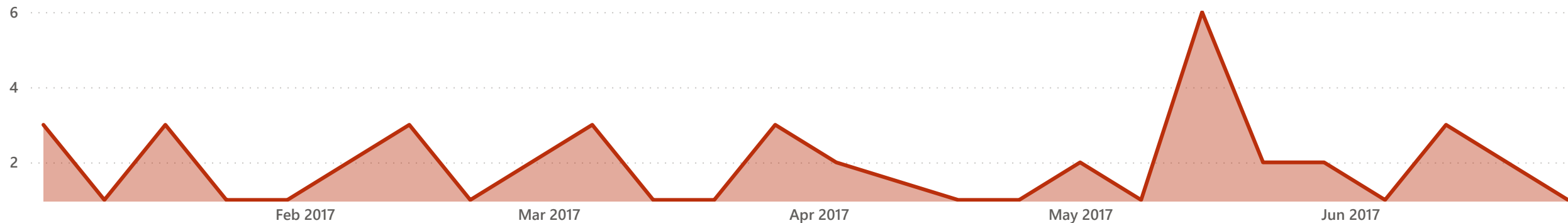
● Total Profit ● Adjusted Profit



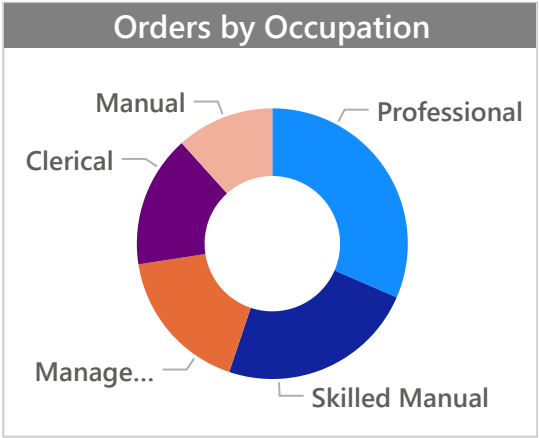
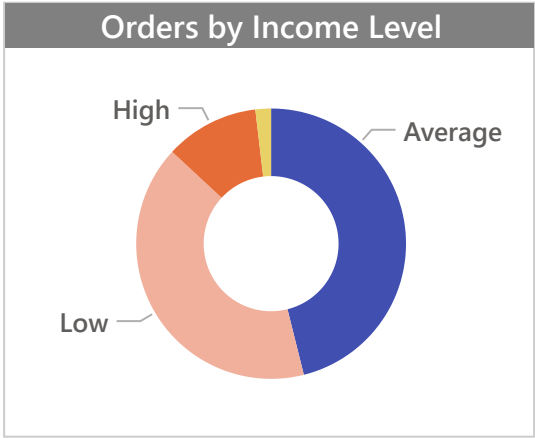
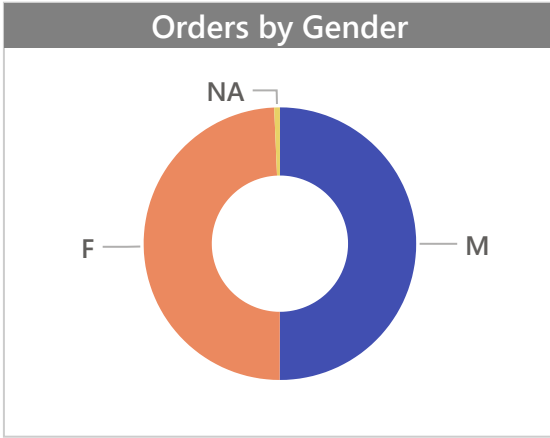
Weekly Profit



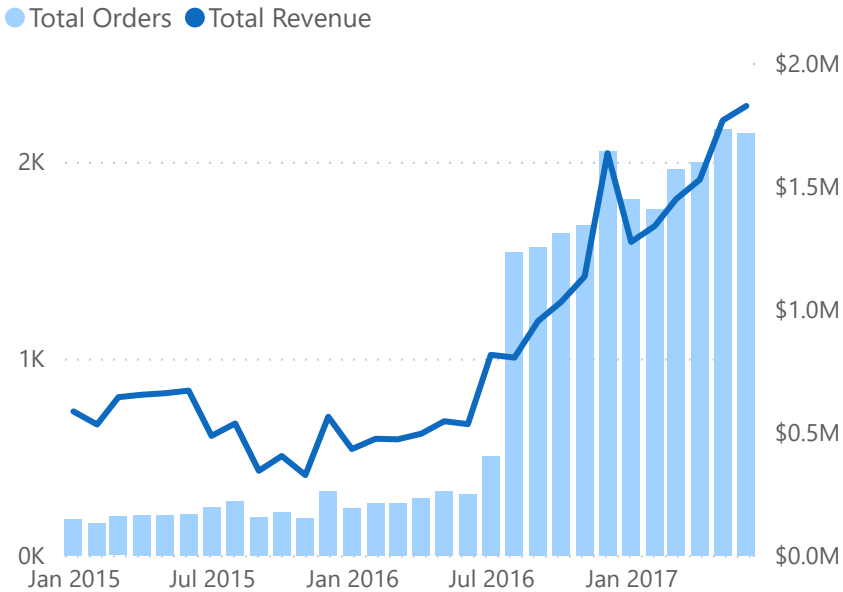
Weekly Return Volume



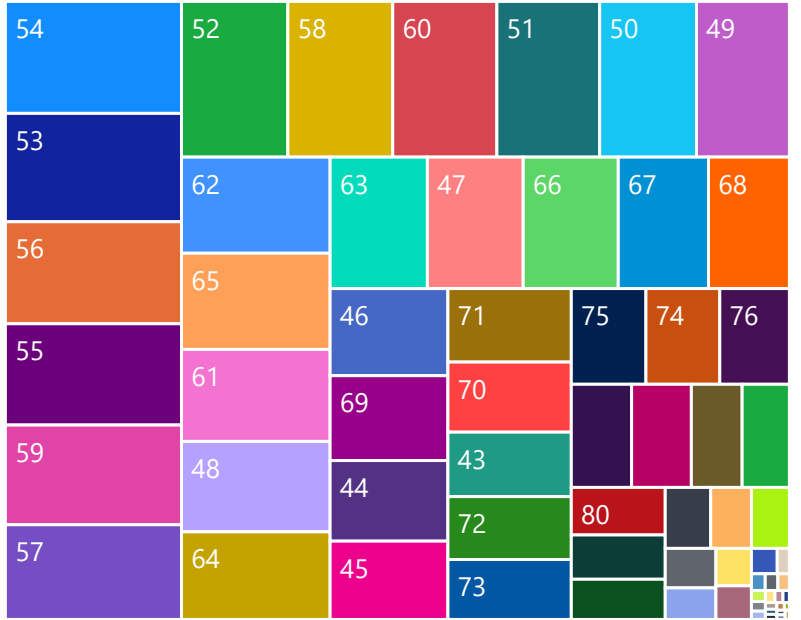
FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Franklin Xu	6	\$10,863.44
Mr. Larry Munoz	7	\$10,852.04
Mrs. Kate Anand	4	\$10,436.51
Mr. Larry Vazquez	4	\$10,394.98
Mrs. Ariana Gray	6	\$10,391.42
Mr. Clarence Gao	4	\$10,331.73
Mr. Aaron Wright	4	\$10,329.22
Mr. Ethan Bryant	4	\$10,308.52
Mr. Marco Lopez	6	\$10,289.68
Mrs. Bonnie Nath	4	\$10,282.91
Mr. Ricky Vazquez	4	\$10,165.92
Mr. Clarence Anand	4	\$10,065.01
Mrs. Deanna Perez	4	\$9,761.59
Mrs. Desiree Dominguez	4	\$9,717.63
Mrs. Jasmine Stewart	4	\$9,716.98
Mrs. Sydney Bryant	4	\$9,706.89
Mr. Bryant Garcia	4	\$9,687.36
Mrs. Cindy Patel	4	\$9,668.02
Mrs. Amy Sun	4	\$9,534.15
Mr. Willie Xu	5	\$9,424.97
Mrs. Katrina Tang	4	\$9,302.58
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Total	25,164	\$24,914,567.18



Orders & Revenue by Month



Total Orders by Current Age



Top Customer
Mr. Maurice Shan

Customer Orders
6

Customer Revenue
\$12.41K

Executive Summary →