Servello

SERVELLO

Brand Consultant

NATURAL. PURE. PRIMEIR.

Servello is a new line of natural & pure skincare & bath products. The company's inception came from the memories of home remedies in an Italian kitchen. It's only the ingredients that are used in the products that matter. Servello's mission is to provide natural skincare products without losing the benefit of modern.

Servello was a by-product of a small company selling organic and natural products for the mature market. Customers kept asking for a longer lasting product that the others in the family would share or keeping only lasting and feeling good without the lasting. Imagine that may come with other skin care products and all that keeping mind and mission.

LOGO

SERVELLO

CONCEPT

The idea for the logo came from the image of a large and strong dragonfly that makes flies and mandarins the gathering of a large population, and it is the idea of small and strong. Dragonfly is a symbol of the Italian Renaissance, and it is also a symbol of the Italian Renaissance. The idea of the logo is also the idea of the company. The idea of the logo is also the idea of the company. The idea of the logo is also the idea of the company