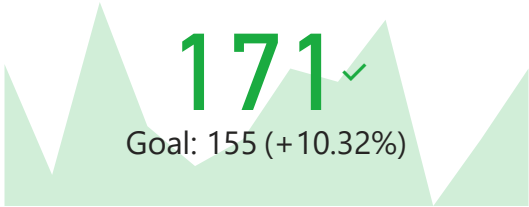




Current Month Transactions



Current Month Profit



Current Month Returns



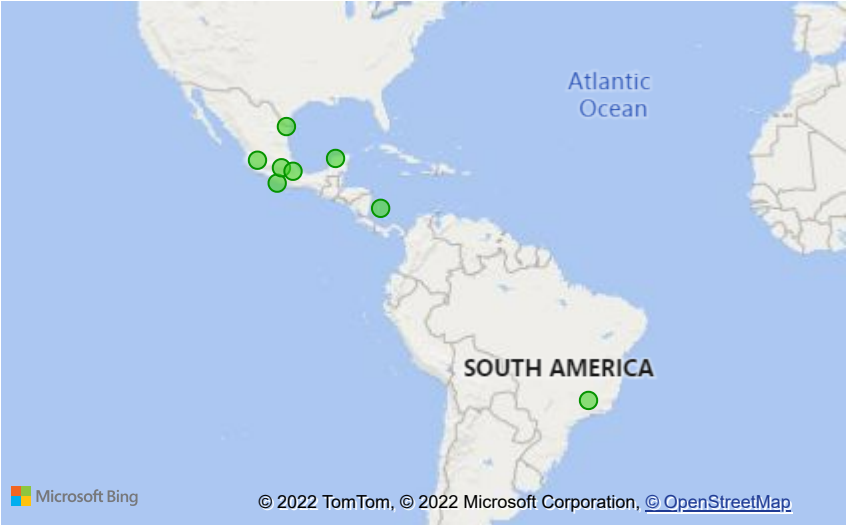
Product Brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	2,096	\$8,622	58.53%	0.98%
Ebony	2,079	\$8,177	59.78%	1.09%
Tri-State	2,049	\$8,089	59.23%	1.17%
Tell Tale	2,036	\$8,088	58.11%	1.01%
High Top	1,954	\$7,993	60.31%	1.20%
Nationeel	1,710	\$7,301	60.42%	1.19%
Horatio	1,699	\$7,224	58.46%	1.13%
Fort West	1,658	\$6,535	59.73%	1.04%
Best Choice	1,657	\$7,244	60.35%	0.75%
Fast	1,650	\$6,754	60.86%	1.20%
Sunset	1,590	\$5,566	60.41%	1.04%
Carrington	1,515	\$5,803	59.22%	0.97%
Denny	1,503	\$6,709	58.04%	0.93%
Cormorant	1,496	\$6,203	61.63%	0.76%
Imagine	1,484	\$6,098	61.60%	1.05%
Red Wing	1,484	\$6,056	59.40%	1.22%
Big Time	1,480	\$5,979	60.08%	0.93%
Golden	1,469	\$5,407	58.82%	1.04%
Super	1,380	\$5,289	60.48%	1.10%
PigTail	1,375	\$4,589	60.43%	0.86%
High Quality	1,364	\$6,238	59.85%	1.00%
BBB Best	1,362	\$5,105	62.00%	0.90%
Landslide	1,321	\$4,325	58.68%	1.17%
Plato	1,286	\$4,883	63.36%	0.84%
CDR	1,258	\$4,961	59.06%	1.10%
Better	1,179	\$3,816	61.12%	1.02%
Bravo	1,032	\$4,576	59.28%	0.80%
Carlson	1,026	\$4,226	61.31%	1.23%
Blue Label	1,011	\$4,085	59.41%	0.76%
Pleasant	1,000	\$4,057	60.23%	0.94%
Total	45,203	\$179,998	59.89%	1.02%

Select all

Canada

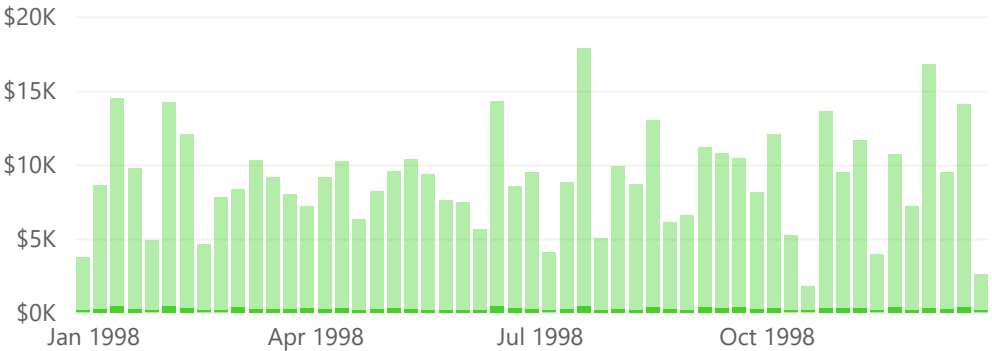
Mexico

USA

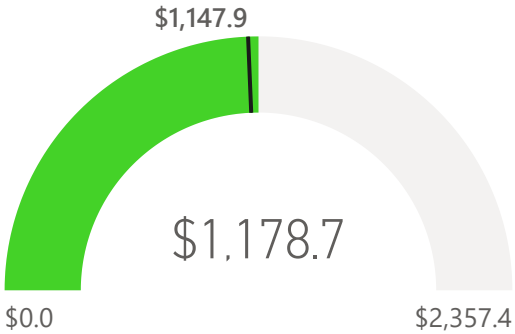


Mexico

Weekly Revenue Trending



Revenue vs Target



## PERFORMANCE NOTES:

- 🔖 *Portland reached 1,000 sales in December to close out the year*
- 🔖 *High Top product returns doubled in Mexico (4 to 8), at a return rate of 1.2%*
- 🔖 *Plato products drove the strongest overall profit margin (63.55%) in 1998*