Chris Kraft

513.305.9575 • chris.kraft@kriggity.com

Expert web and graphic designer with web-coding chops.
Passionate about project process, UX, typography, and content strategy.

Skills

Web
HTML, CSS (3, LESS, and SASS), WordPress, Javascript, jQuery, Angular.js, PHP, SQL

Adobe Creative Cloud
Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat, Premiere, After Effects

Utility
Jira, Agile, SCRUM, SourceTree, Git, Microsoft Office

Operating Systems
Windows, OSX, Linux

Experience

Freelance / Independent Contractor (Indianapolis, IN)

1999 – present

roadsriversandtrails.com, **wolfcustomtile.com**, **beardedartist.net**,
thefultongrovewinery.com, **pivitsoft.com**, **jkkarkare.com**

- Designed and created custom WordPress sites to help launch new businesses, grow sales, enhance user experience, and improve SEO
- Branding development and logo design
- Design and illustration for trade show banners, advertising pieces, and business cards

TouchPoint One (Remote Contractor | Indianapolis, IN)

Web Developer, August 2018 – present
- Creating and improving online software used by call center managers to monitor employee performance metrics
- Building web-based, performance review and internal communication tools using HTML, CSS, Javascript, jQuery, Angular.js, and SQL within a .NET framework
- Implemented version control into the team work flow

Chiappetta Shoes (Remote Moser Consulting Contractor | Indianapolis, IN)

WordPress Developer, February 2018 – July 2018
- Constructed responsive page layouts from designer mockups within a custom theme
- Built custom, responsive menus that integrated with modified ecommerce plugins

Cisco (Remote iTalent Contractor | Indianapolis, IN)

Web/Graphic Designer, October 2017 – January 2018
- Created and improved web interfaces using Javascript, HTML, and CSS using Cisco's Adobe Experience Manager.

Clubessential (Cincinnati, OH)

Front-End Web Developer, March 2016 – October 2017
- Created and improved web interfaces using Javascript, HTML, and CSS within the company's proprietary .NET system
- Researched and implemented process improvements to reduce development time and increase the quality of the finished sites
- Created websites for club, resort, and community clients such as Disney, McConnell Golf, and Hershey Country Club using HTML, CSS (LESS), and Javascript

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Experience

NSIXTY (Cincinnati, OH)

Director of Development, December 2015 – March 2016
Front-End Web Developer and Graphic Designer, March 2015 – December 2015

- Directed and managed a small project team of developers
- Developed and maintained custom web-based applications using Python Flask, Linux, Git, Javascript, HTML, CSS, and Concrete5 for clients such as ESPN Toyota Sportsnation, Fox Broadcasting, Ricola, and several Gannett brands
- Designed trade show booth graphics, printed brochures, and magazine ads using InDesign, Photoshop, and Illustrator

Zipscene (Cincinnati, OH)

Front-End Web Developer and Designer, August 2011 – March 2015

- Constructed and maintained websites using HTML, CSS, Javascript, PHP, WordPress, Bootstrap, and SourceTree for clients including Steak 'n Shake, Macaroni Grill, Marco's Pizza, McAlister's Deli, Potbelly, and Sizzler
- Maintained mobile app interfaces using node.js, ember.js, Javascript, HTML, and CSS
- Executed website and Facebook promotions using Shortstack, HTML, CSS, Javascript, and Photoshop for clients such as Bob Evans, Bruegger's Bagels, Fazoli's, and Gold Star Chili

School Outfitters (Cincinnati, OH)

Senior Designer, March 2008 – August 2010
Web and Graphic Designer, March 2005 – March 2008

- Directed two graphic/web designers and two photo editors
- Co-developed branding for Fat Catalog, an online commercial furniture retailer
- Created a digital organization system for storing product photography
- Designed corporate print materials strategically branded for specific audiences using InDesign and Illustrator
- Improved the graphic interface and structure of the company website to increase both internal and customer usability

Electronic Art Internet Solutions (Cincinnati, OH)

Web Developer and Graphic Designer, August 2003 – March 2005

- Integrated online shopping cart and group registration software for ski resort websites using ASP and SQL
- Created an interactive, online terrain park with an administrative editor for Perfect North Slopes using Illustrator, Flash, ASP, and MySQL
- Designed website and kiosk interfaces using Photoshop, Illustrator, HTML and CSS

Education

B.S. Digital Design, 2002
University of Cincinnati, Cincinnati, Ohio
College of Design, Architecture, Art and Planning (DAAP)

Samples at www.kriggity.com. References are available upon request.